

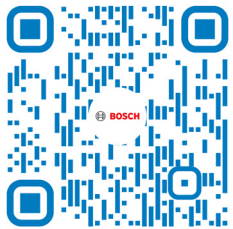
Our Mission

Create an uncomplicated relationship between Bosch and independent automotive repair shops that will revolutionize the way drivers get their vehicles serviced. Our passion for innovation enables our shops to create an experience, rather than a chore, for our drivers.



BOSCH AUTO SERVICE

Connect With Us



franchise.boschautoservice.com/auto





Modern Training

Don't fall behind on vehicle technology. Bosch offers cutting-edge technician training on the newest tech and OEMs.

Intelligent Marketing

Bosch Auto Service offers a data-driven marketing strategy to bring in new customers and keep the current ones coming back.

Access to Bosch Partnerships

Gain access to Bosch's network of partners by becoming a Bosch Auto Service. Our national network gets you the best for your shop.

Why Bosch Auto Service

Discover how Bosch Auto Service can drive your shop forward and prepare you for the future of automotive repair.

Bosch Auto Service was invented with independent auto repair shops in mind.

When you sign on to join the Bosch Auto Service franchise, you gain a valuable business connection that supports your business goals. Grow your customer satisfaction and relationships through our dedicated support.

Our Values

We understand that modern workshops are facing major challenges. Our values will help you secure your shop's future.



Workshop Digitalization

Workshop technology comes standard at Bosch Auto Service. We offer connected systems that run the shops of the future.

Bosch Branding

Become a household name overnight! When you join Bosch Auto Service you tap into Bosch's loyal network of customers. Stand out by becoming a premium brand and a household name.

Customized Consulting

Customized strategies that can help boost your shop's profit with Bosch's premium consulting. We offer industry best practices from automotive experts.