

EXHIBITOR SERVICE MANUAL

Franchise Expo West 2022

March 18-19, 2022 Phoenix Convention Center Halls A & B



Contact Us

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PROMOTIONAL OPPORTUNITIES Contact your sales representative

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Exhibiting for the First Time?

Thank you for exhibiting at Franchise Expo West. We'd like to make your first event with MFV Expositions a positive experience. Below are answers to some of the questions you may have. And if you have more, contact Operations at Martin.Joksimovic@comexposium.com or 201-881-1658.

Does our booth space include carpet or furniture?

No. Unless you have space in the business resource or emerging brands sections, your booth space does not include carpet or furniture.

Are exhibitors required to have carpet in their booth space?

Yes, carpet or other approved flooring is required. Exhibitors may order carpet through ARATA or they can bring their own carpet or flooring as long as it covers the entire floor space of their booth. If an exhibitor requires labor to lay their own carpet or floor covering, they should contact ARATA for an estimate.

Are there discounted hotels in the area?

You should make your hotel reservations early and through the official Franchise Expo West Rooming Block. Please visit our travel page. Rates at show hotels are significantly lower than standard rates.

How do I gather leads from the attendees?

All attendee badges have their name, an ID number and a bar code. Expo Logic can provide you with multiple methods to gather this information to make your follow up easy.

When and where do I ship my show materials?

You can either send your freight to the advance shipping warehouse or directly to the convention center. Please refer to the online exhibitor manual for shipping and material handling rates and how to address your shipments. We recommend that exhibitors not use FedEx or UPS as deliveries to the convention center are not always reliable. Our preferred shipper is Haulistic (formally QuadExpress), and they will be onsite to assist.

What happens at the end of the show?

Breaking down your booth before 4:00 pm, when the show closes, is strictly forbidden for numerous reasons, but most importantly your liability with people still walking the aisles. So, plan your personal outbound transportation accordingly. Remember for move out that shipping on Saturday is overtime and everything must be removed from the Hall Saturday by 8:00pm.

Can I set up my own booth or do I have to hire labor?

Exhibitors can install and/or dismantle their own display as long as does not require tools and take over 1/2 hour to finish.

Can I bring in my own material?

One person, in one trip, may hand carry items onto show floor. Exhibitors may move a "pop-up" display, equal or less than 8' in length, if capable of being carried by hand, or a 2-wheel baggage cart, by one full-time employee of the exhibiting company

What is drayage?

Drayage is the transporting of exhibitor material from the loading dock to a booth and then back to the loading dock at the end of the show. All exhibitors shipping material to the convention center will incur a drayage/material handling charge.

Does our booth space come with electric?

No, but if you need electrical service to your booth, you can order it through the Commonwealth Electric Company.

Are discounts available for show services (carpet, furniture, electric, etc.)?

Most of the vendors provide a substantial discounted rate on their services provided you submit your order forms to them by a specific date. The due dates listed on all order forms refers to the date the discounted rates expire. All services are available onsite but at a higher cost.

What if I wish to sample food or beverages?

For sampling instructions please contact Lillian Tyrrell at Lillian.Tyrrell@comexposium.com



Frequently Asked Questions

What is included with our booth?

All linear booth spaces include 8' drape along the back of your booth and 3' drape along the side of your booth and a booth ID sign.

Does our booth space include carpet or furniture?

No. Unless you have space in the supplier section, emerging brand pavilion or in the professional center, your booth space does not include carpet or furniture.

Are exhibitors required to have carpet in their booth space?

Yes, carpet or other approved flooring is required. Exhibitors may order carpet from Arata Expositions or they can bring their own carpet or flooring as long as it covers the entire floor space of their booth. If an exhibitor requires labor to lay their own carpet or floor covering, they should contact Arata for an estimate.

Are there height restrictions for our booth display?

Linear booth spaces: The back section cannot exceed eight (8) feet and any sidewall in the front half of the booth may not be higher than three (3) feet.

Is electric included in our booth?

No, electrical service is provided through Commonwealth Electric Company. An electrical order form is located in the exhibitor manual.

Is there a cost for exhibitor badges and is there a limit to the number of badges I can order?

No, there is no cost for exhibitor badges and there is no limit. However, no more than two representatives of the exhibitor may work per 100 sq. ft. of rented space at any one time.

When is exhibitor set up and move out?

Exhibitor set up is Thursday, March 17th from 10:00 am to 5:00 pm. Exhibitor move out is Saturday, March 19th from 4:00 pm to 8:00 pm.

When and where do I ship my show materials?

You can either send your freight to the advance shipping warehouse or directly to the Convention Center. Please refer to the online exhibitor manual for shipping and material handling rates and how to address your shipments.

- Advance Shipments to the Warehouse: If you ship to the warehouse your freight will be delivered to your booth at the Phoenix Convention Center by Thursday, March 17. Material handling fees are higher if shipped to warehouse. Refer to the Exhibitor Manual for deadline and shipping address.
- Direct Shipping to the Phoenix Convention Center: Direct shipments to the Phoenix Convention Center can arrive on Thursday, March 17th from 8:00 am 5:00 pm. Shipments delivered directly to the convention center will be delivered to your booth as they are received.

Do I need to use a specific shipping company?

Exhibitors are welcome to use any carrier they choose. However, Haulistic (formerly Quad Express) is the preferred shipper for FEW. See the exhibitor manual for more detailed information.

Can I set up my own booth or do I have to hire labor?

Exhibitors can install and/or dismantle their own display as long as does not require tools and take over 1/2 hour to finish.

Can I bring in my own material?

One person, in one trip, may hand carry items onto show floor. Exhibitors may move a "pop-up" display, equal or less than 8' in length, if capable of being carried by hand, or a 2-wheel baggage cart, by one full-time employee of the exhibiting company.

Is there security on the show floor?

Show security guards will be on duty 24 hours a day from move in to move out. However, show security should not be relied upon to provide more than a presence to inhibit theft. Show Management, its agents, vendors and the convention center do not offer nor accept responsibility for exhibitors' property. As an additional safeguard, exhibitors may hire security service to provide exclusive security for their booth. Check with your insurance provider for information on an inexpensive Show Exhibiting Insurance Rider.

Are discounts available for show services (carpet, furniture, electric, etc.)?

Most of the vendors provide a substantial discounted rate on their services provided you submit your order forms to them by a specific date. The due dates listed on all order forms refers to the date the discounted rates expire. All services are available after the due dates and on site but at a higher cost.

Will the Exhibitor Manual also be mailed?

No. A hard copy of the Exhibitor Manual will not be mailed.

Are there exhibitor events scheduled during the weekend?

Exhibitor Coffee: Morning coffee is available to all exhibitors each show morning from 8:30 am to 9:30 am in front of the MFV Sales Office on the show floor.

Exhibitor Party*: All Exhibitors are invited to join us at a private cocktail reception – *Invitations will be emailed to all Exhibitors

If you have additional questions, please contact:

Martin Joksimovic

Martin.Joksimovic@comexposium.com or 201-881-1658.



208 Harristown Road, Suite 102 Glen Rock, NJ 07452



SAFETY & HYGIENE PROTOCOLS



OUR PROMISE

For Arata Expositions, Inc. (AEI), the health and safety of our team, partners, and customers is our highest priority. In response to the changes in the world, AEI has implemented health and hygiene protocols designed to keep everyone in our company and industry safe. Our commitment to you is we will utilize best practices as recommended by the global and local health authorities including the World Health Organization (WHO) and the Centers for Disease Control (CDC) to ensure that our protocols have been vetted by experts and are support by sound scientific research. In support of this commitment, AEI has implemented several required practices for all AEI employees and recommendations for guests who attend our events.





EDUCATION & TRAINING

AEI will provide a safety talk to all employees at the start of each shift to reiterate the importance and necessity of proper health, hygiene and safety practices in this document.

AEI will place highly visible safety signs throughout the show floor as reminders to practice proper health and hygiene practices. These signs will reinforce AEI and state and local authority guidelines.

AEI will provide frequent reminders that no employees, under any circumstances, should travel to work if they are experiencing any flu-like symptoms such as cough, fever, or difficulty breathing. AEI will fully support any employee in staying home upon notification that they are ill.



HEALTH & HYGIENE

Wash hands often. Everyone should do their part by frequently washing their hands with soap and hot water for at least 20 seconds (or with hand sanitizer that contains at least 60% alcohol).

All AEI equipment will be wiped with an alcohol based sanitizer or sprayed with hospital grade disinfectant prior to being moved on to the show floor.

AEI, with our venue and association partners, will fully support the proper and frequent placement of hand sanitation stands throughout show site and the use of non-invasive infrared thermometers and/or thermal cameras to temperature check each person who enters the event. Those confirmed to have a temperature over 100.4°F/38°C will undergo further medical assessment and be directed to appropriate medical care.

