

Franchise Business **REVIEW**

Ratings and Reviews of Today's Top Franchises

2025 Issue 2



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TOGETHER, WE'RE #1



SCAN TO EXPLORE THE OPPORTUNITY.

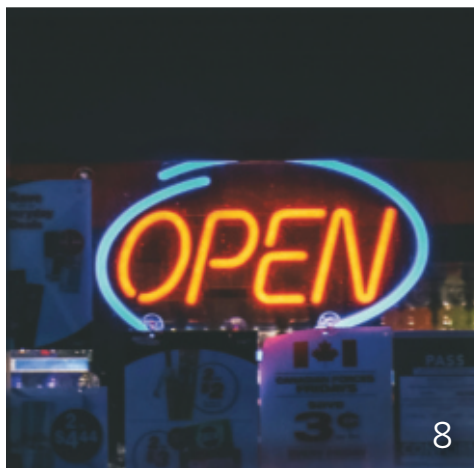


Snap-on

SnaponFranchise.com



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Reviews, interviews, satisfaction awards, and more resources are available at:
www.FranchiseBusinessReview.com



FRANCHISEE SATISFACTION MATTERS

With thousands of different franchises available today, it's hard to know which are potentially good investments, and which should be avoided. There are many factors to consider when investing in a franchise, but one of the most important is the satisfaction of current franchise owners.

Each year, we survey thousands of franchise owners to find the companies that are truly the best of the best. We ask the questions everyone wants to know:

- **Do you enjoy operating the business?**
- **Are you getting the training and support you need?**
- **Are you making the money you expected?**
- **And most important... Would you recommend this franchise to others?**

HOW WE SELECT THE TOP FRANCHISES

STEP 1: Invite

We invite all franchise companies based in North America with 10 or more franchise owners to participate in our research at no cost.

STEP 2: Survey

We contact all franchisees in the franchise companies that choose to participate and invite them to answer a 33-question satisfaction survey covering eight key areas, including: financial opportunity, training & support, leadership, and core values.

STEP 3: Analyze

We analyze the responses from the franchisees and use a weighted scale to determine an overall Franchisee Satisfaction Index (FSI) score that ranges from 0-100. Other factors considered in the weighting are the percentage of franchisees that participate in the survey, the age of the survey and the size of the franchise system.

STEP 4: Score

The FSI score is used to benchmark each company's franchisee satisfaction level against over 1,100 franchise brands representing tens of thousands of franchisees and determine their ranking among other participating companies.

STEP 5: Award

We identify the brands that exceed the benchmark and recognize them with a Top Franchise award.



Letter from the founder

WHEN THE GOING GETS TOUGH, THE TOUGH GET FRANCHISING

Unprecedented Times Call for Bold Moves

It feels like we've been living in "unprecedented times" for years now, doesn't it? Yet even in the face of economic uncertainty, one thing remains constant: the resilience of the entrepreneurial spirit. Every day, we see bold individuals taking control of their futures by investing in franchise ownership.

Franchisees are some of the most driven, collaborative, and innovative business owners you'll find anywhere. Great franchisors know this—and the best ones empower their franchisees with strong systems, support, and leadership. That's where we come in.

I started Franchise Business Review 20 years ago with one goal in mind: to help entrepreneurs

make smarter franchise investment decisions. Every year, we survey tens of thousands of franchise owners across hundreds of leading brands to understand which companies deliver long-term value to their franchisees.

In the pages ahead, we're proud to present **our latest research-backed guide to the Top 200 Franchises**—the brands rated highest in owner satisfaction. You'll also discover:

- **Top Franchises for Culture**
- **Top Franchises for Women**
- **Top Low-Cost Franchise Opportunities**
- **Top Recession-Resistant Brands**

And because inspiration matters just as much as information, we're sharing the stories

of this year's **Franchise Rock Stars**—exceptional owners who are leading with purpose and making a meaningful impact in their local communities.

No matter where you are in your franchise journey—just starting out, exploring options, or ready to make a move—our team at Franchise Business Review is here to help you make smarter, data-driven decisions.



Happy Franchising!

Eric Stites, Founder and CEO



ON OUR COVER:

Tutu School franchisee Taylor Chwae Weldon, and franchisor Genevieve Custer Weeks, at Tutu HQ.

Taylor says, "My experience with Tutu School Franchises has been filled with pure joy. I started as a Tutu Teacher for one of the corporate-owned locations for almost a decade, I have worn many hats—or, as I say, tutus—in the company. In 2024, I took a leap and signed to become a franchisee; and I am thrilled to be opening in my husband's hometown of Westfield, New Jersey, with additional Tutu Schools in north and central Jersey to come!"

My favorite thing about being a franchisee with Tutu School is the community of franchisees who are all as committed to Tutu School's mission and brand as they are to bringing the magic of ballet to their own communities. It is an incredible feeling to take everything I've learned—and continue to learn—from Genevieve, Tutu HQ, and fellow franchisees and apply it to running my own business."

FranchiseBusinessREVIEW™

Sharing the franchise experience

Franchise Business Review (FBR) is the leading franchise market research firm that performs independent surveys of franchisee satisfaction and franchise buyer experiences. Before you invest in any franchise opportunity, compare award-winning brands online and download the franchise reports to get the facts from those who know best—franchisees.

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FEATURED FRANCHISEE



BHAVNA & VISHAL AJWANI

Lightbridge Academy

Farwood, New Jersey and three in
development in Michigan

Franchisee since 2018
35 Employees

Our biggest driver when we started to pursue a franchise opportunity was to find a way to create a better work-life balance and be present for our children. Just as important, we wanted to work with a franchise brand who brought deep expertise in the child care industry—a trusted partner we could grow with and learn from. Lightbridge is that trusted partner.

Everyone at the Lightbridge Academy Home Office supported us every step along the process. From the beginning and early stages of development, up until this day, where we are a fully operational and successful school, the team truly cares about our success. They have resources and established processes to lead you to success. The Home Office team has experts in their respective departments that will assist you during your journey. Lightbridge truly embraces their culture of making sure everyone in the Circle of Care is well taken care of.

We take immense pride in the culture we've cultivated within our child care center—one that closely reflects the core values and supportive environment of Lightbridge Academy. This partnership and alignment have been a cornerstone of our success!



For more information on the Lightbridge Academy franchise opportunity:

- Call: (732) 980-1900 x 199
- Visit: www.LightbridgeAcademyFranchise.com
- Email: ahudesman@lightbridgeacademy.com

TRAVEL



CruisePlanners

Min. Cash Required: \$10,995
Investment Range: \$2,295 - \$23,465

Cruise Planners is the nation's largest home-based, full-service travel agency franchise, with 2,500+ franchise owners across all 50 states. This low-cost, high-reward opportunity requires no prior travel experience and allows entrepreneurs to be their own boss, work from anywhere, and even travel while running their business. With no storefront required, franchise owners enjoy the flexibility to work full- or part-time from any location with internet access. Cruise Planners sets its franchisees up for success with award-winning marketing, best-in-industry technology, hands-on training from industry leaders, and ongoing, personalized business development coaching.

For more information on Cruise Planners franchise opportunities, call (888) 582-2150, email franchising@cruiseplanners.com, or visit cruiseplannersfranchise.com.

SENIOR CARE



Right at Home

Min. Cash Required: \$150,000
Investment Range: \$92,100 - \$165,309

Right at Home was founded in 1995 by Allen Hager after he spent nearly a decade working in hospital administration. Having seen firsthand how many older patients were being readmitted to the hospital after returning home with no one to care for them, Allen decided to help bridge the gap by launching a home care company. After five years in business, Allen decided to open up the business to franchise opportunities in an effort to bring home care help to seniors across America. Today, Right at Home has over 750 locations across six countries and more than 100 support staff located at our global corporate headquarters in Omaha, Nebraska. Our offices have provided over 338 million hours of care to our clients, yielding over \$6.9 billion in sales. At the end of 2024, the average annual net billing per Right at Home office was over \$1.73 million, with a 44.4% profit margin.

For more information on Right at Home franchise opportunities, call (866) 350-9770, email franchising@rightathome.net or visit rightathomefranchise.com.



