

# Invest In Flavor

**ORI'ZABA'S**<sup>®</sup>  
SCRATCH MEXICAN GRILL





# The Food Is The Star . . .

## Our Authenticity

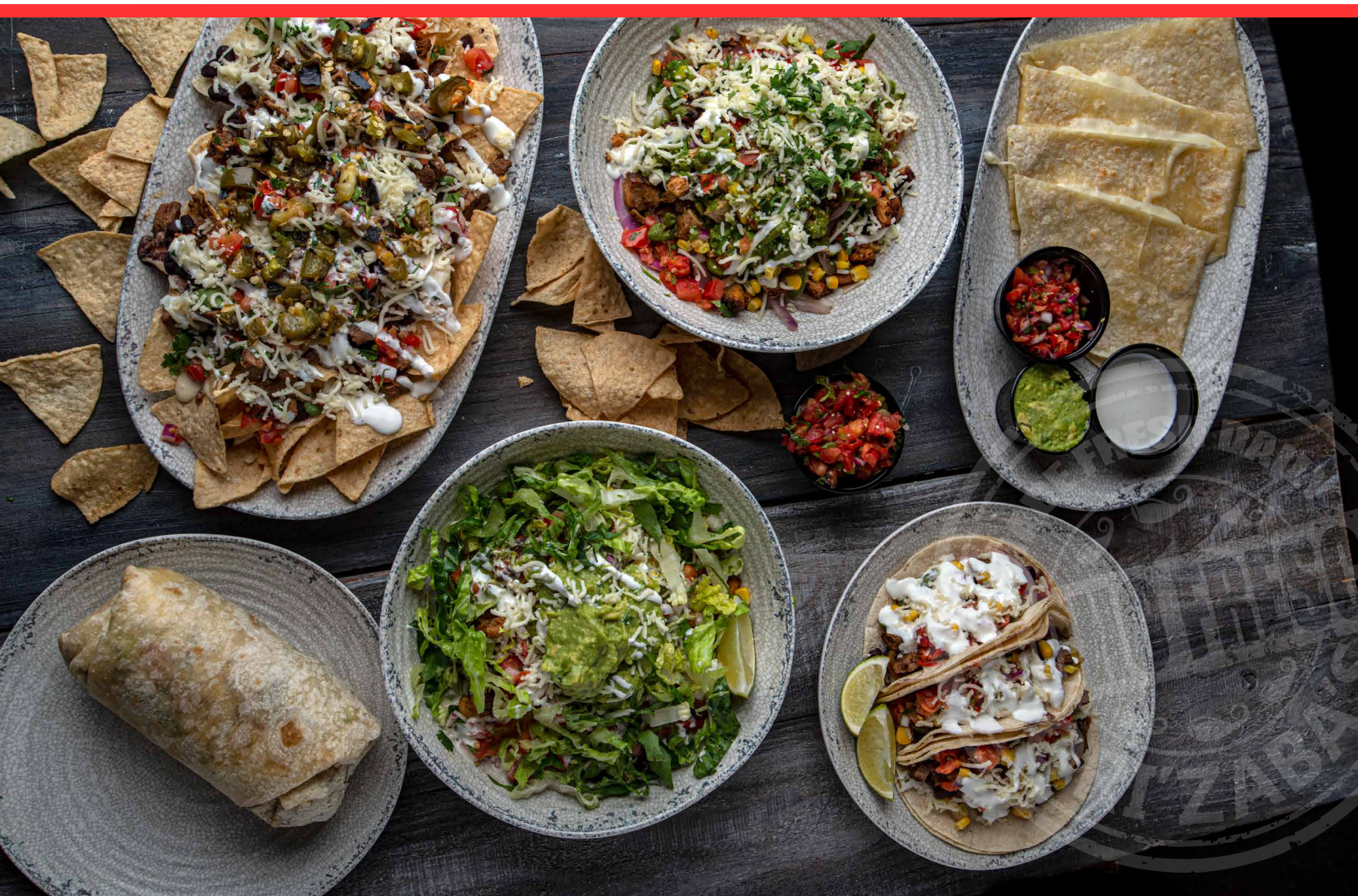
Ori'Zaba's old world flavor and fresh ingredients attract a millennial crowd, families, and the health conscious

## Whole Ingredients

Artfully crafted into Over 50+ made-from-scratch quality products, including proteins, salsas, dressings, and marinades. Create-your-own flexibility for ultimate control

