



PRESOTEA INTERNATIONAL FRANCHISING



20250717



Purity / Health / Taste

Handcrafted bubble tea from Taiwan

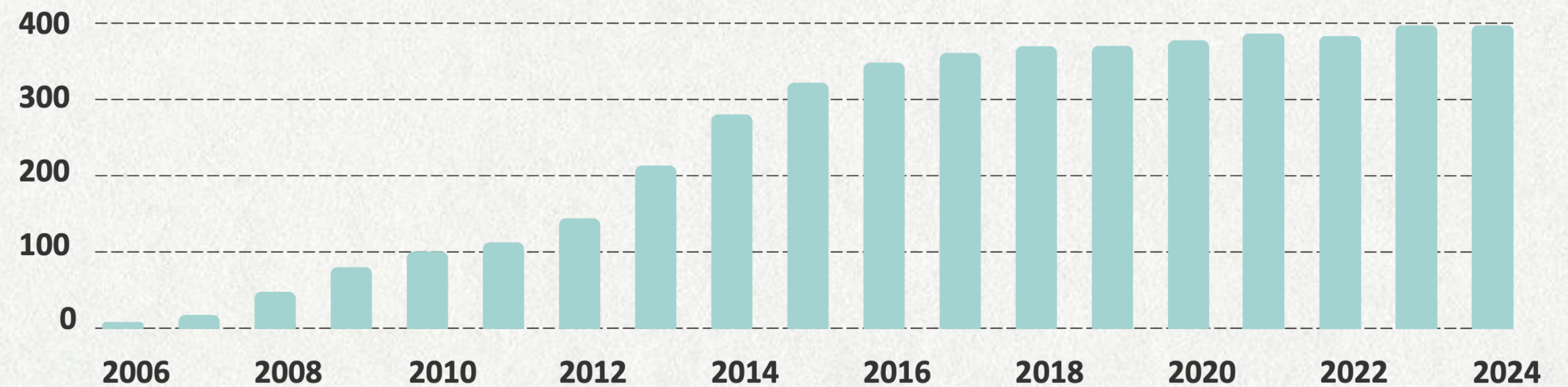
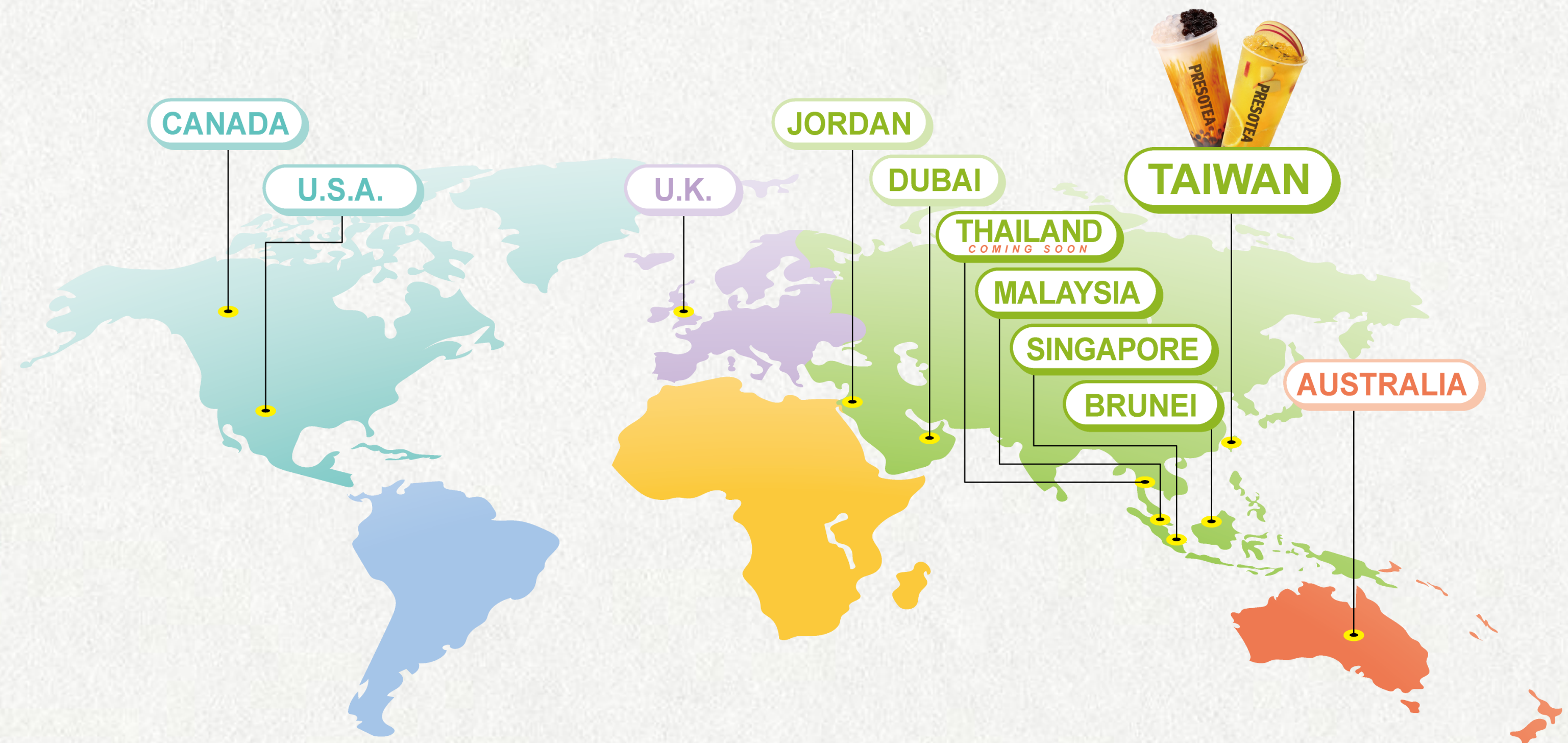
Founded in 2006

