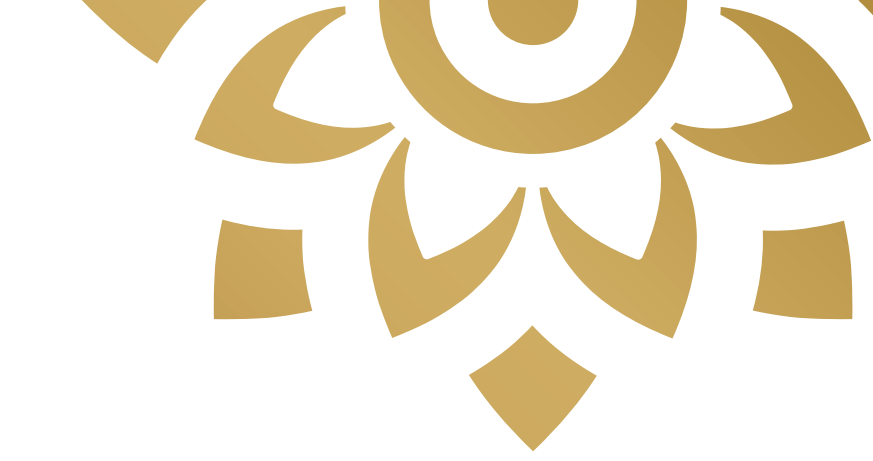




Franchise opportunities



Your CBD Store®

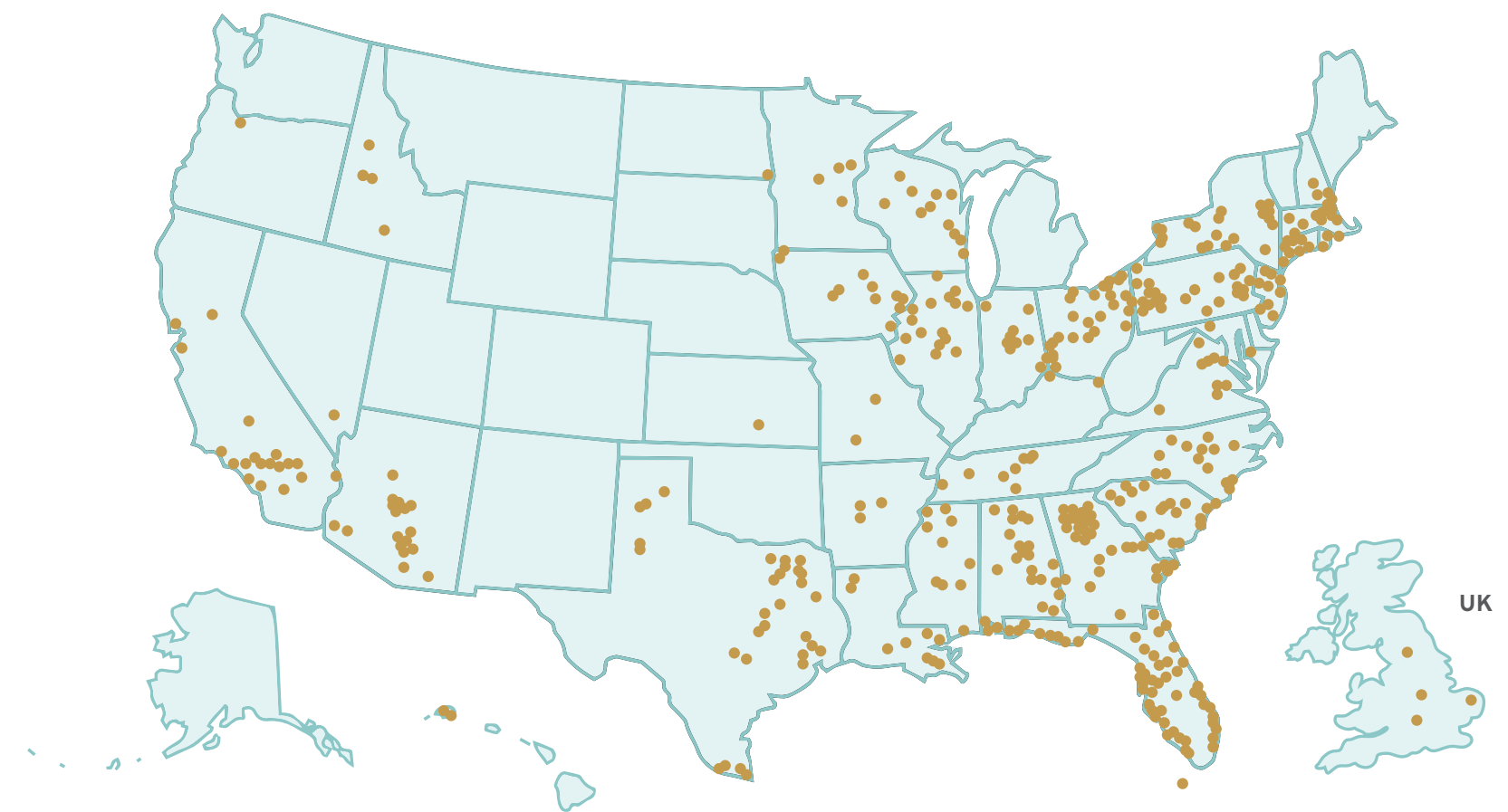


Your CBD Store®

Entrepreneur FRANCHISE 500 TOP NEW & EMERGING FRANCHISE 2022	Entrepreneur FRANCHISE 500 BEST OF THE BEST 2022 VERIFIED	Entrepreneur FRANCHISE 500 FASTEST GROWING FRANCHISE 2022	Entrepreneur FRANCHISE 500 RANKED #1 IN CATEGORY 2022	Entrepreneur FRANCHISE 500 RANKED 2022
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Join the Largest Network of Hemp Extract Retail Owners Worldwide

Enjoy the perks of owning your own successful business while also making a difference through partnerships, education, and only the highest quality products.



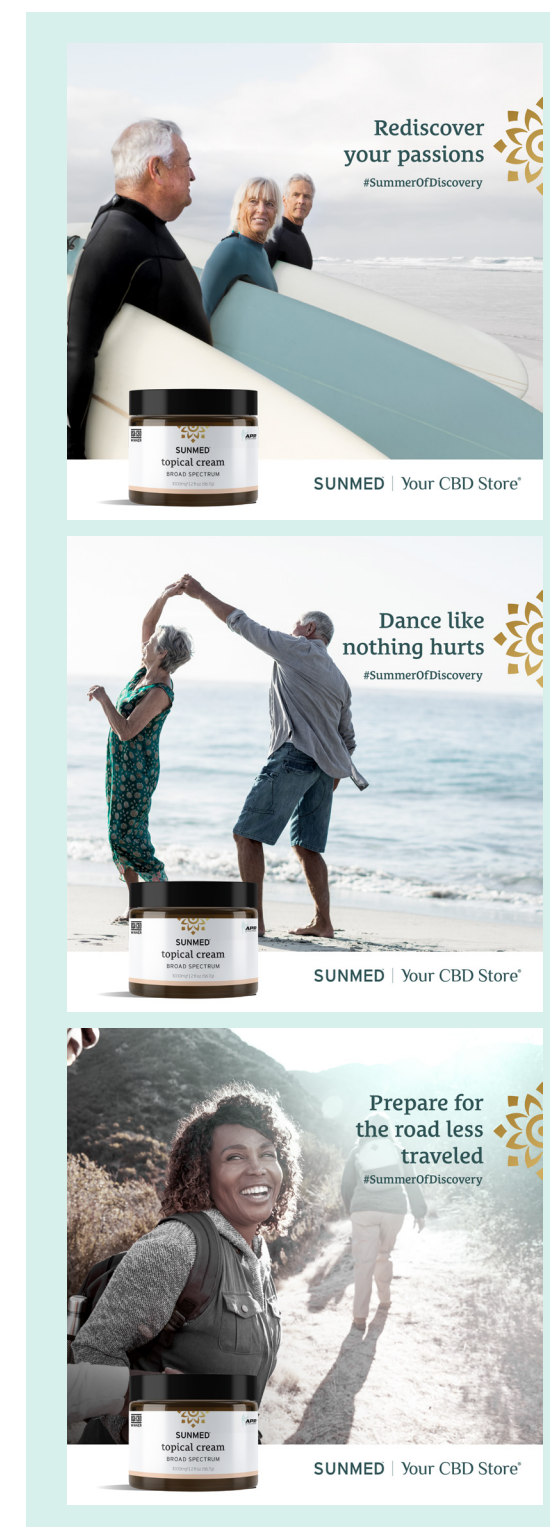
When you join Your CBD Store®, you join our community of over 400 stores with a shared vision of building a community around hemp.

An Empowering Store Experience.

At every Your CBD Store[®], customers enter a comfortable, safe, and inviting environment to learn about hemp-derived products and try samples. With a collection of award-winning products, customers can feel confident making an informed decision on the best cannabinoid formulation for them. Even with 400+ locations, franchisees can expect a protected territory for their store. Backed by SunMed[™]'s extensive research, third-party laboratory reports, and customer-driven product development, Your CBD Store[®] continues to offer the most sophisticated hemp-derived products on the market.

“Owners First”

is our team motto. Our time and resources are invested in supporting you as you launch and maintain your store. We carefully consider the impact something may have on your store before making any decisions.



Marketing

We're here to help you launch your store the right way. Our in-store marketing support includes business cards, product and educational brochures, in-store and environmental displays and furniture, retail posters, and local newspaper advertising to name a few. We recently launched an online portal that allows you to directly customize and order print assets that are on-brand and compliant with state and federal regulations.

Online marketing support includes a custom branded email address, Search Engine Optimized location page, Google Analytics for your store page, Google My Business Page, Bing Places Page, social media content, and secure corporate intranet network access.

