

tire TECHNOLOGY EXPO 2026

Exhibitor-Appointed Contractor's Information

Tire Technology Expo 2026 – Useful information for exhibitor-appointed contractors.

EXHIBITOR MANUAL

We cannot share the link without prior permission - please ask your client/exhibitor for their unique exhibitor manual link together with their access details.

EXHIBITION TIMETABLE

General build-up timetable

Sunday, March 1, 2026	07:00 - 22:00	Custom build booths with independent contractor ONLY - safety shoes compulsory
Monday, March 2, 2026	07:00 - 18:00	Custom build booths with independent contractor ONLY - safety shoes compulsory and
	12:00 - 18:00	Shell Scheme and pop-up booths exhibitors permitted entry for decorating their booths
Monday, March 2, 2026	18:00 - 22:00	Final light decoration and finishing work of all booths only. All aisles must be cleared by 18:00 and forklifts will no longer be permitted

Exhibition opening hours

Tuesday, March 3, 2026	10:00 – 18:30
Wednesday, March 4, 2026	10:00 – 17:00
Thursday, March 5, 2026	10:00 – 15:00

Exhibitors are able to access the halls 1 hour before show open (2 hours on opening morning – Tuesday, March 3) and 1 hour after show close to service their booths.

Breakdown timetable

Thursday, March 5, 2026	15:30 – 22:00
Friday, March 6, 2026	08:00 – 15:00

BUILD-UP FURTHER INFORMATION

An additional setup day on Saturday, February 28, 2026, is available on request only and a fee will be charged. For more information, see “Early Build-Up Request”.

We would advise exhibitors hiring a Shell Scheme package not to arrive on-site before 12:00hrs (midday) on Monday, March 2, 2026 as Shell Scheme booths may not be ready before this time. Monday, March 2, 2026 from 18:00hrs to 22:00hrs is for light decoration and finishing work only - **AISLES MUST BE KEPT CLEAR.**

All major building works must be completed and excess products and packaging materials removed no later than 18:00hrs on Monday, March 2, 2026.

Children under the age of 16 years are not allowed on-site during build- up, show days and breakdown.

Venue contractors cease all building work at 18:00hrs on Monday, March 2, 2026; it is therefore essential that all exhibitors arrive on-site before this time to inspect their booths and to ensure that all orders have been met. Please note that between 18:00hrs and 22:00hrs, only light decoration and finishing of booths is permitted - aisles must be kept clear and all freight cases and unused exhibits must be removed by this time.

Please ensure that you organise waste removal via the Webshop in the Order Form Checklist within the manual before the deadline. Charges made for removal of any leftover structures or waste material will be invoiced to the exhibitor.

The Organiser has appointed European International (Fairs) Ltd to be the official freight and on-site lifting agent. They will be the only company allowed to manage and operate forklift trucks. This is for safety reasons as well as insurance ramifications. No other external forklift trucks will be allowed in the building or in the exhibition grounds.

BREAKDOWN FURTHER INFORMATION

No exhibits may be removed before the exhibition closes at 15:00hrs on Thursday, March 5, 2026, nor will any contractors be allowed into the halls until this time - please ensure that you have briefed your contractors accordingly.

When the exhibition closes at 15:00hrs, the carpet will be taken up as quickly as possible. Exhibitors are requested not to put anything in the aisles which might impede this activity. Empty cases and packing material stored with the official on-site handling agent will not be delivered until the carpet has been removed.

When the carpet has been removed, the estimated time for the return of empty cases will be between **2-3 hours**. Exhibitors that require forklift assistance for repacking and/or loading should note that this will only be available once all the empties have been returned. We appreciate your patience in this matter.

Exhibitors are reminded that security will cease once the exhibition has closed. Items of value left on the booth, including freight are the responsibility of the exhibitor. Please speak to the Organiser if you would like to hire a security guard for this period or if you would like to arrange to have your goods moved into secure storage prior to the arrival of the forwarding agent.

All materials, packaging and waste must be removed from the halls and booth dismantling completed by 15:00hrs on Friday, March 6, 2026. Please ensure that you organise waste disposal as the removal of booth structures and waste material is subject to a charge and will be invoiced directly to the exhibitor.