FRANCHISE WITH THE LEADER IN RETAIL LAB TESTING

NAMED A TOP 100
RECESSION-RESISTANT FRANCHISE
AND
TOP FRANCHISE BY FRANCHISE BUSINESS REVIEW

Any Lab Test Now™ provides a convenient way for consumers and businesses to manage their healthcare choices. Our retail franchise business model provides franchisees with built-in advantages.

Learn more: anylabtestnow.com/franchise








Samantha Hamilton

Snap-on Tools

3 Locations – Western Suburbs of Chicago, Illinois

Franchise owner since 2018 | 5 Employees

Samantha Hamilton is a proud Snap-on Tools franchisee who owns three locations in the Western Suburbs of Chicago, opened in 2018, 2020, and 2024, and leads a team of five employees. After nearly 30 years as a flight attendant, Samantha made the leap into business ownership to achieve a better work-life balance and be more present for her family.

Today, Samantha and her husband, George, each own three territories and are raising their two sons while growing strong, trusted customer relationships. Backed by Snap-on's supportive culture and training, Samantha is building a legacy she's proud of—at work and at home.

What made you decide to look into purchasing a franchise?

I grew up on the north side of Chicago and studied History at Loyola University. After college, I became a flight attendant and spent nearly three decades working for some of the top airlines. I loved the travel and the people, but I was constantly on the move, rarely home Monday through Friday. After having two boys, I knew something had to change. I wanted to be present. I wanted to be home.

My husband, George, had served as an airplane mechanic in the Air Force. When he retired from the military, he purchased a Snap-on franchise. I watched him build that business from the ground up and saw how rewarding it was for him, not just financially, but personally. His customers respected him. He had ownership over his day. He was home for dinner.

Eventually, I made the leap, too. I always felt it would be a great fit for me, but I never expected how truly fulfilling it would become. Today, George and I each own three franchises, all in the western suburbs of

Chicago. We're raising our two boys, Chase (11) and Tanner (9), and we've built a life that lets us show up for them, while building something we're proud of.

How does the Snap-on Tools support and encourage your success?

One of the things I appreciate most about Snap-on is that you never feel like you're doing this alone. The training is top-notch—it really gives you a strong foundation to start with confidence—but the support goes far beyond that. Over the years, there have been moments where things got challenging, and Snap-on didn't just check in—they leaned in. They asked, "What can we do to help?" And they meant it.

They've shared insights from other franchisees who've faced similar situations, offered coaching that helped us see things in a new way, and reminded us that we're part of something bigger. That kind of culture—where your success truly matters to the people around you—is rare. We've always felt like Snap-on is in our corner, working alongside us to help us navigate this journey.

What are you most proud of and why?

What I'm most proud of is the community we've built—both inside our business and around it. I now employ five amazing people, and together we've created a work family that feels like home. We've also built strong, lasting relationships with our customers. Technicians move from shop to shop, but no matter where they go, they know what to expect from us: consistency, care, and a genuine appreciation for what they do. That kind of trust doesn't happen overnight—it's built through showing up every day and doing things the right way.

Every year, we host a Customer Appreciation Day for our techs and their families, with food, entertainment, and games. It's our way of saying thank you and recognizing the people who make this work so rewarding.

But if I had to pick what I'm most proud of, it's the example I'm setting for my sons. I want them to see that their mom is capable of building something meaningful. I want them to know that women can lead, succeed, and do it all while being fully present at home. That's what fills me up every day.

Explore the Snap-on Tools franchise opportunity.

Snap-on Tools has the #1 market share position in the industry. Professionals universally recognize Snap-on Tools as the absolute highest quality tools in the industry. Snap-on franchise owners are in the enviable position of selling exclusive, premium products to their customers. Snap-on Incorporated has more than 19,000 products, operates in more than 130 countries, and employs approximately 11,600 people worldwide. Snap-on also has a franchise network of more than 4,000 franchisees. Headquartered in Kenosha, Wisconsin, Snap-on is a leading global developer, manufacturer and marketer of tool and equipment solutions for professional tool users.

For more information on the Snap-on Tools Franchise opportunity:

- Visit: snaponfranchise.com
- Call: (877) 476-2766





STARTING A BUSINESS IN THIS ECONOMY?

Consider These 5 Things

The news has us all a little on edge. When it comes to the economy, it's hard to predict the future. Understandably, we're all a little nervous and fervently checking our retirement accounts (did you know it's actually not a good idea to do that?). Particularly if you're thinking about starting a business in an uncertain economy, there are a few things to think about.

After all, an entrepreneurial spirit doesn't just go away if the economy is struggling.

While the future of the economy remains a little up in the air, the power of human ambition persists. Whether it's the desire to be your own boss, build a legacy for your family, or begin a second career, starting a business can be the key to the kind of freedom you've

always dreamed about. And yet, it's scary. With or without economic uncertainty. We're here to help! With our extensive data about franchise businesses, we have some advice to dole out if you're thinking of starting a business in a recession.

5 THINGS TO CONSIDER IF YOU WANT TO START A BUSINESS IN AN UNCERTAIN ECONOMY

Why not a franchise?

Yes, this piece of advice is predictable coming from the most extensive market research company devoted to franchise data. But listen, we use our knowledge for GOOD. If you look at a franchise vs. starting your own business, you're signing up for support, training, brand recognition, and more. A built-in roadmap

for success. There are some great franchises out there with franchisees who are so happy. Take Senior Helpers, a senior care franchise, for example. Their business model rests heavily on the training and support they offer franchisees. They do such a great job that 97% of franchisees would recommend the franchise to others.

Explore your finance options.

Without a doubt, financing is complicated. Because of that, we have an entire financing resource center to support you. First things first, figure out what you can afford. Most people get some type of financing, there are so many options. Find out what you have to start with and go from there. We have a great financing calculator that can help with this. When you enter your financial information

in, the calculator will lay out all the different options available to you. It's a great place to start if you're feeling overwhelmed.

Consider how to get the best bang for your buck.

If you're feeling uneasy about finances at the moment, you may want to consider a business that doesn't require much money to get started. We have an amazing list of low-cost franchises that we've vetted extensively. Every single business on our list has a high FSI score (that's our data nerd way of rating how happy franchisees—the local business owners—are). On this list, you'll see options that don't require an office space or a lot of inventory. Bee Organized, a professional home organizing business, is a great example because you don't need office space and the business is literally turnkey.

What has staying power?

The best businesses to start in a recession have staying power. They aren't based on fads or fit a very specific niche, or only available to a certain few. In classic data nerd style, we actually have a list for this. We've taken our extensive data and compiled a list of Recession-Resistant Franchises that everyone should be looking at right now. Buying into a Christian Brothers Automotive, for example, is an incredible choice during a tough economy. People may not buy new cars during hard times but you better believe they'll fix up their existing ones.

Keep calm and carry on.

Whatever happens, those with grit, creativity, and strong support networks will persist. Do your research, assess your support system, and check in with your gut. Why do you want to be an entrepreneur? There are no wrong answers! Just make sure your answer is strong enough to pull you through those uncertain times.

We don't know what's going to happen. There will always be uncertainty, even in a booming economy. Your dreams of business ownership don't have to wait! Just invest smart. Do your research and pick a path that's doable for you. We're here to support your dreams of entrepreneurship with hard data. ■

BEST OF THE BEST: RECESSION-RESISTANT FRANCHISES

Today's leading brands based on FBR's owner satisfaction data.

*Full Satisfaction Report Available at FranchiseBusinessReview.com

Over 35,000 franchisees were surveyed across nearly 350 leading franchise brands. The ones listed here have an average owner satisfaction rating 10 – 40% higher than competitors, and meet criteria essential to proving themselves recession-resistant.



