

Health Focused Commercial Cleaning



FRANCHISE INFORMATION

www.360cleanFranchise.com

WHAT IS A 360clean COMMERCIAL CLEANING FRANCHISE?

It's the best CULTURE in franchising and much more...

A 360clean franchise is a unique commercial cleaning franchise that specializes in offering a health-focused office cleaning service. The goal of each 360clean is to provide a clean, yet germ and infectious free environment. This unique approach provides 360clean franchise owners a niche in their local market.

Our service differentiation is accomplished through our specialized cleaning system.

Jani+Med[®]
CLEANING SYSTEM

- ✓ Health Focused Cleaning
- ✓ Niche in Local Market
- ✓ Recession Resistant
- ✓ Pandemic Resistant
- ✓ Unique Marketing
- ✓ Originated in 2005



WHAT DO YOU GET WHEN YOU BUY A 360clean FRANCHISE?

*You become part of the best CULTURE
in franchising and much more...*

The 360clean business system starts with defining the vision you have for your business. This proven business system is a turn-key solution that encompasses every aspect of opening, developing and building a healthy business with a healthy lifestyle for you as the owner.

The proven business model of 360clean is consistently honored by Franchise Business Review as a top-rated franchise in many categories. When you become a 360clean franchise owner, you will not only become part of a great business system, but you will also become part of the 360fam and a culture that is second to none.



- ✓ Industry Best Training Program
- ✓ Equipment Package
- ✓ Grand Opening Launch
- ✓ In-Market Training
- ✓ Business Vision Plan
- ✓ Business Profit Plan
- ✓ Customer Growth Programs
- ✓ JaniMed Cleaning System
- ✓ Recurring Revenue
- ✓ Operations Support
- ✓ Customer Invoicing
- ✓ Collections Assistance
- ✓ Business Coaching
- ✓ Annual Franchise Reunion
- ✓ Summer Franchise Retreat

WHAT DOES THE TRAINING & OPENING OF A NEW 360clean FRANCHISE LOOK LIKE?

We offer an INDUSTRY LEADING TRAINING PROGRAM that takes place in your LOCAL MARKET and includes a LOCAL GRAND OPENING LAUNCH!

STAGE 1: Introductory Training Sessions

The Introductory training sessions will take place in a virtual setting.

These sessions will provide you a detailed introduction to the 360clean Business Systems.

- ✓ **Marketing**
- ✓ **Employee Recruitment**
- ✓ **JaniMed Cleaning System**
- ✓ **Business Setup**



Upon completion of the Introductory Phase, we will begin working on setting up for the official launch of your business in your local market!

- ✓ **Establish Preset Sales Appointments**
- ✓ **Employee Advertising**
- ✓ **Equipment Package**



STAGE 2: Local Business Launch & In-Market Training

360clean will be in your local market for the official launch of your business and in-market training program. This week of training will provide you hands-on experience with every aspect of opening and growing your new business.

- ✓ **Business Vision Plan**
- ✓ **Local Marketing Training**
- ✓ **Sales Proposals**
- ✓ **Attend Sales Appointments**
- ✓ **Employee Interviews**
- ✓ **Contract Bidding**



STAGE 3: Local Operations Training

After your business has established a few client accounts, 360clean will have a trainer visit you again for more training related to cleaning operations, quality control, customer relations and other aspects of continuing to grow and develop your business.



HOW WILL YOU GROW YOUR 360clean BUSINESS?

Growing Your Business. Our Specialization.

At 360clean, we provide our franchise owners the most unique and healthy options for growing a cleaning business. Our systems are unique to the industry and have proven a very affordable option for growing a cleaning business.

PROVEN MARKETING PROGRAM

You will be fully trained on how to market and secure client accounts on your own. This can be a very profitable way to grow your business and we will provide you the training and support to do so.

PRESET SALES APPOINTMENTS

Our franchisees have access to our Preset Sales Appointment (PSA) program. This program is offered by our Support Center and includes multiple facets of marketing for creating sales appointments for you to attend and gain new customers in your local area.



Be the Face of Your Business

You work directly, as a business owner, with the potential client.



Your Availability

All PSA appointments are set based on your calendar availability.



Meet with Decision Makers

You will meet directly with those making decisions on janitorial services.



Proposal & Bidding Assistance

You are never alone in the process. We are here to support your growth.



Sales Follow-Up Process

We will continually assist you in "closing the deal".



