

THE ALL-NEW Perkins

AMERICAN FOOD CO.

\$3,291,015 AUV*

Perkins American Food Co. is ushering in a bright new era for our 65-year-old brand with our state-of-the-art 3,000 – 3,500 square foot model. Perkins is designed with today's consumer in mind, offering a timeless, elevated restaurant experience with the exceptional hospitality and iconic menu our brand is known for. Join the Perkins family today and become an owner of the next generation Perkins restaurant!



THE PERKS

- 1 \$285 BILLION BREAKFAST INDUSTRY and \$11.5 BILLION BAKERY INDUSTRY
- 2 65 years of experience in all day family dining
- 3 Over 300+ Locations in the US and Canada
- 4 Off-Premise Catering
- 5 New prototypes available with smaller sq. ft. requirements!
- 6 Speed to Market – We have real estate and construction experts that are hands-on in development and build-out

*Represents the average Annual Unit Volume (AUV) (measured as net sales) during 2023 of the top 10% of the Perkins Restaurants (26 of 267) that were open as of April 30, 2024, and were open at least 50% of 2023. Of these 26 restaurants, 8 or 31% met or surpassed this sales level. For the same period, the average Annual Unit Volume was \$2,004,354 for all 267 Perkins Restaurants (127 or 48% of the 267 met or surpassed this sales level), and \$1,021,263 for the bottom 10% of the Perkins Restaurants (25 of 267, and of these 25 restaurants, 15 or 60% met or surpassed this sales level). Individual results may vary. Some outlets have sold this much. There is no assurance that you will sell as much. For complete information please see Item 19 in our Franchise Disclosure Document dated August 21, 2024.

PERKINS INCENTIVES*

We are rewarding early adopters with huge incentives that makes signing a 3+ multi-unit development even fresher!

\$25,000 Franchise Fee for Early Adopters
2 years of reduced royalties

Open 3 months ahead of schedule and enjoy:
0% royalty for the first 6 months

AWARDS

Entrepreneur
2024 Top 500 Franchise

Franchise Times
TOP 500

FSR
"The FSR 30: Unveiling the Full-Service Restaurant Titans"

Technomic
"Top 500 Chain Restaurant Report"

Nation's Restaurant News
"Meet the 2024 Top 500: The biggest restaurant chains in America"



ARE YOU READY TO BUILD A LEGACY?

LET'S GET COOKIN'!

Visit us at perkinsfranchising.com



Natalie Hansen



Mike Ackley



Peter Ortiz



Kayla Eddin

This website and the franchise sales information on this site do not constitute an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a Franchise Disclosure Document (FDD). Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of one of these states, we will not offer you a franchise unless and until we have registered the franchise (or obtained an applicable exemption from registration) and complied with the pre-sale disclosure requirements that apply in your jurisdiction.

* Incentives are only offered for new franchisees that sign by FY25.