


## CAPITALIZE ON OUR BURGERS \& FRIES WITH CHECKERS \& RALLY'S!

Checkers and Rally's franchisees achieve their goals with a strong return on investment, innovative technology, and competitive franchise growth incentives.

■ Room To Grow
$\square$ With over 800 restaurants, we still have Top-Tier Market Availability in many US Markets. Territory is plentiful.

- Outstanding System Achievements
$\square$ Named a BEST FRANCHISE DEAL by QSR Magazine 5 years running
$\square$ Top 500 Franchise by Entrepreneur Magazine 15 years running
$\square$ Top 50 in 2022 Franchisee Satisfaction Award by Franchise Business Review-10th year in a row.
■ Vested In Our Franchise Family
$\square$ Our focus on Franchisee relationships and profitability means our Executive Team as well as operations has an open door policy


## 还 COMPELLING FINANCIAL PROPOSITION

Because of our metrics-driven management style, Checkers \& Rally's can help improve profitability by developing efficiencies across the business model.

## 个t FRANCHISEE \& FRANCHISOR ALIGNMENT

Checkers \& Rally's corporately owns and operates over 30\% of the restaurants system wide, and as such, creates initiatives that support both the franchise community and corporate restaurants

## In EXCITING GROWTH POTENTIAL

Checkers \& Rally's has over 30 years of experience and a strong national presence, and yet we continue to grow with both new and existing franchisees.

## STRONG CONSUMER PROPOSITION

To keep our guests satisfied, we are constantly revamping our menu with indulgent and innovative limited time offers:

- Constant innovation of our menu - based solidly on Guest Preferences
■ Bold \& Flavorful Food - price-engineered to help deliver profits to our franchisees
■ Our food keeps guests coming back
ChECKERS \& RALLY'S GROWTH MARKET POTENTIAL