AUTOMOTIVE

- * Christian Brothers Automotive
- * Snap-on Tools

BUSINESS SERVICES

- * FASTSIGNS

CHILD SERVICES

- * Amazing Athletes
- i9 Sports
- Soccer Shots
- * Tutu School

CLEANING & MAINTENANCE

- * 360clean
- * Anago Cleaning Systems (master franchisors)
- * Image One

EDUCATION

- Creative World School
- Huntington Learning Center
- * Mathnasium Learning Centers
- * Safari Kid
- * The Learning Experience

FINANCIAL & TAX

- * Payroll Vault

FITNESS

- FIT4MOM

FOOD & BEVERAGES

- Bubbakoo's Burritos
- Culver's
- * Kona Ice
- * Penn Station East Coast Subs
- Pizza Ranch
- Tropical Smoothie Cafe
- Wetzel's Pretzels
- Wingstop

HEALTH & PERSONAL SERVICES

- * Any Lab Test Now

HOME SERVICES

- Mr. Electric
- Mr. Handyman

PET SERVICES

- * Tip Top K9

REAL ESTATE

- Real Property Management

RECREATION

- British Swim School
- Kampgrounds of America

RETAIL

- * Pinch A Penny
- Rhea Lana's
- Uptown Cheapskate
- * Wild Birds Unlimited

SENIOR SERVICES

- * A Place At Home
- Assisting Hands Home Care
- * CarePatrol
- * Caring Senior Service
- Comfort Keepers
- Griswold Home Care
- Oasis Senior Advisors
- Right at Home
- * Senior Care Authority
- * Senior Helpers
- SYNERGY HomeCare
- * Visiting Angels

SERVICES

- Jet-Black

TECHNOLOGY

- TeamLogic IT

FEATURED FRANCHISEE



DON ORLANDO

Right at Home

Greater Baltimore, Maryland

Franchising Since 2011

85 Employees

My wife was a stay-at-home mom for close to 15 years and she was ready to get back into the workforce. Unfortunately, at the same time, she was diagnosed with breast cancer and brought a new meaning to our lives. She survived her battle with this and felt that she wanted to do something that was fulfilling. Our close friends were at Right at Home and suggested we look into becoming a franchise owner. We decided to join the Right at Home family and our journey has had many peaks and valleys and brought many challenges to our family. However, after spending many days of long hours of work and moments of frustration, we survived through our dedication to our clients and ourselves. Now, looking back, it was the best decision we could have made, because as parents, we see our children share the same value in taking care of people.

In the beginning, starting a company can be very stressful, not only for yourself, but, more importantly, your entire family. Our decision to pursue this dream impacted our family in many ways, but they stood right by our side and gave us the confidence that it was going to work out. I am proud of my wife and our two sons. Without their support, I am not sure this dream would have become a reality.

The best advice I can give someone would be to keep realistic goals and keep your strategy simple. Do not look for instant gratification, but understand there are going to be challenges ahead. Trust the blood, sweat, and tears you put into this journey to achieve your ultimate goals.



For more information on the Right at Home franchise opportunity:

- Call: (866) 350-9770
- Visit: rightathomefranchise.com
- Email: franchising@rightathome.net

ARE YOU CONSIDERING MAKING THE LEAP INTO FRANCHISING?

Watch: 5 Key Steps to Owning a Franchise



President and COO of FBR Michelle Rowan has you covered! She'll delve into the 5 things you need to do before investing in a franchise.



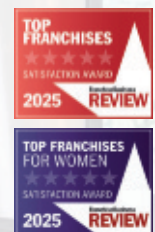
“

I never thought we could be business owners, and very successful business owners. But we're doing it.

PAUL AND KATHRYN JOST | FRANCHISE OWNERS



Hear what other franchise owners have to say



kitchen
tune-up

Learn more at
franchise.kitchentuneup.com

A Home Franchise Concepts Brand

BEST OF THE BEST: CULTURE100 WINNERS

Today's leading brands based on FBR's owner satisfaction data.

*Full Satisfaction Report Available at FranchiseBusinessReview.com



Each year, Franchise Business Review recognizes the Top Culture Franchises in achieving franchisee satisfaction. We surveyed 35,000 franchisees surveyed across more than 350 leading brands that have an inclusive culture (rated by their franchisees) that is 20% – 50% higher than other franchise brands on average.

ADVERTISING/SALES

TAPinto
The N2 Company

AUTOMOTIVE

* Christian Brothers Automotive

BUSINESS SERVICES

* ActionCOACH
Crestcom International
Express Employment Professionals
* FASTSIGNS
* Sandler
* Spherion Staffing & Recruiting
* The Entrepreneur's Source
We Sell Restaurants
YESCO

CHILD SERVICES

* Amazing Athletes
i9 Sports
Soccer Shots
* Spoiled Rotten Photography
* TSS Photography
* Tutu School

CLEANING & MAINTENANCE

* 360clean
* Anago Cleaning Systems (master franchisors)
Heaven's Best Carpet Cleaning
* Image One
MaidThis
Molly Maid
* PuroClean
Stratus Building Solutions

CONSTRUCTION

Corporate Cleaning Group

EDUCATION

* Mathnasium Learning Centers
* Safari Kid
School of Rock
* The Learning Experience

FINANCIAL & TAX

* Payroll Vault

FITNESS

FIT4MOM

FOOD & BEVERAGES

Bubbakoo's Burritos
Chicken Salad Chick
Cousins Maine Lobster
Culver's
East Coast Wings + Grill
Ellianos Coffee
* Kona Ice
LaRosa's Pizzeria
* Penn Station East Coast Subs
Pizza Ranch
* Travelin' Tom's Coffee Truck
Tropical Smoothie Cafe
Wetzel's Pretzels
Wingstop

HEALTH & PERSONAL SERVICES

Prime IV Hydration & Wellness

HOME SERVICES

* Archadeck
* Bee Organized
* DreamMaker Bath & Kitchen
Ideal Siding
* Kitchen Solvers
* Kitchen Tune-Up
Mr. Handyman
Premier Pools & Spas
ShelfGenie
Spray-Net
Surface Specialists Systems

PET SERVICES

Scenthound
* Tip Top K9

REAL ESTATE

Joe Homebuyer
* New Again Houses
NextHome
Real Property Management
Realty ONE Group
Sotheby's International Realty
Weichert Real Estate

RECREATION

Back Nine
British Swim School
Kampgrounds of America

RETAIL

* Pinch A Penny
Rhea Lana's
Uptown Cheapskate
* Wild Birds Unlimited

SENIOR SERVICES

* A Place At Home
Assisting Hands Home Care
* Caring Senior Service
Griswold Home Care
Oasis Senior Advisors
Right at Home
* Senior Care Authority
* Senior Helpers
SYNERGY HomeCare
* Visiting Angels

SERVICES

Complete Weddings + Events
* Conserva Irrigation
* Fibrenow
Fish Window Cleaning
GrassRoots Turf
Jet-Black
New Creations
* Outdoor Lighting Perspectives
* Superior Fence & Rail
* TWO MEN AND A TRUCK

TECHNOLOGY

TeamLogic IT
Wireless Zone

TRAVEL

* Cruise Planners
* Dream Vacations-CruiseOne
* Expedia Cruises

SIX BENEFITS OF INVESTING IN A LOW-COST FRANCHISE

When It Comes to Investment, Bigger Isn't Always Better

When researching franchise opportunities, there's so much to consider. Some require a significant investment and may leave you with sticker shock. Others are quite affordable! Bigger isn't necessarily better in terms of your return on investment. In fact, there are many benefits of investing in a low-cost franchise.

While low-cost franchises provide many of the same advantages their pricier counterparts do, they offer several additional ones including:

1. ACCESSIBILITY

Many franchises such as Dairy Queen, Pearle Vision, and Orangetheory Fitness, require an initial investment of hundreds of thousands of dollars. According to FRANData, there are currently 668 low-cost franchise opportunities. Each with minimum investment requirements of under \$100,000, covering 29 industries you can consider. Because their initial investment isn't an arm and a leg, some people supplement their existing business with one.

"For the past 12 years, I have owned a successful special events company that deals with destination events. I thought it was a good move to invest in a second business that complemented my core business and offered me an easy product to promote," says Eddie Diaz who owns a Dream Vacations franchise. "I looked at franchise models because having gone through the process of building my event company, I didn't want to start from scratch again." Dream Vacations franchisees are home-based travel professionals.

2. FLEXIBILITY

There is no need for a brick-and-mortar location for many low-cost franchises. Additionally, you could have flexibility regarding your work hours. 13% more low-cost franchisees than all other franchisees who participated in our research work 40 or fewer hours per week.



Investing in a low-cost franchise might mean more flexibility for your future.

