



FRANCHISE EXPO WEST



West Hall A

FEBRUARY 28 - MARCH 1, 2025

LOS ANGELES, CA

Updated as of 09/10/2024

50' 20' 20' 30'

SALES OFFICE EXHIBITOR LOUNGE

655 455

40' 30'

FRANCHISE EXPO THEATER

255

BUSINESS RESOURCE CENTER

| | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 639 | 638 | 539 | 538 | 441 | 444 | 339 | 338 | 239 | 238 | 139 | 138 |
| 637 | 636 | 537 | 536 | 439 | 442 | 337 | 336 | 237 | 236 | 137 | 136 |
| 635 | 634 | 535 | 534 | 437 | 440 | 335 | 334 | 235 | 234 | 135 | 134 |

BUSINESS RESOURCE CENTER

| | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 631 | 630 | 531 | 530 | 431 | 430 | 331 | 330 | 231 | 228 | 131 | 130 |
| 629 | 628 | 529 | 528 | 429 | 428 | 329 | 328 | 229 | 228 | 129 | 128 |
| 627 | | | | | | | | | | | 126 |
| 625 | 624 | 525 | | 425 | 424 | 325 | 324 | 225 | 224 | 125 | 124 |
| 623 | 622 | 523 | 522 | 423 | 422 | 323 | 322 | 223 | 222 | 123 | 122 |
| 621 | | | | | | | | | | | 120 |
| 619 | 618 | 519 | 518 | 419 | 420 | 319 | 318 | 219 | 218 | 119 | 118 |
| 617 | 616 | 517 | 516 | 417 | 418 | 317 | 316 | 217 | 216 | 117 | 116 |
| 615 | 614 | 515 | 514 | 415 | 416 | 315 | 314 | 215 | 214 | 115 | 114 |

EMERGING FRANCHISORS

SMB PAVILION

411 409 408 407 406 309

FRANCHISE WELL

| | | | | | | | | | | | |
|-----|----------------|--------------------------------|-----|------------------------|------------------|------------------|-----------------------------|-------------------|-----|-----|-----|
| | 610 | | | 411 | 410 | | FRANCHISE MARKETING SYSTEMS | 211 | 210 | 111 | 110 |
| | 608 | 509 | 508 | 409 | 408 | | ODD BURGER | 209 | 208 | 109 | 108 |
| 607 | 606 | 507 | 506 | 407 | 406 | 309 | | 207 | 206 | 107 | 106 |
| | | | | | | | | | | | 104 |
| 603 | ROSATI'S PIZZA | CHECKERS DRIVE-IN RESTAURANTS | 505 | | | | BRIGHTSTAR HEALTHCARE | | 202 | 103 | 102 |
| | | CHARLEY'S CHEESESTEAKS & WINGS | 503 | 502 | 403 | LET'S GET MOVING | IHOP | CARL'S JR HARDEES | | | |
| 601 | | | | SPARTAN FLOOR COATINGS | L&L HAWAIIAN BBQ | PUROCLEAN | | | 200 | 101 | 100 |
| | 600 | | 500 | 401 | 400 | 301 | 300 | 201 | | | |



ENTRANCE