AEI employees will be provided their own dedicated equipment wherever possible and strongly encouraged not to share them with their colleagues. If sharing is necessary, the items will be thoroughly wiped with an alcohol based sanitizer or sprayed with an EPA approved disinfectant.

All work surface areas will be cleaned frequently throughout the day including desks, worktables, communal tools and equipment, printers, keyboards and any other "high-touch" areas.







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Dear Exhibitor:

We are very pleased to have been selected to serve as your Official General Contractor for the upcoming Franchise Expo West 2022 scheduled for March 18-19, 2022 at the Phoenix Convention Center in Phoenix, AZ.

Please take time to carefully review the information and order forms that follow. We encourage you to **ORDER IN ADVANCE** those items and services you require. This will greatly assist us in assuring you a smooth, well-coordinated installation, show-run and dismantling.

ALL PAYMENTS FOR SERVICES AND/OR RENTAL ITEMS, INCLUDING MATERIAL HANDLING CHARGES PROVIDED BY ARATA EXPOSITIONS, INC., MUST BE GUARANTEED BY CREDIT CARD. EACH EXHIBITOR MAY OBTAIN A COPY OF THEIR CURRENT INVOICE FROM THE SERVICE DESK. THIS INVOICE IS PAYABLE PRIOR TO THE CLOSING OF THE SHOW BY EITHER <u>AMERICAN EXPRESS, VISA, MASTERCARD, CASH, COMPANY CHECK, OR WIRE TRANSFER</u>. PLEASE DO NOT FORGET TO INCLUDE THE 8.6% SALES TAX TO THE TOTAL.

We are looking forward to assisting you with the Franchise Expo West 2022. If you find you need additional information, at any time, please do not hesitate to contact us.

Sincerely,

Arata Expositions, Inc.

Enclosures

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DEADLINE DATES



Exhibitor Appointed Contractor February 16, 2022
Cleaning February 23, 2022
Custom Furniture February 23, 2022
Display Tables February 23, 2022
Forklift Installation/Dismantle February 23, 2022
Freight Routing February 23, 2022
Furniture February 23, 2022
Labor Installation/Dismantle February 23, 2022
Rental Booths February 16, 2022
Special Signs February 16, 2022
Standard/Plush Carpet February 23, 2022
Warehouse Advance Shipment March 2, 2022



SHOW FACTS

BOOTH EQUIPMENT:

Each booth will receive an 8' high back wall draped in blue, 3' high blue side rail drape and a one line identification sign indicating the name of the exhibiting company and booth number.

EMERGING FRANCHISOR BOOTH PACKAGE

(MUST BE ORDERED THROUGH SHOW MANAGEMENT):

This 5'd x 10'w booth package includes an 8' high blue draped back wall, 3' high blue draped side rail,(1) 4'l x 30"h black skirted table, (1) side chair, black carpet, (1) wastebasket and a one line identification sign indicating the name of the exhibiting company and booth number.

BUSINESS RESOURCE CENTER BOOTH PACKAGE (MUST BE ORDERED THROUGH SHOW MANAGEMENT):

This 10'd x 10'w booth package includes an 8' high black draped back wall, 3' high black draped side rail, (1) 6l x 30"h black skirted table, (2) side chairs, black carpet, (1) wastebasket and a one line identification sign indicating the name of the exhibiting company and booth number.

HEIGHT LIMITS:

Linear booths may not exceed 8' in height on back wall. Island booths may not exceed 12' in height. Please call Arata Expositions, Inc. at 301.921.0800 if you have any questions regarding the height restrictions.

All island booth layouts and hanging signs must be approved by show management. Contact Martin at: martin.joksimovic@comexposium.com for approval.

RIGGING:

Hanging signs must be approved by show management. All island booth layouts and hanging signs must be approved by show management.

Contact Martin at: martin.joksimovic@comexposium.com for approval.

CARPET:

incur a late surcharge.

Booth carpet is required. If no booth carpet is set in your booth by 5:00 pm on Thursday, March 17, 2022 a carpet will be added to your order at the standard rate and installed before show opening. Carpet color is at the discretion of AFL.

ADVANCE SHIPPING WAREHOUSE ADDRESS Shipments will be received between January 31, 2022 and March 2, 2022. To: Exhibiting Company and Booth Number For: Franchise Expo West 2022 c/o: Arata Expositions, Inc. c/o: YRC 2021 S. 51st Avenue Phoenix, AZ 85043 Receiving hours: 8:00am-4:00pm weekdays **SHIPPING INFORMATION :** Receiving deadline for advance freight is March 2, 2022. We will continue receiving freight at the advance warehouse through March 15, 2022. Shipments received from March 3 -15, 2022 will

DIRECT SHOWSITE SHIPMENTS

Shipments will be received starting Thursday, March 17, 2022.

- To: Exhibiting Company and Booth Number
- For: Franchise Expo West 2022
- c/o: Arata Expositions, Inc.
- c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street Phoenix, AZ 85004

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Franchise Expo West 2022 March 18-19, 2022 Phoenix Convention Center Halls A & B Phoenix, AZ

SET UP HOURS:		
Thursday,	March 17, 2022	10:00am - 5:00pm

SHOW HOURS:			
Friday,	March 18, 2022	10:00am - 4:00pm	
Saturday,	March 19, 2022	10:00am - 4:00pm	

MOVE OU	T HOURS:			
	Saturday,	March 19, 2022	4:00pm - 8:00pm	

HELPFUL HINTS



Arata Expositions, Inc. recognizes your participation in this event is a vital part of your marketing program and we want to do everything possible to make it profitable and rewarding. Please review the following hints to help you maximize your time and money spent on this exhibition.

PRIOR TO THE SHOW:

- Read the ENTIRE Exhibitor Service Manual.
- Complete all applicable order forms in their entirety. If you have multiple locations, please complete separate order forms for each location (booth, meeting room, etc).
- A completed charge authorization form is required with all orders even when paying by check, cash, or wire transfer. Please ensure the credit card information is complete and correct, including the expiration date.
- Be sure you return the forms to the appropriate vendors by the order deadline dates. By submitting your order forms with full payment by the deadline dates, you can save money by taking advantage of advance discount pricing.
- Confirm your orders with each vendor. Arata Expositions, Inc. will send out a confirmation email for our services once your order is processed.
- Confirm delivery and pick up dates and times with Arata Expositions, Inc. and communicate them to your carrier.
- Refer to the special handling page to review the definition of special handling charges and share this information with your carrier.
- Bring the tracking numbers from all of your shipments, as well as contact information for your carrier.
- Put together a trade show survival kit to include in your freight or carry with you, including: a small tool kit, stapler, staples, scissors, tape, pens & markers, and a first aid kit.

SHOWSITE:

- An Exhibitor Service Center will be set up in the exhibition hall for your convenience. If you have any questions or need assistance during the course of the event, you can contact all of the Official Vendors at the Exhibitor Service Center.
- After emptying crates, place empty labels on all sides of your crates and cases. Remember to remove old empty labels. Additionally, empty labels are sometimes color coded, so please confirm you get the correct color and be sure your booth number is on each label.
- Exhibitor acknowledges the show site and surrounding areas are active work zones. Exhibitors, its agents, employees, and representatives are present at their own risk.
- If you have any questions or concerns about your final invoice, please be sure to contact the Arata Expositions, Inc. representative at the Exhibitor Service Center before the close of the show. Absolutely no credits will be issued after the show closes.

OUTBOUND - MOVE OUT:

- Keep in mind, the return of empty containers varies depending on the size of the show, so coordinate your outbound flight to accommodate this. Arata Expositions Inc. does not provide security at the show site. It is the Exhibitor's responsibility to stay with their property. Arata Expositions, Inc. is not responsible for loss or damage to property left in the Exhibitor's booth at any time for any reason.
- Make sure you have properly filled out an Arata Expositions, Inc. Bill of Lading (one for each destination) and all of your shipping paperwork is turned into the Exhibitor Service Center before leaving the exhibit hall.
- Please be sure to have your freight carrier of choice scheduled to pick up your exhibit material from the hall, no later than the time indicated in the Shipping section of this service kit or your freight will be re-routed to the designated show carrier.



HOW TO PLACE YOUR ORDER

Complete all applicable order and payment forms before each deadline date. **Orders without payment will not be** processed. All companies must provide a charge authorization form with orders. Orders with payment received after the Deadline Date will be charged standard prices. Make checks payable to Arata Expositions, Inc.

FORMS TO ARATA EXPOSITIONS INC.

