



## Brand Overview

### First-to-Market Opportunity

- Green-Energy Solution
- Patented Technology
  - Executive Model
  - Quickly Scalable

### CONTACT INFORMATION

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## OVERVIEW

HHO Carbon Clean Systems offers mobile preventative maintenance services for all internal combustion engines (gas and diesel) improving fuel economy, increasing performance, lengthening the life of critical engine components, lowering emissions, and most importantly saving customers money. For the cost of a premium oil change or a high efficiency air filter, HHO saves customers 9% on average for fuel expenses along with decreased breakdowns and downtime. With little to no competition in U.S. markets, HHO is a first to market opportunity. This is an ideal business for visionaries who are looking for a unique opportunity that benefits the community by lowering emissions and saving the customers money.



## OUR VISION

“Provide trusted on-demand hydrogen solutions.”

## OUR MISSION

“We are dedicated to pioneering the integration and advancement of on-demand hydrogen technologies while promoting the longevity, efficiency, and utility of traditional energy production.”





## WHAT WE DO

HHO provides a mobile preventative maintenance service on all internal combustion engines. Carbon buildup in the combustion chamber is the common culprit in many issues that rob an engine of horsepower and drivability. This buildup adds friction and inefficiency to the combustion equation and cumulatively decreases the performance that the engine had when it was new.

Our hydrogen carbon cleaning uses distilled water and electrolysis to produce Oxyhydrogen gas which is introduced to the air intake of engines. The reaction during the combustion causes a phase change in carbon deposits, returning to a gaseous state, which is then expelled through the exhaust system.

Old or new, our engine carbon cleaning system can produce significant results including restored performance, increased fuel economy, and lowered emissions. No invasive engine tear down required. No oil change needed after the service. Providing the service is a low labor activity that takes approximately 5 minutes to attach or detach after the 25-45 minute service is completed.





## TECHNOLOGY

- Patented
- Improves MPG an average of 9%
- Reduces Emissions up to 73%
- Lowers DPF Pressure up to 90%



## HOW IT WORKS

- HHO Carbon Clean Systems uses distilled water and electrolysis to produce Oxyhydrogen gas, which is then introduced into the air intake of the engine.
- The reaction during the combustion causes a phase change in carbon deposits, returning to a gaseous state.
- It removes carbon buildup from internal engine components, including pistons, cylinders, turbos, catalytic converters, diesel exhaust filters, and sensors.
- They are then safely expelled through the exhaust system.
- HHO Carbon Clean Systems uses no harsh chemical detergents or solvents during the hydrogen carbon cleaning procedure

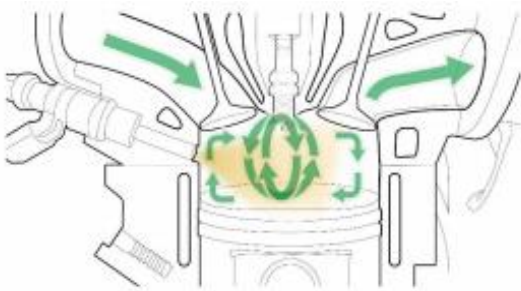
## BENEFITS

- Improved performance, horsepower, and throttle response
- Fuel economy returns closer to factory specs
- Reduced wear on vital engine components (i.e. pistons, turbos, Diesel Particulate Filter)
- Reduction in downtime due to critical component failure

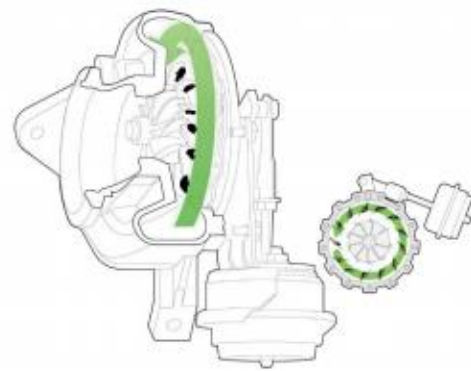




Carbon buildup in the combustion chamber is the common culprit in many issues that rob an engine of horsepower and drivability. This buildup adds friction and inefficiency to the combustion equation and cumulatively decreases the performance that the engine had when it was new. The advent of direct injection in gasoline engines (pictured below) has increased the likelihood that carbon buildup will occur even on the intake side of the combustion chamber, furthering potential problems.