3. FASTER PROFITABILITY

Since low-cost franchises are typically home-based and do not require a lot of staff, owners see profitability quicker. When asked if their business meets their financial expectations, 67% of low-cost franchisees vs. 60% of all other franchisees Franchise Business Review surveyed said yes.

One of the biggest advantages of investing in a low-cost, home-based travel franchise is that there is no overhead. There is no inventory, often no office rent, and you do not have to keep a product in stock to sell. For example, 95% of Dream Vacations franchisees work from home.

Franchise Business Review has partnered with Benetrends Financial to provide complimentary financing consultations to potential investors. Follow the QR Code to learn more.



4. SCALABILITY

If you aren't buried in debt and making a good profit, you may have the funds to purchase additional locations or territories.

"Investing in a low-cost franchise is a low-risk opportunity that will allow you time for growth," says Erin Patrick, Director of Operations for Just Between Friends. "In addition, you have the option and the ability to purchase additional territories without having to take out large loans and go into debt that could take several years to pay off." Just Between Friends provides pop-up consignment sales events that focus on child and maternity items. 100% of its franchisees work from home.

5. RESILIENCE

Since they typically do not require much overhead and staff, low-cost franchises may fare better through challenging economic times. This is especially true if they provide non-optional services such as senior and child care or automobile and home maintenance. FBR has a list of Recession-Resistant Franchises worth looking at.

6. REMOTE WORK CAPABILITIES

The majority of low-cost franchises are service businesses that can be run out of a home office. Some franchisees can run their business from anywhere—as long as there is internet access.

WHY INVEST IN A LOW-COST FRANCHISE?

The number of low-cost franchises available to select from can be overwhelming. We have the data to support your franchise buying process. Every year, we survey tens of thousands of franchisees to put together our awards lists. Franchisees from across North America give us their honest feedback about what it's like to own their franchise. They tell us about the training they receive, the marketing support they get, the culture of the brand, and more. There's a saying in franchising that goes, "you're going into business for yourself but not by yourself". Since buying a franchise means buying into a community of other franchisees, it makes sense to talk to them before you buy. Before you make any big investment decisions, check out the data. Find out what they've said. FBR is here to help. For a list of brands whose franchisees rank them highly, visit our latest Top Low-Cost Franchises report. ■

BEST OF THE BEST: LOW-COST FRANCHISES

Today's leading brands based on FBR's owner satisfaction data.

*Full Satisfaction Report Available at FranchiseBusinessReview.com

These Top Low-Cost Franchises are among the best franchises to own. The franchises that made this year's list of Top Low-Cost Franchises have an average owner satisfaction rating of 15-20% higher than the industry benchmark.



ADVERTISING & SALES

Our Town America
TAPinto.net
The N2 Company

AUTOMOTIVE

Auto Appraisal Network

BUSINESS SERVICES

Crestcom International
* Payroll Vault
Real Property Management
We Sell Restaurants

CHILD SERVICES

* Amazing Athletes
i9 Sports
Soccer Shots
* Spoiled Rotten Photography
* TSS Photography
* Tutu School
Young Rembrandts

CLEANING & MAINTENANCE

* 360clean
Heaven's Best Carpet Cleaning
* Image One
Premier Pools & Spas

FITNESS

FIT4MOM

HEALTH & PERSONAL SERVICES

* A Place At Home

HOME SERVICES

* Archadeck
* Bee Organized
Ideal Siding
* Kitchen Solvers
Surface Specialists Systems

PET SERVICES

* Tip Top K9

REAL ESTATE

JPAR Real Estate
NextHome
PropertyGuys.com
Realty ONE Group
United Country Real Estate
Weichert Real Estate

RECREATION

Soccer Stars

RETAIL

Rhea Lana's

SENIOR CARE

Assisting Hands
* Caring Senior Service
Oasis Senior Advisors
* Senior Care Authority
SYNERGY HomeCare

SERVICES

Card My Yard
Complete Weddings and Events
* Conserva Irrigation
* FRSTeam
Jet-Black
New Creations
* Outdoor Lighting Perspectives
Weed Man

TRAVEL

* Cruise Planners
* Dream Vacations-CruiseOne

FEATURED FRANCHISEE



ANDREW RITTERLING

The Entrepreneur's Source

Kansas City, Missouri

Franchise owner since 2021

1 Employee

After experiencing multiple layoffs and realizing the lack of security in the corporate world, I knew I needed a change. I wanted to gain more control over my career, create a stable income, and be able to spend more time with my family. Franchising provided the perfect solution, allowing me to transition out of the corporate environment while offering the support of a proven business model. It gave me the flexibility to work from home, pursue my passions, and provide for my family in a way that aligned with our values and long-term goals.

The Entrepreneur's Source provides exceptional support and encouragement for my success through a combination of culture, training, and ongoing coaching. From the very beginning, TES provided comprehensive training to ensure I was equipped with the knowledge and tools to succeed. The franchise network is incredibly supportive, offering a strong community of fellow coaches who share best practices and insights. Additionally, the franchisor's marketing resources and strategies have been invaluable in helping me grow my business. Their continued coaching and consistent check-ins with my very own coach have helped me stay on track with my goals, providing both guidance and motivation along the way.

I'd advise someone looking into buying a franchise to explore a few different business models and do your due diligence to ensure it is the right vehicle for you to achieve your goals. It is less about the product or service but more about how the business can be used to achieve your goals.



For more information on the The Entrepreneur's Source franchise opportunity:

- Call: (203) 405-2145
- Visit: www.tesfranchise.com
- Email: fdadmin@franchisesource.com

DUE DILIGENCE **DONE RIGHT**

Conducting your due diligence by researching top franchise opportunities at FranchiseBusinessReview.com can help potential buyers bypass less-than-desirable franchise opportunities and explore only the best. Leveraging our thorough research, data, and insights provides comprehensive and reliable information through which you can compare franchises based on performance, franchisee satisfaction, and franchise system health.

By leveraging the insights offered at FranchiseBusinessReview.com, potential buyers like you can increase their chances of selecting a franchise that fits their criteria and provides a solid foundation for long-term success in the business.



FranchiseBusinessREVIEW™
Sharing the franchise experience

PIZZA FACTORY

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SUPPORT



SATISFIED
FRANCHISEES



FLEXIBLE
BUILDOUT



FRESH
FOOD



Wild Birds Unlimited

Min. Cash Required: \$40,000

Investment Range: \$224,373 - \$379,957

Wild Birds Unlimited franchise store owners are the community resource for backyard bird feeding products, services and nature education. Who we are goes far beyond the products we sell. Each day our owners deliver a joyful experience to their customers while helping them purposefully engage with nature. A typical day involves customers swapping stories about latest bird sightings and sharing excitement about attracting new birds with our vast array of proprietary products.

For more information on the Wild Birds Unlimited franchise opportunity, call (888) 730-7108, email franchisedevelopment@wbu.com, or visit www.wbufanchise.com.

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Caring Senior Service is recognized as one of the best home care franchise to own, setting the standard for quality home care services through its proven GreatCare® Methodology.

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- Affordable Investment
- FBR Top 200 Franchise
- Proven GreatCare® Methodology

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dsalinas@caringinc.com

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Vienna

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- ✓ Low Cost Franchise
- ✓ No Recruiting Required

SCAN TO TAKE A BEHIND-THE-SCENES TOUR OF OUR PROVEN FRANCHISE SYSTEM

99% OVERALL FRANCHISE SATISFACTION REPORT SCORE

“The flexibility is unmatched. I've worked from Europe, the Caribbean, even while visiting family across the country. As long as I have Wi-Fi, I'm in business. Cruise Planners gives me the tools and support to make that happen, no matter where I am.”

Ariel Chavez
 Cruise Planners Franchise Owner since 2013

YOUR CRUISE & VACATION EXPERTS

CruisePlannersFranchise.com
888-582-2150

2025 TOP 200 FRANCHISES

Today's leading brands based on FBR's owner satisfaction data.

This year's list of the Top 200 Franchises celebrates franchise opportunities with the highest franchisee satisfaction ratings. In fact, these brands rank 30 percent higher than the industry standard in owner satisfaction! To determine this year's award winners, we reviewed anonymous survey responses from nearly 34,000 franchise owners across 350 leading franchise brands. Participants answered 33 questions about their franchise's business model, leadership, culture, support, training, satisfaction, and other key indicators of system health and franchisee satisfaction. We invite you to explore and compare the award-winning brands on this year's list of Top 200 Franchises.