- Complete the necessary Arata Expositions, Inc. forms and calculate the cost of each order.
- Review our PAYMENT POLICY AGREEMENT carefully. ORDERS WILL NOT BE PROCESSED WITHOUT PAYMENT IN FULL AND A CHARGE AUTHORIZATION ON FILE. A charge authorization is required even when paying via cash, company check and/or wire transfer.
- Complete the COST CALCULATION worksheet.
- For your files, make a photocopy of all the Arata Expositions, Inc. forms used from this manual.
- Place your order online, mail, fax, or email this set of documents to:

Arata Expositions, Inc. 15928 Tournament Drive Gaithersburg, Maryland 20877

Fax: 301.990.1717 Email: customerservice@arataexpo.com

FORMS TO THE OTHER OFFICIAL SUPPLIERS

For all other official vendor forms please follow the payment and mailing instructions indicated on each vendor's respective forms.

ORDERS AFTER THE DEADLINE

You are welcome to make additions after the deadline date. Note that these will be charged at the standard rate.

SHOW SITE ORDERS

Please visit the Exhibitor Service Center on the exhibition floor to order at show site. The center will be fully staffed during all set up and tear down hours to accommodate any requests you may have. Payment by cash, check, or credit card will be required at the Exhibitor Service Center for all show site orders.



PAYMENT POLICY AGREEMENT

Arata Expositions, Inc. recognizes your participation in this event is a vital part of your marketing program, and we want to do everything possible to make it profitable and rewarding. As a valued customer, we ask for your understanding and cooperation with regard to our payment policy.

Arata Expositions, Inc. requires settlement of ALL invoices prior to the close of the show by payment in full (100%, including applicable tax is due at show site) via cash, company check, credit card (Visa, MasterCard, or American Express), and/or wire transfers. Please contact our office for wire transfer information. A \$50.00 bank transfer fee for wire transfers must be added to the amount transferred. Exhibiting company will be responsible for all bank fees. All companies must provide a charge authorization form with orders even when paying via cash, company check and/or wire transfer.

It is understood acceptance of the following terms and conditions will be construed when any of the following conditions are met:

- The Exhibit Shipping Information & Material Handling Rate Schedule is sent in; or
- Exhibitors materials are delivered to either the Arata Expositions, Inc. (hereafter referred to as AEI) warehouse or show site for which AEI is the Official General Contractor for the event; or
- When an order for any rental equipment and/or labor is placed by the exhibitor with AEI

International firms paying by company check must pay in U.S. funds drawn on a U.S. bank. All companies must provide a charge authorization form with orders. Purchase orders are not considered payment.

Your show site representative, agent, or display house must be made aware of this policy and must be able to settle the account in full as we will not bill a third party. Arata Expositions, Inc. reserves the right to withhold any services to an exhibitor for non-payment of outstanding invoices by the second day of the show.

There will be a fee of \$50.00 for any returned check.

If the exhibitor is tax exempt, a certificate for the state in which the services are to be used must be supplied.

It is the responsibility of the exhibitor to advise Arata Expositions, Inc. immediately of any discrepancies or problems with their invoices **PRIOR TO THE CLOSE OF THE SHOW. Any credit card refunds must be resolved within 30 days.** If an exhibitor needs to change any charges from one credit card to another, a 4% service fee will be charged for the credit and a 4% service fee for the new charge.

Any unpaid balance after the close of the show, shall be due and payable upon receipt of invoice. Unpaid balances after 30 days of invoice date will be subject to a FINANCE CHARGE, at the lesser of the maximum rate allowed by law or 2% per month, which is an annual percentage rate of 24%.

ANY ORDERS RECEIVED FROM EXHIBITORS WHO HAVE AN OUTSTANDING BALANCE FROM PREVIOUS SHOWS WILL **NOT** BE PROCESSED UN-TIL PAYMENT OF THE DELINQUENT INVOICE IS SETTLED IN FULL AND A CREDIT CARD OR CERTIFIED CHECK FOR THE NEW SERVICES AND EQUIPMENT IS RECEIVED AND CLEARED.

Any exhibitor using a credit card for payment of services to AEI that has had at least two unsuccessful charge backs in a 12 month period will not have charge privileges with AEI for the subsequent 12 month period. As a result, the exhibitor will be required to pay by wire transfer or certified check cleared in advance of future shows.

AEI will not be liable for any damages to the exhibitor/client resulting from a failure to comply with payment terms in advance of the show, even if it results in a delay of their work or overtime charges.

Company Name		Booth Number
Street Address		City
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	

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CHARGE AUTHORIZATION

All companies must provide a completed charge authorization form with order. Any remaining balance after completion of all show services (including any T3 Logistics, LLC invoicing) will be charged to your authorized credit card.

ABSOLUTELY NO CREDITS WILL BE ISSUED AFTER SHOW CLOSING.

PLEASE PRINT OR TYPE

Company Name			Booth Number (s)
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	

CREDIT CARD AUTHORIZATION

American Express Visa	MasterCard	
Account#		Exp. Date
Cardholder's Name		
Cardholder's Signature		
Cardholder's Billing Address:		
Street Address		
City	State	Zip
Telephone	E-Mail	

This form must be signed and accompanied by your order.

THIRD PARTY PAYMENT



Name of Organization	Booth Number(s)	
Authorized by	Title	Date
E-Mail	Signature 🔤	

Please complete and return this form to charge the final balance for show services to a third party account. A third party credit card authorization must be received at least 30 days prior to show opening. **BOTH FIRMS MUST COMPLETE THIS FORM**. Any remaining balance after completion of all show services will be charged to the authorized credit card. **ABSOLUTELY NO CREDITS WILL BE ISSUED AFTER SHOW CLOSING**.

We understand, and agree, we the exhibiting firm, are ultimately responsible for payment of charges, and in the event the named third party does not discharge payment prior to show closing, such charges will revert to our firm.

We have read, understand, and agree to all the above terms and have advised our show site representative accordingly.

Exhibitor Signature:

Date:____

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EXHIBITING COMPANY

Name of Organization			Name of Organization			
Address			Address			
City	State	Zip	City	State	Zip	
Phone	Fax		Phone	Fax		
Exhibitor Signature			Exhibitor Signatu	re		
Print Name			Print Name			
CREDIT CARD CHARGE	AUTHORIZATION		CREDIT CARD CH	IARGE AUTHORIZATION		
Cardholders Name			Cardholders Nam	ne		
Address			Address			
City	State	Zip	City	State	Zip	
American Express	Visa MasterCard		American Express Visa MasterCard			
	Expiration Date	e:		Expiration	Date:	
Account Number			Account Number			
Please indicate which o	of the below items are to be chai	rged to the third party:	Please indicate w	hich of the below items are to be charg	ed to the exhibiting company:	
All Services	Booth Cleaning Furnit	ure, Carpet and Accessories	All Services	Booth Cleaning Furniti	ure, Carpet and Accessories	
Material Handling	Labor Other (Please Spe	ecify)	Material Hand	ling Labor Other (Please Spec	cify)	
sion HERE Cardholders Signature			Cardholders Sign	ature		
-						

THIS FORM MUST BE COMPLETED BY BOTH FIRMS. PLEASE RETURN THIS COMPLETED FORM TO ARATA EXPOSITIONS, INC. BY THE DEADLINE DATE OF February 23, 2022.

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As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

COST CALCULATION WORKSHEET

1.	Furniture	
2.	Display Tables	
3.	Plush Carpet / Standard Carpet	
4.	Custom Furniture	
5.	Rental Units	
6.	Display Cases	
7.	Cleaning	
8.	Signs	
9.	Forklift Installation	
10.	Forklift Dismantle	
11.	Labor Installation	
12.	Labor Dismantling	
13.	Material Handling Estimate	

14. TOTAL LINES 1-13	.\$
15. Add 8.6% Tax	
16. BALANCE DUE*	\$

*Your order will not be processed without a credit card on file.

Company Name		Booth Number
Street Address	(City
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	

SAFETY



SAFETY IS VERY IMPORTANT FOR EVERYONE WORKING IN THE EXHIBIT HALL

Arata Expositions, Inc. is committed to safety which is valued throughout our organization and demonstrated in the work we perform. We request you make safety a part of your activities during the show. If you see something unsafe or hazardous, please bring it to the attention of an Arata Expositions, Inc. employee. By reporting unsafe or hazardous conditions and by following the safety guidelines below you will be doing your part in creating a safe work environment.