For further information regarding the exhibition timetable, please contact the Organiser: ttx@ukimediaevents.com.

EARLY BUILD-UP REQUEST

The additional build-up day on Saturday, February 28, 2026, is available on request only and a fee of €1,000 will be charged.

If you would like to request this, please fill out the form [here](#) and return to the Organiser as soon as possible by email: ttx@ukimediaevents.com.

The deadline for this request is Monday, February 16, 2026.

ORGANISER'S TECHNICAL RULES & REGULATIONS - PLEASE READ

Build & Rigging Heights

Please be aware that the maximum build height for Tire Technology Expo 2026 is 6m and the maximum height to suspend down from is 6m.

Children Under 16 Years

Please be aware that children under the age of 16 years are not allowed on-site during build-up, show days and breakdown.

Structural Calculations

For booth constructions over 4m in height, you are required to submit your own engineers' structural calculations report which must be signed by your own engineer.

Your engineers' written report and supporting technical drawings are required to prove stability of all connections and weight loadings and stress levels of all components for any element of walling over 4m in height. Structural calculations are also required if your booth includes any rigged elements, you will need to provide a technical drawing showing how the frame is hung and the fixings used to secure it. Please include all construction materials and weights. Please note that all fixings should be structurally rated.

Structural calculations are not required for walls under 4m in height and modular/lightweight aluminium rigged banners (fabric infills) such as proprietary shop bought systems that are pre-manufactured and pre-tested.

Please note: Abraxys, our official Health & Safety Consultants, request that you supply all information and documents (including your Risk Assessment and Method Statement) directly to them via their "Stand Plan Submission link" - see Permission to Build Request (Compulsory) in the manual. You will

be contacted by Abraxys to discuss and approve your plans. Please don't send any plans via email. Contact email for questions: ttx@abraxys.com.

ALL booths with a build height of 4 meters and above and/or booth size of 100m² or bigger will also be reviewed by Deutsche Messe.

Pop-up Displays

If you are planning to bring a pop-up display, regardless of the size of your booth space, it is compulsory that you order carpet and Shell Scheme partition walling from the Official Contractor as we, the Organiser cannot guarantee the condition of the rear of your neighbour's booth structure.

Please note partition walling or carpet / flooring are not included as part of your booth space agreement nor any other services or items you may require for your booth space.

If you complete the Exhibitor Pre-Show Planning Form as bringing a pop-up display, you will see the Booth Check Form in the Order Form Checklist of the manual which you will need to complete. We ask that you supply drawings/visuals of your pop-up when submitting the form for our review - permission to build will be pending until we approve your plans. See Permission to Build Request (Compulsory) in the manual.

Raised Floors

In order to meet our event health and safety regulations by ensuring that all show attendees have equal access to all exhibition booths, please note that all raised floors of over 4cm are required to have compulsory integrated ramp access. This is only applicable to booth spaces over 20 sqm. Ramps must not be greater than 10m or have a rise of more than 500mm. Ramps shall have a minimum, unobstructed width of 1.5m and must be slip resistant.

Rigging/Banners

Please note that timber framed pre constructed rigged elements and bespoke metal constructions are not allowed (this does not include modular metal frames).

Booth Perimeters

No exhibits, parts of the booth structure, lights or displays such as screens or flag banners may protrude beyond any booth perimeter that may overhang into any aisle.

Windows in the Halls

The halls have no windows but there are glass doors within the halls, therefore please check the 360 degree view for more details:

[Hall 19/20](#)

[Hall 21](#)

If you have any specific questions regarding the windows, please contact the Organiser: ttx@ukimediaevents.com.

Live Music / Cooking Demonstrations

Live or pre-recorded music, DJs, Announcements using a microphone

If you are planning on having any live or pre-recorded music, DJs and/or announcements using a microphone you must apply and obtain a license for public music performance from the relevant body/local authority. Please bring confirmation of your license(s) as checks will be made onsite.

Musical renditions of any kind require the consent of the Society for Musical Performing and Mechanical Reproduction Rights (GEMA) in accordance with the relevant statutory provisions (Copyright Act) Unregistered musical renditions may result in claims for damages by GEMA (Section 97 of the German Copy-right Act).

