



Proudly Keeping Communities Safe and Secure

Top Notch Unit Economics:

\$5,255,067

Gross Revenue Generated by Affiliate A in 2022

*Serving 5 Territories

Benefits of Owning a Top Rail Franchise:

- Massive Demand - Minimal Competition
- Simple Staffing Model - No Install Crews Required
- Proprietary Quoting & Measurement Software
- Required Product (i.e. Pools, etc.)
- Industry Leading First Year Revenues
- Robust B2C & B2B Markets
- National Accounts

2014

Top Rail Fence Opens First Outlet

49

Locations (May 2023)

20

Operating Groups (May 2023)

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<https://toprailfencefranchising.com/>



"I'm in a position now where I am able to sit back and have different goals for my businesses rather than just focusing on getting through the day."

- A Homefront Brand Franchisee

Franchisee Support & Tools

- ✓ The Frontline Lead Management center handles customer acquisition and allows franchisees to control their inbound lead cost and increase efficiency.
- ✓ In-house marketing support will be the go-to for all marketing-related opportunities from the grand opening onward.
- ✓ You and your crew will spend a week at Top Rail University. Expect 5 full days of classroom, role-play, hands-on, and on-the-job experience!
- ✓ We consider the first 90 days the most important! You will experience a field visit, business coaching, KPI management, and support from your Business Coach!
- ✓ Weekly, monthly, quarterly and annual support from your dedicated Business Coach.
- ✓ Experience regional meetings, annual conventions, and other learning and development opportunities with the greater Top Rail and Homefront Brands network.

What it takes to be a Top Rail Franchisee

- Desire to be a proud business owner and community builder.
- Owner-Operator AND Semi-Absentee options available.
- Connector skillset

Initial Investment [\$103,447 - \$219,197]*

*3rd Party Financing Available

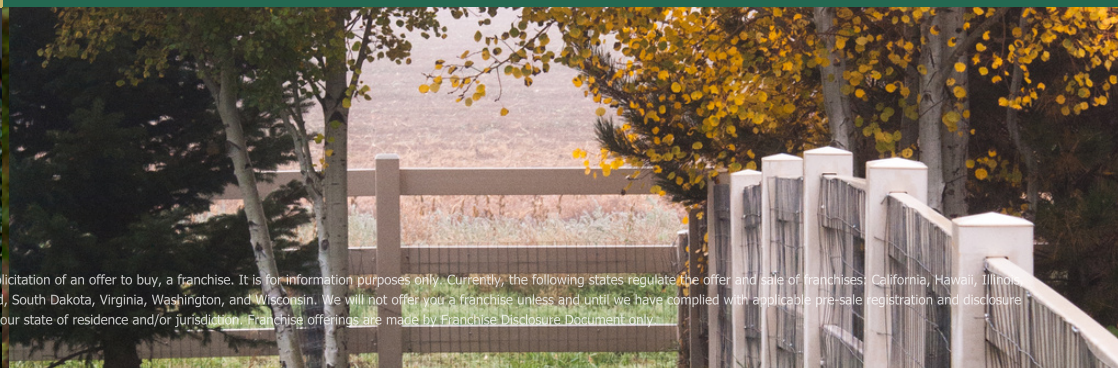
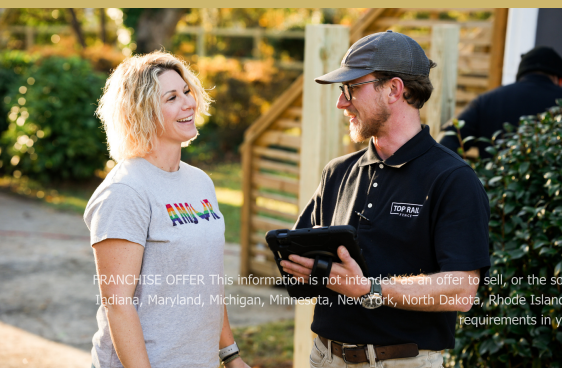
Homefront Brands Advantage



Homefront Brands offers community-based franchise opportunities that inspire and support you to make an immediate and lasting transformational impact.

Homefront Advantages:

1. Strength of integrated technology and intelligence/data support
2. Strength of Lead Generation and Go-to-Market collaborative systems
3. Strength of Training systems and our Learning Accelerator



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