SAFETY GUIDELINES:

- Only authorized personnel and employees allowed, all others prohibited.
- This is an active work zone. Please treat the show areas during move-in and move-out as an active construction zone. Appropriate attire includes footwear with hard soles to protect against potential injuries from site debris, and limits potential for slip and falls. Heels, flip flops and open toed shoes are inappropriate and violate safety standards.
- All exhibitors and attendees enter at their own risk.
- Do not enter the dock/yard areas.
- Never run in the exhibit hall. Please walk. Watch your step in aisles.
- Smoking is prohibited in the exhibit hall and dock areas.
- Stay clear of dock doors.
- Stay clear of heavy machinery.
- Never stand on furniture. The furniture is not designed to support your standing weight.
- Clean up or report spills.
- Keep aisles free and clear of any and all debris.
- Practice good housekeeping.
- Check electrical cords for damage.
- Do not overload outlets or plugs.
- Protect valuables at show site. Please keep all expensive or valuable items secured. Unattended items in booths are easy theft targets.
- Keep fire exits clear and report any fires immediately.
- Don't email/text and walk.

During move-in and move-out individuals under the age of 18 are prohibited from being on or around the show floor. Show sites during these times are similar to a construction zone and considered to be hazardous. OSHA regulations prohibit minors from being present in a hazardous work environment.

THINK **SAFETY**



STANDARD BOOTH CARPET

STANDARD BOOTH CARPET

Give your booth the classic look you need with one of our inviting color selections of attractive, high-quality carpet.





STANDARD CARPET

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. If rental carpet is damaged, exhibitor will be charged the full replacement cost which is equal to the rental charge.

STANDARD LINEAR BOOTH CARPET						STANDARD SPECIAL CUT BOOTH CARPET				
Check Size	Description	Discount Price	Standard Price	Extended Price		Special sizes are available in any dimensions. Price includes all necessary taping and visqueen for protection of carpet during set-up.				
	10' x 10' Carpet	\$310.00	\$434.00							
	10' x 20' Carpet	\$620.00	\$868.00	\$						
	10' x 30' Carpet	\$930.00	\$1302.00	\$		BOOTH SIZE	=	sa ft		
	10' x 40' Carpet	\$1240.00	\$1736.00	\$			nt Price Standard Price	Extended Price		
Standard (booths 21	carpet is supplied only f D' x 20' or larger), please	or in-line/linea e order Special	r booths. For Cut Carpet or	island configuratio Plush Carpet.	ons	X \$5.50) per sq. ft. \$7.70 per sq. ft.	=		
STAND	ARD CARPET COLO	DRS								
				SELEC	T COLO	R BELOW				
	🗌 Black 🗌	Grey	Red	Blue H	Hunter	Green 🗌 Burgur	ndy 🗌 Purple 🔲 Te	eal		
		-	f item color	s are not selec	ted in ac	dvance, AEI will select	a color.			
CADDE	T PADDING									
CARPE	TPADDING					Discourt Drive	Standard Price Ful	and ad Drive		
Singl Padd	e	v	_		a ft V	Discount Price \$1.50 per sq. ft.	Standard PriceExt\$2.10 per sq. ft.= \$	ended Price		
		_ ^	= _	St	ч. н. – <u>–</u>	(\$1.50 per sq. it.	$p_{2.10}$ per sq. it. = p_{-}			
Doub Padd		X	= _	so	q.ft. X	\$3.00 per sq. ft.	\$4.20 per sq. ft. = \$			
VISQUE	EN									
						Discount Price	Standard Price Ext	ended Price		
		X	= _	SC	q.ft. X	\$1.50 per sq. ft.	\$2.10 per sq. ft. = \$			
	eadline: February 23, 2022 . d by discount deadline. Stan					ed by payment and	Standard Booth Carpet Total_			
	lled after move-in begins wi					ts will be issued after				
	rpet is laid clean on the date ng services must be ordered		the event that o	carpet becomes dirty	during the	e set up of the show,	TOTAL_			
Company Na	ime						Booth Number			
Street Address						City				
	55						City			
State		Zip Cod	e		Country					
Contact Nam	10				Email Addre	ess				
Telephone Number Fax Number										

Franchise Expo West 2022 • Phoenix, AZ



CUSTOM PLUSH CARPET

CUSTOM PLUSH CARPET

Create a unique and inviting booth environment with any of our enticing color selections available in plush booth carpet.





PLUSH CARPET

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. If rental carpet is damaged, exhibitor will be charged the full replacement cost which is equal to the rental charge.

PLUSH CARPET

This plush, heavy cut nylon pile carpet has built-in ScotchGuard. Rental includes installation, all necessary taping, plastic covering for protection, and removal at the close of the show.

BOOTH SIZE	
x	= sq. ft.
Total sq. ftDiscount Pri X\$7.50 per sq.	
PLUSH CARPET COLORS	
SELEC	CT COLOR BELOW
Charcoal Black Navy Red New Blue Be	eige Emerald Silver Cloud Burgundy Ice**
in terri colors are not selected in advance, ALI witt choose the	
CARPET PADDING	
Single Padding X = si	Discount PriceStandard PriceExtended Priceq. ft.X\$1.50 per sq. ft.\$2.10 per sq. ft.= \$
Double Padding X = s	q. ft. X \$3.00 per sq. ft. \$4.20 per sq. ft. = \$
Discount Deadline: February 23, 2022. Discount price applies only to orders that are are received by discount deadline. Standard price applies to orders received after the dead Items cancelled after move-in begins will be charged at 100% of the published price. Absolute show closing.	line date. Plush Booth Carpet Total ly no credits will be issued after 8.6% Tax
All rental carpet is laid clean on the date of installation. In the event that carpet becomes dirty booth cleaning services must be ordered.	during the set up of the show,
Company Name	Booth Number
Street Address	City
State Zip Code	Country
State Zip Code	
Contact Name	Email Address
Telephone Number	Fax Number



FURNITURE

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.

CHAIRS				
Qty.	Description	Discount Price	Standard Price	Extended Price
	Arm Chair	\$199.00	\$278.60	\$
	Side Chair	\$149.00	\$208.60	\$
	Counter Stool	\$250.00	\$350.00	\$
ACCESS	ORIES			
	Wastebasket	\$30.00	\$42.00	\$
	Literature Rack	\$150.00	\$225.00	\$
	Bag Holder	\$135.00	\$189.00	\$
	Easel (Tripod)	\$60.00	\$84.00	\$
	Chrome Sign Holder (22"W x 28"H)	\$135.00	\$202.50	\$
	Fishbowl	\$40.00	\$56.00	\$
	Posterboard, 4'W x 8'H, Vertical	\$199.00	\$278.60	\$
	Posterboard, 8'W x 4'H, Horizontal	\$199.00	\$278.60	\$
	Tensa Barriers	\$65.00	\$91.00	\$
	Credenza (38"L x 18"D x 42"H) □white □grey □black	\$450.00	\$675.00	\$
	Pedestal (18"L x 18"D x 42"H) white grey black	\$300.00	\$450.00	\$
SPECIAL	_ DRAPERY/SKIRTING			
	8' High (per lin. foot) (\$55 min)	\$22.00	\$30.80	\$
	3' High (per lin. foot) (\$55 min)	\$16.50	\$23.10	\$
	Special Skirting (per lin. foot)	\$10.00	\$14.00	\$
	8' High End Cap / Close Off	\$60.00	\$84.00	\$

SELECT COLOR BELOW								
	Black	Red	Teal	Silver	Burgundy Purp	le 🗌 Blue	White	
	If item colors are not selected in advance, AEI will do so at no risk.							
Discount Deadline: February 23, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Items cancelled after move-in begins will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.								
Standing on rental furnitur use.	re is prohibited. A	rata Expositior	is, Inc. cannot b	e responsible f	or injuries or falls caused by improper		TOTAL	
Company Name Booth Number Street Address City								
State		Zip Code			Country			
Contact Name					Email Address			
Telephone Number Fa					Fax Number			



DISPLAY TABLES

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.

