



FRANCHISE CONSULTANTS

*Providing state-of-the-art  
franchise consulting and development  
services to emerging and  
established franchisors.*

In independent surveys of hundreds of franchisors,

**iFranchise Group  
was voted the #1 BEST  
Franchise Consulting Firm  
in North America.**

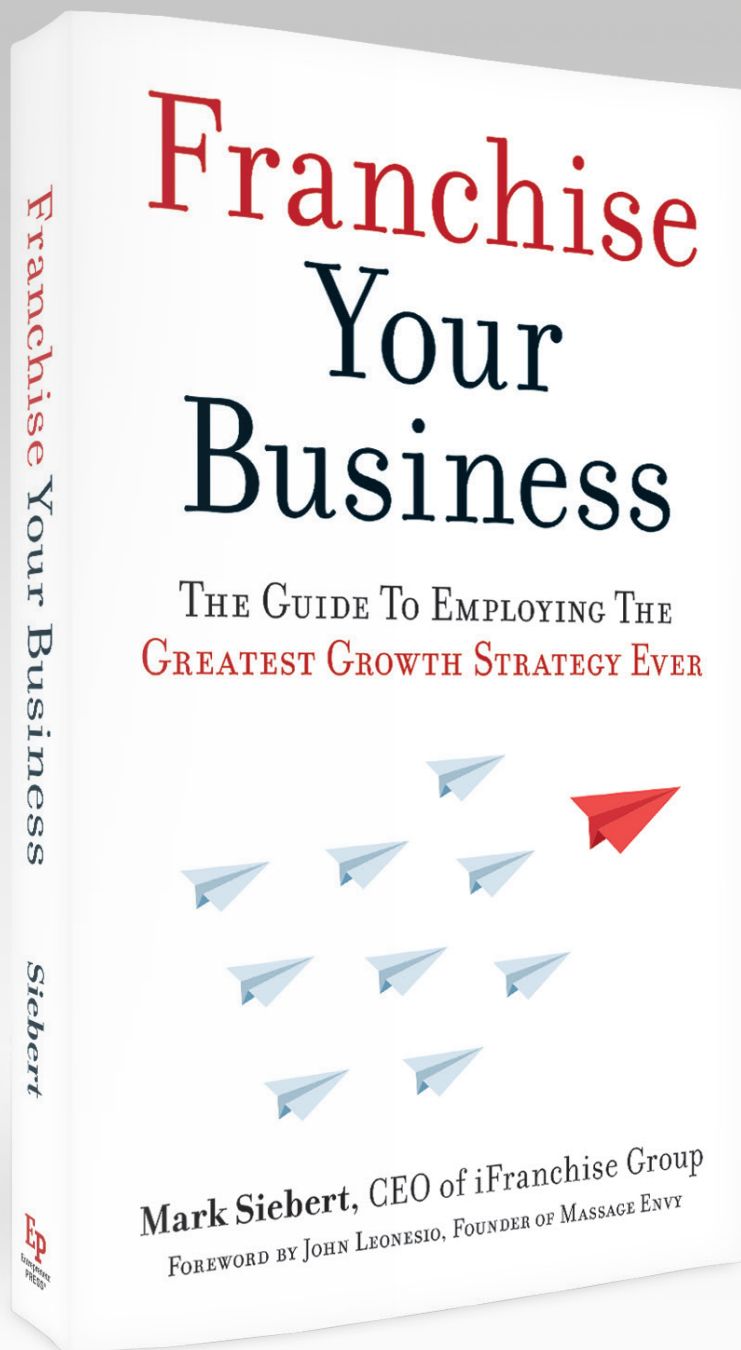


**It's an honor, but not a surprise to us ...nor to all of our successful clients.**

As the **Top Franchise Supplier** in the **Franchise Consulting/Development** category, **iFranchise Group** brings a wealth of franchise expertise to the table, backed by decades of combined experience working with hundreds of franchise systems.

**Contact us today to learn more about the better way to franchise your business. WITH A PROVEN INDUSTRY LEADER.**

[www.iFranchiseGroup.com](http://www.iFranchiseGroup.com) · 708-957-2300 · [info@iFranchiseGroup.com](mailto:info@iFranchiseGroup.com)



iFranchise Group CEO and expert franchise consultant Mark Siebert delivers the ultimate how-to guide to employing the greatest growth strategy ever—franchising.

**Learn how to:**

- Evaluate your existing business for franchisability
- Identify the advantages and disadvantages of franchising
- Develop a business plan for growth
- Evaluate legal risk, obtain necessary documents, and protect intellectual property
- Create marketing plans, build lead generation, and branding for a new franchise
- Cultivate the franchisee-franchisor relationship

**Contact us today  
for a free copy!**



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