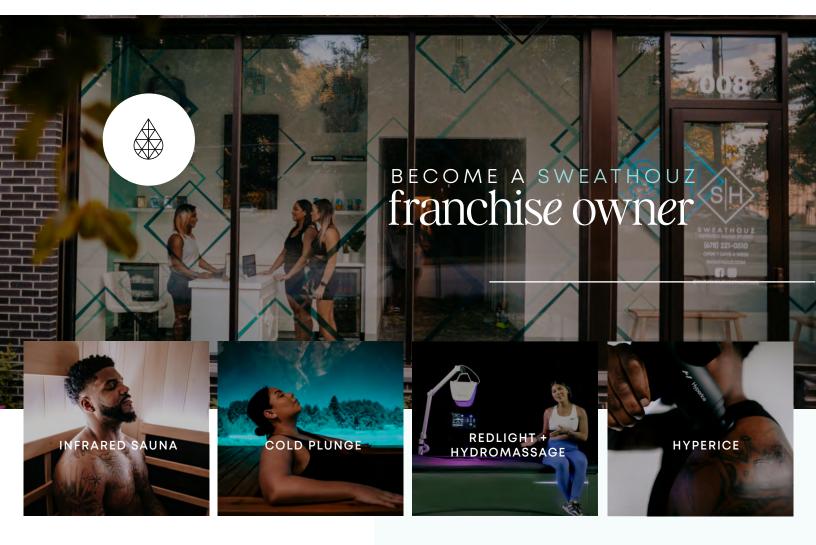
### SWEATHOUZ

### **INFRARED SAUNA + COLD PLUNGE STUDIOS**



# wellness experiences

Infrared Sauna Cold Plunge Redlight Therapy Hydromassage Vitamin-C Shower Hyperice \$52.5 Billion Health and Wellness Industry in the US, \$1.5 Trillion Globally, and growing 5-10% annually.

One out of three global consumers reported they were more concerned about immune health than before the pandemic started.

Exceptional leadership team with a great track record and proven business model.

WIDE open territory across the US and prepared for a quick expansion.

NEED MORE INFORMATION? CONTACT | ERICA POYNTER erica@sweathouz.com

#### sweathouz.com/franchise

# BECOME A *franchise* OWNER

### sweathouz make our houz, your houz

Erica Poynter | erica@sweathouz.com

## MISSION

Provide an all-in-one solution for clients who are looking to improve their mental and physical health so that they can lead happier, healthier lives.

# Quick Facts

A unique Infrared Sauna and Cold Plunge recovery studio that offers a wellness experience like no other.

| • | 45 licenses sold and counting |
|---|-------------------------------|
| • | Huge Margin \$                |
| • | Low # of employees            |
| • | Unmatched Support             |
| • | Extensive Training            |
| • | Recurring Revenue             |
|   |                               |

#### SWEATHOUZ : A LUXURY BRAND

| INITIAL FRANCHISE           | \$35,000  |
|-----------------------------|---|
| INITIAL START-UP INVESTMENT | \$482,273 - \$896,860                           |
| RECURRING FEES              | 6% royalty and 2% brand and systems development |
| CASH REQUIREMENT            | \$200,000 Liquid                                |
| NETWORTH                    | \$750,000                                       |