DRAPED DISPLAY TABLES 30" HIGH								
Qty.	Description	Discount Price	Standard Price	Extended Price				
	4'L x 2'D x 30"H	\$185.00	\$259.00	\$				
	6'L x 2'D x 30"H	\$220.00	\$308.00	\$				
	8'L x 2'D x 30"H	\$255.00	\$357.00	\$				
	4th Side Drapes for 30" Tables	\$75.00	\$105.00	\$				
DRAPED D	ISPLAY TABLES 42" HIGH							
	4'L x 2'D x 42"H	\$235.00	\$329.00	\$				
	6'L x 2'D x 42"H	\$284.00	\$397.60	\$				
	8'L x 2'D x 42"H	\$335.00	\$469.00	\$				
	4th Side Drapes for 42" Tables	\$55.00	\$77.00	\$				
(CHECK C	DLOR BELOW)							
Black Red Teal Silver Burgundy Gold Blue White If item colors are not selected in advance, AEI will select the color.								
UNDRAPE	D DISPLAY TABLES 30" HIGH EXHIBITOR	MUST SUPPLY TOP &	TABLE SKIRT					
	4'L x 2'D x 30"H	\$90.00	\$126.00	\$				
	6'L x 2'D x 30"H	\$115.00	\$161.00	\$				
	8'L x 2'D x 30"H	\$140.00	\$196.00	\$				
UNDRAPE	D DISPLAY TABLES 42" HIGH EXHIBITOR	MUST SUPPLY TOP &	TABLE SKIRT					
	4'L x 2'D x 42"H	\$110.00	\$154.00	\$				
	6'L x 2'D x 42"H	\$135.00	\$189.00	\$				
	8'L x 2'D x 42"H	\$160.00	\$224.00	\$				
DRAPED TABLE RISERS 12" HIGH								
	4 ft. Riser (white vinyl)	\$80.00	\$112.00	\$				
	6 ft. Riser (white vinyl)	\$99.00	\$138.60	\$				
discount deadli will be charged	Discount Deadline: February 23, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Items cancelled after move-in begins will be charged at 100% of the published price. Absolutely no credits will be issued after show closing. Standing on rental furniture is prohibited. Arata Expositions, Inc. cannot be responsible for injuries or falls caused by improper							

TRADESHOW FURNISHINGS | 2021



Design safe environments without sacrificing style.

It is possible! Keep your staff and clients healthy while creating beautiful, engaging spaces to network, educate and promote your offerings. At AEI, we're sharing creative and sensible guidelines to help you plan for the most effective and thoughtful spaces.

20'x20' - Midtown, Greenery Booth

Midtown Bar | pg 118 Dividers | pg 16 Bar Tables | pg 84 Barstools | pg 88 Greenery | pg 20

Safety | 30

Top Design Tips for Tradeshow Exhibits

Look for ways to bring these tips to life throughout the catalog!



Form and Function. Use a clear divider (or two!) that fits between sofas or conference tables to safely hold face-to-face meetings.



Communal tables facilitate networking opportunities and build connections.

Get Connected.

Creature Comforts. Comfortable "living room" spaces relax clients and encourage genuine conversation.



Keep it Green. Lifelike greenery warms up booth environments by bringing nature indoors.



Demo Down. Ottomans are a great way to design small theaters for quick demonstrations.

Design Tips | 31

Top Design Tips for Tradeshow Exhibits

Look for ways to bring these tips to life throughout the catalog!



Spin Around. Swivel chairs maximize functionality and allow you to engage with those all around. They're particularly helpful in smaller spaces!



Gather Round! Ottomans styled around an accent table create an informal campfire setting for small group discussions.

Level the Field! Low and casual seating makes clients more comfortable and open to learning.



Charge It! Powered products encourage clients to linger in the booth as they recharge.



Stay Social. Style eye-catching spaces worth sharing on social networks to increase brand exposure.



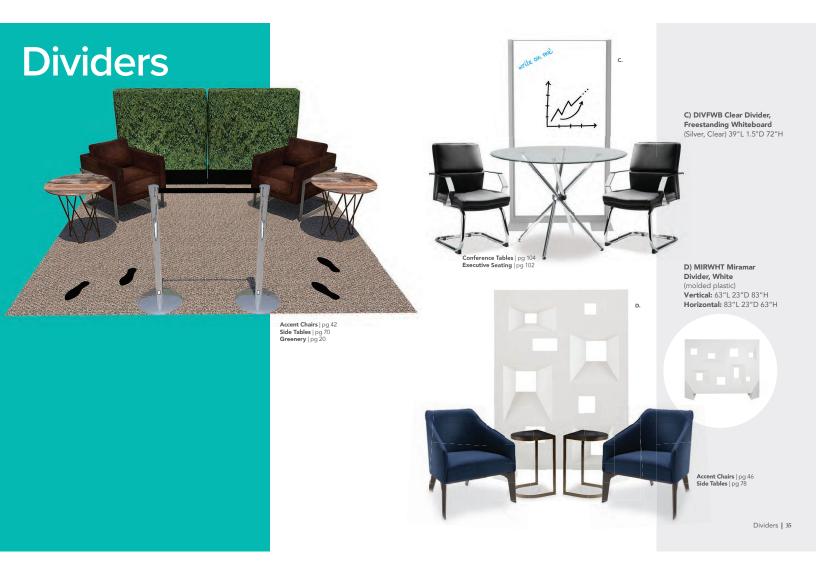
Provide a Pop! Colorful furnishings attract more attention while reinforcing brand themes.



Design Tips | 32













Powered | 37

Powered[®] Seating

Naples Collection

Charge It! Providing powered capabilities within your booth encourages guests to stay longer as they recharge and engage with your brand.













Please Note: Client is responsible for providing labc and an electrical power source to the furniture. One 110V power source is required for each charging panel. Two charging units can be daisy chained together. 10A max per charging panel.

Powered | 38







Powered | 41

Inspired Designs. Creature Comforts.

When guests are comfortable, they're more likely to linger and relax, resulting in candid and meaningful conversations with your team. Offer a "living room" style design in your booth space to provide that comfort, as well as an escape from the standard trade show experience. Go traditional with matched soft seating sets, or mix and match for a uniquely trendy look!

20'x20' - Valencia Networking Booth

Dividers | pg 16 Soft Seating | 34 Bars | pg 118 Bar Tables | pg 84 Barstools | pg 88 Greenery | pg 20

Inspired Designs | 42



SOFT SEATING Collections

Soft Seating | 43









Accent Chairs | 47







Individual Seating | 50







A) MARCBR (brown fabric)
 B) MARCBE (ocean blue fabric)
 C) MARCRD (red fabric)
 D) MARCWH (white vinyl)
 E) MARCBK (black vinyl)

All frames brushed metal.

Individual Seating | 51





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1







A) CS4 Syntax Chair (black, chrome) 23"L 19"D 32.25"H

B) XCHR Christopher Chair (white vinyl, chrome) 17"L 19"D 35"H

C) SC3 Brewer Chair (onyx, black) 20"L 20"D 32"H

D) RSTDIN Rustique Chair w/arms (gunmetal) 20"L 18"D 31"H

E) ZENCHR Zenith Chair (white, chrome) 18.25"L 22"D 32"H

F) Duet Stack Chair (black, chrome) 21"L 23"D 33"H

G) SC10 Razor Armless Chair (white) 15.5"L 15.5"D 30.5"H

H) OCMWHT Meeting Chair (white vinyl, wenge) 25.5"L 23.5"D 34"H

Malba Chair I) MALGRN (green, chrome) J) MALGRY (gray, chrome) 20"L 20"D 32"H

Blade Chair K) BLDCSB (sky blue) L) BLDCRD (red) 20.5"L 19"D 30.5"H

Individual Seating | 52

Versatile Executions.

When space is limited, furnishing with pieces that are versatile and multipurpose is key to providing a well-rounded experience. Ottomans serve as both additional seats and tables depending on your need. Stage them around accent tables for a comfortable campfire setting, or line them up in rows to create an audience for your presentation. Colorful options also help amplify your brand's style.



10'x20' - Beverly Demonstration Booth

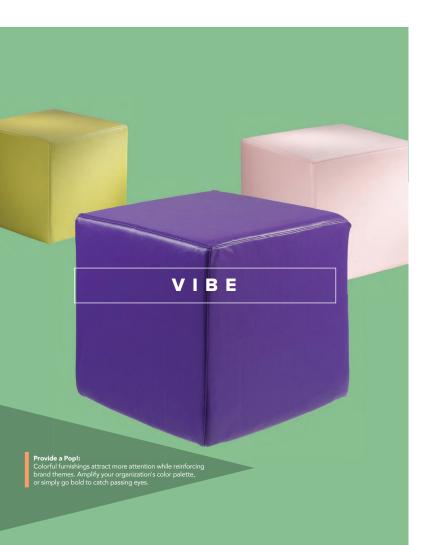
Ottomans | pg 56 Powered Products | pg 30 Dividers | pg 16 Barstools | pg 88 Bar Tables | pg 84

Inspired Desins | 53



OTTOMAN Collections

Ottomans 54







A) VIB14 (citrus green vinyl)
B) VIB17 (desert rose vinyl) C) VIB16 (spice orange vinyl)
D) VIB01 (green vinyl) E) VIB09 (white vinyl) F) VIB10 (black vinyl) G) VIB11 (steel blue vinyl)
H) VIB13 (purple vinyl) I) VIB12 (silver vinyl) J) VIB04 (red vinyl) K) VIB05 (bright yellow vinyl)
L) VIB15 (taupe vinyl) M) VIB02 (blue vinyl) N) VIB08 (orange vinyl)



