



FRANCHISE EXPO WEST



West Hall A

FEBRUARY 28 - MARCH 1, 2025

LOS ANGELES, CA

Updated as of 04/29/2024

50' 20' 20' 30'

SALES OFFICE EXHIBITOR LOUNGE

655 455

40' 30'

FRANCHISE EXPO THEATER

255

BUSINESS RESOURCE CENTER

639	638	539	538	441	444	339	338	239	238	139	138
637	636	537	536	439	442	337	336	237	236	137	136
635	634	535	534	437	440	335	334	235	234	135	134

BUSINESS RESOURCE CENTER

631	630	531	530	431	430	331	330	231	228	131	130
629	628	529	528	429	428	329	328	229	228	129	128
627											126
625	624	525		425	424	325	324	225	224	125	124
623	622	523	522	423	422	323	322	223	222	123	122
621											120
619	618	519	518	419	420	319	318	219	218	119	118
617	616	517	516	417	418	317	316	217	216	117	116
615	614	515	514	415	416	315	314	215	214	115	114

EMERGING FRANCHISORS

	610			411	410		FRANCHISE MARKETING SYSTEMS	211	210	111	110
	608	509	508	409	408		FRANCHISE WELL		208	109	108
607	606	507	506	407	406	309	ODD BURGER	209	206	107	106

SMB PAVILION

603	ROSATI'S PIZZA	CHECKERS DRIVE-IN RESTAURANTS	505	INTERNATIONAL FRANCHISE ASSOCIATION	LETS GET MOVING	PUROCLEAN	302	CARL'S JR HARDEES	202	103	102
601	600	CHARLEY'S CHEESESTEAKS & WINGS	503	500	400	301	IHOP	201	200	101	100



ENTRANCE