In addition to carbon buildup on gasoline engines, diesel engines have turbos and Diesel Particulate Filters (DPF) that are also significantly affected. Buildup on these parts cause a decrease in boost, horsepower, and pressure which are integral to a diesel's design. Routine carbon cleaning extends the life of these parts, potentially saving over \$10,000 in repairs.



## REVENUE STREAMS

- Carbon Cleaning Services:
  - Gas Engine (25 minutes)
  - Medium-Duty Diesel (35 minutes)
  - Heavy-Duty Diesel (45 minutes)
- Dealership Leasing Program
- HHO1500 Generator Sales



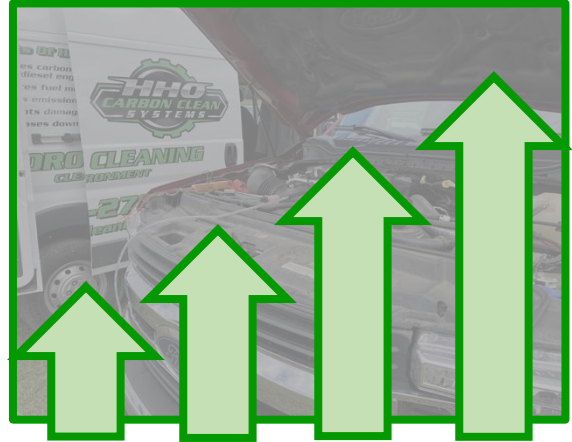


## APPLICABLE INDUSTRIES

- Transportation
- Automotive
- Construction Equipment
- Any Gas or Diesel Engine

## FINANCIAL DETAILS

- Initial Franchise Fee: \$30,000
- Royalties: 6-8%
- Total Investment: \$87,750 - \$154,000
- Veteran Discount: 10%



## IDEAL FRANCHISEE

- High Integrity- Faithful with commitments. Seal the deal with a handshake.
- High Energy- Strategic and consistent action generates results.
- Growth Minded- Increase awareness. Increase clients. Increase applications. Increase earnings.
- Car enthusiasts are not required. Sales Background is a plus.

## TARGET CUSTOMERS

The target customers are slow-moving, high idle time diesel fleets such as local delivery vehicles, school buses, concrete trucks, boom-trucks, and waste-management vehicles. The service is beneficial for any gas or diesel engine. Hydrogen carbon cleaning is necessary just as much in the agriculture industry for farm equipment as it is in the trucking industry.

Since the advent of the gas direct injection (GDI) engines in early 2000s, carbon cleaning services have become essential, like an oil change. Mercedes, Audis, and BMWs all need hydrogen carbon cleaning services to maintain peak performance.





*“9% Fuel Economy Gains may not seem like much to some people, but for me that adds up to \$57,000 in savings per year. I’ll be scheduling bi-annual hydrogen carbon cleaning services from now on.”*



*-Greg Williamson, Owner A&W Express Trucking*

## SUPPORT & TRAINING

Background Information, Core Principles, Benefits to Customers	1 Day	Classroom
Hydrogen Carbon Cleaning Procedures	2 Day	Field/Shop
Marketing & Selling HHO Hydrogen Carbon Cleaning Service	1 Day	Classroom
Business Operations System	1/2 Day	Classroom
	1/2 Day	Field

Estimated Cost of Travel Expenses for Training: \$1,200





## COMPANY HISTORY

Jared English, Master Automotive Technician, founded A-1 Automotive in 2004 and operated A-1 for the next fifteen years with great success, until a late-night phone call in October of 2018 alerted him that the shop was ablaze and would likely be a complete loss. During the company's rebuilding, Jared began to seriously investigate better solutions for the common service issues caused by carbon buildup that plagued the automotive industry.

Late nights, research, and phone calls eventually led to procuring, testing, and experimenting with Hydrogen Carbon Cleaning equipment in the home garage that was now functioning as A-1.

Before long, Jared had determined the best equipment, techniques, and procedures to deliver high quality Hydrogen Carbon Cleaning service. HHO Carbon Clean Systems was founded in June of 2020 to soaring demand. With minimal overhead expenses (a quart of water, half quart of gasoline, and half an hour's labor per service) HHO sustains high margins. This has allowed for the resources necessary to quickly expand individual operations, as well as the financing for HHO's venture into franchising.

## FRANCHISE QUALIFICATION PROCESS

1. Intro Call with Team Member
2. Questionnaire
3. FDD Review and Validation
4. Meet HHO Leadership
5. Sign Franchise Agreement

Franchise Website:

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