SMALL BENCH ottomans 30°L20°D18°H



A) BVSMOR (orange fabric) B) BVSMGN (olive green fabric) C) BVSMWH (white vinyl)
 D) BVSMBK (black vinyl) E) BVSMBL (ocean blue fabric) F) BVSMBN (brown fabric)
 G) BVSMGY (gray fabric) H) BVSMLN (linen fabric) I) BVSMLV (lavender fabric)
 J) BVSMRD (red fabric) K) BVSMYL (yellow fabric)





A) BVLYWH (white vinyl) B) BVLYRD (red fabric) C) BVLYGR (gray fabric) D) BVLYOB (ocean blue fabric)
 E) BVLYBK (black vinyl) F) BVLYLN (linen fabric) G) BVLYBN (brown fabric)





A) MAR011 (orange fabric) B) MAR16 (Ivory Faux Sheep Fur) C) MAR009 (pear yellow fabric)
 D) MAR001 (white vinyl) E) MAR006 (rose quartz fabric) F) MAR007 (plum fabric)
 G) MAR010 (blue fabric) H) MAR002 (gray fabric) I) MAR003 (linen fabric) J) MAR004 (raspberry fabric)
 K) MAR08 (meadow green fabric) L) MAR015 (black vinyl) M) MAR012 (forest green vinyl)
 N) MAR013 (teal velvet) O) MAR014 (distressed brown vinyl)

Ottomans

Squares Endless END02B (black vinyl, chrome) END02W (white vinyl, chrome) 34"L 34"D 15"H

Demo Down

Square, circular, or curved - ottomans are a great way to design theater-style seating for demonstrations.

Bench REGBEN Regis (brushed metal) 47 "L 15.5"D 16"H



Curves Endless END01W (white vinyl, chrome) END01B (black vinyl, chrome) 60.5"L 37.5"D 15"H









A) MESCTW Cocktail Table / B) MESETW End Table (barnwood top)
 C) MESCTB Cocktail Table / D) MESETB End Table (black top)
 E) MESCTG Cocktail Table / F) MESETG End Table (glass top)
 All frames bronze finish.



ALONDRA









A) ALC100 Cocktail Table / B) ALE100 End Table (glass top) C) ALC200 Cocktail Table / D) ALE200 End Table (wood top)

All frames chrome finish.



ACCENT COCKTAIL & END TABLES



A) C1C Cocktail Table / B) E1C End Table (glass top, chrome) 50°L 22°D 16°H | 26°L 26°D 20°H C) C1FWB Cocktail Table / D) E1FWB End Table (wood top, black) 47°L 24°D 17°H | 20°L 20°D 21°H









Cocktail Tables A) C1W (white) B) C1Y (black) C) SYDBEC (blue) D) SYDWDC (barnwood) End Tables E) E1W (white) F) E1Y (black) G) SYDBEE (blue) H) SYDWDE (barnwood) All frames brushed steel.







Taos Tables A) TAOBWH (white top) B) TAOBBK (black top) C) TAOBWD (barnwood top) Sedona Tables D) SEDBWH (white top) E) SEDBBK (black top) F) SEDBWD (barnwood top)

All frames bronze finish.



Stay on Brand.

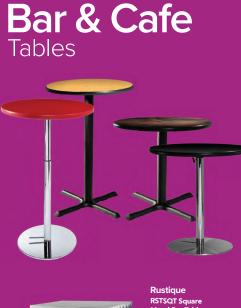
Tie in your brand's style or color scheme in your booth designs to leave a lasting impression on your customers. Classic black and whites, or venture out with bold colors; go natural with wood textures, or stay sleek with metals! No matter your preference, dozens of bar and cafe table options are available to meet your need and amplify your brand's voice.

10'x20' - Wireless Charging Demonstration Booth

Bar Tables | pg 84 Barstools | pg 88 Ottomans | pg 56 Power Tables | pg 26 Dividers & Stanchions | pg 16

Safety | 67





RSTSQT Square Metal Bar Table (gunmetal)



Bar Tables

Standard Black Base 30° RND 42°H VTJ (graphite nebula top) VTB (real top) 30WH42 (white top) 30WB48 (bark top) 30BKSB (black top) 30ASBB (brushed gummetal top) 30OSBB (orange top) VTA (Madison/oray acaiou top)

(Madison/gray acajou top) 30BEBB (blue top) 30YBBB (brushed yellow top) 30GSBB (green top)

36" RND 42"H VTN (graphite nebula top) VTP (maple top) VTW (white top) 36BKSB (black top)

Bar Tables Hydraulic Chrome Base 30° RND 45°H 30GRHB (graphite nebula top) 30MTHB (malte top) 30WHB (red top) 30WHB (red top) 30WHB (blarnwood top) 30WHB (blarnwood top) 30BKHB (blarnwood top) 30BKHB (blarnwood top) 30AGHB (brushed gunmetal top) 30OSHB (orange top) 30MAHB (Madison/gray acajou top) 30FBHB (blue top) 30FSHB (orange top) 30FSHB (green top)

36" RND 45"H 36GRHB (graphite nebula) 36MTHB (maple top) 36WTHB (white) 36BKHB (black top) Choose your base: black or chrome...
 Then pick a color that suits your design.





Cafe Tables

Hydraulic Chrome Base 30" RND 29"H 30GRHC (graphite nebula top) 30BRHC (red top) 30BHHC (red top) 30WHHC (white top) 30WHC (barwood top) 30BHC (brushed gunmetal top) 30OSHC (orange top) 30OSHC (orange top) 30BHC (fue top) 30BHC (blue top) 30GSHC (green top)

36" RND 29"H 36GRHC (graphite nebula top) 36MTHC (maple top) 36WTHC (white top) 36BKHC (black top)

Cafe Tables Standard Black Base 30° RND 29°H ZTJ (graphite nebula top) ZTK (maple top) ZTB (red top) 30WH29 (white top) 30WH26 (bark wood top) 30WBCC (black top) 30AGBC (branked gumetal top) 30OSBC (orange top) ZTA (Madison/gray acajou top) 30BEC (blue top) 30VSBC (brushed yellow top) 30GSBC (green top)

36" RND 29"H ZTN (graphite nebula top) ZTP (maple top) ZTQ (white top) 36BKSC (black top)

Bar/Cafe Tables | 69









A) MARBBE (ocean blue fabric) B) MARBBR (brown fabric) C) MARBRD (red fabric) D) MARBWH (white vinyl) E) MARBBK (black vinyl)

All frames brushed metal.

Barstools | 71







A) ROLLWH (white vinyl) B) ROLLRD (red vinyl) C) ROLLBL (black vinyl) D) ROLLGY (gray vinyl) All bases crome finish.

Barstools | 72









Zoey Barstool 15"L 16"D 30-34.75"H A) BS002 (white) Banana Barstool 21"L 22"D 41"H B) BSS (black) C) BST (white)

All bases crome finish.

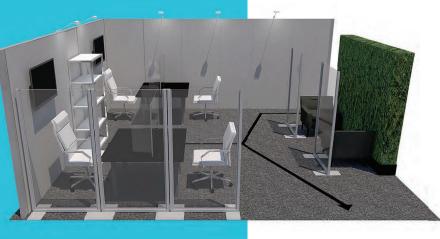
Barstools | 73



Meet in Style.

Professional doesn't have to mean stale. Set up a temporary workplace away from the office that serves both form and function. Pair office furnishings with safety products so you and your customers can confidently get down to business.





20'x20' - Executive Meeting Booth

Conference Tables | pg 109 Madison Desk & Storage | pg 112 Executive Seating | pg 102 Dividers | pg 16

Inspired Designs | 75



OFFICE Collections





CONFERENCE TABLES 42"RND29"H



A) CONF42 (white top) B) CB1 (graphite nebula top) C) CB8 (Madison/gray acajou top) D) 42BKCT (black top) All bases black finish.



CONFERENCE TABLES



Rounded Square Tables 42"L 42"D 29"H A) CF1 (glass top, black) B) CE1 (glass top, chrome) Rectangular Tables 60"L 36"D 29"H C) CF2 (glass top, black) D) CE2 (glass top, chrome)









A) MADC05 5' Table (gray acajou top) 60"L 48"D 29"H B) MADC08 8' Table (gray acajou top) 96"L 60"D 29"H C) MADC10 10' Table (gray acajou top) 120"L 48"D 29"H

All frames silver finish.