ADVERTISING & SALES

Discovery Map International
Our Town America
TAPinto.net
The N2 Company

AUTOMOTIVE

Auto Appraisal Network
* Christian Brothers Automotive
RNR Tire Express
* Snap-on Tools
Ziebart

BUSINESS SERVICES

* ActionCOACH
Allegra Marketing Print Mail
* Alphagraphics
AtWork Group
Crestcom International
Express Employment Professionals
* FASTSIGNS
* Sandler
* Spherion Staffing & Recruiting
* The Entrepreneur's Source
Unishippers
We Sell Restaurants
YESCO

CHILD ENRICHMENT

* Amazing Athletes
i9 Sports
Kid to Kid
* Soccer Shots

CHILD ENRICHMENT (CONT.)

* Spoiled Rotten Photography
* TSS Photography
* Tutu School
Young Rembrandts

CLEANING & MAINTENANCE

* 360clean
Anago Cleaning Systems (master franchisors)
Heaven's Best Carpet Cleaning
* Image One
JAN-PRO Systems International (master franchisors)
MaidThis
Molly Maid
* PuroClean
Stratus Building Solutions
* Two Maids

EDUCATION

Children's Lighthouse
Creative World School
Gideon Math & Reading
Huntington Learning Center
Ivy Kids Early Childhood Education
LearningRx
* Lightbridge Academy
* Mathnasium Learning Centers
* Safari Kid
School of Rock
The Goddard School
* The Learning Experience

FINANCIAL & TAX

* Payroll Vault

FITNESS

30 Minute Hit
FIT4MOM
Planet Fitness

FOOD

Acai Express
Aroma Joe's
Ben & Jerry's
Bubbakoo's Burritos
Chicken Salad Chick
Church's | Texas Chicken
Cousins Maine Lobster
Culver's
Dave's Hot Chicken
Donatos Pizza
* East Coast Wings + Grill
Eggs Up Grill
Ellianos Coffee
Hissho Sushi
Jason's Deli
Juice It Up
* Kona Ice
LaRosa's Pizzeria
* Penn Station East Coast Subs
* Pizza Factory
Pizza Ranch
Playa Bowls
Teriyaki Madness
The Häagen-Dazs Shoppe Company

FOOD (CONT.)

- * Travelin' Tom's Coffee Truck
- Tropical Smoothie Cafe
- Wayback Burgers
- Westside Pizza
- Wetzel's Pretzels
- Wingstop

HEALTH & PERSONAL SERVICES

- 4Ever Young
- * Any Lab Test Now
- Foxy Box Wax Bar
- FYZICAL Therapy & Balance Centers
- Hammer & Nails
- Hello Sugar
- Lice Clinics of America
- MassageLuXe
- Palm Beach Tan
- Prime IV Hydration & Wellness
- * Sport Clips

HOME SERVICES

- 1-Tom-Plumber
- * Archadeck
- Art of Drawers
- Bath Tune-Up
- * Bee Organized
- Bloomin' Blinds
- * DreamMaker Bath & Kitchen
- Five Star Bath Solutions
- Go Mini's
- Ideal Siding
- * Kitchen Solvers
- * Kitchen Tune-Up
- Miracle Method Surface Refinishing
- Mr. Appliance
- Mr. Electric
- Mr. Handyman
- PatchMaster
- Precision Garage Door Service
- Premier Pool Service
- Premier Pools & Spas
- ShelfGenie
- Surface Experts
- Surface Specialists Systems
- WOW 1 DAY PAINTING

PET SERVICES

- Central Bark
- Dog Training Elite
- Dogtopia
- Hounds Town USA
- Scenthound
- * Tip Top K9

REAL ESTATE

- Better Homes and Gardens Real Estate
- Engel & Völkers
- Joe Homebuyer
- JPAR Real Estate
- Keller Williams
- * MY SALON Suite
- * New Again Houses
- NextHome
- PropertyGuys.com
- Real Property Management
- Realty ONE Group
- Sotheby's International Realty
- The Corcoran Group
- United Country Real Estate
- Weichert Real Estate

RETAIL

- Good Feet Worldwide
- Just Between Friends
- * Pinch A Penny
- Rhea Lana's
- Uptown Cheapskate
- * Wild Birds Unlimited

SENIOR CARE

- * A Place At Home
- Amada Senior Care
- Assisting Hands
- * CarePatrol
- * Caring Senior Service
- Griswold Home Care
- * HomeWell Care Services
- Oasis Senior Advisors
- Right at Home
- * Senior Care Authority
- Senior Helpers
- SYNERGY HomeCare
- * Visiting Angels

SERVICES

- Card My Yard
- Clothes Bin
- Complete Weddings and Events
- * Conserva Irrigation
- Critter Control
- EverLine Coatings and Services
- * Fibrenew
- Fish Window Cleaning Services
- * FRSTeam
- Glass Doctor
- Jet-Black
- LIME Painting
- New Creations

SERVICES (CONT.)

- * Outdoor Lighting Perspectives
- PIRTEK USA
- * Superior Fence & Rail
- The Brothers that just do Gutters
- * The Glass Guru
- The Grounds Guys
- Truly Nolen of America
- * TWO MEN AND A TRUCK
- United Water Restoration Group
- Weed Man
- Window Genie

SPORTS & RECREATION

- Aqua-Tots
- British Swim School
- Escapology
- Freedom Boat Club
- Goldfish Swim School
- Kampgrounds of America
- Painting with a Twist
- Soccer Stars
- * Yogi Bear's Jellystone Park™ Camp Resorts

TECHNOLOGY

- NerdsToGo
- TeamLogic IT
- Wireless Zone

TRAVEL

- * Cruise Planners
- * Dream Vacations-CruiseOne
- * Expedia Cruises

- * Full Satisfaction Report Available at FranchiseBusinessReview.com



Top 200 List

To check out the complete list and details for our Top 200 winners scan the QR code.

FEATURED FRANCHISEE



CHRIS LYBOLDT

Senior Care Authority

Atlanta, Georgia

Franchise owner since 2020

1 Employee

Chris Lyboldt is dedicated to helping families navigate the complexities of senior care. His journey began with a deeply personal experience—finding the right care for his father-in-law. Immersed in the senior living community, he developed first hand insight into the challenges families face. After Bob's passing in 2017, he felt called to assist others in making informed, compassionate decisions for their loved ones.

Chris established Senior Care Authority Atlanta, offering placement assistance, eldercare consulting, family coaching, and advocacy.

Chris, blending his experience in teaching, corporate strategy, and senior care advising, is known for his empathetic approach and ability to simplify complex decisions.

Beyond his work, he is active in his church, he's an avid tennis player, and an animal lover. He and his wife Daryl live in Atlanta with their son, Aidan, his dog, and two cats.

Chris says, "This is a tough business and I'm amazed that I've been successful for five years now. When I look back now, and see how difficult it is to get started, I'm proud that I've managed to have the faith in this business during the tough times to get me where I am today."

Chris thinks there are four competencies a person needs to be successful in this business: empathy and compassion; skills in education and facilitation; business development skills; and grit and resilience. His advice to new buyers would be to do a competencies inventory to determine if they excel in each of these four areas.



Senior Living and Care Solutions

For more information on the Senior Care Authority franchise opportunity:

- Call: (888) 809-1231 ex. 2
- Visit: seniorcareauthority.com/fbr
- Email: franchisesales@seniorcareauthority.com

SERVICES



Surface Specialists

Min. Cash Required: \$25,000

Investment Range: \$43,000 - \$56,000

Surface Specialists franchises offer more diverse service options than any other franchise in the bathroom and kitchen repair and refinishing industry. Capitalizing on 40 years of experience; our reputation as The Repair & Refinishing Experts is not just a slogan or tagline, it is a proven fact. Franchises specialize in bathroom and kitchen surface repairs and refinishing, acrylic tub and shower liner installations, tub to shower conversions, vinyl window repairs, whirlpool plumbing/mechanical repairs and so much more. Benefits include a low franchise fee, home based business, proven products and techniques, large territories, comprehensive training program and experienced on-going technical support.

