

MAKE AN IMPACT.  
BUILD A LEGACY.

[SQUARECOW.COM/FRANCHISE](https://squarecow.com/franchise)

**SQUARE COW  
MOOVERS**

"For us this is bigger than just doing business, this is about family.

- Derek Mills, *CEO, Square Cow Moovers*

## WHY SQUARE COW

Square Cow Moovers is a community of people passionate about serving others with honesty and excellence, down to every last detail. By investing in the people around us, we inspire our communities to believe change is possible.

Franchising with Square Cow Moovers gives you the unique opportunity to be a part of a franchise family. Our name is not the only thing that makes us different. Here are a few reasons why we believe Square Cow is the right franchise move for you!

### *Low start up costs.*

Our overall start up costs are significantly lower than the industry as a whole.

### *Great territory options.*

You have the opportunity to be the first Square Cow franchise in major metropolitan territories.

### *Recession Resistant.*

The moving industry occupies a \$22 billion market that statically remains stable regardless of macroeconomic factors.

## BY THE NUMBERS

### *\$45K | Franchise Fee*



Includes onboarding, training, and impactful initial marketing, ensuring your complete business readiness. Plus, our fee is 15% lower than the industry average!

### *Royalty Fee | 7%*



With many franchise royalty fees exceeding 10% our fee falls squarely within the average across various industries.

### *Investment | \$121K\**



Investment may increase up to \$400K if trucks are purchased outright versus financed. \*Costs may vary by region.

"Square Cow wound up being an excellent choice...the manager was prompt in addressing our concerns, and their staff was professional. We emphatically recommend Square Cow and will be sure to use them in the future." -Joshua S.