



EXPLORE YOUR RAMEN FUTURE NOW!

RAKKAN Ramen, based in Tokyo and Los Angeles, is expanding based on area dominance. With extensive expertise and awards, we seek partners globally, targeting the growing ramen and health-oriented markets.

ABOUT US

In 2011, Ryohei Ito founded RAKKAN in Tokyo with a mission to redefine ramen by offering one of the healthiest and most flavor-packed versions using only Umami-rich ingredients. By 2017, we expanded globally, opening our first overseas location in Los Angeles, CA. At RAKKAN, our commitment to authenticity extends to our signature 100% Plant-Based Broth, infused with the essence of dashi for unparalleled flavor. By carefully selecting quality vegetables like kombu, we ensure each bowl delivers a rich Umami experience without meat or seafood.

WHY CHOOSE US?

We provide a master floor plan as well as exterior and interior store designs for our franchises. Our experienced designers can create low-risk, high-return business models and can also offer a low initial cost plan. Our HQ staff will be available for sensible and detailed aftercare services based on your needs. Our unique and creative HQ staff develops seasonal and limited-edition menus and well-researched marketing plans constantly. They will also be available to answer any of your questions and to assist you with any challenges you face with your franchise.

OUR SERVICE

We take pride in providing attentive service and a comprehensive aftercare package to all our franchisees, leveraging over a decade of expertise gained from our operations in Japan and the United States. Additionally, franchise stores receive brand guidelines, an operation manual, and access to RAKKAN recipes to ensure consistency and excellence across all locations.



COST

Our 100% plant-based broth provides cost efficiency, with ingredients 30% cheaper than animal-derived options. It minimizes hygiene and capital expenses, with 65% less gas costs due to faster cooking times than traditional ramen restaurants.



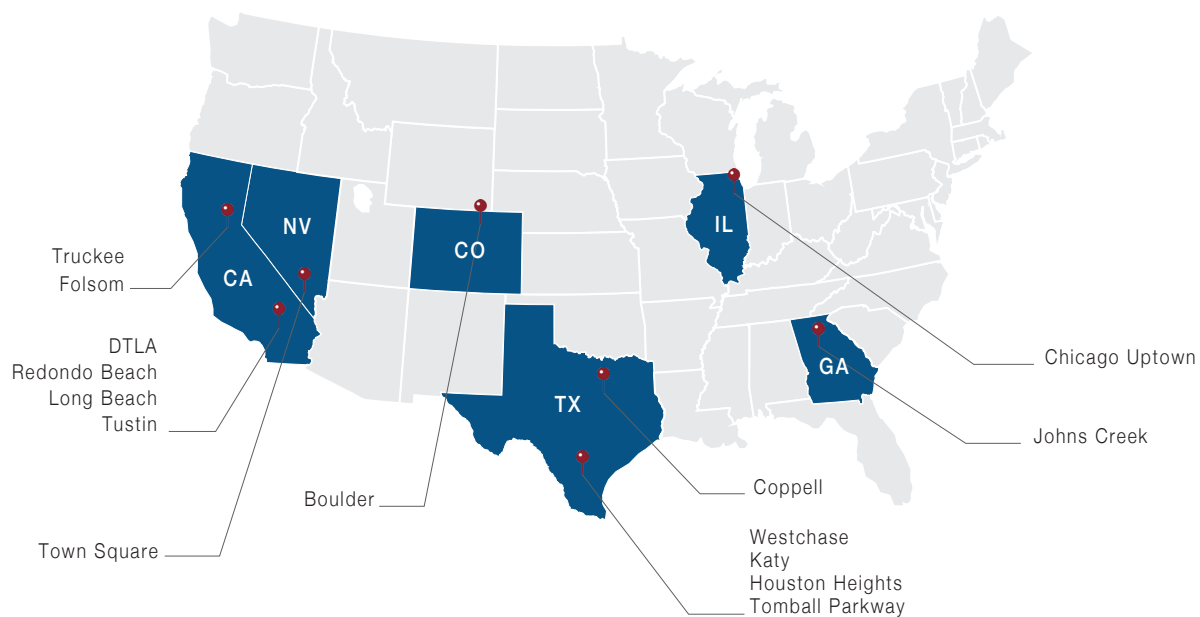
OPERATIONS

Using 100% plant-based broth allows RAKKAN Ramen to forego expert chefs, enabling novice-friendly preparation. Unlike traditional methods taking over 10 hours, our broth is ready in just over 1 hour, slashing labor costs by up to 25%.



MARKETING

Our franchise package includes tailored marketing services spanning social media, print advertising, and event support, ensuring widespread brand exposure and sustained customer engagement across diverse platforms.



INITIAL INVESTMENT

USD(\$)

INITIAL FRANCHISING FEE	\$20,000
INITIAL TRAINING FEE	\$10,000
TRAINING EXPENSES	\$10,000 - \$20,000
GRAND OPENING ADVERTISING AND PROMOTION	\$3,000 - \$8,000
REAL PROPERTY LEASE OR RENTAL AGREEMENT (INCLUDING SECURITY DEPOSIT)	\$6,000 - \$15,000
REAL PROPERTY CONSTRUCTION, REMODELING, LEASEHOLD IMPROVEMENTS, AND DECORATING COSTS (NET OF LANDLORD CONTRIBUTION)	\$200,000 - \$550,000
EQUIPMENT, FIXTURES, AND OTHER FIXED ASSETS	\$60,000 - \$110,000
POINT OF SALE SYSTEM AND TELECOMMUNICATIONS	\$7,500 - \$11,000
SIGNAGE	\$5,000 - \$20,000
INVENTORY AND SUPPLIES TO BEGIN OPERATING	\$16,000 - \$20,000
WATER FILTER FOR SOFT WATER SUPPLY	\$4,000
PROFESSIONAL FEES (LEGAL AND ACCOUNTING)	\$2,500 - \$5,000
INSURANCE PREMIUMS	\$2,000 - \$3,000
UTILITY DEPOSITS, BUSINESS LICENSES, FICTITIOUS BUSINESS NAME FILING, AND OTHER PREPAID EXPENSES	\$2,500 - \$5,000
INITIAL FLOOR PLAN FEE AND TRAVEL EXPENSES	\$20,000 - \$35,000
COST OF KITCHENWARE	\$2,000 - \$4,000
ADDITIONAL FUNDS (3 MONTHS)	\$9,000 - \$25,000
TOTAL ESTIMATED INITIAL INVESTMENT	\$379,500 - \$865,000