

# COOLVU SUPPORTS VETERAN BUSINESS OWNERSHIP



## SERVING YOUR COMMUNITY WITH REAL SOLUTIONS

CoolVu Glass & Surface Solutions, a national provider of residential and commercial architectural window film, surface enhancements and printed graphics, has committed to waive/forgo \$2 million dollars in initial franchise fees for all U.S. armed service veterans through the end of 2024. This commitment reflects CoolVu's dedication to providing military veterans with a viable business opportunity.



**Billy Phillips - Owner CoolVu, Charlotte NC**

CoolVu believes Veterans are ideal candidates for entrepreneurial opportunities for a number of reasons. In addition to leadership and teamwork, they are known for their strong work ethic, ability to handle stressful situations, self-direction and motivation, diversity and inclusion, and their proven code of ethics and core values.

The CoolVu Initial Franchisee Fee of \$19,900 will be waived with no minimum net worth requirement for all veterans. This provides veterans a lower initial investment and an

opportunity to own and operate their own CoolVu Franchise. In addition, veterans can continue to serve, by providing real solutions for their residential and business community with products that conserve energy, enhance their environment, and protect themselves and their property. CoolVu's initial franchisee training includes CoolVu PRO business software, marketing, product, and installation training. CoolVu's also provides on-going field, operational and marketing support through our Regional Support Directors and Team members.

"At CoolVu, we know veterans are uniquely suited for roles that call for leadership and teamwork," said Mike Herrera, President of CoolVu. "They have so much to offer, and we're honored for the opportunity to help them thrive in business ownership."



**Billy Phillips - US Navy Retired**

 **VETERAN OWNED BUSINESS**



For more information, visit us online at [CoolVu.com](https://www.CoolVu.com) or call us at 844-426-6588 today!