Global Locations

Cities
50+

Stores
400+

World Wide
Employees
3000+



Presotea Worldwide

Taiwan



Presotea Worldwide



U.S.A.



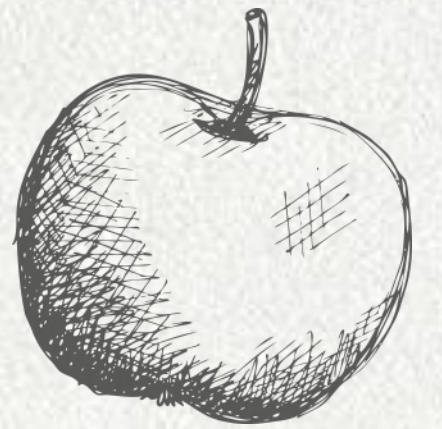
Presotea Worldwide

Singapore



Canada

Presotea Worldwide



Malaysia



Australia

Presotea Worldwide

U.K.



Jordan



Presotea Worldwide



Dubai



Presotea Worldwide



Brunei

01 A-Li-Shan Iced Tea

High mountain oolong tea with hint of sugar cane flavor.

Sold over 10,000,000 cups per year

02 Panda Milk Tea

Our signature ceylon milk tea with black and white pearl.

Sold over 8,000,000 cups per year

03 Signature Fruit Tea

Refreshing white peach oolong tea infuse with passion fruit, pineapple, orange and apple slices.

Sold over 1,000,000 cups per year



Bestseller

Special Menu / Taiwan



Mandarin Orange
Oolong Tea



Pink Guava Juice



Golden Oolong Tea



Special Menu / U.S.A. & Canada



Smoothie x Fruit Series



Special Menu / Southeast Asia



Colorful x Sweet x Milk tea

Marketing and Branding



KITCHEN HERALD

B2B Media For The Culinary Industry

HOME NEWS VIEWS TECHNOLOGY ASSOCIATIONS JOB VACANCIES

Home > News > Bakery and Cafes

Presotea: Taiwan's Leading Bubble Tea Brand Makes Global Waves

Presotea has become a leading player in the international bubble tea market, recently expanding into the Middle East.

by Timple — September 1, 2023



QSR

EXCLUSIVE IN FOCUS

EXCLUSIVE INSIGHTS | HAN MAGARRA, TAIWAN

© PUBLISHED: 24 DAYS AGO | 198 VIEWS



Chen Mei Yen, Founder and CEO of Presotea. /Photo provided.

