



**logischool**  
Create. Code. Enjoy.

INTERNATIONAL FRANCHISE NETWORK OF  
DIGITAL LITERACY AND CODING EDUCATION  
FOR KIDS & TEENS

# Be our next franchise partner!





# Introduction

Logiscool is a quickly expanding international franchise network of fun-based coding schools. Our tailor-made curriculum suits all ages from 6 to 18 years and parents can easily follow their progress. We teach children all around the world with great results.

**250+ locations** | **32 countries**  
**5 continents** | **220,000+ students**

We are global experts of digital literacy and coding education.

We are committed to the importance of preparing children to the digital age all around the world. Logiscool is looking for franchise partners who would like to make a real difference in their territory with this great, meaningful and successful franchise business opportunity.



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## Digital Literacy: Lost in translation?

More and more parents are aware that learning computer science is very important. However, this is not the whole story. We need to teach our children the knowledge and skills they need to become digitally literate. Alongside e-safety and online communication, it involves conscious computer usage, critical information processing and most importantly becoming creative content creators from passive users.

**Children should become confident creators in the digital environment.**



# Start a business that will make you successful and proud!



## BE SUCCESSFUL

- You can be successful from day 1 of operations
- Not only a business to generate revenue, also one to earn respect in your community
- Widest range of revenue streams (courses, camps, workshops, events)



## ENJOY THE ADVANTAGES OF OUR SYSTEMS

- Efficient onboarding by our dedicated team of professionals
- Ongoing operation support and best-in-class franchise management tools
- No previous IT education needed



## STAND OUT FROM THE COMPETITION IN THE AFTER-SCHOOL CODING EDUCATION MARKET

- Certified curriculum that fits major international standards
- Unique methodology: the best fit for all children, ages and knowledge levels
- Unrivaled interactive and edutaining community portal for children

Join the leading global coding school franchise network for kids & teens. Our schools are set up in modern, inspiring environments and are equipped with cutting-edge technology, including our unique education platform.

# Proven franchise concept with real social impact.

Becoming a Logischool partner will change your life – and the lives of children in your community.





# Stand out from the competition!

Widest product portfolio with courses, workshops and holiday camps for 6-18 years old children



## BEST CODING EDUCATION METHODOLOGY

Logiscool was the first to build a network of coding schools and develop the best methodology of today. With an exclusive blend of state-of-the-art digital education services, we have the highest level of expertise in this field today.



## FULL SPECTRUM OF DIGITAL LITERACY

From robotics to app creation, 3D planning, game design and digital video, photo and design we give children confidence in the usage of digital platforms. With us, kids and teens become real creators of the digital world.

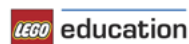
# The Logiscool standard



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GODOT



COZMO



Our world class, modular curriculum is not only developed to meet international standards, but it was recently granted an "Excellent" certificate by an internationally recognized institute EAF. Our consistent, multi-year courses always fit best to the age and knowledge level of the children in order to ensure maximum efficiency and even more fun!

Education technology is a truly innovative business sector and an excellent investment opportunity connecting technology and education – two sectors that have extremely positive effects for the future. It is a safe haven for smart money from smart investors.

# Digital literacy already became essential.

As the demand for e-skills is growing worldwide, digital literacy cannot be highlighted enough. Parents see the IT industry and coding education as a path for their children's future success. Yet public education cannot keep up with these demands. In the U.S. alone, one million coders are missing. By fusing education with entertainment, Logiscool found the winning strategy to fill this gap in the market.





# Start early to benefit from improved skills!

Kids grow up with digital devices in their hands and they know how to navigate through them before they can even read or write. But will they only be passive users or active creators? The key is teaching them coding and digital literacy early on in life so they become skillful and confident in the digital world. Even though the demand for IT experts keeps going up across the globe, coding education prepares children for far more than a career in computer sciences. Coding teaches kids to think. It equips them with academic and soft skills that they will need in all areas of life, no matter which profession they choose to enter.