For more information on the Surface Specialists franchise opportunity, call (866) 239-8707, email info@surfacespecialists.com or visit www.surfacespecialistsfranchise.com.

SERVICES



Snap-on Tools

Min. Cash Required: \$45,088

Investment Range: \$217,505 - \$481,554

Snap-on Tools is a U.S.-based global company headquartered in Kenosha, Wisconsin and has been named Entrepreneur's top tool franchise for over 10 years and is a member of the elite Franchise Business Review Hall of Fame. Snap-on Tools, as the leading innovator, manufacturer and marketer of high-end tools and equipment for professionals, powered through the health and economic challenges of the pandemic and continued to serve its loyal customers, as it has throughout its 100+ years of existence. Snap-on Tools is a proud member of Vetfran and was named the #1 Franchise for Veterans by Entrepreneur Magazine in 2022, 2023, and 2024.

For more information on the Snap-on Tools franchise opportunity, call (877) 476-2766 or visit snaponfranchise.com.

A FRANCHISE WITH A FUTURE

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\$2M*
AVERAGE
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AND GROWINGUP TO
80%
FINANCING
AVAILABLESchedule a Call or visit PinchAPennyPoolFranchise.com

*For the year ending December 31, 2023, Pinch A Penny had 284 stores open. Of those stores, 269 have been open at least one year. Of those open at least one year, the average annual gross sales were \$2,028,541 and some stores (38%) had annual gross sales that exceeded the average. Your results may differ. There is no assurance that you will do as well. See our 2024 Franchise Disclosure Document for more information.



Phil Frassinelli

Spherion Staffing & Recruiting

Scranton, Bethlehem, Wilkes-Barre, Reading, Harrisburg, and Carlisle, Pennsylvania
Franchise owner since 2009 | 16 Employees

Phil Frassinelli, a proud multi-unit owner with Spherion Staffing & Recruiting, operates six thriving branches across Pennsylvania, including Scranton, Bethlehem, Wilkes-Barre, Reading, Harrisburg, and Carlisle. With a dedicated team of 16 employees, Phil has built a business rooted in high performance and local expertise. A former Spherion employee turned franchisee, Phil's entrepreneurial journey began after a market downturn in 2009 inspired him to invest in the brand he knew and believed in. Drawing on his background in client relationships and business development, Phil grew his business from the ground up in markets that were entirely new to him. His advice for future franchisees? Stay sales-minded, understand the financial model, and be prepared to invest in the long game.

In a few sentences, please tell us a little about yourself!

I'm from Allentown, Pennsylvania, and currently live there. My professional background was in client relationships and new business development. My hobbies are sports, sports cars, music, and fish keeping. I've been married for 11 years and have a 9-year-old son.

What made you decide to look into purchasing a franchise?

I always had a desire to be an entrepreneur. And I've also always been a sales-minded individual. I love the idea of controlling my own destiny. I was an employee of Spherion Staffing & Recruiting and, unfortunately, lost my job due to a market downturn in 2009. Then I found out Spherion offered franchises, and that I could invest in the company by opening my own location with the brand.



Phil Frassinelli named one of the 2024 Spherion Franchise Owners of the Year.

Financing can be an obstacle and/or intimidating factor for aspiring entrepreneurs. How did you find financing options to purchase your franchise? Did you opt for 401K ROBS, SBA Loan, or other options?

At that time, Spherion offered an inside track loan with very favorable terms for Spherion employees to help start the business.

How does Spherion support and encourage your success?

Spherion has support services and processes in place to help with marketing, sales, back office, billing, and collections. They have a seasoned team with plenty of staffing experience who are readily available to us.

For more information on the Spherion Staffing & Recruiting franchise opportunity:

- Call: (951) 587-6864
- Visit: spherion.com/franchise
- Email: danbrunell@spherion.com

What are you most proud of and why?

Being able to start a business from zero and grow it in markets that I have never serviced, plus being able to hire and grow a team of high performers.

What advice would you give to new or potential franchise buyers?

Understand the economics between the franchisor and franchisee. Have access to reserve capital because it takes time to begin to be profitable. Ensure that you have a sales-minded approach in everything that you do. In other words, keep the main thing the main thing.





2025 FRANCHISE ROCK STAR AWARDS

Leaders at the Top of Their Game

Each year, Franchise Business Review honors franchise owners (franchisees) who go above and beyond. This year, FBR considered hundreds of nominations from franchisors and selected 69 franchisees that truly personify “Rock Star” status in franchising.

Brands must be on FBR’s Top 200 Franchises List in order to nominate a franchisee. Franchise Business Review invites franchisors to nominate owners who demonstrate rock star behavior within their franchise system. Franchisors nominate high-achieving franchise owners who consistently go above and beyond in one of eight categories—Giving Back, Women-Owned, Millennial-Owned, Veteran-Owned, Family-Owned, Freshmen (first-year owners), Top Performers, and Multi-Unit Owners. The prestigious Rock Star award winners are featured in the Franchise Buyer’s Guide and on the FBR website.



To read each Rock Star’s full story and see the complete list of FBR’s 2025 Rock Star Award Winners, Scan the QR code.



Ariel Chavez

CRUISE PLANNERS, MOBILE, ALABAMA

Since opening his Cruise Planners franchise in Mobile, Alabama, in 2014, Ariel Chavez has steadily grown his travel business into a thriving, million-dollar venture. With no prior experience in travel or sales, Ariel credits Cruise Planners’ comprehensive training, cutting-edge technology, and dedicated support for giving him the confidence to succeed. Recognized as a 2025 Rock Star in the “Giving Back” category, he has built his success on personalized client care, a commitment to continual learning, and strong community involvement. Ariel and his husband actively support local nonprofits, reflecting his belief that successful entrepreneurship should always include giving back and uplifting others.

For more information on the Cruise Planners franchise opportunity, visit cruiseplannersfranchise.com email franchising@cruiseplanners.com, or call 888-582-2150.

★ GIVING BACK



★ GIVING BACK

Molly Gaffney-Keebler

**SPHERION STAFFING & RECRUITING, ASHEVILLE, NORTH CAROLINA
AND MORRISTOWN, TENNESSEE**

Molly Gaffney-Keebler has been the proud owner of Spherion Staffing & Recruiting in Asheville, North Carolina, since 2016. She later expanded to Morristown, Tennessee, in 2022. With no background in staffing, Molly leaned on Spherion's robust support system and hands-on training to confidently launch and grow her business, now being recognized as a Rock Star in the Giving Back category. Today, her franchise is one of the largest staffing agencies in western North Carolina—proof that heart, hustle, and the proper support can create real community impact. Molly's journey is rooted in purpose: empowering others, building a strong team culture, and giving back to the communities she serves.

For more information on the Spherion Staffing & Recruiting franchise opportunity, visit spherion.com/franchise, email danbrunell@spherion.com, or call 951-587-6864.

Ben Rogers

ZIEBART, BAY CITY, MICHIGAN

Ben Rogers, owner of the Ziebart franchise in Bay City, Michigan, has proudly led the shop since 2022, continuing the legacy of a location established in 2009. He was drawn to Ziebart for its trusted reputation, hands-on support, and commitment to quality. With a background in leadership and a passion for service, Ben saw the franchise as an opportunity to build something meaningful for both customers and the local community. Now recognized as a 2025 Rock Star in the Giving Back category, Ben focuses on creating real opportunities for others, supporting causes close to his heart, and offering top-tier automotive protection services that keep customers coming back.

For more information on the Ziebart franchise opportunity, visit ziebart.com/franchise-opportunities, email rharper@ziebart.com, or call 248-219-1745.



★ GIVING BACK



★ GIVING BACK

Ken Sandy

FRSTEAM, ASHBURN, VIRGINIA

Ken Sandy, owner of FRSTeam Dry Restoration in Ashburn, Virginia, has been making a difference since opening his franchise in 2021. He chose FRSTeam due to its strong values, authentic leadership, and commitment to working with heart and integrity. Ken brings that same energy to every job, leading with empathy, precision, and a profound sense of responsibility to his community. As a 2025 Rock Star in the Giving Back category, he is known for creating a real impact through hands-on service, grassroots partnerships, and events like the Dry Run 5K, which raises funds for local causes. Ken's work reflects a clear purpose: to build intentional relationships, serve people well, and foster meaningful change through his business.

