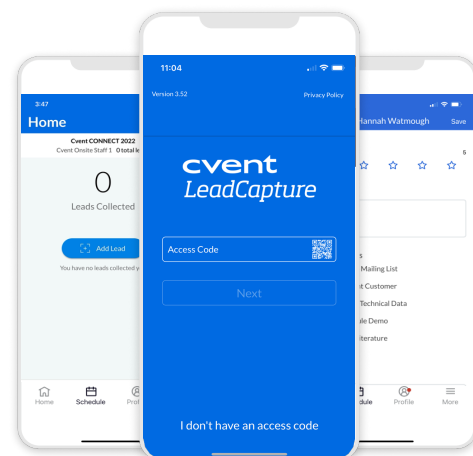


## LeadCapture for:



IN PARTNERSHIP WITH  **IFA**  
INTERNATIONAL FRANCHISE ASSOCIATION



## How It Works:



Scan badges to gather lead information



Score leads and take notes



Export leads on demand

## Create a New Exhibitor Account

- [Click here](#) - Enter your details and click *Create Account*.  
You will then receive the Exhibitor Portal Invitation E-mail: *Franchise Expo South 2024 | Exhibitor Portal Login*
  - Click *Log In* within the e-mail to complete account set up, by creating a password

## Log Back into Your Existing Exhibitor Account

- If you have LeadCapture login credentials from a past event [click here](#) to log in with your email and previously created password. *Don't remember your password? Click on *Forgot?* to reset your password.*
- Once logged in, click Switch Event (top right) and search *Event Code: 99F045640710* and add *Franchise Expo South 2024* to the list of events you're exhibiting at.

### Use this Portal to:

- Purchase LeadCapture licenses
- Assign licenses to registered onsite staff
- Create lead-qualifying questions
- Export your leads

## Support

- New to LeadCapture or need additional help? This [how-to](#) is all you need to get set up.
- Email [leadcapture@cvent.com](mailto:leadcapture@cvent.com) with any general LeadCapture questions.

# Looking to purchase lead retrieval licenses?

Continue to enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our conference.

## App License

Purchase an app license to activate the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

3-Pack LeadCapture License **\$540**

Single LeadCapture License **\$335**

Additional LeadCapture License **\$190**

## Device Rental

Purchase a Device Rental to pick up a Handheld Laser Scanner onsite for faster and seamless scanning – **price includes app license!**

\*Limited devices on-site for rental

Order through 8.8.24 **\$370**

Order between 8.9-8.22.24 **\$465**

Order between 8.23-9.7.24 **\$539**

## BADGE KIT

Purchase a badge kit to scan leads with your own lead retrieval solution at the event.

**\$995**

## Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a Cvent LeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use, electrical service in the exhibiting space may be required.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: <http://www.cvent.com/en/product-terms-of-use.html>