



*Miguel & Mikayla Reyes*  
Owners + Founders

## OUR STORY

Miguel & Mikayla met as coworkers in a restaurant, and quickly fell for each other. When the opportunity became available to open a spot of their own in their downtown, they jumped on it. They wanted to do something that they had never seen done before. Both growing up in hispanic homes, food is what brought their families together. When they opened Quesadilla Gorilla, that's what they wanted for others, too. They went all in on this crazy unique idea: a fast casual restaurant that specializes in one thing only, quesadillas.

Since opening in 2013, Quesadilla Gorilla has opened 7 store fronts with only more growth on the horizon, making it the fastest-growing quesadilla company in the nation. In 2019, Quesadilla Gorilla was mentioned in Fortune Magazine for its achievement of becoming the 3rd Fastest Growing Inner City Business in America. Quesadilla Gorilla is a family-owned business and is proud to contribute to the livelihoods of its local franchise partners, communities and staff. With each new location, they will strive harder than ever to fulfill its mission of bringing family and friends together with Peace, Love, and Dillas.



## COMMUNITY DRIVEN

This is true for us both internally and externally. Internally, we care about what our Crew Members think—we'd be nothing without them. Externally, at every Quesadilla Gorilla location we aim to make the surrounding community better by doing what we do best: Quesadillas.



## OUR MISSION

Quesadilla Gorilla is food fast, not fast food. Our fresh ingredients come together in a deliciously melty quesadilla that is made quickly, but we hope our guests stay awhile. It's not just about the food, it's about Peace, Love, and Dillas—the Quesadilla Gorilla experience.



# Own a Quesadilla Gorilla FRANCHISE



[quesadillagorilla.com](http://quesadillagorilla.com)

## WHAT SETS US APART?

### FRESH INGREDIENTS

We take pride in never having frozen ingredients—ever. From a blend of fresh grated cheeses, to our homemade salsas, to our crisp flour tortillas, we do everything one way: fresh.

### UNIQUE COMBINATIONS

Our menu of Unique Combinations provides 5 mouth watering quesadillas that will guarantee to become your new “go to” meal. And if that doesn't work for you, explore the menu and build your own to find your perfect dilla.

### HOMEMADE SALSAS

Salsas that have stood the test of time (No seriously, these recipes have been passed down for years). Whether it's our Liquid Gold or Spicy Salsa Verde, there's a salsa for everyone.

## WHAT IT TAKES

\$35K Franchising Fee | 6% Royalties | 1% Marketing



## PEACE

Our food may be ready quickly, but we hope our guests stay a while. Whether it's a family lunch, a first date, or a night out with friends, we're all about creating an **ENJOYABLE ENVIRONMENT** for our guests.

## LOVE

To us, love means **AUTHENTIC HOSPITALITY**. Whether it's a bartender that remembers your favorite drink order, a crew member knowing which salsas to add to your quesadillas, or a greeting in the form of one of our monthly stickers, our goal is to provide authentic service every single time.

## DILLAS

Of the three driving forces behind the mission of Quesadilla Gorilla, the strongest is **QUALITY QUESADILLAS**. We train our locations to dedicate themselves to following recipes and procedures for producing delicious, quality food.



## HOW IT WORKS

### STEP

1

#### INTRODUCTORY CALL

Begin with an introductory call to discuss your interests, our brand, and answer any initial questions. This step includes sharing our brand overview and planning for your first detailed discussion.

2

#### BRAND AND SITE EXPLORATION

We proceed with a detailed discussion to explore our brand values, operations, and potential location. This step is designed to provide you with a deep understanding of our operations and the opportunities available.

3

#### VISIT

We invite you to experience our brand firsthand at one of our corporate locations. This visit is an opportunity to immerse yourself in the Quesadilla Gorilla culture and operations.

4

#### PURCHASE

Upon completing the previous steps, you'll be invited to sign the Franchise Agreement, initiate the payment process, and officially start your journey toward opening your QG location.

5

#### ONBOARDING

After the agreement, we'll set you up with all the necessary training and orientation to ensure you're fully prepared to operate your new Quesadilla Gorilla franchise successfully.

6

#### GRAND OPENING

The final step is the grand celebration of your new Quesadilla Gorilla location's opening. This marks the beginning of your journey as a part of our family.

## CONTACT US TO GET STARTED!

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