

SHOPPERS

DRAPE & BLINDS



**A Window Coverings Franchise
in a \$13+ Billion Industry**

FRANCHISE OPPORTUNITY

Diversify Your Investments with a Prime and Proven Franchise

The global window covering market size is valued at around \$13.68* billion, and it's expected to leap another \$6+ billion in the coming years. The team at Shoppers Drapes & Blinds has mastered this lucrative market over the past 9 years, dialing in everything from operational procedures to window treatment suppliers.

The result? A profitable, simple-to-run business ready to grow!

Partner with Top Vendors: Leveraging insights from consumer feedback and firsthand field experience, the leadership at Shoppers Drapes & Blinds has pinpointed the market's premium products, giving you direct access to these invaluable relationships.

Strong ROI Potential: Cost-effectiveness through our suppliers, an industry low initial investment, and low royalties result in enhanced profit margins and quicker paths to strong returns.

Physical Showroom Environment: Set yourself apart with our distinct physical storefront. The presence of a showroom instills consumer confidence and professionalism, while fostering engagement within local communities.

Exclusive Territory: Shoppers Drapes & Blinds gives you a large exclusive territory with expansion opportunities available.

Proven to Succeed: To ensure the prosperity of every franchisee, we share the accumulated knowledge, software tools, and operational procedures developed over the years. Experience the same success that we have!



Gain the Shoppers Drapes & Blinds Difference

Since 2015, Shoppers Drapes & Blinds has firmly established its presence in southeast Florida. Initially, our company began with owner operators catering to a mere 10-mile radius. As the years passed, there was a consistent increase in demand for our products and services. Our showroom in Boynton Beach, Florida now boasts a team of over a dozen members and serves the entire county of Palm Beach, in addition to collaborating with two Costco warehouses.

Shoppers Drapes & Blinds has garnered a significant local reputation for excellence in window treatments, earning respect from both suppliers and local representatives. In an effort to reinforce our core values, we have achieved accreditation with the Better Business Bureau.

Our brand has established a reputation for delivering **outstanding service and exceptional value** in our products. All window treatment offerings are curated from local, national, and international sources, collaborating with a select group of suppliers who provide competitive pricing, all of which can be tailored to individual specifications.

As a franchise partner, you gain multiple revenue streams at your fingertips. Our services encompass complimentary in-home consultations conducted by window treatment specialists, along with professional measurements and installations. Our attractive, customizable array of window treatment products includes the latest in blinds, shades, draperies, drapery hardware, and plantation shutters.



The Investment that Could Change Your Life

We're glad you are considering a *Shoppers Drapes & Blinds* franchise.

We expect our franchisees to exhibit the same level of professionalism, knowledge, and customer care that we are known for. It's more than just owning a business — as a franchise partner you gain the privilege to be a part of our network of owners and be privy to our success secrets. Here are some other qualities we seek out in our franchisees:

- ***Incredible customer service skills***
- ***Strong schedule management abilities***
- ***Technical skill set and know-how for window coverings***
- ***Basic business acumen***
- ***Commitment to excellence, integrity, and honesty***



First Class Training and Support

Our franchise partners are one of our top priorities. As such, we provide an impressive array of support offerings to ensure your territory is off to a strong start and will continue to thrive.

Initial and Ongoing Training: Your relationship with Shoppers Drapes & Blinds begins with training at our corporate locations. We will then train you within your storefront once operations commence. Annual refresher training is also available!

Operational Support for Your Territory: Our operational support is tailored to help your business run smoothly and keep your questions answered. From administrative procedures to detailed customer service techniques, our team is here for your questions.

Strong Marketing Tools: Our team will provide proven marketing strategies, stunning collateral designs, and easy-to-follow consumer marketing plans for use within your respective territory.

Ongoing Research and Development: Our team has worked hard to build Shoppers Drapes & Blinds into the success that it is and will continue to do so. Our leadership team will continue to research methods and techniques for enhanced profitability.



Invest in the Life You Want

Franchise Fee
\$45,000

Initial Investment Range
\$108,800 to \$208,000

includes the franchise fee

Royalty Fee
5.5%
of gross sales



Grab the Opportunity to Make Your Future Brighter

Top-tier support, a proven model, and a market teeming with growth is within reach. Join our franchise network now — visit www.shoppersdrapesandblinds.com/franchise to learn more.



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CONTACT US:

franchise@shoppersdrapesandblinds.com
(561) 336-3526

SOCIALS:

www.shoppersdrapesandblinds.com
<https://www.instagram.com/shoppersdrapesandblinds>
<https://www.facebook.com/shoppersdrapesandblinds>
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