For more information on the FRSTeam franchise opportunity, visit frsteam.com/about-us/franchising, email abernard@frsteam.com, or call 510-755-4532.



★ WOMEN

Angela and Elizabeth Emiliani

THE LEARNING EXPERIENCE, ROSELAND, LIVINGSTON, CEDAR GROVE, SOUTH ORANGE, BLOOMFIELD, AND MORRISTOWN, NEW JERSEY

Angela and Elizabeth Emiliani are being recognized as a Rock Star franchisees in the Women category for their outstanding leadership and dedication to The Learning Experience. Their journey first began in 2016 when Angela was working as a Prepper teacher at the Roseland, NJ center. The brand's mission, engaging curriculum, and positive culture inspired her deeply. As a result, Angela made the leap into ownership and never looked back. Today, they both own six locations in Roseland, Livingston, Cedar Grove, South Orange, Bloomfield, and Morristown. They credit their success to being present, creating a family-like culture, and treating everyone with respect.

For more information about The Learning Experience franchise opportunity, visit tle-franchising.com, email cmanzano@tlecorp.com, or call 561-886-6416.

Trish Nicely

JPAR REAL ESTATE, HUGHESVILLE, MARYLAND

Trish Nicely, owner of JPAR Real Estate in Hughesville, Maryland, is being recognized as a Rock Star in the Women category for her empowering leadership and bold entrepreneurial spirit. Since opening her franchise in 2022, Trish has established a supportive and high-performing brokerage. With a background in senior-level management and a deep understanding of business strategy, she chose JPAR for its modern approach and strong mentorship network. Trish continues to lead with confidence, consistency, and compassion, mentoring other women in real estate and championing a more balanced, inclusive path to success.

For more information on the JPAR Real Estate franchise opportunity, visit ownyourgrowth.jpar.com, email lisa@jpar.com, or call 512-343-7951.



★ WOMEN



★ MILLENNIAL

Chris Gonzales

HUNTINGTON LEARNING CENTER, JACKSONVILLE BEACH, FLORIDA

As a former student himself, Chris Gonzales now owns and operates a Huntington Learning Center in Jacksonville Beach. He officially stepped into franchise ownership on April 1, 2000, continuing his family's legacy and commitment to academic success. What started as his parents' venture has evolved into a thriving, community-trusted academic success center. Recognized as a 2025 Rock Star in the Millennial category for his leadership and impact, Chris brings a fresh perspective, strong communication skills, and deep relatability to the families he serves, many of whom are fellow millennials.

For more information on the Huntington Learning Center franchise opportunity, visit huntingtonhelps.com, email stephensonj@hlcmail.com, or call 201-940-7804.



★ VETERAN

Craig Mattox

KONA ICE, ANNISTON, ALABAMA

Craig Mattox, a proud military veteran, has been running his Kona Ice franchise in Anniston, Alabama, since 2019. Recognized in the Veteran category, Craig has built a business that's all about community, family, and giving back. He was first drawn to Kona Ice for its fun, family-friendly vibe. However, he was further inspired by its strong focus on service, which resonated deeply with his own values. With support from the franchisor and a tight-knit network of fellow owners, Craig has turned his mobile shaved ice truck into a local favorite, bringing smiles to schools, events, and even fellow veterans along the way.

For more information on the Kona Ice franchise opportunity, visit ownakona.com or email sales@kona-ice.com.

Maeghan Scott

RIGHT AT HOME, WEST ORANGE, NEW JERSEY

Maeghan Scott has been proudly leading Right at Home of Essex County in West Orange, New Jersey, since 2017. This has allowed her to continue a family legacy that began when her father opened the franchise in 2004. Drawn to the mission-driven roots of the brand and inspired by its founder's firsthand caregiving experience, Maeghan stepped into ownership with a passion for serving others and a deep commitment to community care. With strong support from Right at Home and a powerful family partnership, she brings innovation, adaptability, and heart to everything she does. Her franchise is being recognized as a Rock Star in the Family-Owned category.

For more information on the Right At Home franchise opportunity, visit rightathomefranchise.com, email franchising@rightathome.net, or call 866-350-9770.



★ FAMILY-OWNED



★ FRESHMAN

Sam Kantrow

THE N2 COMPANY, NEW HAVEN, CONNECTICUT

Sam Kantrow, recognized as a 2025 Rock Star in the Freshman category, is the proud owner of The N2 Company in New Haven, Connecticut, officially launched in May 2024. As a media brand under the N2 Company umbrella, Real Producers connects top real estate agents with trusted local businesses through high-quality, hyper-local publications. With no sales experience, Sam credits the N2 team for hands-on support, from sales training to ad design and coaching. Today, Sam finds purpose in helping others make meaningful connections, and he's already looking ahead to future expansion and mentorship opportunities.

For more information on the N2 Company franchise opportunity, visit n2co.com/become-a-publisher, email kevin.baggs@n2.com, or call 919-322-3978.



★ MULTI-UNIT

Jolie and Jordan Cypert

FASTSIGNS, CENTRAL TEXAS

Jolie and Jordan Cypert, 2025 Rock Stars in the Multi-Unit Owner category, have been proud FASTSIGNS franchisees since 2015. With four locations across Central Texas, including North Austin, West Austin, Leander, Cedar Park, and their newest in Georgetown, the Cyperts have built a thriving operation rooted in creativity, service, and scalability. Drawn to FASTSIGNS for its professional, B2B model and strong franchisor support, the couple hit the ground running by purchasing three established centers right out of the gate. With their sights set on continued growth, they're showing what's possible when passion meets operational excellence.

For more information on the FASTSIGNS franchise opportunity, visit fastsigns.com, email mark.jameson@fastsigns.com, or call 214-346-5679.

John Doyle

PENN STATION EAST COAST SUBS, SHARONVILLE AND CLEVES, OHIO

John Doyle, a proud Penn Station East Coast Subs franchise owner since 1988, is being recognized as a 2025 Rock Star in the Multi-Unit Owner category. Over the past 36 years, John has expanded his business to 10 locations across Ohio—from his first shop in Sharonville to his latest in Cleves, opening June 2024. What drives him is simple: a passion for great food and a commitment to invest in a team that delivers consistent, high-quality service. John credits the brand's strong systems, supportive culture, and customer-first philosophy as key to long-term success.

For more information on the Penn Station East Coast Subs franchise opportunity, visit penn-station.com/franchise, email franchising@penn-station.com, or call 513-474-5957 ext 106.



★ MULTI-UNIT



★ MULTI-UNIT

Denny Sears

SNAP-ON TOOLS, INDIANAPOLIS, IN

Denny Sears, a 2025 Rock Star in the Multi-Unit Owner category, leads seven Snap-on Tools franchises in the Indianapolis region, a journey that began with a job in the company's warehouse. After first becoming a franchisee in 1994, Denny returned to ownership in 2015, bringing with him years of field leadership experience and a passion for mentorship. Known for his strong work ethic and hands-on leadership, Denny has built more than just a business—he's built a team. Today, he's focused on growing people and creating a lasting impact through consistency, discipline, and leading by example.

For more information on the Snap-on Tools franchise opportunity, visit snaponfranchise.com or call 877-476-2766.

FBR has a NEW Podcast!

Want to research the best franchises to own? Looking to learn more about buying a franchise? Curious about funding? Want to learn how much money you can make owning a franchise? We've got you.



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August 2025**

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SENIOR CARE



Senior Living and Care Solutions

Senior Care Authority

Min. Cash Required: \$65,000

Investment Range: \$60,445 - \$105,595

Senior Care Authority® is a full-service Placement and Eldercare Consulting franchise. The opportunity is a low-cost, low-risk, work from home office concept with 97% franchisee satisfaction for eight years in a row. With 100+ locations in 33 states, the network consists of professionally trained and experienced local advisors who assist families with the overwhelming challenges associated with selecting the best options in assisted living, memory care, nursing care, and navigating through a complex healthcare system. Including placement services, SCA also offers Eldercare Consulting, Beyond Driving with Dignity Program and EASE – Employee Assistance Solutions for Eldercare. This is a service based, feel good, simple business model. Many prime markets available.

