



# CONSULTANT MEMBERSHIP

with the

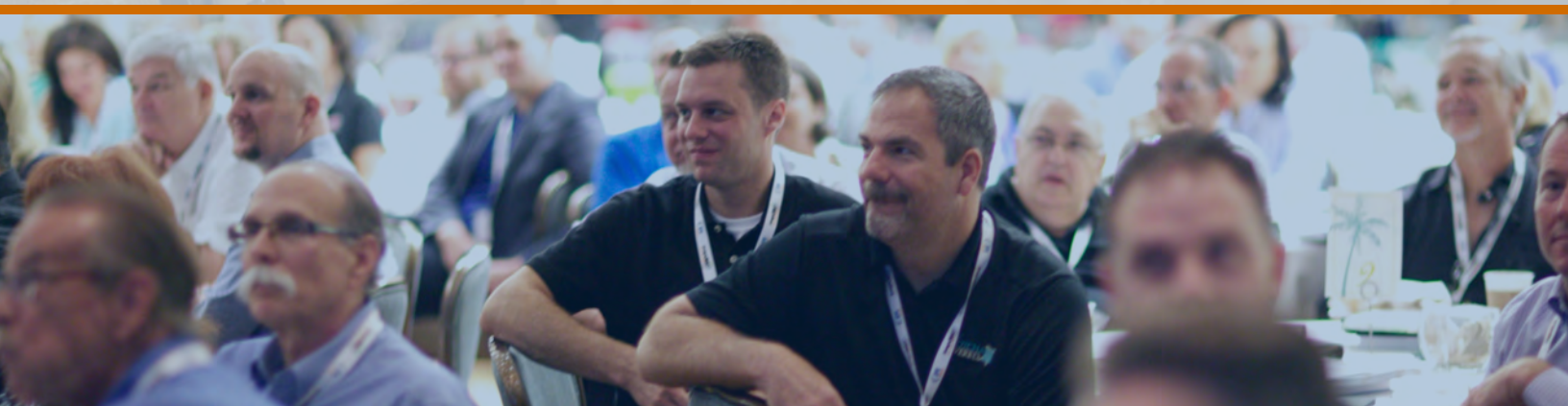


**International Franchise  
Professionals Group**

**The IFPG is much more than a network  
of franchise professionals.**

**The IFPG is a family of established,  
experienced, and highly professional  
members of the franchise industry.**

**We have created the tools  
you need to be successful.**







# The IFPG Advantage.

## OVER 350 FRANCHISES

The IFPG has exclusive agreements with over 350 Franchises and Business Opportunities that pay commissions to our brokers.

We fight for the highest commissions in the industry.

**350+**  
FRANCHISES TO PRESENT



## RECEIVE 100% OF YOUR COMMISSION

The IFPG does not share in any of your commissions, you keep 100% of the money you earn.







# The IFPG Advantage.

## FRANCHISE RESALES

Be paid commissions for selling franchise resales to your candidates. Access to over 100 up-to-date franchise resales.



## IFPG | VENDOR DIRECTORY



Accountants



E-2 Visas



Customer Service



Franchise a Business



Franchise Attorneys



Franchise Funding



Franchise Software



HR / Employment / Recruitment



Insurance



Lead Generation



Marketing / PR



Web Development / Social Media

## VENDOR DIRECTORY

Connect with Lenders, Franchise Attorneys and Other Vendors to help your clients succeed.





# The IFPG Advantage.



## CERTIFIED FRANCHISE CONSULTANT (CFC) CERTIFICATION AND DESIGNATION

Set yourself apart by enhancing your skills and continuing your professional development.



## 150 EDUCATIONAL WEBINARS PER YEAR



We offer ongoing continuing education conference calls and webinars from industry professionals to keep you up-to-date on your business.







# Better Technology.



Presented by: Kelly Falkena-Tominus IFPG - Phone: 888-977-4374 x107



**Teriyaki Madness**

With 10 years of testing and development and now **three consecutive years of double digit AUV same store sales growth**, Teriyaki Madness has proven that Asian fast casual is the next big thing!

T-Mad Franchise Owners enjoy raving fans, who enjoy **fast, fresh and healthy food** served in a hip and casual atmosphere. It's no surprise that an increasing number of entrepreneurs are now [joking to t-mad, anxious to learn how they can bring the madness to their own communities!

**Investment Information**

Cash Investment: \$100,000  
 Total Investment: \$273,099 - \$516,760  
 Minimum Net Worth: \$200,000

Franchise Fee:  
 1. Single - \$45,000  
 2. Multi 3-Pack - \$99,000  
 3. 4+ Units - Case by case  
 Royalty: 6%  
 Ad: 2%

Average Number of Employees: 14 (2-6 per shift)  
 Passive Ownership: Yes. Can not passive though well trained managers, video cameras, and cloud based POS. But, we push owners to be full-time for first 6 months to a year.  
 Home Based: No  
 K2B: No  
 Master Franchise Opportunities: Yes  
 Veteran Discount: VetFran 15% off the Franchise Fee



**CONTACT:**  
 Kelly Falkena-Tominus  
 IFPG  
 Phone: 888-977-4374 x107

## IFPG CLIENT SHEETS

You can send information about a brand to your client with just one click of a button!

