# EatGatherLove Kitchens Reimagined

**Prospective Franchisee Guide** 

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#### The EatGatherLove Vision



We believe that preparing and sharing food with family and friends is one of the most important things for people to do. These are simple acts of caring which both nourish, and set time aside, for those we love.

Our vision is to be the most successful kitchen refurbishment business in the USA. Our mission is to use our EatGatherLove process to give each customer a fabulous new kitchen that has a value far beyond the price they pay.

We believe the kitchen should be the heart of the home, and the home should be full of heart.

We are looking for people who want to run their own business with our help and support, so that together, we can realize our mutual goals. We are looking for people who share our vision to build a one of a kind brand that delivers a customer experience that people fall in love with, and a business that is embraced by its franchise family as one of the best decisions of their lives.

Each franchise needs a business administrator, a sales person and a kitchen installer. We can help you find your team. You just need to decide if you want to be part of ours.

### **Your Opportunity**



An Eat Gather Love Franchise is a very special business opportunity for you that could make a big impact on your life, and that of the customers you serve.

Did you know that \$340 billion is spent annually on remodeling in the USA?\* It's a huge industry and we aim to be a big part of it.

Our founders have considerable experience in helping franchisees set up and run their own businesses. EatGatherLove provides the marketing, systems and support to give you a huge boost towards realizing your business ownership dreams.

\* According to the Joint Center for Housing Studies of Harvard University's report "Demographic Change and Remodeling Outlook" - 2017

#### Success and your future



Imagine joining this growing network of businesses and sharing success among like-minded people. What a massive impact it would have on your income, lifestyle and future.

An EatGatherLove business allows you to be your own boss. You set your own pace and call all the shots. You will feel very satisfied knowing the effort you put in on a day-to-day basis goes directly to you and contributes to your success. Sound good?

Even better, you can have your own business but with the confidence and support of a larger group. As a franchise business we are invested in you. And, we'll do everything we can to provide you with the tools and systems you need to get the future you want.

EATGATHERLOVE | FRANCHISE BROCHURE USA

#### **Running the Business and Living the Lifestyle**



Now is the time for you to step up to business ownership. As an EatGatherLove Franchise owner you will be the master of your own destiny. This freedom not only feels good but also allows you to finally benefit as a business owner. Your days as an employee are over.

You will be guided through a marketing plan and proven lead generation process to produce and close deals.

A franchise owner promotes their brand, meets with potential customers and advises on the best kitchen solution. You then organize suppliers who design and install the kitchen. It's simple and straight forward.

Once fully trained you will manage all aspects of the business including sales and marketing, specialist expertise, project management, accounting and customer service.

Starting with one van, your business may grow to hire staff for sales, job scheduling and more...

"Our franchise has been the best decision. It's made a huge difference to our income and lifestyle. We have never looked back. Thank you." - Brady & Bree, Australia.

#### **Outstanding Support, Resources & Systems**



You will receive a complete training package, benefiting from our online Litmos training system. Watch and learn from the very best, as our team steps you through the very best techniques in business mastery.

Your franchise comes complete with our exclusive Franchise Management System (FMS), providing you with up-to-date information on your franchise. This system enables you to track and identify opportunities to improve your business.

You will also receive a full range of business documentation outlining the key methodology to run your successful franchise.

You will also benefit from outstanding proprietary marketing systems, including our advanced AdFixIt Google Adwords system for lead generation, website, trade shows, and best practice advertising templates all ready to go.

"We have carefully thought through every detail of this business to perfect a franchise supercharged for franchisee growth."

- Richard Prout, Founder

#### Joining the EatGatherLove Family



We're coming to the USA to build our EatGatherLove family. We are pumped up and ready to go. We are all in and ready to do this with you. Are you ready? Lets do this.

#### Call Now: 888 820 0780 to apply for this amazing business opportunity.

"Its important to me that every person believes in what we do, whether that's a franchisee, a customer, or one of our suppliers. We know what makes a franchisee successful and I am confident we will be the most dominant kitchen refurbishment business in the USA." Derek Lilly, CEO and Founder.

## Tel. 888-820-0780



EatGatherLove.com