## Developing 21<sup>st</sup> century skills

### Academic skills:

Analytical thinking



A better understanding of STEM



Problem-solving



Logical thinking



### Soft skills:



Creativity



Focus and precision



Concentration and perseverance

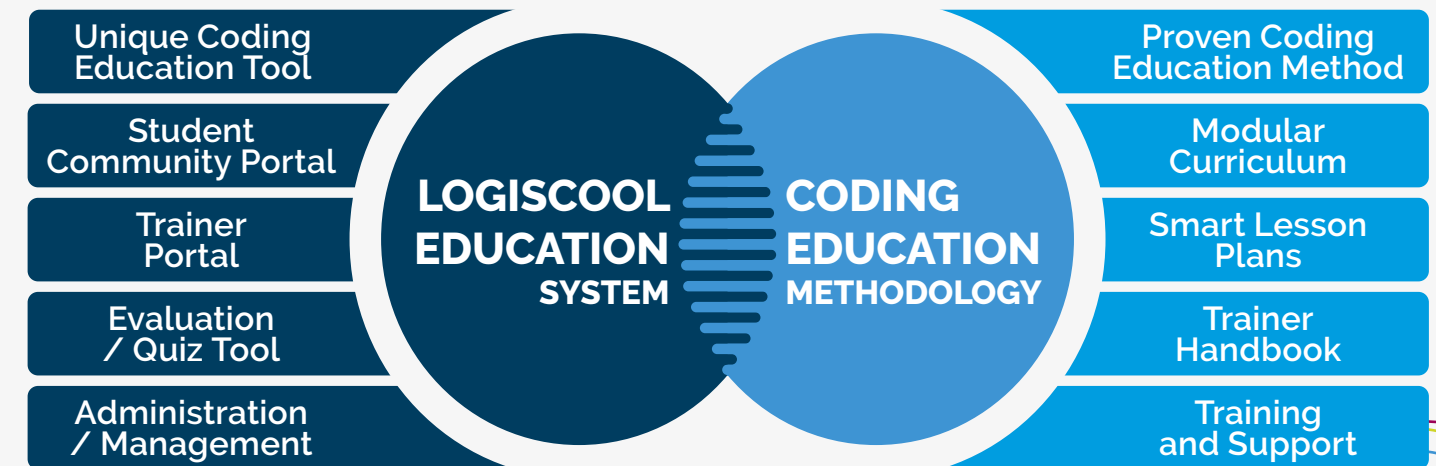


Self-confidence



# Enjoy the advantages of our systems

A ready-made, complete solution - all included in the franchise fee



### OUR UNIQUE CODING EDUCATION TOOL

Our education platform is specifically designed for teaching. It is not only attractive to children but also provides support for the trainers. With our methodology and special Mix Mode, we can ensure a smooth transition from block to text based coding.

### COOL YOUNG TRAINERS

With the support of the Trainer Portal and the detailed lesson plans, progress is guaranteed and every class is full of fun.

### INTERNATIONAL STUDENT COMMUNITY PORTAL

MyLogiscool is our own edutaining community platform where children can play and learn in a safe digital environment and challenge their creativity.

### SALES AND MARKETING SUPPORT

We constantly provide business insights, complex marketing strategies, brand and campaign guidelines, and trainings to our partners.

### BUSINESS MANAGEMENT AND ADMINISTRATION WITH OUR FRANCHISE MANAGEMENT SYSTEM

As part of our package, our tailor-made Franchise Management System will help run your daily operation smoothly.



# Why is Logiscool the best choice for you?



## GROWING MARKET

High demand on programming and digital literacy. Proven and recession-proof business in education.



## BEST METHOD

Modular curriculum for all ages and knowledge levels with a cutting-edge platform designed for smooth transition to text coding.



## VERIFIED BUSINESS SOLUTION

Proven and successful business with a unique solution for smart investors.



