



Beignet
spot

**TAKE ADVANTAGE OF A
"SWEET" OPPORTUNITY IN A
HIGH GROWTH INDUSTRY.**

FRANCHISE OPPORTUNITY



DON'T MISS THIS CLASSIC TWIST, ON A RESTAURANT INDUSTRY TREND.

Breakfast isn't just the most important meal of the day. It's also one of the most popular trends in the US restaurant industry, standing at \$14.4 billion in 2022. Consumer demand continues to rise, driving a projected 6.8% CAGR through 2028. By carving out a unique niche in this growing market segment, Beignet Spot offers a distinctive franchise opportunity:

SUCCESSFUL OPERATING LOCATION

The unique offerings, reasonable price points and high-quality customer experience at Beignet Spot's foundational location in Riverside, California keep customers coming back.

STRONG ROI

With competitive start-up costs in a growing industry, a Beignet Spot franchise offers a strong potential ROI for motivated entrepreneurs.

UNBEATABLE BRAND

Franchisees will benefit from Beignet Spot's popular Caribbean flavors, proprietary beignet mix, and a breakfast/brunch concept that is unique to the industry.

PROVEN MODEL

Through years of refinement and optimization, we've established a sound operating model that runs efficiently with a reasonable number of employees and is replicable in any market.

HIGH MARGIN POTENTIAL

Thanks to a focused menu and lower comparative costs, the breakfast and brunch restaurant concept offers high margin potential for Beignet Spot franchisees.



Pass the Beignets, but Don't Pass Up This Franchise Opportunity!

ENJOY FRESH HOT BEIGNETS, BREAKFAST, AND MORE!

Since 2009, the Alce' family has been serving authentic Caribbean creole fare to happy customers in Southern California.

Driven by the high consumer demand for their tasty, powdered beignets, the restaurateurs opened Beignet Spot, the premier destination for made-to-order beignets, Breakfast, Chicory coffee lunch milkshakes, and our signature jerk fried chicken sandwich.

Having conquered their local market, the Beignet Spot management team is ready to bring the concept to new neighborhoods through franchise opportunities.



WHAT SHOULD YOU BRING TO THE TABLE?

Beignet Spot allows someone looking for a fresh, fun investment opportunity to join a proven brand.

Successful franchisees will strive for industry excellence and make customer service their number one priority. Additionally, franchisees should have the necessary skills to manage employees and the business as a whole.

Our ideal candidate will have the following qualities:

- ✔ *Strong Sales and Customer Service Abilities.*
- ✔ *Good with Timing and Schedule Management.*
- ✔ *Entrepreneurial Spirit.*



WE'LL HELP YOU BUILD SOMETHING SWEET.

The owner/operator franchise model involves significant investment of funds, lifestyle and time. That's why we want to provide every possible tool for our franchisees to enjoy success.



COMPREHENSIVE TRAINING

We designed our initial training program to answer all your questions, empowering our franchise partners with all the needed knowledge to launch a lucrative Beignet Spot franchise.



OPERATIONAL SUPPORT

Beignet Spot's management team will provide ongoing support in many areas, including operational procedures, customer-service techniques, accounting and administration.



MARKETING SUPPORT

We will help coordinate the design and development of advertising materials and digital SEO/SEM strategies to help franchisees make the most of our established brand.



ONGOING RESEARCH & DEVELOPMENT

Beignet Spot will continue to refine our menu and operational systems to help enhance profitability at the franchise level.

GLOBAL FLAVOR. DOWN TO EARTH INVESTMENT.

FRANCHISE FEE

\$35,000

MINIMUM INITIAL INVESTMENT

\$449,333

(including Franchise Fee & Training)

ROYALTY FEE

6% of gross sales



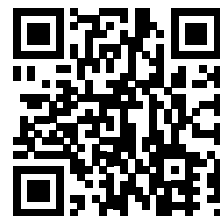


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Great opportunities by the dozens, with a
BEIGNET SPOT FRANCHISE!



For more information about
this opportunity, please visit
beignetspotfranchise.com





READY TO GET THE PARTY STARTED? LET'S CONNECT!

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.