Close the Deal!

You will be welcoming new clients with our proven systems.

WHAT SUPPORT WILL YOUR BUSINESS RECEIVE?

You will experience an Industry Leading Support system that is consistently ranked as a top franchise system by Franchise Business Review.

BUSINESS COACHING

When you complete the training program, you will then begin the process of being supported by a Franchise Operations Consultant. At a minimum, you will have monthly coaching sessions. During these sessions, the discussions will be focused on making sure that you are staying on course with your Business Vision Plan and achieving your goals.

DAILY SUPPORT

Your Franchise Operations Consultant and other members of the Support Team are always available to discuss your questions or ideas. Need help with bidding a new job? Need help with marketing? Have an idea to make 360clean better? We are always ready!

MENTORSHIP

Finding a mentor amongst the 360fam is an easy task. The franchise owners at 360clean are always willing to offer assistance and support when needed. Our culture of collaboration is always on display in all things we do.

FRANCHISE EVENTS

360clean hosts multiple events throughout the year, including our Annual Franchise Reunion. This is a great time to collaborate with other franchise owners and spend time relaxing with your 360fam. Learn more about the events at www.the360fam.com.

CENTRALIZED BILLING SERVICES

A back-office support service provided for your business.

The 360clean Support Center will perform all your invoicing and collections of payments with your customers.

We provide you an online financial portal that allows you to keep up with what invoices have been paid in real time. This is just another example of our industry leading support system.

CUSTOMER INVOICING



PAYMENT COLLECTIONS



PAYMENT PORTAL



SALES TAX REPORTING



HOW MUCH CAN YOU EARN?

Short Answer...IT'S UP TO YOU!

You will control how much you make as a 360clean franchise owner. If you want to run a top-performing business that hits or exceeds your financial goals, we have the experience to help you succeed.

The top 10%, of our franchised locations, averaged gross sales of \$697,320 with a median of \$711,382.

Group	Number of Franchises	Average Gross Sales	Number and Percentage of Franchisees in the Quartile that Attained or Exceeded Average Gross Sales	Median	Range of Gross Sales (High/Low)
Top 10%	6	\$697,320	3 or 50%	\$711,382	\$545,234 to \$938,127

In 2022, the highest gross sales of one 360clean franchise location was \$938,127.

The top quartile, which included 15 franchise locations, averaged gross sales of \$521,761 with a median of \$487,554.

