



# FRANCHISE EXPO SOUTH

IN PARTNERSHIP WITH:  **IFA**  
INTERNATIONAL FRANCHISE ASSOCIATION

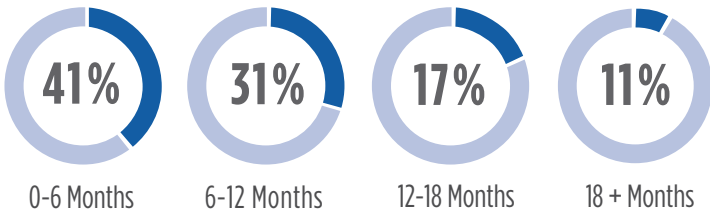
FORT LAUDERDALE, FL

# SEPT 8-9

## 2023 FORT LAUDERDALE CONVENTION CENTER

## MAKE CONNECTIONS WITH **QUALIFIED LEADS**

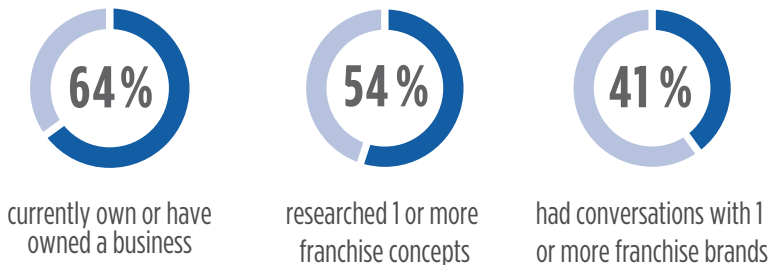
### GOAL TO **OPEN A FRANCHISE**



### SHOW INFO

- The most dynamic franchise expo in the South, with attendees from the Southern US, Caribbean, and Latin America
- On-site promotions to drive interest to your booth
- A comprehensive conference program attracts knowledgeable attendees
- CFE courses created by the IFA

### PRIOR TO ATTENDING **THE EXPO**



### ATTENDEE **INVESTMENT LEVELS**



FOR MORE INFORMATION CONTACT DANA MATTHEW STEIN

[Dana.Stein@Comexposium.com](mailto:Dana.Stein@Comexposium.com)

OR CALL **201.881.1654**

**VISIT US AT**

[FranchiseExpoSouth.com](http://FranchiseExpoSouth.com)

## PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting in person with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo South!

10' x 10' carpeted space on show floor | 8' pipe and drape back drop | Listing on website

Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | 7% IFA membership discount | \$65 per square ft

## EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | Draped table and 1 side chair | Retractable banner stand

Listing on website | Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | 7% IFA membership discount | \$3,900

## BUSINESS RESOURCE CENTER

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | Draped table and 2 chairs | Listing on website

Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | \$3,750



MARCH 31-APRIL 1, 2023  
Phoenix, AZ



JUNE 1-3, 2023  
New York, NY



SEPT 8-9, 2023  
Fort Lauderdale, FL