How Presotea plans to build a global bubble tea empire

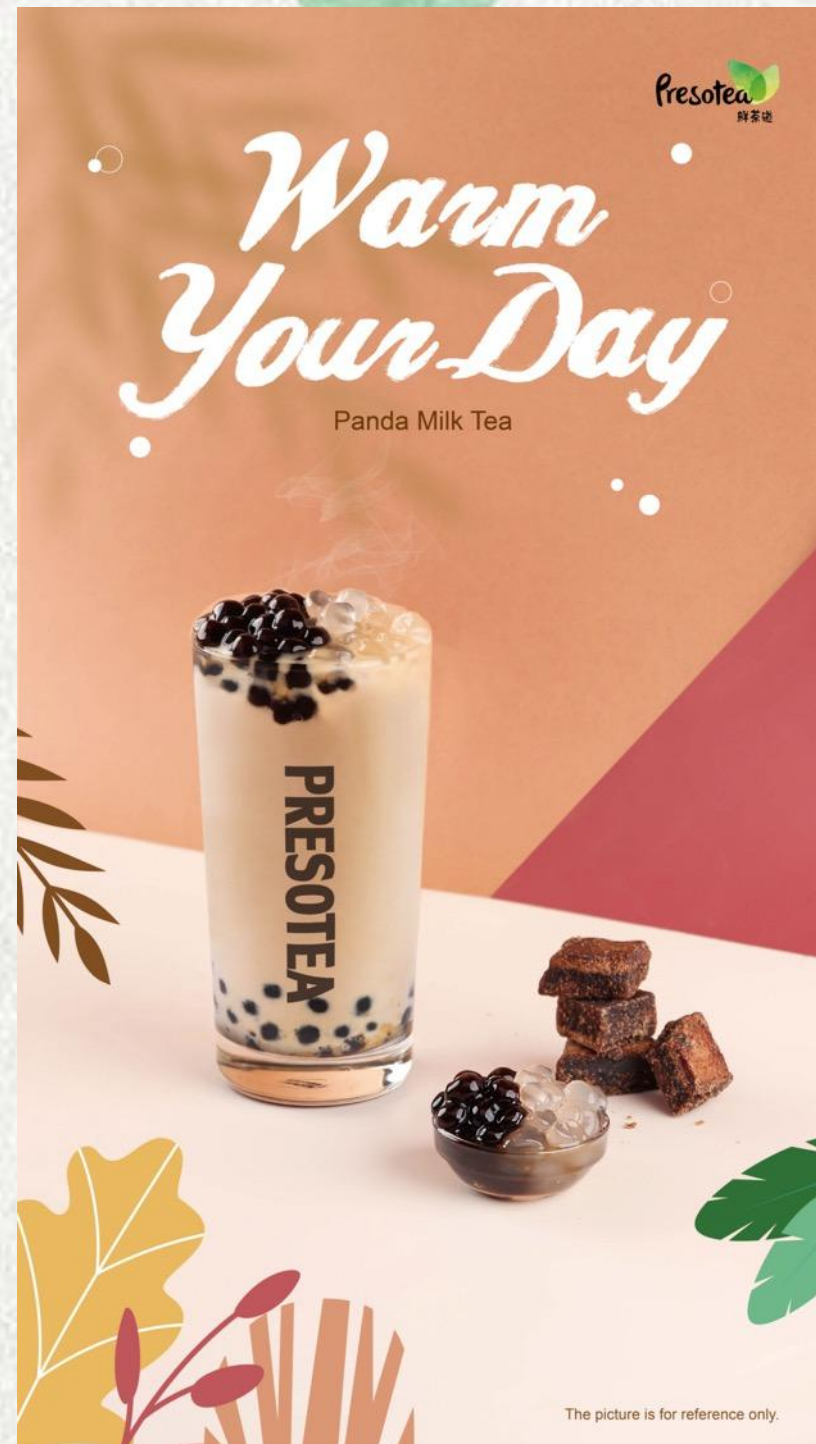


鮮茶道X酷洛米「紫酷柔樅」登場！

Hello Kitty Co-Branding



15th Anniversary





Our Advantages

| Our Advantages |

01



From Tea Farm-To-Table for Quality

- We cumulatively contract the largest tea plantation area in Taiwan.
- Owned factory → 73% of raw material manufacture by own factory.

02



The First To Pressure Brew for Purity

- 1st to implement brewing tea with tea machine.
- Save manpower and space.
- Simplify SOP / easy to learn, standard quality.
- Only 60 seconds to make a good cup of tea.

03



Freshly Brewed Gurantee

- Low ingredient cost.
- Freshly brewed when customer order.
- 1 special tea bag for 1 cup of tea.
- More than 30 flavors of tea bag.



Awards

Awards & Certification

- 2010, ISO 9001, ISO 22000, HACCP, FSSC 22000.
- 2015, we also passed the RFA Certification, being the first tea manufacturer in Taiwan.
- 2019 & 2024, National Brand Yushan Award. As the National First Prize of outstanding enterprises.
- 2023 The 10 Most Iconic Franchises which is praised by EliteX Magazine.
- 2023 Taiwan Franchise Certification award.
- 2024 ITQI the SUPERIOR TASTE AWARD, 1 stars & 2 stars.



