

Perkins

THE ALL-NEW GRIDDLE & GO™

AMERICAN
FOOD CO.

\$285 BILLION BREAKFAST INDUSTRY \$11.5 BILLION BAKERY INDUSTRY

Perkins American Food Co. is ushering in a bright new era for our 65-year-old brand with our state-of-the-art express café model. Perkins Griddle & Go is designed for today's on-the-go consumer, with an all new-menu and elevated café experience. Starting at 1,500 sq. ft., Perkins Griddle & Go is quick-to-build, quick-to-scale and a smaller initial investment than a traditional Perkins American Food Co. Join the Perkins family today and become an owner of the next generation express café!



THE PERKS

- 1** Designed for Everywhere and Everyone – We offer streetside and non-traditional store designs that fit nearly every location (i.e. casinos, colleges, airports, military bases, travel plazas etc.)
- 2** Prototypes starting at 1,500 sq ft.
- 3** Speed to Market – We have real estate and construction experts that are hands-on in development and build-out
- 4** Tremendous Brand Awareness – Benefit from ongoing marketing and overall brand awareness that comes with Perkins 65 years of history
- 5** New Menu – We crafted an elevated menu specifically for Perkins Griddle & Go while still retaining some of Perkins customers staple favorites

PERKINS INCENTIVES*

We are rewarding early adopters with huge incentives that makes signing a 3+ multi-unit development even fresher!

\$15,000 Franchise Fee for Early Adopters
2 years of reduced royalties

Open 3 months ahead of schedule and enjoy:
0% royalty for the first 6 months



ARE YOU READY TO BUILD A LEGACY?

Total initial investment starts at \$726,000+**

** Total initial investment ranges from \$726,715 – \$1,995,465. Total initial investment ranges listed are current as of Perkins LLC © most current Franchise Disclosure Document dated August 21, 2024; please see Item 7 of the FDD for further information.

LET'S GET COOKIN'!

Visit us at perkinsfranchising.com



Natalie Hansen



Mike Ackley



Peter Ortiz



Kayla Edidin

This website and the franchise sales information on this site do not constitute an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a Franchise Disclosure Document (FDD). Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of one of these states, we will not offer you a franchise unless and until we have registered the franchise (or obtained an applicable exemption from registration) and complied with the pre-sale disclosure requirements that apply in your jurisdiction.

* Incentives are only offered for new franchisees that sign by FY25.