

AUTHORIZATION REQUEST

SAMPLE FOOD AND/OR BEVERAGE DISTRIBUTION

Aventura...A Premier Catering Company maintains exclusive food & beverage distribution rights with Phoenix Convention Center. The sponsor(s) of an exposition(s) and/or their exhibitors may distribute sample food and/or beverage products only upon written authorization.

GENERAL CONDITIONS:

- 1.) Items dispensed are limited to products manufactured, processed and/or distributed by exhibiting entity in the tradeshow. **Items may be sampled only and cannot be sold.**
- 2.) All items are limited to SAMPLE SIZE.
 - a.) Beverage items are limited to maximum **3 fluid ounces of product in a 4-ounce container**
 - b.) Food items limited to **1"x 1" bite-size portions**
 - c.) Food and/or beverage items used as traffic promoters (i.e., popcorn, coffee, bar service) MUST be purchased from the Aventura...A Premier Catering Company.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

Hand washing stations are required for samples that are not pre-packaged per Maricopa County guidelines.

Maricopa County Environmental Services Department - 602.506.6824 / esplanreview@maricopa.gov

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Name of Convention _____

Entity Name _____ Booth # _____

Telephone _____ Fax _____

Address _____ City _____ State _____ Zip _____

On site Contact _____ Title _____

Email address _____

Product(s) you wish to distribute: _____

Size of portion to be distributed: _____

Proposed method of distribution: _____

Please explain purpose for offering samples: _____

SERVICES REQUIRED: Appropriate charges to be quoted after requests have been submitted.

Storage: _____ No _____ Yes _____ If Yes, approximate amount _____ cu. ft.

_____ Freezer _____ Refrigerator _____ Dry Storage _____ Ice _____ Hand washing station

Aventura...A Premier Catering Company reserves the right to change any policy when necessary.

Please complete this form in its entirety and return to:

Aventura...A Premier Catering Company –
Phoenix Convention Center
100 North Third Street
Phoenix, Arizona 85004
tel 602.534.8607
fax 602.534.8603

PLEASE CONTACT W/ ANY QUESTIONS:
AVENTURA CATERING – 602.534.8607
brown-sandy@aramark.com

Authorized Aventura Representative _____

FOOD AND BEVERAGE SAMPLING

By contractual agreement with the City of Phoenix and the Phoenix Convention Center, **AVENTURA is the exclusive food and beverage caterer at the Phoenix Convention Center.** Under the terms of this agreement, the Phoenix Convention Center and AVENTURA have established the following guidelines for the serving of food and beverage samples for tradeshow.

A. EVENTS SUCH AS CONVENTION MEETINGS, TRADE SHOWS AND EXHIBIT SHOWS WHICH ARE NOT OPEN TO THE GENERAL PUBLIC

1. Attendees must be registered with and belong to the association.
2. Sampling must be done by the exhibitor that occupies the booth space & no food/ beverage can be offered for sale.
3. Samples to be given away must be:
 - a) Items which registered members of the association produce and or manufacturer in the normal conduct of their business
 - b) Produced by equipment, which registered members of the association would be likely to purchase in the normal conduct of their business.
4. Portion sizes must be of such size as to permit tasting, 1x1 bite-sized or 4 oz cups with a 3 oz pour.
5. Food items must be served in an individual container, sealed or served by an attendant.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

Hand washing stations are required for samples that are not pre-packaged per Maricopa County guidelines.

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B. EVENTS OF THE EXHIBIT TYPE FORMAT WHICH ARE OPEN TO THE GENERAL PUBLIC

1. Exhibitor must occupy a commercial booth space and food or beverage sample shall not be of competing nature with food and beverage offered for sale by AVENTURA.
2. Item(s) must be a product or produced by equipment, which is being displayed.
3. Portion sizes must be of such size as to permit tasting, but not large enough to satisfy thirst or hunger. (Same as number 3 above.)
4. Food items must be served in an individual container, sealed or served by an attendant.
5. Promotional items not covered in paragraph (2) above are not permitted.
6. Vendor distributing sample item must have a valid Maricopa County "Temporary Food Service Establishment" permit issued by the Maricopa County Environmental Department. A copy of this permit must be provided to AVENTURA no later than seven days prior to event.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

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C. ALCOHOLIC BEVERAGE SAMPLING

ARAMARK Sports & Entertainment Services, LLC d/b/a Aventura...a premier catering company, as a licensee is responsible for the administration of the sale and service of all alcoholic beverages in accordance with the Arizona Liquor Commissions regulations.

1. Any alcoholic beverage sampling must follow these guidelines:
 - a) Exhibitor must be a local distributor with an Arizona Liquor Department of Licenses and Control Alcoholic Beverage License. A copy of the license will be required prior to approval.
 - b) Portion sizes must be of such size as to permit tasting - not to exceed 4-ounce portion of beer/wine and 1-ounce portion of distilled spirits.
 - c) Approval from AVENTURA for each exhibitor dispersing alcoholic beverage samples.

FOOD AND BEVERAGE ITEMS MAY BE SAMPLED ONLY AND CANNOT BE SOLD