## THE MOST ADVANCED TERRITORY CHECK SYSTEM

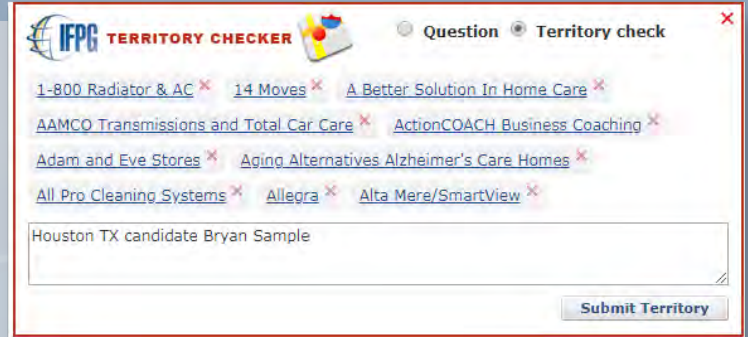
We have the easiest and most advanced system in the industry, this saves you lots of time during your busy day!



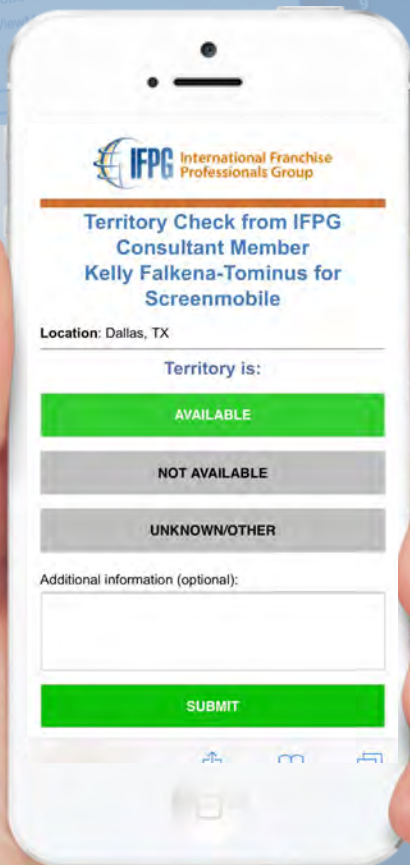


# Better Technology.

## MULTIPLE TERRITORY CHECK SUBMISSION



With one click of a button you can send a territory check to several franchises at one time.



## TERRITORY CHECKS VIA TEXT

IFPG Franchisors receive questions and territory checks right to their cell phone and answer instantly! You receive a text message reply back instantly!



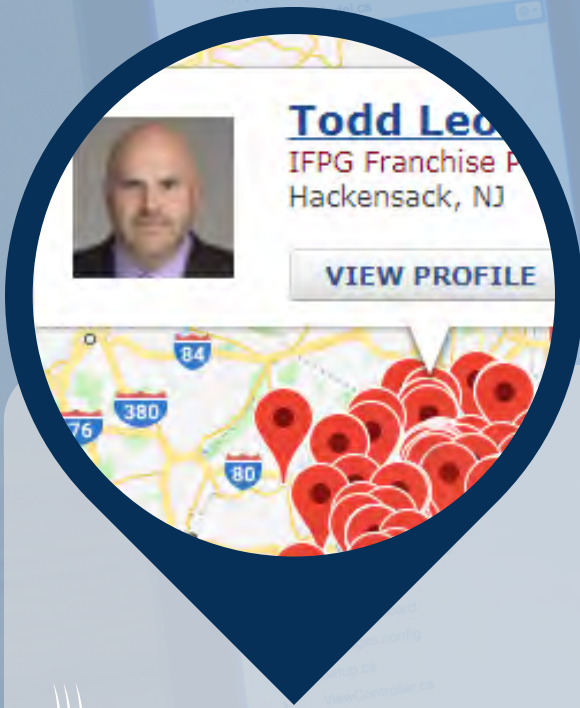


# Better Technology.



## IFPG LEAD FEED

Submit your leads into the IFPG Lead Feed and it will be broadcast to targeted franchisors based on your client's specific criteria.



## LOCAL CHAPTERS

Connect with IFPG Members in your area using our interactive map. Even send coffee invites!





**Stronger  
Relationships.**

## **IFPG RETREAT**

**IFPG RETREAT is our UNCONVENTIONAL APPROACH to the traditional conference.**

**Our main focus is to help you form new relationships, and strengthen existing ones.**

**Each event is created to maximize interaction. While speed networking is the star of the show, everything about our format fosters personal connections.**

## **IFPG REGIONAL MEET & GREET**

**IFPG Regional Meet and Greet is our SUCCESSFUL Retreat format on a smaller scale.**

**Speed networking is our main event, followed by getting to know each other more in a fun, relaxed environment.**







# IFPG Powered Support.

## CAREER TRANSITION LEADS



## CAREER Transition LEADS

Career Transition Leads is an IFPG company. The leads are real time, call verified and exclusive to IFPG brokers only.

These are the leads our seasoned IFPG brokers are using.

## FRANCHISE SALES CRM



AN IFPG COMPANY

FranchiseSalesCRM.com was built by IFPG and made specifically for franchise sales and integrated with the IFPG portfolio of franchises.

Leads are provided by Career Transition Leads and leads that come in from your IFPG Digital Franchise Broker Website are automatically submitted into FranchiseSalesCRM.





**IFPG Powered  
Support.**

## **FRANCHISE BROKER WEBSITES**



Franchise Broker Websites have your logo, company name and colors. Your website is integrated with the IFPG portfolio of franchises and also includes a few pages of professionally written content.

**FIND OUT WHAT BEING A  
MEMBER OF THE IFPG CAN  
DO FOR YOUR BUSINESS!**

**Call Our Team To Learn More  
(888)-977-4374 Ext. 110 or Email  
[membership@ifpg.org](mailto:membership@ifpg.org)**