

Brands need to create lots of highly relevant content to cut through the 'white noise'

There is an ever growing list of media channels and file supply requirements.

Content consistency and regulatory compliance requirements are increasing

Marketing budgets are under pressure, resources are constrained, and creative wastage

**Sesimi cuts through the chaos, streamlining production and distribution to save time, reduce costs, and maximize impact**



Creative Automation

We achieve this by providing a centralized platform empowering users to create...Perfect digital assets. Every channel. Instantly.



Funds Management

Give users complete freedom within a framework while ensuring head office retains full oversight...Control, Efficiency & Transparency over budgeting.



Digital Asset Management

Via a class leading platform that is proven to be easy to use and quick to implement. An intuitive single source of truth.



Marketing Planner

Easily create and share marketing plans across teams, regions, and countries. Keep everyone aligned on what's happening, where, and when.

27%

Brands with high consistency see a 27% boost in brand effects—more awareness, differentiation, stronger brand values, and greater salience.

Source: System1

Brands leveraging creative automation have 22% more spend on distribution.

Source: Sesimi Marketing Automation Survey

20%

Strong collaboration in marketing activities can lead to a significant gain in key metrics and up to a 20% increase in annual revenue

Source: Harvard Business Review

“Sesimi boosts marketing ROI by driving brand consistency, cutting creative ops costs, and streamlining team collaboration.”

# Market Proven, Global Insights, Local Focus



High Performer  
WINTER  
2025

Easiest To Do  
Business With  
WINTER  
2025

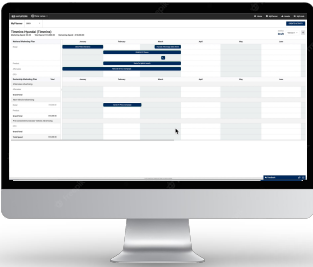
Users  
Love Us



## Platform Modules



Marketing  
Planner



Delivering better campaign planning and replacing spreadsheets and emails.



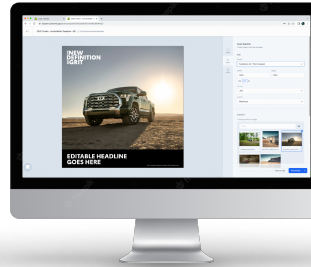
Digital Asset  
Management



Single source of truth for all your company assets. Utilizing the latest in AI technologies across image transformation and search.



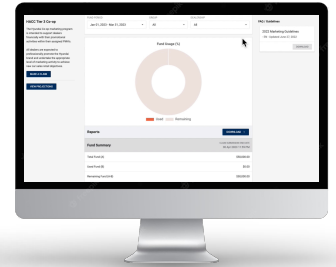
Creative  
Automation



Create an unlimited amount of advertising content across every media channel, instantly whilst remaining 100% on brand.



Funds  
Management



Manage and track all budgeted marketing activities across your entire organisation. Whilst ensuring compliance too.



100%

**On Brand Content**

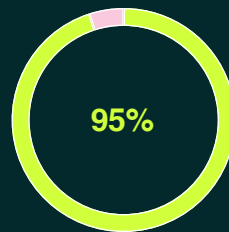
Every ad - perfect.



100%

**Channel Coverage**

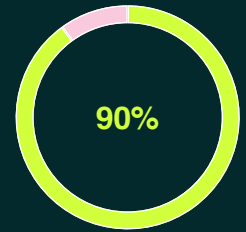
Every media channel.



95%

**Cost Savings**

Average ad production cost savings



90%

**Speed to Market**

Faster to Market.

**sesimi**