## Differentiated Menu

Using unique ingredients like seafood, sweet potatoes, jackfruit, and appetizers, desserts, award-winning fish tacos and ceviche, artisanal drinks, scratch salsa and sauces



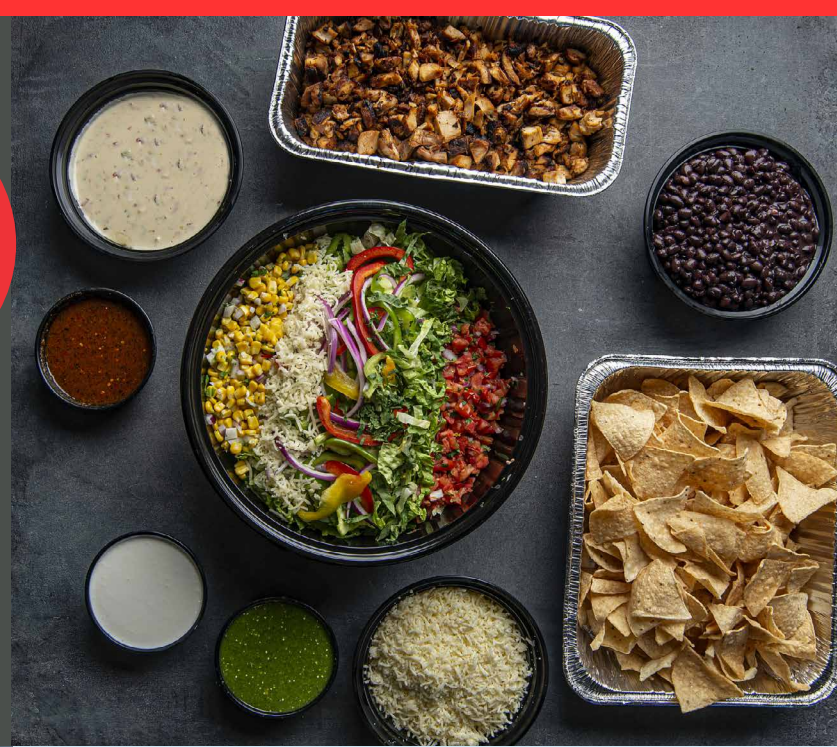
# Ahead of the Crowd

With plant-based and  
gluten / dairy / oil free options



# Modern Finishings

Lively dining room with clean lines  
and old world touches. Welcoming  
Mexico beach town vibe.



**Our authentic flavors  
were born in the  
Mt Ori'Zaba's region  
of Mexico City, honoring  
old world traditions &  
ingredients.**



## CANDIDATE PROFILE FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Why does Ori'Zaba's interest you? \_\_\_\_\_

Do you currently own a business? YES / NO

Where would you like to locate your business?

Are you married? YES / NO

Spouse's Name \_\_\_\_\_

Do they support you in this business venture? YES / NO

Will they be a partner in this venture? YES / NO

### ASSETS

Cash \_\_\_\_\_

Investments / RRSPs \_\_\_\_\_

Automobiles \_\_\_\_\_

Real Estate Market Value \_\_\_\_\_

Other \_\_\_\_\_

Total Assets \_\_\_\_\_

### LIABILITIES

Annual Household Expenses \_\_\_\_\_

Credit Cards \_\_\_\_\_

Loans Payable \_\_\_\_\_

Real Estate Mortgages \_\_\_\_\_

Other \_\_\_\_\_

Total Liabilities \_\_\_\_\_

Please return this form via email to:

\_\_\_\_\_

## Type of Expenditure

### SINGLE RESTAURANT - AMOUNT

	LOW	HIGH
Initial Franchise Fee <sup>(1)</sup>	\$30,000	\$30,000
Furniture & Fixtures <sup>(2)</sup>	\$100,000	\$155,000
Pre-Opening Lease Payments <sup>(3)</sup>	\$5,000	\$15,000
Entertainment System	\$2,500	\$4,000
Security System	\$1,500	\$5,000
Computer / POS System & Kitchen Display System	\$10,000	\$20,000
Leasehold Improvements <sup>(3)(4)</sup>	\$100,000	\$300,000
Signs <sup>(5)</sup>	\$15,000	\$40,000
Business License <sup>(6)</sup>	\$500	\$5,000
Liquor License	\$0	\$40,000
Insurance <sup>(7)</sup>	\$5,000	\$10,000
Professional Fees <sup>(8)</sup>	\$10,000	\$20,000
Architecture Fees & Permits <sup>(9)</sup>	\$50,000	\$50,000
Office Equipment and Supplies	\$500	\$2,500
Opening Inventory	\$7,500	\$15,000
Market Analysis & Management Services <sup>(10)</sup>	\$6,000	\$6,000
Learning System Management Fee <sup>(11)</sup>	\$145	\$500
Training: Travel & Living Expenses <sup>(12)</sup>	\$8,000	\$15,000
Utility & Security Deposits <sup>(13)</sup>	\$10,000	\$30,000
Grand Opening Advertising <sup>(14)</sup>	\$7,500	\$15,000
Initial Training Fee or Additional Attendees <sup>(15)</sup>	\$0	\$6,000
Grand Opening Assistance <sup>(16)</sup>	\$3,500	\$3,500
Additional Assistance Fee	\$0	\$1,560
Additional Pre-Opening & Training Expense	\$0	\$4,500
Site Selection Services <sup>(17)</sup>	\$7,500	\$7,500
Recruitment Training	\$1,550	\$1,550
Technology Set-Up Fee	\$1,500	\$2,000
Additional Funds - 3 Months <sup>(18)</sup>	\$30,000	\$50,000
<b>Total Estimated Initial Investment<sup>(19)</sup></b>	<b>\$413,195</b>	<b>\$854,610</b>

\* Veterans receive \$10,000 discount off Franchise Fee





## Our Promise:

To feed the *soul* of every guest  
with *old world* Mexican flavors,  
made *every day* with care,  
in our *scratch* Kitchens with  
the *finest & freshest* ingredients.

## Why Choose Ori'Zaba's Mexican Grill?

Our unrelenting commitment to quality. For nearly two decades Ori'Zaba's has perfected superior fast-casual Mexican food, authentic recipes, and proven operational systems, giving your business the tools for success.

We are here to support you in every phase of your growing business, including comprehensive site-selection assistance, architectural prototype and engineering designs, shoulder-to-shoulder and online training systems, grand opening strategies, financial and hiring tools, and business and marketing resources.

We are a Vet/Woman founded company and we deeply appreciate those that have served our country. Veterans receive a \$10,000 discount off of the initial franchise fee.

## Your Ori'Zaba's Support System:

**Ori'Zaba's University (OZU)** is your online training resource, including videos and certification for all roles in your restaurant, greatly condensing staff training times and overhead.

**Accounting and Point-Of-Sale Systems** give you ultimate visibility and control of financials, sales trends, labor costs, and more. You can quickly hone in on areas of focus and improvement.

**Vendor Partnerships** and supply chain agreements provide your small business with all the benefits of a large business, including highest quality, price and service contracts.

**Standards** for restaurant front/back of house, giving your patrons ultimate consistency and customer service.

**Marketing Resources** promoting your restaurant in both local and national segments, attracting customers via social media, PR, online advertising, and even custom requests.

**Customer Convenience** giving your patrons in-demand options such as online ordering, delivery, catering, and loyalty programs, further expanding the net for your consumer base.

**Menu Support** LTO's and new menu expansion to meet consumer demand, helping you to increase diner frequency and net new customers.



**Are You Ready To  
Invest In Flavor?**



**ORI'ZABA'S**

**For franchising  
information, contact  
Maria Maciel at  
franchise@zabas.com  
or 720-817-9326**



**Ori'Zaba's Franchise  
Operations  
zabas.com**



**8084 S. Wallace Court, Suite A  
Englewood, Colorado 80112**

This advertisement is not an offering. An offering can only be made by a Franchise Disclosure Document filed with the referenced state, which filing does not constitute approval. Ori'Zaba's franchises will not be sold to any resident of any such jurisdiction until the offering has been exempted from the requirements of, or duly registered in and approved by, such jurisdiction and the required Franchise Disclosure Document has been delivered to the prospective franchisee before the sale in compliance with applicable law. The following states regulate the offer and sale of franchises: CA, HI, IN, IL, MD, MI, MN, NY, ND, RI, SD, VA, WA and WI. If you reside in one of these states, you may have certain rights under applicable franchise laws.