## MAKE A DIFFERENCE IN YOUR COMMUNITY

Invest in the future of the next generation and have a real social impact.

# Logiscool experience

91%\* of Logiscool students and parents are extremely satisfied with our services.

"A friendly and well-organized school that brings a one-of-a-kind, modern teaching to students."

"The community is great: I can always ask for help and everyone is so nice."

"Logiscool is a cool place with nice trainers, where learning is so much fun!"

"The trainer teaches something 'visible' at each class that my son can show at home."

My son can hardly wait to continue practice coding with the new bits he just learned after each class."

\* Based on our surveys

# The Logiscool franchise is for you,

if you

- are committed to change the future of next generations
- have a success-oriented business mentality
- have a positive, open, outgoing personality
- have a hard-working attitude and entrepreneurial mindset.

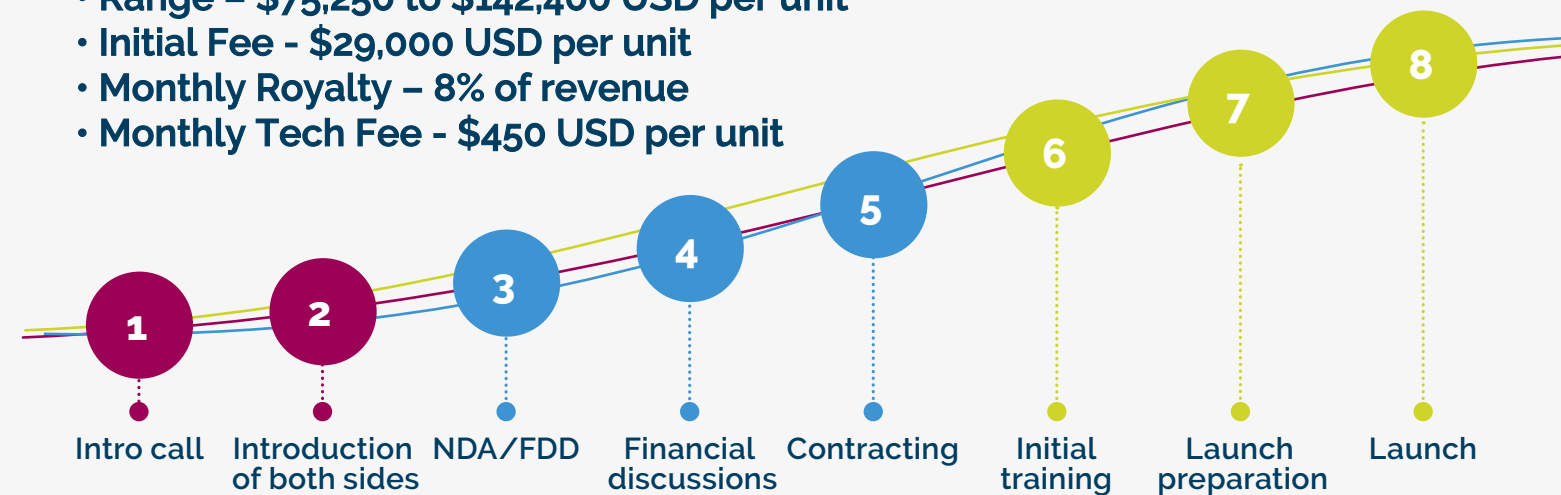


Gyula Csitári  
co-founder, MD

Dr. Anita Breuer  
co-founder, CEO

## Investment

- Range - \$75,250 to \$142,400 USD per unit
- Initial Fee - \$29,000 USD per unit
- Monthly Royalty - 8% of revenue
- Monthly Tech Fee - \$450 USD per unit



## Contact us today!

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[www.logiscoolfranchise.us](http://www.logiscoolfranchise.us)

[www.logiscool.com/us/](http://www.logiscool.com/us/)

**At Logiscool  
we help children  
become skillful,  
confident and  
prepared for  
the digital future.**

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