Education

Tune into regular webinars on topics including: "The Latest Research About CBD," "Social Media Best Practices," and "In-Depth Legislative Discussion." Plus, we'll keep you updated on clinical trials, company insights, and regulations through quarterly newsletters.

Loyalty Program

A powerful retention tool that will drive customer traffic to your location through text messages regarding new products, special events, store promotions, and company announcements. Our partnership will help you track customer rewards points, loyalty, and frequency of visits—taking your location and social media presence to the next level.



Understanding our products

Cannabidiol, better known as CBD, is simply a compound found in the hemp plant. It is responsible for many of the plant's known medicinal benefits and works with our body's Endocannabinoid System (ECS). The ECS is an entire system within the human body (and most animals), just like the respiratory or digestive system. It is comprised of endocannabinoid receptors and naturally occurring endogenous cannabinoids made by the body itself. The receptors for these compounds signal to certain enzymes which create and break down endocannabinoids resulting in an impact on a number of functions in the body.

Sunmed™ CBD is not from the USDA defined marijuana plant, rather it comes from "industrial hemp." This distinction is what makes the extract legal in almost all states. It comes with the backing of the medical community, the World Health Organization, the nursing community, and the veterinary community. SunMed's rigorous extraction and refinement process combined with third-party laboratory testing ensures the best possible end product. Additionally, Sunmed™ was among the first in the industry to become USDA Certified Organic. That's why, at Your CBD Store®, we're proud to only carry Sunmed™.



Third-party testing for every product

To ensure that Sunmed™ provides the highest quality CBD on the market, a QR CODE is located on each label directing you and your customers to our digital lab library for batch-specific full panel test results from certified third-party laboratories.



We've received "Best of" Awards for our Orange Tincture, Topical Cream, Collagen Cream, and Pet Tincture from the USA CBD Expo.

Scan here!



Over 150 SKUs. Over 150 Opportunities

Sunmed™ is constantly expanding their inventory with new products to meet the diverse needs & requests of their customers across the world.

Choose from a wide selection of formulations



- Broad Spectrum Oil-Based Tinctures
- Full Spectrum Oil-Based Tinctures
- Broad Spectrum Water Solubles
- Full Spectrum Water Solubles
- Delta-8 & Delta-9 Products
- CBG-rich Oil-Based Tinctures
- CBN-rich Oil-Based Tinctures
- Broad & Full Spectrum Topical Creams

- Broad Spectrum Soft Gel Capsules
- Broad Spectrum Disposable Pens
- Gummy Rings, Bears, & Worms
- Vegan Gummy Bears
- Hard Candies
- Raw Hemp
- Daytime & Nighttime Moisturizers
- Collagen Creams

- Daily Lotions, Lip Balms
- Essential Oil Bath Bombs
- Broad Spectrum Pet Tinctures
- Bacon, Steak, & Beef Dog Bits
- Broad Spectrum Dog Biscuits
- Cat Snacks
- Pet Topicals & more!





Always At Your Service

Based in Palmetto, Florida, we'd like to introduce ourselves as the leadership team at Headquarters.



Rachael Quinn
Founder



Marcus Quinn
Chief Executive Officer



Jason Ellis
Chief Operating Officer



Tony Bryan
Chief Marketing Officer



Dr. Tony Ferrari
Chief Science Officer



Wilfredo Rodriguez
VP of Finance

Dedicated Support

Your CBD Store® franchisees have access to a staff of expert leaders in all areas of business, science, and marketing. To take our support a step further, you can participate in our internal social media platform to engage with and learn from other store owners and their successful strategies and practices.



Frequently Asked Questions

What is the typical investment/store build-out cost? Estimated

between \$93,300 - \$148,550 including expenses such as:

- Initial Franchise Fee
- Lease
- Security Deposit
- Real Estate and Improvements
- Travel and Living Expenses while Training
- Furnishings, Fixtures, Equipment, Decor
- Signage
- Opening Inventory
- Computer Hardware/Software
- Grand Opening
- Professional Fees
- Insurance
- Miscellaneous Opening Costs
- Additional Funds-3 Months

How much can I expect to earn?

Your earning capability depends on a number of factors. Naturally, as in any business venture there is no guarantee of your success or profitability. We do, however, give you the benefit of a well-organized system and refined business concept.

Is there a protected territory around my location?

You may be awarded protected territory based on the size of your market and how fast you plan to open your new store.

Where do I purchase my inventory?

We have certain brand and product requirements for all stores. Whenever possible, we use the combined purchasing strength of our team to ensure the best product for the lowest price. Our business model is to exclusively provide sunmed products.

Do I receive training from your cbd store®?

Absolutely! We have a great training program to support new franchise operators.

Have more questions? Reach out at franchising@getsunmed.com

Let's Get Started In Your Neighborhood

Begin the Franchise Process today!

sign up online at:
franchising@getsunmed.com