



# TASTY TIPS AND JUICY BREASTS™



**Prime Cuts, Marinated Meats,  
Gourmet Groceries**

[www.southernsteerfranchise.com](http://www.southernsteerfranchise.com)



@southernsteerfranchising

franchiseinfo@southernsteer.com





*Every Community Needs a Butcher*  
Southern Steer Franchise Support means  
you'll never be alone in business

In-Store  
Training

Marketing

Site  
Selection  
Assistance

Ongoing  
Coaching



Product/ Technology  
Innovation

# WHY CHOOSE

## *Southern Steer?*

### Our Model



Franchise Fee: \$49,500



Royalties: 5% - 4% - 3%



Multiple Revenue Streams



Strong Item 19



1800-2200 sq ft  
Class A or B Locations



Low Labor Cost



Low Occupancy Cost



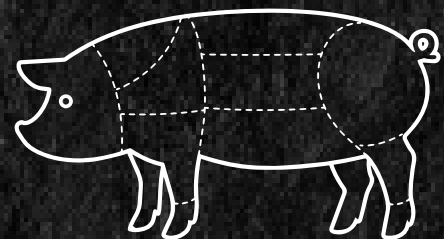
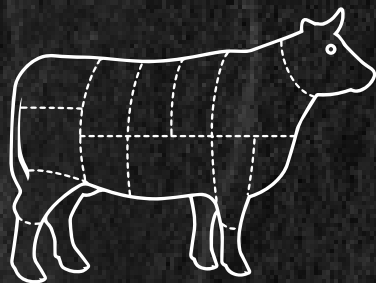
Low Labor Staffing  
Requirements



Essential Brand



Community Involvement



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# Our Story



In 2013, Greg and his team opened the first Southern Steer Butcher in Clearwater, Florida, quickly building a level of service coupled with a high-end product line that is second to none. Over the years, he and his team spent a lot of time listening to the needs of their customers and responding with new products. These and other innovations continue to produce increased sales, year over year, since inception.

In 2017, Southern Steer Butcher opened a second location in Sarasota, Florida, that has since been converted to a franchise with strong community roots. Since our founding, the goal was to be the best butcher shop in all the communities that we served. We were met with such enthusiasm that in 2021 we decided to grow our multi-location brand through franchising. We now have new locations in Orlando and Jacksonville, with additional sites under development.



## Our Mission Statement

To help people realize their dreams of business ownership in their own community by preparing them for success through franchising. We will continually provide a reliable mentoring and support structure that helps our franchisees and associates grow and prosper in an environment of integrity, trust and mutual respect within our network!



SCAN ME

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