Registrations and inquiries can be found at [GEMA](#).

Please note that you must request approval in writing from the Organiser: ttx@ukimediaevents.com.

Live Cooking Demonstrations

If you are planning on having any live cooking demonstrations on your booth then you must request approval in writing from the Organiser: ttx@ukimediaevents.com.

Organiser's Rules and Height Restrictions

The standard height of any individual booth is considered to be 2.5m (8 feet). However, all exhibiting companies may, if they wish, build their booth to the height allowed in the individual exhibition hall. It is therefore possible that there may be booths around you that have built up to or suspended down from heights exceeding 2.5 metres.

Important Notes

1. For all booth structures regardless of height, exhibitors and/or contractors must ensure that all walls facing a neighbouring stand are made good and completely covered / finished in a neutral colour.
2. It is compulsory for exhibitors bringing pop-up displays to order carpet/flooring and shell scheme partition walling from the Official Contractor as we, the Organiser cannot guarantee the condition of the rear of your neighbour's booth structure. Please note partition walling or carpet / flooring are not included as part of your booth space agreement nor any other services or items you may require for your booth space.
3. No advertising or logos for your booth should directly overlook any neighbouring booth, however, you may utilize back walls which face out onto an aisle. Any logos or advertising above your booth must be inset a minimum of 1.0 meter from any side partition directly dividing yourselves and your neighbours.
4. Any banners or other materials hung directly on a dividing wall should not be transparent or left unfinished at the back.
5. No exhibits, parts of the booth structure, lights or displays such as screens or flag banners may protrude beyond any booth perimeter that may overhang into any aisle.
6. Timber framed pre constructed rigged elements and bespoke metal constructions are not allowed (this does not include modular metal frames).
7. All exhibiting companies must complete and return the **Booth Check Form (*shell scheme and pop up displays only*) by the deadline of January 19, 2026**. Failure to gain written permission for your booth build may result in delays during the exhibition build-up. Plans submitted after the deadline (January 19, 2026) above 2.5 meters will be subject to approval and may be refused.
8. If an exhibiting company fails to submit a Booth Check Form (*shell scheme and pop up displays*

only) by the deadline and the resulting design or build affects the neighbour, venue or the Organiser, ALL associated costs such as new banners, paint, labour, pillar covering, hanging costs, etc will be charged to that exhibitor directly.

Exhibitors must notify the Organiser of their booth plans and the details of any such contractors or agents using the Booth Check Form (*shell scheme and pop up displays only*). All exhibitors who do not rent a shell-scheme booth must submit a complete risk assessment and procedural instructions together with their Booth Check Form (*shell scheme and pop up displays only*).

VENUE TECHNICAL INFORMATION

Please [click here](#) to download the Deutsche Messe Technical Regulations 2026.

Please [click here](#) to download the Deutsche Messe's Supplementary Bulletin for Electric Vehicle Charging.

Please [click here](#) to download the Deutsche Messe's Use of glass in stand construction and design inside trade fair halls.

Halls 19, 20, 21

The maximum build height to build up to or suspend down from is 6 meters.

The maximum permissible hall floor loading is 100KN/m². This is based on even distribution. It does not apply to loads on shafts in floors or supply channels.

The maximum permissible hall floor load for point loads is 0.25 kN/cm². This defines the maximum specific pressure on the hall floor but does not apply to loads on shafts in floors or supply channels. Exhibitors must prove that this value is not exceeded for point loads generated by two-storey booths, heavy objects, etc.

No fixings whatsoever may be made to the hall floors which is a concrete slab / asphalt screed. Structural pillars can be clad with booth construction material, but securing, fixing or sticking objects on them are not permitted. **Please note there are venue structural pillars in Hall 21 only.**

A technical floorplan showing the service channels, or a detailed booth plan showing the dimensions of a structural pillar within your booth, can be requested from the Organiser: ttx@ukimediaevents.com.

If you require any further information or you have any questions or concerns, please contact the Organiser: ttx@ukimediaevents.com.

Booths above 4m & Two-Storey Booths

ALL booths with a build height of 4 meters and above and/or booth size of 100m² or bigger will also be reviewed by Deutsche Messe.

