

JUMP IN WITH THE
INDUSTRY LEADER

FRANCHISE OPPORTUNITY



SKY ZONE
TRAMPOLINE PARK+

THE OPPORTUNITY

A cutting-edge global brand that leads the trampoline and active play market.

THE BIGGEST

Sky Zone is the originator of the global trampoline park movement. Founded in 2004, we have over 300 global locations in 16 international markets, generating more than \$300 million in revenue.

THE BEST

Our proprietary, padless, flat trampoline system has revolutionized the industry and significantly improved safety. In fact, we literally wrote the book on the industry's safety standards - and were instrumental in founding the International Association of Trampoline Parks (IATP).

THE ONLY

Not only have we been in business longer than any other trampoline park brand, we have more Franchise Partners, more refined systems and a singular commitment to maintaining a long-term presence in the United States and around the globe.

WHEN YOU COMPARE A SKY ZONE FRANCHISE TO OPENING A TRAMPOLINE PARK ON YOUR OWN... THERE IS NO COMPARISON.

"I chose Sky Zone over going with another competitor because I had never owned a trampoline park before or run that business and I wanted to partner with the very best in the industry."

Maria Van Vurst Multi-Unit Franchise Partner



THE INDUSTRY

An American-made global phenomenon.

The number of trampoline parks worldwide has **doubled each year** since 2013.

In 2016, there were **50 million+ visits** to trampoline parks in North America alone.

The experience attracts young, old, health fanatics and adventure seekers alike.

"Retailtainment" is still on the rise with real estate developers clamoring to provide a leisure and entertainment experience that complements retail and food offerings.

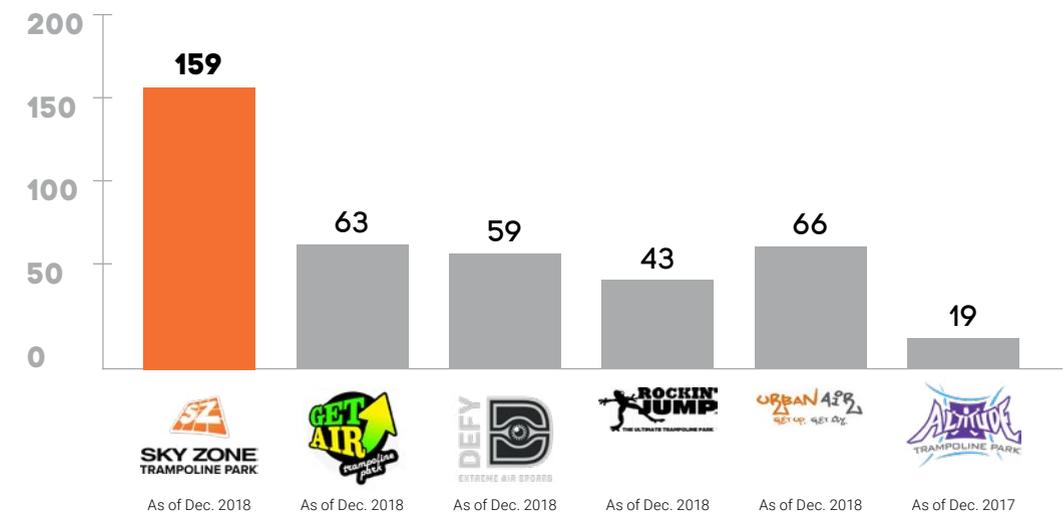
System-Wide Revenue Growth ('12-'18)



**GROWTH MATTERS.
SO DOES YOUR INVESTMENT.**

Dominant Market Position

*Using publicly available data, all numbers in the graph are for U.S. locations only



WHY US

Unsurpassed innovation.
Unrelenting safety.
Unapologetic domination.

It's not enough to be first to market. It's about setting yourself up to be the best and biggest in the category. Since 2004, we've blazed a trail for the global trampoline park industry, setting standards that have been copied but never duplicated.

