





DO WHAT DRIVES YOU.
DO WHAT INSPIRES YOU.
DO WHAT MOTIVATES YOU.

It's about you.

You can be in control of your work and your life owning a French Florist franchise. You will have full flexibility and overcome challenges that will unlock your full potential, reaching a higher level of self you didn't even know existed.

Best of all, you're not alone. We're right here with you as you grow. Owning a French Florist franchise isn't only about earning the fruits of your labor, but enjoying them too. We believe what you put into life is what you get out of it.

Where will you be in three years?

Why might you want to open a French Florist or convert your existing shop?



✓ Tested

Proven Business Model

✓ Reputation

Trusted Brand Name

✓ Unified

Singular, Strong Brand Support

✓ Tech

Advanced Operational Software

✓ Training

Full-Scale LMS (French Florist University)

✓ Marketing

Elite Agency at 85% Off

✓ SEO

Dominate Local Searches

✓ Demand gen

Proactive Customer Acquisition

✓ Buying power

Supplier Discounts

✓ Retention

Proven Customer Strategies

✓ Innovation

Ongoing Product R&D

✓ Community

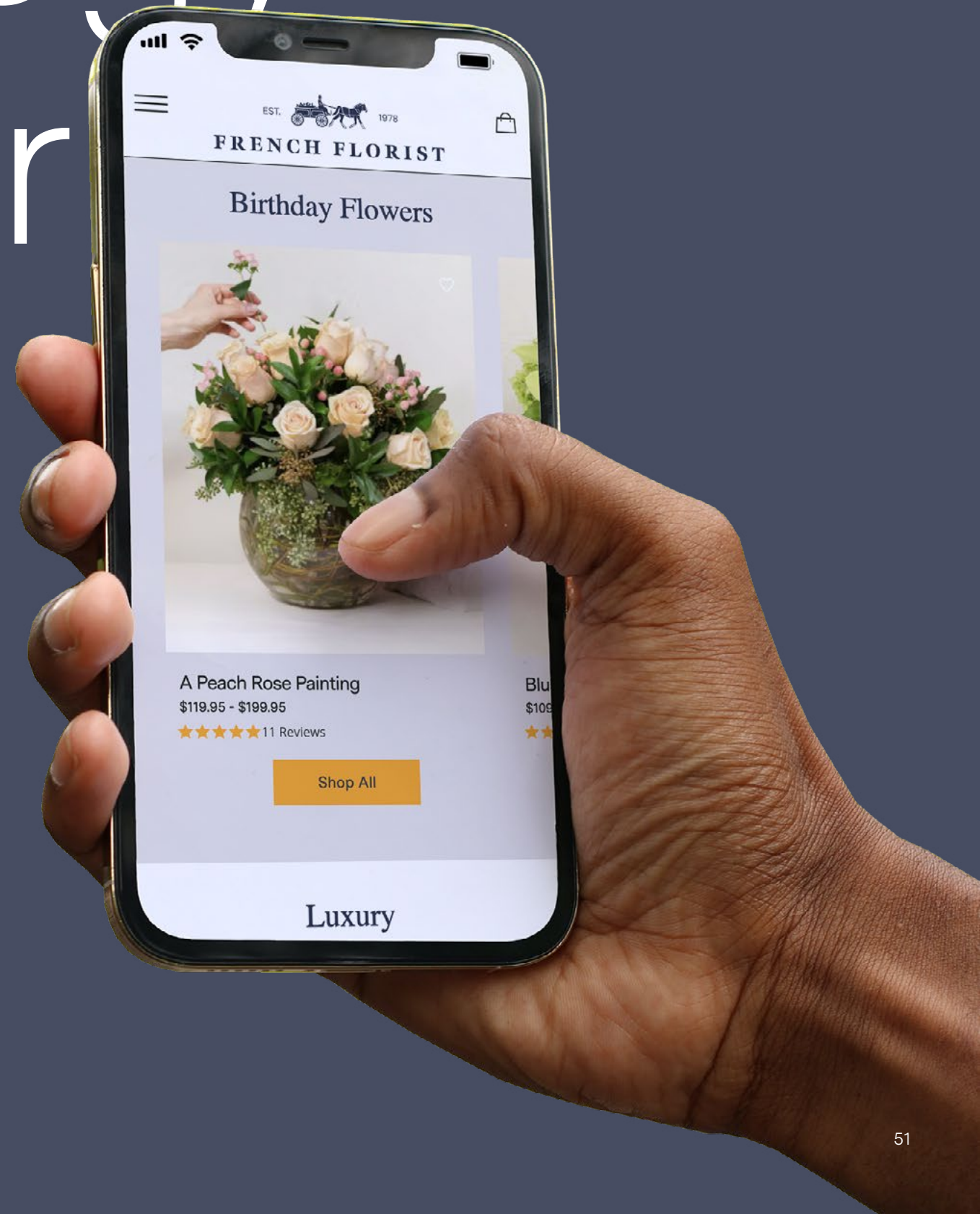
Growing Franchisee Network

A focus on brand experience

Relationship first.
Exceptional experience.
Deliver quality fresh flowers every time.