Two-Storey Booths

It is compulsory for exhibitors planning to build a two-floor / storey booth to complete and return the Two-Storey Booth Building Application Form at least six weeks before the start of build-up:

[Multi-storey stands and other structures requiring approval](#)

[Click here](#) for the Application for Building Permission form for a two-storey booth
[Click here](#) to download the Deutsche Messe Technical Regulations 2026

CUSTOM BOOTH BUILDS (EXTERNAL CONTRACTORS) ONLY - PERMISSION TO BUILD REQUEST

If you have selected on the Exhibitor Pre-Show Planning Form that you are using an external contractor to build your custom booth, then you will be able to view your "Permission to Build Request" in the Order Form Checklist of the manual which needs actioning by you as detailed below.

CUSTOM BOOTH PLAN SUBMISSION

Our official Health & Safety Consultants at Abraxys request that you supply all information and Health and Safety documents, including your booth plans, directly to them. Please note the deadline for this is January 19, 2026.

PLEASE [CLICK HERE](#) TO UPLOAD YOUR DOCUMENTS

Your external contractor will be contacted by Abraxys to discuss and approve your plans and permission to build will be granted in writing. **Please don't send any plans via email to the Organiser or Abraxys.**

For further information, please contact the Organiser: ttx@ukimediaevents.com.

SHOW FLOORPLAN

Please [click here](#) to see the current show floorplan (this should not be used for planning your booth construction).

Please contact the Organiser to request the technical floorplan: ttx@ukimediaevents.com.

For a pillar or a more detailed booth plan, please email the Organiser: ttx@ukimediaevents.com.

CONTRACTOR ACCESS - BUILD UP & BREAKDOWN - MUST BE SUBMITTED IN ADVANCE AND NOT ONSITE

Important: You will not receive a badge/pass/QR code for contractor access - submitting the details is all that we need in advance.

For security reasons it is mandatory for all contractual staff involved in the assembly and dismantling stages of the exhibition to register personnel in advance.

Please submit the names and contact details of all contractor / exhibiting staff who will be present on-site during build-up/breakdown for security purposes.

This also applies to exhibiting staff who will be present on-site during build-up/breakdown and have yet to obtain an Exhibitor Badge.

PLEASE ASK YOUR EXHIBITING CLIENT TO REGISTER ALL CONTRACTUAL STAFF ON YOUR BEHALF DURING BUILD-UP & BREAKDOWN.

PLEASE NOTE: If you have a member of your booth contractor's team who needs to remain on-site

and access the hall during exhibition opening times, please send them to register at the main registration using their own company details. They will not be permitted entry using an exhibitor pass.

Please [click here](#) to download the onsite 'Working Safely Guidelines'.

HOW TO GET THERE/PARKING

Tire Technology Expo 2026 is held in Halls 19, 20 & 21 of the Deutsche Messe in Hannover, Germany located immediately adjacent to the Entrance North 1 and the Messe/Nord tram stop. A car park and a taxi area are also located directly in front of the main entrance.

Venue Access

Please [click here](#) for information on how to access the Deutsche Messe
Please [click here](#) for the site map

Public Transport

Please [click here](#) to find the network maps for rail, tram and bus lines throughout the entire ÜSTRA network.

Parking

Build up and Breakdown

Please note that during build-up and breakdown parking is free of charge, however, a deposit system may be introduced to avoid congestion outside the hall.

During build-up and breakdown, vehicles will be allotted a maximum period of time in which they can remain in loading bay areas, based on vehicle size. In the event a deposit system is introduced, exhibitors or contractors exceeding their allotted time period, will forfeit their deposit.

Set-Up and Dismantling

Period Allowed

Cars - 1 hour

Cars with trailer / small vans - 2 hours

Trucks / large vans - 3 hours

Car Parks

Car parking is available for exhibitors in Nord 2-4. Only long-term parking permits can be purchased in advance via the Webshop within the manual - one day parking permits can only be purchased on-site. Visitor parking is also available in Nord 2-4. Buses can park in Nord 4.