For more information on Senior Care Authority franchise opportunities, call (888) 809-1231 x2, email franchisesales@seniorcareauthority.com or visit seniorcareauthority.com/fbr.

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Mathnasium Learning Centers

Min. Cash Required: \$112,000

Investment Range: \$112,936 - \$149,616

Mathnasium Learning Centers is North America's leading math-only supplemental education franchise. Since 2002, the Mathnasium Method™ — the result of decades of hands-on instruction and development — has been transforming the lives of children in grades K-12 by offering comprehensive assessments, fully individualized learning plans, and teaching true math comprehension. With more than 1,200 learning centers worldwide in 12 countries, Mathnasium has been ranked on Franchise Business Reviews list of Top 200 franchises for 18 consecutive years.

For more information on Mathnasium Learning Center franchise opportunities, call (888) 763-2604, email franchisedev@mathnasium.com or visit mathnasiumfranchise.com.

BEST OF THE BEST: TOP FRANCHISES FOR WOMEN

Today's leading brands based on
FBR's owner satisfaction data.

*Full Satisfaction Report Available
at FranchiseBusinessReview.com



The award-winning brands on this year's Top Franchises for Women are all excellent business opportunities for aspiring female entrepreneurs. We asked 9,000 women franchisees from 350 leading franchise brands to rate their experiences as female franchise owners. The brands on our list exceed the benchmark for franchisee satisfaction and have a proven track record of empowering women to lead, grow, and succeed as female franchise owners.

ADVERTISING & SALES

Our Town America
TAPinto.net
The N2 Company

AUTOMOTIVE

Belron Canada
* Christian Brothers Automotive
* Fibrenew
* Snap-on Tools

BUSINESS SERVICES

* Allegra Marketing Print Mail
* Alphagraphics
Crestcom International
Express Employment Professionals
* FASTSIGNS
* MY SALON Suite
* Payroll Vault
Precision Garage Door Service
Real Property Management
* Sandler
* Spherion Staffing & Recruiting
TeamLogic IT
* The Entrepreneur's Source
We Sell Restaurants

CHILD SERVICES

* Amazing Athletes
British Swim School
Huntington Learning Center
i9 Sports
* Mathnasium Learning Centers
* Safari Kid
* Spoiled Rotten Photography
The Goddard School
* The Learning Experience
* TSS Photography
* Tutu School

CLEANING & MAINTENANCE

Anago Cleaning Systems (master franchisors)
* Image One
JAN-PRO Systems International
Molly Maid
Premier Pools & Spas
* PuroClean
Stratus Building Solutions

FITNESS

FIT4MOM

FOOD

Chicken Salad Chick
Church's | Texas Chicken
Culver's
Ellianos Coffee
* Kona Ice
* Pizza Factory
Pizza Ranch
The Häagen-Dazs Shoppe Company
* Travelin' Tom's Coffee Truck
Tropical Smoothie Cafe
Wayback Burgers
Wetzel's Pretzels
Wingstop

HEALTH & PERSONAL SERVICES

* A Place At Home
* Any Lab Test Now
Hello Sugar
Prime IV Hydration & Wellness
* Sport Clips

HOME SERVICES

* Bee Organized
* DreamMaker Bath & Kitchen
* Kitchen Tune-Up
Mr. Appliance
Mr. Electric

PET SERVICES

Dogtopia
Scenthound
* Tip Top K9

REAL ESTATE

Engel & Völkers
Keller Williams
NextHome
PropertyGuys.com
Sotheby's International Realty
United Country Real Estate
Weichert Real Estate

RECREATION

30 Minute Hit
Kampgrounds of America

RETAIL

Good Feet Worldwide
Rhea Lana's
Uptown Cheapskate
* Wild Birds Unlimited

SENIOR CARE

Amada Senior Care
Assisting Hands
* CarePatrol
* Caring Senior Service
Oasis Senior Advisors
* Senior Care Authority
* Senior Helpers
SYNERGY HomeCare
Visiting Angels

SERVICES

Card My Yard
Complete Weddings and Events
* Conserva Irrigation
EverLine Coatings and Services
Fish Window Cleaning Services
* TWO MEN AND A TRUCK
Weed Man

TECHNOLOGY

Wireless Zone

TRAVEL

* Cruise Planners
* Dream Vacations-CruiseOne
* Expedia Cruises

HOW TO USE FBR'S DATA:

If I were a prospective franchise buyer today, I would *definitely* review FBR's Franchisee Satisfaction data. It's an excellent resource to benchmark and compare award-winning franchises."



VALERIE DORSEY

Cruise Planners Travel Agent



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FranchiseBusinessReview.com



Determine What Factors are Most Important to You

(Investment amount, industry, business type).



Check Your Fundability

Use our Benetrends funding calculator to determine how much you can invest.



Get Searching!

Look at our awards lists. These are the best franchises to buy!



Read Reports

Many of the brands featured on our site offer their full franchisee satisfaction reports. That means you can read real accounts from their franchisees.



Gather ALL the Information

Request more information by inputting your email in the forms provided on the franchise's page.

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TOP FRANCHISES
Satisfaction Award
2024
Franchise Business REVIEW

FEATURED FRANCHISEE

**GARY LAFRENIERE****A Place At Home**

North Chelmsford, Massachusetts

Franchising Since 2021
50 Employees

I spent 20 years as the co-founder and Chief Operating Officer of a data storage software company. I was already familiar with the demands of running a business. At this stage in my life, I knew I didn't want to work for anyone but my clients. Owning my own company was the only path forward, and partnering with a franchise like A Place At Home offered the operational and marketing support I needed to succeed.

A Place At Home corporate does an amazing job support their franchisees. Constant training, coaching, support and marketing are always available. There are weekly webinars, round-tables and coaching sessions available to everyone.

We're most proud of our reputation within the community. Many of the inquiries we receive now come purely through word of mouth—referrals from local families we've had the privilege to support. These are the most meaningful leads because they don't come from advertising, but from the trust and appreciation of those we've helped. There's no greater compliment than someone sharing their positive experience with others.

If you're considering buying a franchise, take the time to thoroughly research the franchise's corporate leadership—the individuals shaping the vision and direction of the brand. If their values and goals don't align with yours, it's likely not the right fit. Strong leadership sets the tone for the entire organization, so it's important that you trust and believe in the people at the top.



For more information on the A Place At Home franchise opportunity:

- Call: (402) 957-0048
- Visit: APlaceAtHomeFranchise.com/FBR
- Email: mitch.benson@aplaceathome.com



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CALEB AND ERICA WOLF | FRANCHISE OWNERS

QR Code: 

Hear what other franchise owners have to say

Entrepreneur FRANCHISE 500 RANKED 2025

Entrepreneur FRANCHISE 500 #1 IN CATEGORY 2025

Entrepreneur FRANCHISE 500 TOP LOW-COST 2025

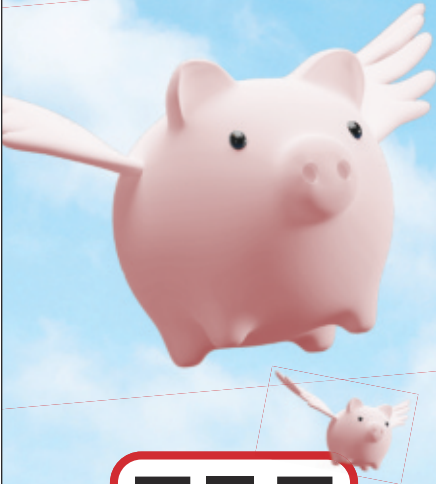
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A Home Franchise Concepts Brand

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“

We chose Two Maids to provide a quality of life so we can spend time with our kids. We also wanted something that could be impactful for the families we served.

CHANTEL TRUJILLO | FRANCHISE OWNER



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franchise owners
have to say



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TOP 500



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TOP 10

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- 7-figure revenue potential
- Quick buildout time
- Growing demand for STEM education
- High customer satisfaction and retention



Learn More
mathnasiumfranchise.com

MATHNASIUM
The Math Learning Center

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. In the USA and some countries, the offer of a franchise can only be made through the delivery of a franchise disclosure document and these states regulate the offer and sale of franchises: CA, HI, IL, IN, MD, MI, MN, NY, ND, OR, RI, SD, VA, WA, and WI. We will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state or country.