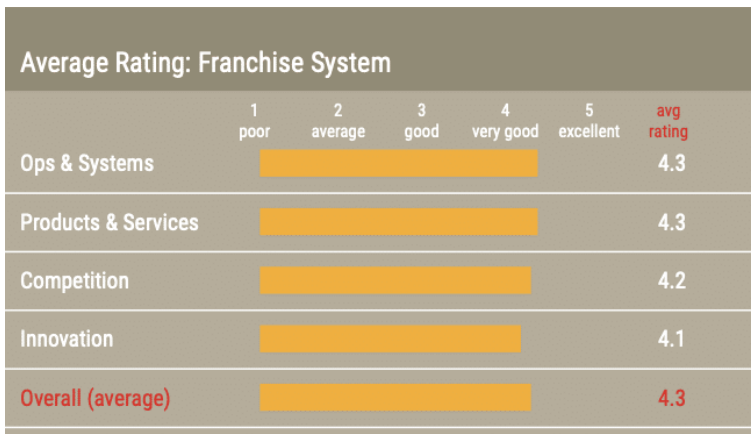
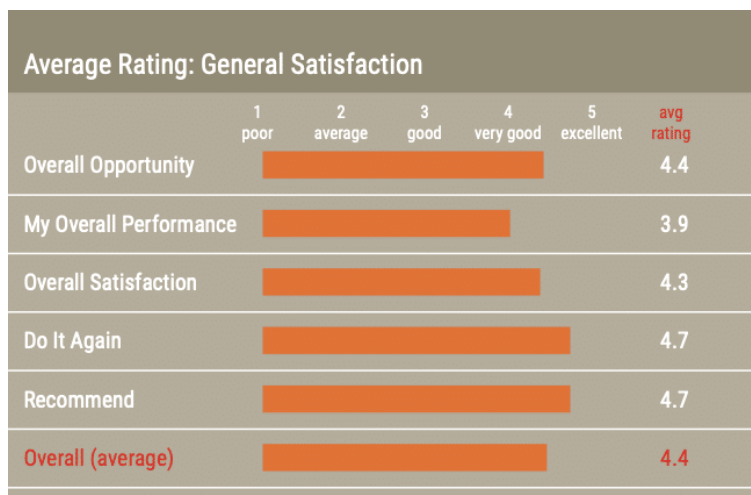
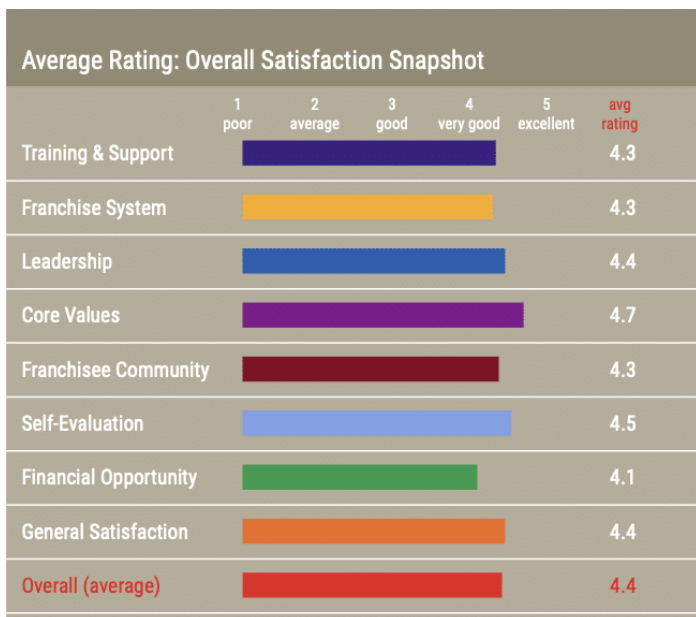
Quartile	Number of Franchisees in Quartile	Average Gross Sales	Number and Percentage of Franchisees in the Quartile that Attained or Exceeded Average Gross Sales	Median	Range of Gross Sales (High/Low)
1st	15	\$521,761	6 or 40%	\$487,554	\$293,158 to \$938,127

*Some outlets have earned this amount. Your individual results may differ. There is no assurance you will earn as much. See Item 19 of our FDD for further information.

HOW DOES 360clean COMPARE TO OTHER FRANCHISES?

360clean participates in Franchise Business Review's annual third-party survey. This survey is available to every active 360clean Franchise Owner to participate in.

With 40 questions, each Franchise Owner rates the 360clean business model. Here you will see some snapshots of our franchisee's ratings.



WHAT IS THE INVESTMENT?

Because 360clean is a home-based business, with little overhead expenses, costs are substantially lower than most franchises. 360clean has proven to be a low-cost investment with high potential returns.

When you open a 360clean commercial cleaning franchise, you will need capital for the initial investment and additional funds to cover your personal living expenses. The amount needed for your personal living expenses will depend on your personal monthly expenses, any current income you will retain during the start-up phase and how quickly your business grows.

The investment, on average, of opening a commercial cleaning business with 360clean ranges from \$21,800 to \$36,500. This includes our Initial Franchise Fee of \$15,000 and \$6,000 - \$15,000 in additional funds for working capital during the first 3 months of the start-up phase of your business.

360clean is consistently ranked as a TOP LOW-COST FRANCHISE by Franchise Business Review.

If qualified, you can finance 50% of the Franchise Fee!

Item	Amount
Franchise Fee	\$15,000
Training Expenses	\$0 - \$1,500
Real Estate	\$0
Cleaning Equipment & Supplies	\$0 - \$1,500
Insurance	\$600 - \$1,500
Computer Equipment	\$0 - \$1,000
Legal & Organizational Costs	\$200 - \$1,000
Additional Funds (3 months)	\$6,000 - \$15,000
Total	\$21,800 - \$36,500

MORE LINKS

FRANCHISE INFORMATION

www.360cleanFranchise.com

MAIN WEBSITE

www.360clean.com

FRANCHISE HUB

www.the360fam.com

The logo for 360clean is centered at the bottom of the page. It consists of a white oval with a dark orange border. Inside the oval, the text "360clean" is written in a bold, dark orange font, with a registered trademark symbol (®) to the upper right of the "n". Below "360clean", the words "COMPLETE FACILITY CARE" are written in a smaller, dark orange, all-caps font.

360clean[®]
COMPLETE FACILITY CARE