CSR : Help with the bushfire crisis

Special tea for a special cause

All sales of our special pearl milk tea from all stores today will be donated to the Red Cross to help with the bushfire crisis. Our thoughts and prayers are with those affected by this tragedy.

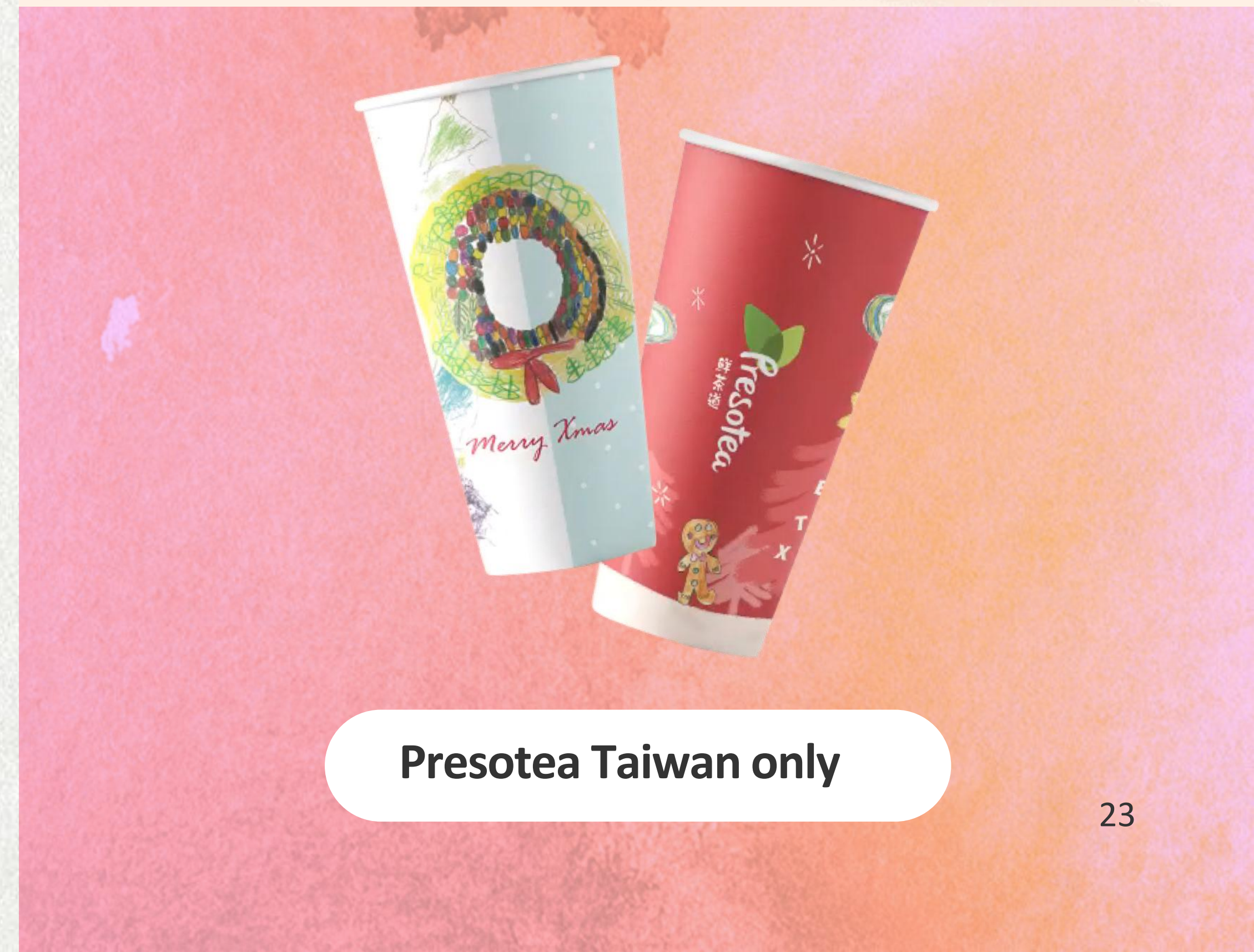
**100% OF SALES
OF SPECIAL PEARL MILK TEA
DONATED THIS FRIDAY**



Presotea AU only

Presotea warm Christmas blessing with Eden Social Welfare Foundation

Presotea, which believes in a friendly environment, has also stepped forward to contribute to the disabled. We're co-branding with Eden social welfare foundation on the Christmas design cup which created by the students of the center. This program support them job opportunity, equality of employment.



Presotea Taiwan only



Franchising Information

Who are we looking for?