Our technology
is the answer



An integrated system

Our software is all state of the art, and contained within one single integrated system.

French Florist developed, fully owns, and utilizes the leading cloud-based florist operating software, providing a significant moat in both performance and scalability.

CMS

Back end

CRM system

Dispatch System

Analytics reports

Consumer website

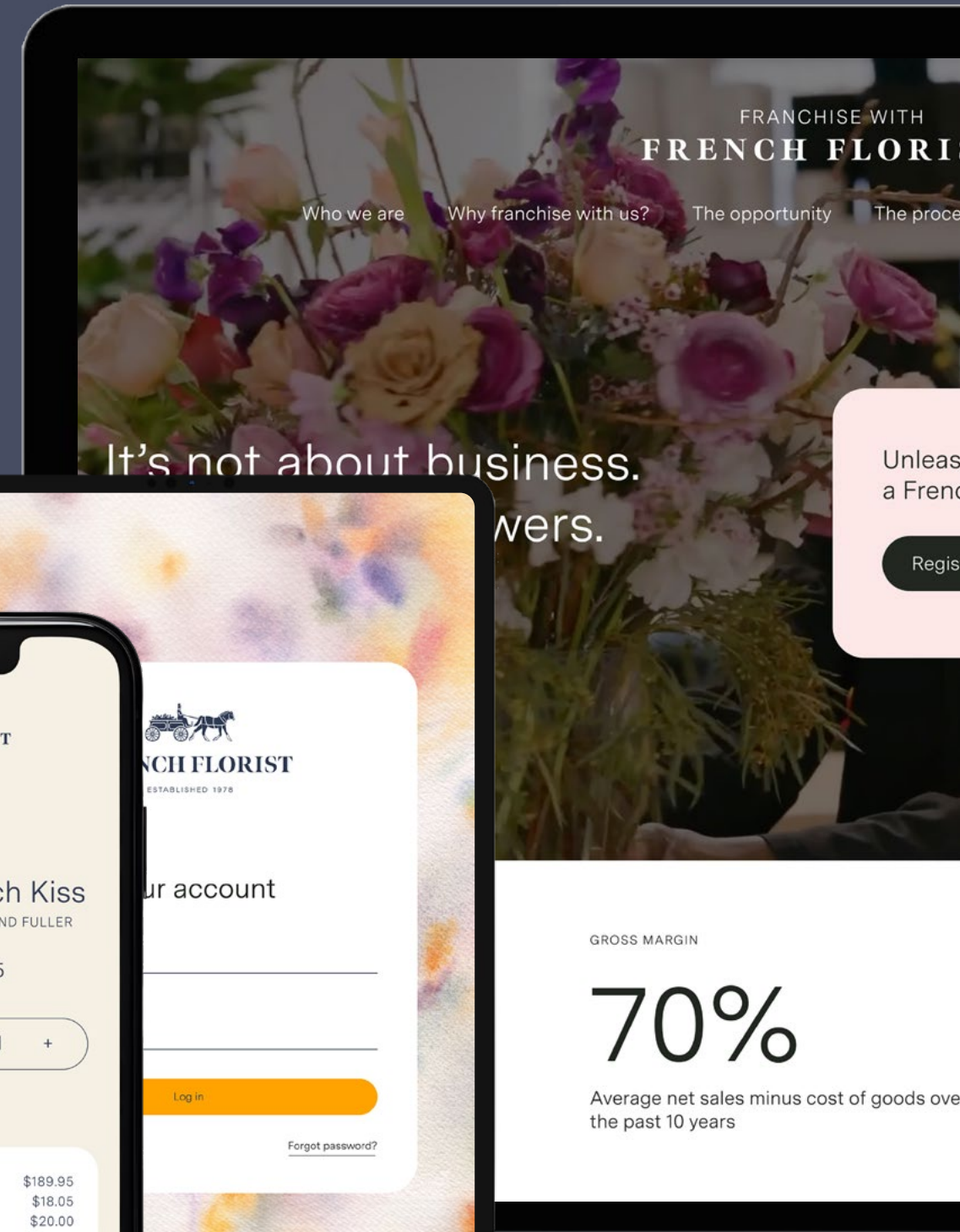
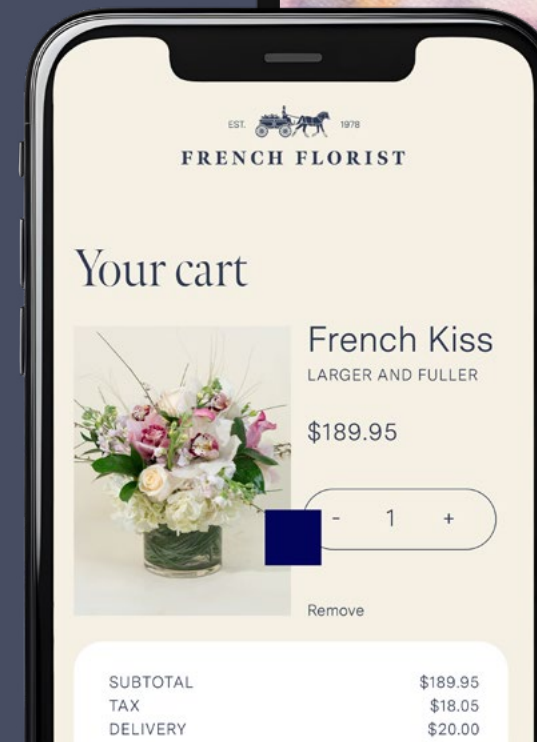
Analytics dashboard