Prices for one day parking permits:

Car - € 16,00

Transporter - € 17,00

LKW - € 20,00

Bus - € 25,00 (buses can only park in Nord 4)

Please [click here](#) for the Exhibition Grounds and car parks map

Please [click here](#) for parking areas

For further information, please contact:

GFV

Tel: +49 511 89 33604

Email: parkscheine@gfv.messe.de

Website: www.gfv-messe.de/en-gb/home

OFFICIAL BOOTH CONTRACTOR

We are pleased to announce that Deutsche Messe has been appointed as the Official Contractor for all booth services for Tire Technology Expo 2026 in Hannover, Germany.

Order deadline dates

Please check the ordering conditions and deadlines of the individual services in the Webshop within the manual.

- January 20, 2026 - Shell scheme, Wi-Fi, wired internet connection, telephone
- February 3, 2026 - Ceiling suspensions, electricity, water, compressed air, stand security, stand personnel, parking permits, photo service, video/display service
- February 17, 2026 - Stand cleaning, rental furniture, stand partition

After the deadline, orders can only be accepted under reserve. For some services, a preferential price applies to orders placed before the deadline.

You can order these services via the Webshop within the manual.

IMPORTANT: Please follow the link to the Webshop in the access email your exhibiting client received from the Deutsche Messe and create your own login details.

Shop Support Contact

Email: shop.support@messe.de

Phone: +49 511 89 37000

Exhibitor Services

Email: services@messe.de

Tel: +49 511 8932222

FREIGHT FORWARDING & ON-SITE HANDLING AGENT

European International Fairs Ltd (hereafter referred to as "EIFL") are the sole official freight forwarder and on-site handling company for Tire Technology Expo 2026.

Through their worldwide network of partners and agents, EIFL offer seamless multimodal door-to-booth transportation services for your booth components, exhibits and promotional items for Tire Technology Expo 2026 (as well as the return / onward forwarding of your goods after the event).

EIFL are the sole on-site cargo handling agent for the event and provide services such as unloading & reloading, plant & labour hire, removal and storage of packaging & full goods items (i.e. empty crates, pallets toolboxes etc) during the event.

Due to health, safety and liability reasons, EIFL will be the ONLY company permitted to operate mechanical lifting equipment (i.e. forklifts etc) at the event both inside and outside the halls. Please contact txops@european-intl.com with any freight forwarding or cargo handling enquiries or bookings.

European International Fairs Ltd
Units 6 & 10 Skitts Manor Farm
Moor Lane, Marsh Green
Edenbridge, Kent
TN8 5RA
United Kingdom
Tel: +44 1732 860330
Contact: Steven Maddock

Important Notes

It is not compulsory that you use the official agent for transportation of your goods to Hannover however it is highly recommended that you do so. EIFL are specialists in the reliable transportation of goods for trade shows and will arrange temporary importation with German Customs for items being imported for the show.

We strongly advise against shipping goods via courier directly to the event as such shipments have a high risk of customs delays and/or going missing once they are delivered to the show site.
[Click here](#) to access EIFL's full shipping instructions and tariff for the event.

VENUE, DELIVERIES & USEFUL CONTACTS

Venue

Halls 19, 20, 21
Deutsche Messe
Messegelände
30521 Hannover
Germany
Tel: +49 511 8932222
Email: tx@messe.de
Website: www.messe.de

Deliveries

Please do not use this address for freight deliveries. Please contact the official Freight and On-site Handling agent: European International Fairs Ltd. Please contact txops@european-intl.com with any freight forwarding or cargo handling enquiries or bookings:

European International Fairs Limited
Contact: Steven Maddock
Tel: +44 1732 860330
Email: txops@european-int.com

Web: www.european-intl.com

Sending courier shipments directly to the show site is not advisable. Some delivery companies will allow anyone within the venue to sign for the consignment (i.e. a cleaner, visitor, and car park attendant) and the consignment may not make its way to your booth with no possibility to locate it within the venue. For that reason, European International Fairs Limited will only accept courier shipments at the advance warehouse.

If you still want to send small packages via courier, we strongly advise that you send them to your hotel to minimise the risk of misplacing the package at the venue, however, some hotels may refuse any deliveries.

Organiser

UKi Media & Events

Contact: Exhibition Operations Team

Tel: +44 1306 743744

Email: ttx@ukimediaevents.com

[Show Website](#)