

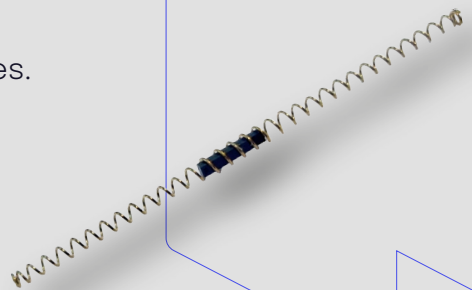


Introducing the  
groundbreaking  
**Beontag**

**TireTag  
Gen4**

developed in  
partnership  
with **Michelin.**

Unique performance combined with reliability to withstand the harsh vulcanization process of tires. Embedding RFID tag inside the tire enables applications from **production control** to more **transparent supply chain, distribution, tire usage** and **recycling process.**



# Key Features

- UHF 860-960 MHz range compatible
- ISO 18000-63
- ISO 20909 & 20910 (TireTag)
- Compliant with SGTIN-96 encoding
- Read range up to 6m
- Designed to be embedded in tire
- Made for entire tire lifetime
- Retread compatible
- REACH and ROHS certified

# Main applications

	EMBEDDED TIRE TAG	BEAD TIRE LABEL	TREAD TIRE LABEL
End-user Information	✓	✓	✓
Supply Chain Management	✓	✓	✓
Fleet Tire Management	✓	✓	X
Sustainability and circular economy	✓	X	X
Digital Product Passport	✓	X	X

# Key Benefits



End-to-end traceability throughout life-cycle



Security and reliability



Sustainability and circular economy



Inventory management and authenticity