Order management system

Designer iPad system

User roles/rights/permissions

State of art integrations



Own your part of a blooming industry

Imagine owning your schedule, developing your professional skills, growing your own business, all with the guidance of industry experts.

If you want the benefits of owning a flower shop, without uncertainty that comes with starting a business on your own, this is a chance to align with an established, elevated brand.

As a French Florist franchise owner, you will gain access to a range of advantages: the opportunity to follow your passion, to develop additional skills through our world-class training programs, and to meet new people every day.

And, you will positively impact your local community by offering employment opportunities, and helping your clientele celebrate the life moments they value most.



DID YOU KNOW

The United States is the biggest consumer of cut flowers globally, spending \$1.83 billion annually.

Frequently asked questions

Q What background is needed to own a French Florist franchise?

A We evaluate applicants individually, seeking motivated individuals from diverse professional backgrounds. Prior experience in floristry is not mandatory, as we provide comprehensive training and support.

Q What are the financial prerequisites for starting a French Florist franchise?

A Prospective owners should have at least \$300,000 in liquid assets and a net worth of \$750,000 to qualify.

Q What is the estimated cost to launch a French Florist franchise?

A The initial investment required typically starts at \$140,500. For a detailed breakdown, please refer to our Franchise Disclosure Document (FDD).

Q How much money can I make as a French Florist franchise owner?

A While we cannot guarantee specific financial results, we encourage you to review Item 19 of our Franchise Disclosure Document (FDD) for historical financial performance information of our affiliate-owned French Florist shops. We're proud of the robust business model we've developed. However, many factors, including location, management, and market dynamics, contribute to the success of a franchise. We believe that with dedication, effective management, and adherence to our systems, a French Florist franchise offers an exciting opportunity.

Q Is there financing assistance for French Florist franchises?

A While we don't provide financing, we can guide you to suitable financing sources tailored to your individual needs.

Q Where can I open a French Florist franchise?

A We're currently focusing on the Southwest but will expand very soon. If you're outside this area, we still encourage you to apply, as we're actively looking for qualified candidates to spearhead our expansion into new markets.

Q Are there existing French Florist franchises?

A Join us as a trailblazer in our franchise network. As one of our first 10 owners, you'll have the unique opportunity to influence our brand's growth, select prime territories, and receive personalized support from our founders. Your success stories will be featured prominently in our marketing efforts.

How to move forward



ONE

Enquire online

Submit our basic qualification information at www.frenchfloristfranchise.com

TWO

Discovery call

Speak with our head of franchise development

THREE

Inquiry interview

Let's make sure this is the right fit for both of us

FOUR

Say hey

Meet the leadership team virtually

FIVE

Discovery day

Visit our stores and meet our team in person

SIX

Final approval

Let's do this!