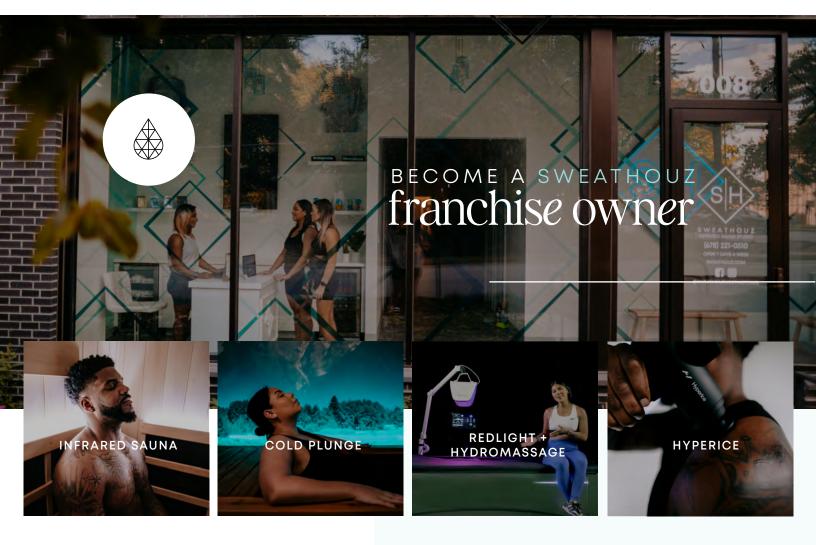
SWEATHOUZ

INFRARED SAUNA + COLD PLUNGE STUDIOS



wellness experiences

Infrared Sauna Cold Plunge Redlight Therapy Hydromassage Vitamin-C Shower Hyperice \$52.5 Billion Health and Wellness Industry in the US, \$1.5 Trillion Globally, and growing 5-10% annually.

One out of three global consumers reported they were more concerned about immune health than before the pandemic started.

Exceptional leadership team with a great track record and proven business model.

WIDE open territory across the US and prepared for a quick expansion.

NEED MORE INFORMATION? CONTACT | ERICA POYNTER erica@sweathouz.com

sweathouz.com/franchise

BECOME A *franchise* OWNER

sweathouz make our houz, your houz

Erica Poynter | erica@sweathouz.com

MISSION

Provide an all-in-one solution for clients who are looking to improve their mental and physical health so that they can lead happier, healthier lives.

Quick Facts

A unique Infrared Sauna and Cold Plunge recovery studio that offers a wellness experience like no other.

•	45 licenses sold and counting
•	Huge Margin \$
•	Low # of employees
•	Unmatched Support
•	Extensive Training
•	Recurring Revenue

SWEATHOUZ : A LUXURY BRAND

INITIAL FRANCHISE	\$35,000
INITIAL START-UP INVESTMENT	\$482,273 - \$896,860
RECURRING FEES	6% royalty and 2% brand and systems development
CASH REQUIREMENT	\$200,000 Liquid
NETWORTH	\$750,000