MADISON



EXECUTIVE DESK & STORAGE



A) JD8 Executive Desk (gray acajou) 60"L 30"D 29"H
 B) BC8 Bookcase (gray acajou) 36"L 12"D 72"H

Ventura Powered & Communal Tables





Powered Bar Table
 (silver frame)
 72.25"L 26.25"D 42"
 A) VNTBLK (black top)
 B) VNTWHT (white top)

Communal Bar Table

(silver frame) 72.25"L 26.25"D 42"H Maple Top C) VNTMNP (solid) VNTBMW (grommets) White Top D) VNTBWW (grommets) VNTWNP (solid) Black Top E) VNTBNP (solid)



Please Note: Client is responsible for providing labor and an electrical power source to the furniture. One 110V power source is required for each charging panel. Two charging units can be daisy chained together. 10A max per charging panel.

Сотипа Cafe Table (silver frame) 72.25°L 26.25°D 30°H Марle Тор Н) VNTCMN (solid)

6

TIME

G.

Maple Top H) VNTCMN (solid) VNTCMW (grommets) White Top I) VNTCWW (grommets) VNTCWN (solid) Black Top J) VNTCBN (solid)

Powered Cafe Table

(silver frame) 72.25″L 26.25″D 30″H **F) VNTCBK** (black top)

G) VNTCWH (white top)

Office | 83

6

Office Accessories & Decor

Embrace The Organic It's easy to divide space and maintain distance by adding greenery to your booth environment for a warm organic feel.



Mason Lamps (brushed silver) A) LA15 Floor Lamp 18" RND 55"H B) LA14 Table Lamp 16" RND 26"H



Posh Shelving PSHCCS 36"L 18"D 72"H (chrome, acrylic)

Clear Divider, Freestanding Whiteboard

DIVFWB (silve, white) 39"L 9"D 72"H

20'x20' -Executive Meeting Booth



Bar

60"L 18"D 42"H (taupe glass top, pewter) A) MTBUUL (unlighted) B) MTBLPI (lighted with plug-in)





20'x20' - Midtown Greenery Booth Greenery | pg 20 Bar Tables | pg 84 Barstools | pg 88 Accent Chairs | pg 42 Side Tables | pg 68 6

(lack)

Franchise Expo West 2022 • Phoenix, AZ



CARET			5
SAFETY	DIVIDE	RS	
CODE	QTY	ITEM DESCRIPTION	PRICE
DIVFRE		Freestanding/39"l x 1.5"d x 72"h	\$398.00
DIVFWL		Freestanding Wall Unit/40"l x 1.5"d x 72"h	\$398.00
DIVFCR		Freestanding Corner/39"l x 39"d x 72"h	\$797.00
DIVBAR		Bar/Counter/48-70"l x 12"d x 31.5"h	\$198.50
DIVFST		Sofa/Table/34"l x 11"d x 47-74"h	\$358.50
DIVFWB		Clear Whiteboard/39"l x 1.5"d x 72"h	\$497.00
MIRWHT		Miramar White Wall/63"l/h x 23"d x 83"h/l	\$508.50
HDG7FT		7' Boxwood Hedge/36.5"l x 12"d x 84"h	900.50
HDG4FT		4' Boxwood Hedge/46"l x 9"d x 47"h	\$559.00
POWERE		NITURE	
NPLSOP		Naples Sofa/Black Vinyl	\$1232.00
NPLCHP		Naples Chair/Black Vinyl	\$767.50
NPLLOP		Naples Loveseat/Black Vinyl	\$1062.00
TCHGRY		Tech Tablet Chair/Gray Vinyl	\$457.00
VNTWHT		Venutra/Bar Table/White Top	\$932.00
VNTBLK		Ventura/Bar Table/Black Top	\$932.00
VNTCWH		Ventura/Café Table/White Top	\$726.00
VNTCBK		Ventura/Café Table/Black Top	\$726.00
C1WP		Sydney/Cocktail Table/White Top	\$436.00
C1YP		Sydney/Cocktail Table/Black Top	\$436.00
CUBPOW		Wireless Charging Table/White	\$543.50
VILHUB		Village Charging Hub/Cream	\$297.50
PDL36W		Locking Pedestal/White (36"h)	\$579.50
PDL42W		Locking Pedestal/White (42"h)	\$691.50
PDL36B		Locking Pedestal/Black (36"h)	\$579.50
PDL42B		Locking Pedestal/Black (42"h)	\$691.50
SOFT SE	ATING		
			¢088.50
VALCHA		Valencia Chair/Spice Orange Velvet	\$377.50
VALSOF FAIRSW		Valencia Sofa/Coffee Brown Velvet	\$566.00 \$579.50
FAIRSW		Fairfax Sofa/White Vinyl	\$418.00
		Fairfax Chair/White Vinyl	
STECHA		Sterling Chair/Gray Fabric	\$849.00
STESOF		Sterling Sofa/Gray Fabric	\$1236.00
CHR002		Allegro Chair/Blue Fabric	\$522.00
SFA002 PALSOF		Allegro Sofa/Blue Fabric	\$787.50
		Palm Beach Sofa/White Vinyl	\$836.00
KEYSOF KEYCHR		Key Largo Sofa/Black Fabric	\$572.50
		Key Largo Chair/Black Fabric	\$380.00 \$444.00
KEYLOV		Key Largo Loveseat/Black Fabric	
BCHWHT		Baja Chair/White Vinyl	\$660.00

SOFT SE	ATING	(CONTINUED)	
CODE	QTY	ITEM DESCRIPTION	PRICE
BSFWHT		Baja Sofa/White Vinyl	\$1063.00
BLVWHT		Baja Loveseat/White Vinyl	
NPLCHP		Naples Chair/Black Vinyl/Powered	\$767.50
NPLSOP		Naples Sofa/Black Vinyl/Powered	\$1232.00
NPLLOP		Naples Loveseat/Black Vinyl/Powered	\$1062.00
NPLCHR		Naples Chair/Black Vinyl	\$709.00
NPLLOV		Naples Loveseat/Black Vinyl	\$850.50
NPLSOF		Naples Sofa/Black Vinyl	\$1014.00
ACCENT	CHAIR	S	
BOWCHA		Bowery Swivel Chair/Ochre Fabric	\$597.00
LABREA		La Brea Swivel Chair/Charcoal Gray Fabric	\$510.00
SWAN		Swanson Swivel Chair/White Vinyl	\$436.00
WENCHA		Wentworth Swivel Chair/Brown Vinyl	\$405.50
BCW		Madrid Chair/White Vinyl	\$907.50
MONCHA		Montreal Chair/Blue Fabric	\$656.50
LENCHA		Lena Chair/Moss Green Leather	\$536.50
ТСНР	IP Tech Chair/Gray Vinyl		\$468.50
миснсн	CH Munich Armless Chair/Gray Fabric		\$548.00
CNTCHR		Century Chair/Gray Velvet	\$609.50
АТНСНА		Atherton Chair/Distressed Brown Leather	\$637.50
PROGB		Pro Executive Guest Chair/Black Vinyl	\$314.00
PASCHR		Pasadena Chair/White Molded Plastic	\$370.00
INDIVID	UAL SE	ATING	
MARCBR		Marina Chair/Brown Fabric	\$181.50
MARCBE		Marina Chair/Ocean Blue Fabric	\$181.50
MARCRD		Marina Chair/Red Fabric	\$181.50
MARCWH		Marina Chair/White Vinyl	\$181.50
MARCBK		Marina Chair/Black Vinyl	\$181.50
LMCHR		Laguna Chair/Maple	\$172.50
LUCHCL		Lucent Chair/Frosted Acrylic	\$222.00
CS4		Syntax Chair/Black Fabric	\$242.00
XCHR		Christopher Chair/White Vinyl	\$128.00
SC3		Brewer Chair/Onyx Fabric	\$200.50
RSTDIN		Rustique Chair w Arms/Gunmetal	\$177.00
ZENCHR		Zenith Chair/White	\$195.00
DUET		Stack Chair/Black Molded Plastic	\$78.50
SC10		Razor Armless Chair/White Molded Plastic	\$94.50
OCMWHT		Meeting Chair/White Vinyl	\$305.00
MALGRN		Malba Chair/Green Molded Plastic	\$133.50
MALGRY		Malba Chair/Gray Molded Plastic	\$133.50

Company Name		Booth Number
Street Address		City
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Contact Name	Email Address	
Telephone Number	Fax Number	