HERE'S THE PROOF:

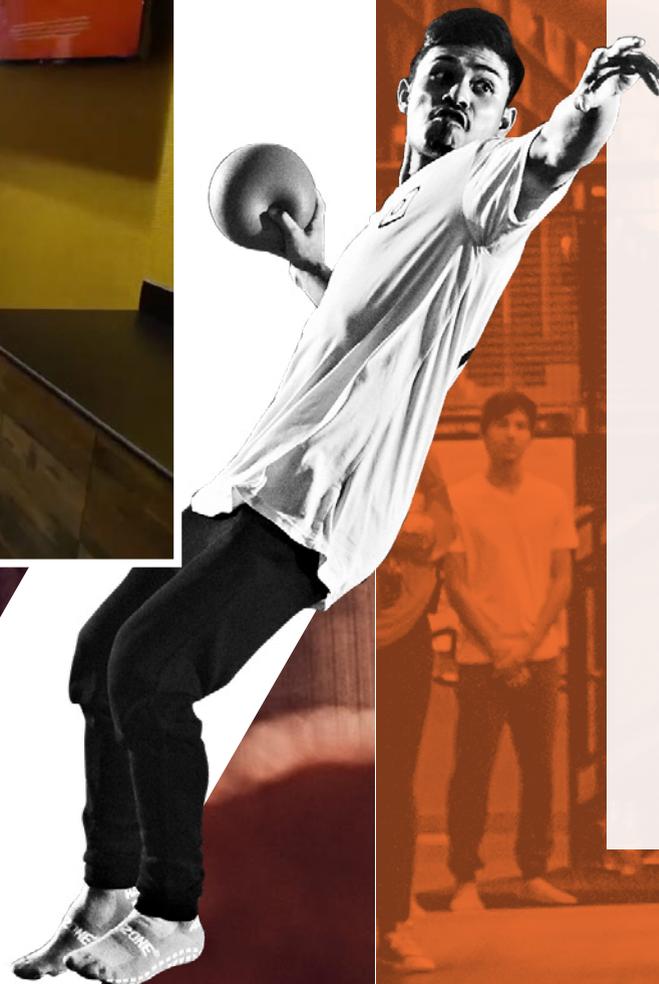
- Our brands outperformed the competition by **89% between 2012 – 2018**.
- We dominate the market with over 300 locations, making us **THE LARGEST** in the market.
- **We created the safety standards** for the International Association of Trampoline Parks (IATP) and continue to lead and influence the future development of the industry.
- Our **revolutionary "padless" technology** sets our trampoline system apart, as do our best-in-class climbing features, warrior courses and challenge zones.
- **The newest technology** including a mobile app, in-park camera systems, and gamification and social sharing of the experience.
- **Ultimate Dodgeball Championship** Sky Zone parks compete in local, national and international dodgeball leagues.
- **Leader in cutting edge innovations** including Warrior courses, VR climbing and wipeout zones.



OUR SUPPORT

Trust us, you don't want to do this on your own.

We provide everything a top brand and best-in-class franchise should, including increased opportunity for long-term success, higher resale value, and expert design and construction teams to ensure a quicker path to generating revenue.



RISK MANAGEMENT

We have always set the pace in the development of safety and operational standards for the industry. Insurance policies are often available to our Franchise Partners at significantly reduced rates.

PROFESSIONAL SUPPORT

You'll have access to over 100 corporate team members who provide support at every step of the way, from your regional business advisor to the dedicated in-house real estate and innovation teams.

TRAINING

Online, user guided video training for your employees and extensive senior management education.

DESIGN & CONSTRUCTION

Our in-house design team provides architect-ready plans for efficient and unique park designs incorporating cutting-edge innovations and maximizing revenue potential.

MARKETING

You'll have support and advice for websites, social media, TV, radio, print, public relations and more.

NETWORK COMMUNICATIONS

You'll receive regular system updates and news to ensure best practices and access to industry innovation.

WE'VE GOT MARKET APPEAL

Our programs help us stand out in the industry and with guests.

From ultimate dodgeball and Skyslam to family nights and Glow nights, we offer something for every member of the community, which keeps them coming back to your location! We've also been recognized within the franchise industry for excellence.

Franchise "Feel Like A Kid Again" Category

Franchise Times - 2018

Fastest Growing Franchise

Franchise Times -
Fast and Serious 2018

Top Franchises 500 List - #195

Entrepreneur - 2019



WHAT WE'RE LOOKING FOR

A desire to join the brand that does it better.

Our ideal Franchise Partner is looking to dominate their market with multiple locations. They ideally have:

- **Retail/entertainment/leisure experience**
- **Financial strength – Per park estimated cost USD \$2.2-\$3.5 million**
- **Passion for providing fun, fitness and positivity to the community**



READY FOR A CLOSER LOOK?

We thought so. It's as easy as 1-2-3.

STEP 1

Complete a Request For Information

STEP 2

Review our Franchise Disclosure Document (FDD)

STEP 3

Meet Us at Discovery Day