- 01 **Passionate**
- 02 **Good Financial Background**
- 03 **F&B/Retail Experience**







Franchise Type

01 Single shop

02 Area / Master franchise

03 Co-Brand cooperation

Store Design



Return to True Essence



Strip away the fancy decor | step out of the box



◀ Island Kiosk Store

12-30 Square Meter

2-3 Crew Members

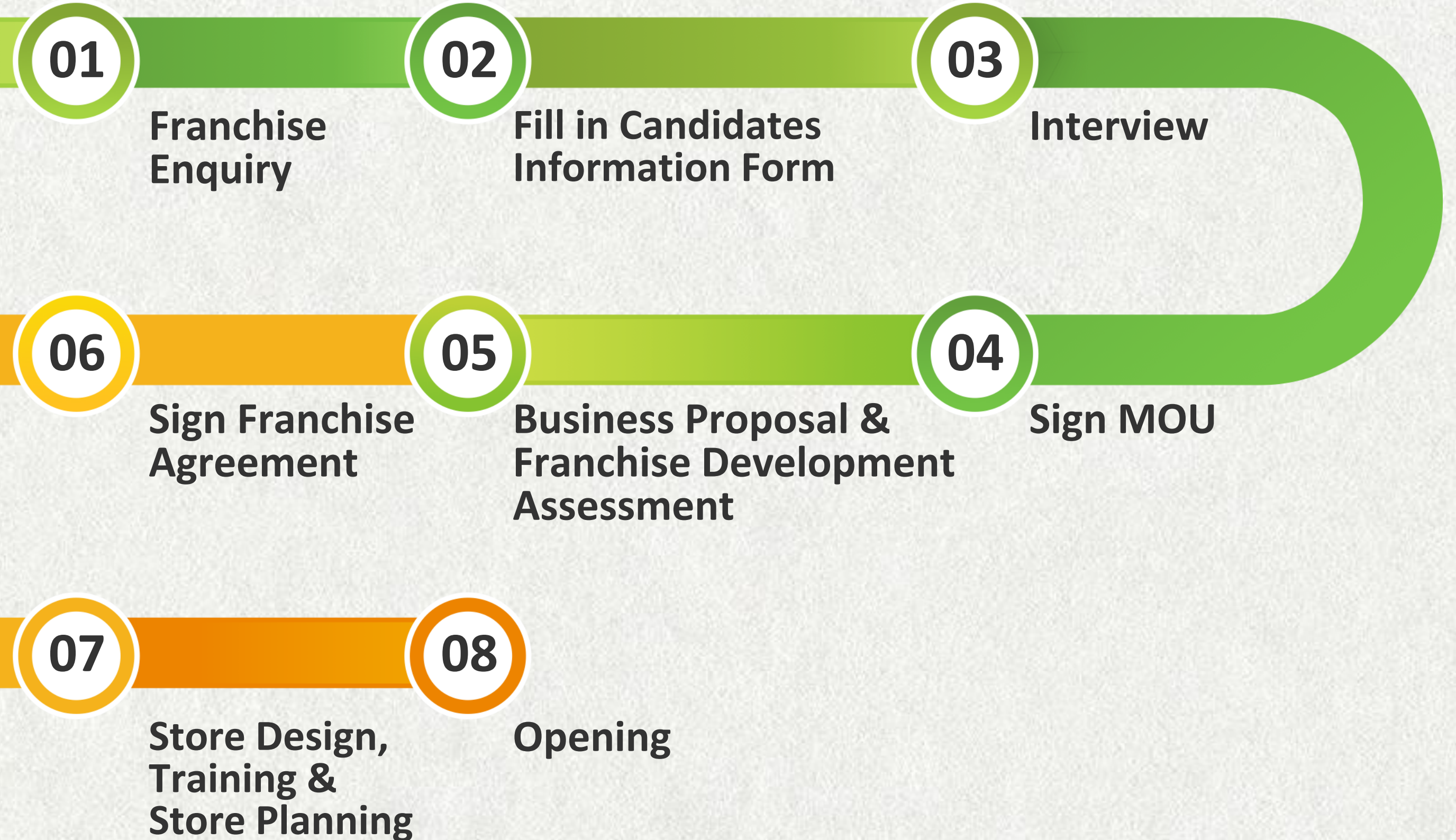
Regular Store ▶

30-80 Square Meter

3-5 Crew Members



Franchise Application Process



Stay fresh!



Join Us



oppese



luke@presotea.com



Whatsapp:+886 910 062 189



Wechat:dkhua0930



www.presotea.com