



KIDSUNITED

FRANCHISE OPPORTUNITY



HELPING CHILDREN DEVELOP THROUGH SOCCER

These days kids face a lot of challenges, and parents are always looking for a solution that will not only help their child overcome those, but keep them engaged while having fun.

Our goal is to teach children how to make healthier and more creative decisions in their lives. To conquer personal challenges that will give them self-confidence and motivation to achieve the most they can out of life.







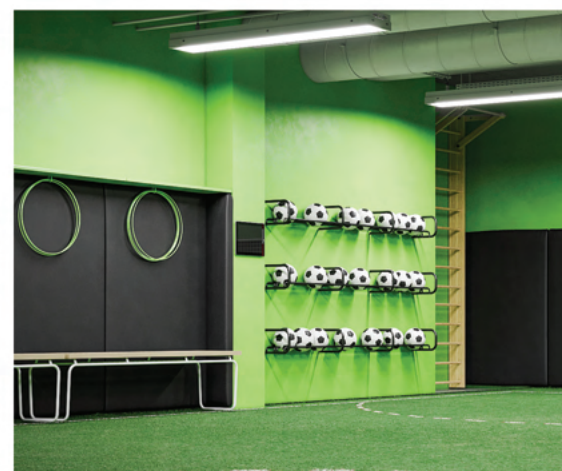
THE SCIENCE OF PERSONAL, PHYSICAL, SOCIAL & INTELLECTUAL DEVELOPMENT.

The KIDSUNITED Facility provides a safe, and stimulation environment for children from 1.5 to 10 years old. There is unlimited desire and need for concepts like ours. We are a one-of-kind facility that focuses on the child as a whole person, emphasizing the growth of several early developmental milestones while learning to play the best sport in the world. We are standouts in the child services industry through out curated programs that include clearly structured practices that are tailored in accordance with long term early childhood development.





State-of-the-art facilities that have been carefully custom-designed down to the last detail to create a comfortable, safe environment for effective training of young ones. Easier on young bodies, we have multi-layer amortizing artificial turf that minimizes the load on the spine and joints. We have developed different programs for families to choose from. Each offer a variety of benefits in varied capacities, all with the goal of teaching fundamentals that further influence improved cognitive skills, flexibility, coordination, and more. We have dialed in each detail, given thought to every facet, and developed a fantastic business concept and model that will flourish in whatever community we plant ourselves in.



Why should you
choose KIDSUNITED?

MAKE A
DIFFERENCE IN
CHILDRENS LIVES,
WHILE ALSO
MAKING ONE
IN YOURS.

Operational Support

You aren't just buying a name; you are buying proven operational practices that have kept our business growing for years! We provide ongoing training and support in many areas critical to the success of the franchisee's business, including unit operations and maintenance, customer-service techniques, product ordering, suggested pricing guidelines, software support, and administrative procedures. We also provide oversight for financial, legal, and accounting elements for its franchisees. Additionally, we strive to discover and research methods and techniques that will enhance unit-level profitability.

Marketing Support

KIDSUNITED believes in the power of strategic and targeted marketing. We provide advertising materials, strategies and programs to our franchisees that align with the national efforts but tailored for local or regional levels. Our franchisees will have proven consumer marketing plans and access to analytics and data to ensure lead generation.

Purchasing Advantage

KIDSUNITED has worked hard to develop relationships with trusted and qualified vendors. We negotiate quantity discounts on behalf of all of our franchisees, while maintaining the quality of our premium brand.

Coaches & Continued Education

KIDSUNITED uses a complete and dynamic soccer coaching method suited for all ages and abilities. We have much higher standards, which means the criteria to be a coach goes beyond soccer. Our coaches must have the capacity to understand child development fundamentals and the ability to recognize challenges children face. This, along with our curated programs, gives them the ability to guide and help children overcome obstacles and develop with increased confidence. We never stop researching, evolving and learning and it is critical that our coaches do the same.

the NUMBERS

INITIAL COSTS

Type of Expenditure	Low	High
Initial Franchise Fee	\$30,000	\$30,000
Rent and Lease Security Deposit	\$6,000	\$11,500
Utilities	\$100	\$500
Leasehold Improvements	\$110,000	\$200,000
Market Introduction Program	\$3,000	\$7,000
Presale Order	\$13,400	\$13,400
Furniture and Fixtures	\$13,000	\$20,000
Training Equipment	\$7,000	\$9,000
Computer Systems	\$600	\$1,500
Insurance	\$2,000	\$3,000
Signage	\$9,000	\$11,000
Office Expenses	\$500	\$1,000
Inventory	\$6,500	\$11,000
Professional Fees (lawyer, accountant, etc.)	\$1,000	\$3,000
Additional Funds (first 3 months before opening) i.e. payroll and misc.	\$20,000	\$40,000
TOTAL	\$222,100	\$361,900

WHAT TO EXPECT FRANCHISING WITH KIDSUNITED:

- Quick ROI
- Strong Support Model
- Our commitment to your success

REQUIREMENTS FOR FRANCHISING WITH KIDSUNITED:

- Franchise Fee of \$30,000
- Royalty Fee: 7.5% of gross monthly sales
- \$125,000 Liquid Capital Requirement
- A passion for making a positive impact in your community

OUTPERF

Exclusive Territory

Early adopters have the opportunity to obtain exclusive territory rights for their very own KIDSUNITED. We further evaluate the potential for doing business in each territory based on numerous socio-economic factors such as average household income, and the owner profile.

Customer Loyalty

When it comes to children, parents are very loyal to brands that provide value and results. KIDSUNITED has already created a following and a loyal customer base in it's current locations.

We believe that our amazing programs, our incredibly high standards of customer service and most importantly, the change that occurs with our members are what deliver an experience that results in brand loyalty from our clientele.



ORMING

Proven Business Model

The KIDSUNITED model has been tested and refined within its company-owned locations for years with tremendous success. We know exactly what the business needs to flourish within any location and deliver those resources into the hands of our franchisees.

Training

Motivated individuals with the correct training are off to a fantastic start within their franchise ownership journey. We provide 2 phases of training, covering essentials like administrative, operational, and sales/marketing. This will also include hands-on training.

It is in our DNA to never stop researching, evolving and learning. To ensure Franchise owners and coaches are ahead of the curve, we provide coaches education and refresher training twice a year at no cost to you*!

Franchisees cover their own travel, food, lodging, etc



KIDSUNITED

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