

EST. 2008

# OWN A SECURITY BUSINESS DEVELOPED AND FOUNDED BY LAW ENFORCEMENT<sup>®</sup>



**SILBAR SECURITY<sup>®</sup>**  
Founded by Law Enforcement<sup>™</sup>

SECURITY OFFICERS | VEHICLE PATROL | EVENT STAFFING



Professional Security Wasn't Available... So We Fixed It.®



# FRANCHISE OPPORTUNITY

There's never been a better time to invest in a Silbar Security® franchise! We've pioneered this law enforcement-based security business opportunity with a one-of-a-kind brand identity unmatched in the security guard space.

The way we see it, the security industry was desperate for change, this is where we found our niche. Developed from the ground up with law enforcement based technology and police-grade equipment, together with a proven business model, we've created an opportunity that's sustainable and scalable with monthly reoccurring revenue.

*"We are the only franchise company offering  
Law Enforcement based security services.  
No other brand has anything like us"*

*- Mike McGraw, Silbar Security Franchise Owner*





## SEIZE THIS OPPORTUNITY!

Silbar Security leverages a proven business model to tap into this \$24 billion dollar a year industry where security guard customers have been craving a more professional approach towards security service and crime prevention, and that's our specialty.

PROUD PARTNER



WITH  
*Montel*

Transition to the Workplace with Silbar Security

Featured on the hit TV show Military Makeover hosted by Montel Williams!

Watch the segment on YouTube.

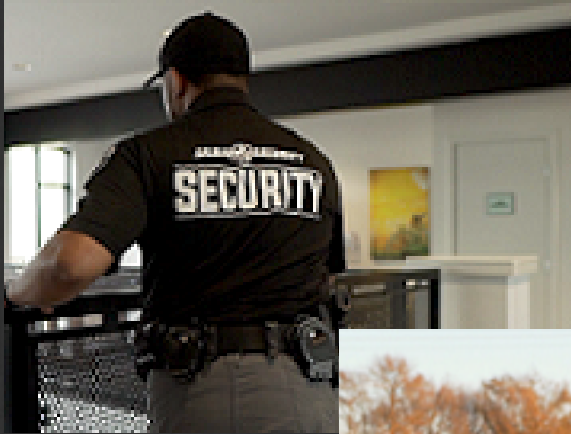
Aim your cell phone camera on the below QR code:



**SILBAR SECURITY**  
Founded by Law Enforcement™



## SECURITY OFFICERS



VEHICLE PATROL

## EVENT STAFFING



# OUR SERVICES

## ARMED & UNARMED SECURITY OFFICERS

*With advanced technology & equipment*

## VEHICLE PATROL

*Our flagship service*

## EVENT STAFFING

*Music venues, festivals, trade shows  
Crowd management, greeters & ushers*



## LOW COST INVESTMENT

Silbar Security is an affordable investment opportunity with a low cost of entry. The total investment necessary to begin operating a Silbar Security franchise ranges from \$65,400 to \$102,400, this includes the \$30K franchise fee.

## PROVEN PROCESS

Guesswork has no place in our franchise. We have set the expectations, developed the standards and created the operational systems to hold ourselves, our employees, and our franchisees accountable. Most importantly, we deliver the tools needed for everyone to adhere to our standards, meet our expectations and ultimately succeed.

## FULL SUPPORT SYSTEMS

As a franchise owner, you can feel confident knowing Silbar Security is a proven business model that's backed by years of law enforcement and security industry experience. In addition, you'll receive corporate support every step of the way. From helping you find the ideal location, training and powerful marketing to our industry leading 24/7 National Operations Command Center, you're assured of an ongoing partnership.

"EVERY DETAIL HAS BEEN CHOREOGRAPHED TO PERFECTION,  
SO OUR SERVICES ARE BEST-IN-CLASS.  
WE'VE HONED ALL OF IT -  
THE EQUIPMENT, THE TECHNOLOGY, THE BUSINESS MODEL.  
WE LOVE WHAT WE DO, AND IT'S OUR PASSION THAT WILL FUEL OUR  
FRANCHISE GROWTH AS A WORLD-CLASS BRAND."

BRANDON DEAN, FOUNDER & CEO





# WE KEEP IT AFFORDABLE & SIMPLE LET'S COMPARE

INITIAL FRANCHISE FEE

INITIAL INVESTMENT RANGE



\$30,000\*

\$65,400 - \$102,400

COMPETITOR

\$70,000 - \$150,000

\$78,200 - \$221,150

\* WE ARE PROUD TO OFFER 10% DISCOUNT FOR  
MILITARY VETERANS AND LAW ENFORCEMENT OFFICERS







**YOU'RE READY FOR THIS!**

**888-580-0868**

**SILBARSECURITY.COM/FRANCHISE**

**Silbar Franchise Group Corporation**  
Corporate Headquarters  
National Operations Command  
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888.580.0868 | [franchise@silbarsecurity.com](mailto:franchise@silbarsecurity.com)



# 9 EASY STEPS TO GET STARTED!

1. Contact Us

Call/Email for more information.

2. Submit

Submit our Request for Consideration form.

3. Phone Calls

Complete a series of strategic phone calls with our executive team.

4. FDD

Review the Franchise Disclosure Document (FDD).

5. Travel

Attend Discovery Day at Silbar Security Corporate Offices in Chesapeake, VA.

6. Paperwork

Upon mutual consent, enter into a Silbar Security Franchise Agreement.

7. Training

Attend our 5 day training program at Silbar Academy, located at the Corporate Office in Chesapeake, VA.

8. Licenses

Obtain required business licenses in your state.

9. First Day

You're ready! Launch your very own Silbar Security Business!

