



FRANCHISE BROCHURE



CONCEPT

OVER THE TOP PITA IS A QUICK SERVICE RESTAURANT WITH AN OPEN KITCHEN CONCEPT. NOT ONLY DO WE SPECIALIZE IN OUR PITA SANDWICHES, WE ALSO HAVE TACOS, PITA BOWLS, AND BURGERS! OUR DIVERSE MENU ALLOWS ANYONE TO WALK THROUGH THE DOOR AND FIND A DISH THEY LOVE.

ABOUT US

WE STARTED IN 2013 AS A FOOD TRUCK TO TRY OUR MENU WITH DIFFERENT DEMOGRAPHICS. THIS PROVED TO BE PROFITABLE AND WE OPENED OUR BRICK AND MORTAR LOCATION IN CLERMONT FL.



OFFERING

WE ARE OFFERING A STOREFRONT FRANCHISE OPPORTUNITY!

TOTAL INITIAL INVESTMENT:

\$136,650 - \$294,700

WHATS INCLUDED?

▶ **YOUR INVESTMENT INCLUDES THE \$37,000 FRANCHISE FEE**

▶ **2 WEEK COMPREHENSIVE TRAINING PROGRAM**

▶ **ACCESS TO OUR REALTY TEAM TO HELP MAKE FINDING YOUR LOCATION EASY AND SEAMLESS.**

▶ **LEASEHOLD IMPROVEMENTS, DECOR, EQUIPMENT, AND ANY OTHER EXPENSES NECESSARY TO OPEN YOUR STORE.**

▶ **3 MONTH UTILITIES, LABOR COSTS, AND INVENTORY.**



TRAINING

OVER THE TOP PITA'S TEAM WILL INTRODUCE YOU TO OUR HISTORY AND OUR COMPANY'S CULTURE! OUR TEAM WILL ALSO TOUCH BASE ON OUR SYSTEM AND FLOW, AS WELL AS THE PRE-OPENING PROCEDURES. WE WILL GO OVER YOUR BUSINESS PLAN, SITE SELECTIONS, CONSTRUCTION, BUDGETS, AND ALL THE EQUIPMENT NEEDED TO RUN YOUR LOCATION.

INCLUDED WITH YOUR INVESTMENT, OVER THE TOP PITA WILL SEND MEMBERS TO YOUR LOCATION TO HELP YOU AND YOUR TEAM WITH YOUR GRAND OPENING AND ENSURE THAT THE OPERATION RUNS SMOOTHLY AND AS DESIGNED! WE WILL BE THERE TO HELP WITH ANY QUESTIONS OR TOPICS THAT NEED ATTENTION TO OPTIMIZE THE SUCCESS OF YOUR FRANCHISE!

CONTACT US

FRANCHISE@OVERTHETOPPITA.COM

GO TO OUR WEBSITE TO LEARN MORE!

