



BECOME A SWEATHOUZ  
franchise owner



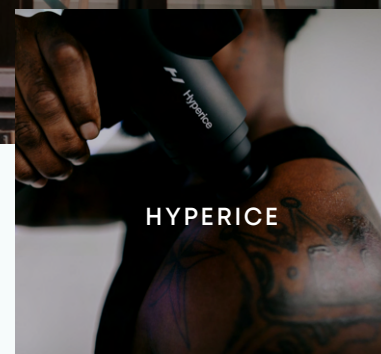
INFRARED SAUNA



COLD PLUNGE



REDLIGHT +  
HYDROMASSAGE



HYPERICE

## wellness experiences

+ the investment

Infrared Sauna  
Cold Plunge  
Redlight Therapy  
Hydromassage  
Vitamin-C Shower  
Hyperice

\$52.5 Billion Health and Wellness Industry in the US, \$1.5 Trillion Globally, and growing 5-10% annually.

One out of three global consumers reported they were more concerned about immune health than before the pandemic started.

Exceptional leadership team with a great track record and proven business model.

WIDE open territory across the US and prepared for a quick expansion.

NEED MORE INFORMATION? CONTACT | [franchise@swearthouz.com](mailto:franchise@swearthouz.com)

[swearthouz.com/franchise](https://swearthouz.com/franchise)

# BECOME A FRANCHISE OWNER



SWEATHOUZ  
make our houz,  
your houz

## MISSION

Provide an all-in-one solution for clients who are looking to improve their mental and physical health so that they can lead happier, healthier lives.

## Quick Facts

A unique Infrared Sauna and Cold Plunge recovery studio that offers a wellness experience like no other.

- 90 licenses sold and counting
- Footprint : 1200-1800 sq. ft.
- Low # of employees
- Unmatched Support
- Extensive Training
- Recurring Revenue

### SWEATHOUZ : A LUXURY BRAND

|                             |   |
|-----------------------------|---|
| INITIAL FRANCHISE           | \$35,000  |
| INITIAL START-UP INVESTMENT | \$517,273 - \$919,560                           |
| RECURRING FEES              | 6% royalty and 2% brand and systems development |
| CASH REQUIREMENT            | \$200,000 Liquid                                |
| NETWORTH                    | \$750,000                                       |

### candidates

- Multi-Unit/Multi-brand Franchisee
- Sales Background
- Customer Service Background
- Retail Service Background