

Our Recipe for Success

Port of Subs has an efficient, scalable, and proven business model.

Operations Advantage

- Established brand repeatedly featured in Entrepreneur's Franchise 500, providing a trusted and reputable foundation.
- Offer a fresh selection of subs, salads and wraps – our recipes, along with top quality products, deliver the taste you crave!
- Restaurants are designed with 2+ make lines to greatly improve customer service while accommodating the rapidly increasing demand for digital orders.

Proprietary Restaurant Management System

- Provides franchisees with a competitive advantage in today's marketplace. You'll have a "Restaurant In Your Hand", with real-time access to sales data and analytics.

State-of-the-Art Virtual Training

- Access our extensive collection of virtual training courses and interactive content, then track your team's progress as they build and strengthen new skills.

Omni-Channel Approach to Ordering

- Integrates digital touch-points to maximize brand accessibility – allowing customers to order their sliced fresh favorites any way they choose, whether on mobile, web or in-store.



ORDER IN



WALK UP WINDOW



DRIVE THRU



CRAFTED TO GO™



ONLINE ORDERING



MOBILE APP



3RD PARTY DELIVERY

Web-Based Tools to Control Costs & Maximize Profits

- Track inventory, perform physical counts, forecast sales, predict inventory needs, and automate ordering. We incorporate analytics and alerts that help to manage waste, reduce theft, and identify other cost savings.
- Easy-to-use tools labor management and scheduling tools streamline scheduling, control labor costs, and increase employee communication.

Simply Managed Marketing Tools

- 3-tier marketing strategy to maintain top-of-mind awareness through robust national, regional co-op, and store level marketing programs.
- Utilize our Brand Hub to customize and order marketing materials, execute turn-key direct mail campaigns, and access a detailed trade area analysis and targeted segmentation counts.
- Port Perks Rewards incentivize new guests to stick around after they make a purchase, build a relationship with members, motivate visits, and ensure our loyal guests feel valued. Create a direct channel for advertising outreach when guests opt-in to our messaging programs.