CUSTOM FURNITURE



INDIVIDUAL SEATING (CONTINUED)				
CODE	QTY	ITEM DESCRIPTION	PRICE	
BLDCSB		Blade Chair/Sky Blue Molded Plastic	\$85.50	
BLDCRD		Blade Chair/Red Molded Plastic	\$85.50	
ΟΤΤΟΜΑ	N			
VIB14		Vibe Cube/Citrus Green Vinyl	\$164.00	
VIB17		Vibe Cube/Desert Rose Vinyl	\$164.00	
VIB16		Vibe Cube/Spice Orange Vinyl	\$164.00	
VIB01		Vibe Cube/Green Vinyl	\$164.00	
VIB09		Vibe Cube/White Vinyl	\$164.00	
VIB10		Vibe Cube/Black Vinyl	\$164.00	
VIB11		Vibe Cube/Steel Blue Vinyl	\$164.00	
VIB13		Vibe Cube/Purple Vinyl	\$164.00	
VIB12		Vibe Cube/Silver Vinyl	\$164.00	
VIB04		Vibe Cube/Red Vinyl	\$164.00	
VIB05		Vibe Cube/Bright Yellow Vinyl	\$164.00	
VIB15		Vibe Cube/Taupe Vinyl	\$164.00	
VIB02		Vibe Cube/Blue Vinyl	\$164.00	
VIB08		Vibe Cube/Orange Vinyl	\$164.00	
BVSMOR		Beverly Small Bench/Orange Fabric	\$329.50	
BVSMGN		Beverly Small Bench/Olive Green Fabric	\$329.50	
BVSMWH		Beverly Small Bench/White Vinyl	\$329.50	
BVSMBK		Beverly Small Bench/Black Vinyl	\$329.50	
BVSMBL		Beverly Small Bench/Ocean Blue Fabric	\$329.50	
BVSMBN		Beverly Small Bench/Brown Fabric	\$329.50	
BVSMGY		Beverly Small Bench/Gray Fabric	\$329.50	
BVSMLN		Beverly Small Bench/Linen Fabric	\$329.50	
BVSMLV		Beverly Small Bench/Lavender Fabric	\$329.50	
BVSMRD		Beverly Small Bench/Red Fabric	\$329.50	
BVSMYL		Beverly Small Bench/Yellow Fabric	\$329.50	
BVLYWH		Beverly Bench/White Vinyl	\$474.00	
BVLYRD		Beverly Bench/Red Fabric	\$474.00	
BVLYGR		Beverly Bench/Gray Fabric	\$474.00	
BVLYOB		Beverly Bench/Ocean Blue Fabric	\$474.00	
BVLYBK		Beverly Bench/Black Vinyl	\$474.00	
BVLYLN		Beverly Bench/Linen Fabric	\$474.00	
BVLYBN		Beverly Bench/Brown Fabric	\$474.00	
MAR011		Marche Swivel/Orange Fabric	\$218.50	
MAR016		Marche Swivel/Ivory Faux Sheep Fur	\$218.50	
MAR009		Marche Swivel/Pear Yellow Fabric	\$218.50	
MAR001		Marche Swivel/White Vinyl	\$218.50	
MAR006		Marche Swivel/Rose Quartz Fabric	\$218.50	

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		NTINUED)	
CODE	QTY	ITEM DESCRIPTION	PRICE
MAR007		Marche Swivel/Plum Fabric	\$218.50
MAR010		Marche Swivel/Blue Fabric	\$218.50
MAR002		Marche Swivel/Gray Fabric	\$218.50
MAR003		Marche Swivel/Linen Fabric	\$218.50
MAR004		Marche Swivel/Raspberry Fabric	\$218.50
MAR008		Marche Swivel/Meadow Green Fabric	\$218.50
MAR015		Marche Swivel/Black Vinyl	\$218.50
MAR012		Marche Swivel/Forest Green Vinyl	\$218.50
MAR013		Marche Swivel/Teal Velvet	\$218.50
MAR014		Marche Swivel/Distressed Brown Vinyl	\$218.50
END02B		Squares/Endless/Black Vinyl	\$436.00
END02W		Squares/Endless/White Vinyl	\$436.00
END01W		Curves/Endless/White Vinyl	\$507.50
END01B		Curves/Endless/Black Vinyl	\$507.50
REGBEN		Regis Bench/Brushed Metal	\$347.50
ACCENT	TABLE	S	
MESCTW		Mesa Cocktail Table/Barnwood Top	\$246.50
MESETW		Mesa End Table/Barnwood Top	\$162.50
MESCTB		Mesa Cocktail Table/Black Top	\$246.50
MESETB		Mesa End Table/Black Top	\$162.50
MESCTG		Mesa Cocktail Table/Glass top	\$246.50
MESETG		Mesa End Table/Glass Top	\$162.50
ALC100		Alondra Cocktail Table/Glass Top	\$392.00
ALE100		Alondra End Table/Glass Top	\$282.50
ALC200		Alondra Cocktail Table/Wood Top	\$392.00
ALE200		Alondra End Table/Wood Top	\$282.50
C1C		Geo Cocktail Table/Glass Top	\$300.50
E1C		Geo End Table/Glass Top	\$281.50
C1FWB		Geo Cocktail Table/Wood Top	\$344.00
E1FWB		Geo End Table/Wood Top	\$299.50
C1W		Sydney Cocktail Table/White Top	\$343.00
C1Y		Sydney Cocktail Table/Black Top	\$343.00
SYDBEC		Sydney Cocktail Table/Blue Top	\$360.00
SYDWDC		Sydney Cocktail Table/Barnwood Top	\$360.00
E1W		Sydney End Table/White Top	\$308.00
E1Y		Sydney End Table/Black Top	\$308.00
SYDBEE		Sydney End Table/Blue top	\$314.00
SYDWDE		Sydney End Table/Barnwood Top	\$314.00

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	

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CUSTOM FURNITURE

ACCENT TABLES (CONTINUED)				
CODE	QTY	ITEM DESCRIPTION	PRICE	
TAOBWH		Taos Side Table/White Top	\$162.50	
TAOBBK		Taos Side Table/Black Top	\$162.50	
TAOBWD		Taos Side Table/Barnwood Top	\$162.50	
SEDBWH		Sedona Side Table/White Top	\$167.00	
SEDBBK		Sedona Side Table/Black Top	\$167.00	
SEDBWD		Sedona Side Table/Barnwood Top	\$167.00	
REGBEN		Regis Bench Table/Brushed Metal	\$347.50	
REGOTT		Regis End Table/Brushed Metal	\$256.50	
CUBPOW		Wireless Charging Table/White/Powered	\$543.50	
C1E		Silverado Cocktail Table/Glass Top	\$318.50	
E1E		Silverado End Table/Glass Top	\$300.50	
TMBTBL		Timber End Table/Wood	\$208.50	
AURA		Aura Round Table/White Metal	\$177.00	
BAR TAE	BLES -	BLACK BASE - 42"H		
VTJ		30" Round/Graphite Nebula Top	\$281.50	
VTK		30" Round/Maple Top	\$281.50	
VTB		30" Round/Red Top	\$281.50	
30WH42		30" Round/WhiteTop	\$281.50	
30WDBB		30" Round/Barnwood Top	\$312.50	
30BKSB		30" Round/Black Top	\$312.50	
30AGBB		30" Round/Brushed Gunmetal Top	\$312.50	
300SBB		30" Round/Orange Top	\$312.50	
VTA		30" Round/Madison Gray Acajou Top	\$289.00	
30BEBB		30" Round/Blue Top	\$312.50	
30YBBB		30" Round/Brushed Yellow Top	\$312.50	
30GSBB		30" Round/Green Top	\$312.50	
VTN		36" Round/Graphite Nebula Top	\$291.50	
VTP		36" Round/Maple Top	\$291.50	
VTW		36" Round/White Top	\$291.50	
36BKSB		36" Round/Black Top	\$291.50	
BAR TAE	BLES -	HYDRAULIC CHROME BASE - 45"H		
30GRHB		30" Round/Graphite Nebula Top	\$362.00	
30MTHB		30" Round/Maple Top	\$362.00	
30BRHB		30" Round/Red Top	\$362.00	
30WHHB		30" Round/White Top \$362		
30WDHB		30" Round/Barnwood Top	\$382.00	
30BKHB		30" Round/Black Top	\$382.00	
30AGHB		30" Round/Brushed Gunmental Top	\$382.00	

BAR TA	BLES -	HYDRAULIC CHROME BASE - 45"H (C	ONTINUE
CODE	QTY	ITEM DESCRIPTION	PRICE
300SHB		30" Round/Orange Top	\$382.00
30MAHB		30" Round/Madison Gray Acajou Top	
30BEHB		30" Round/Blue Top	\$382.00
30YSHB		30" Round/Brushed Yellow Top	\$382.00
30GSHB		30" Round/Green Top	\$382.00
36GRHB		36" Round/Graphite Nebula Top	\$395.50
36MTHB		36" Round/Maple Top	\$395.50
36WTHB		36" Round/White Top	\$395.50
36BKHB		36" Round/Black Top	\$395.50
RSTSQT		Rustique Square/Gunmetal/23.75" x 41.25"h	\$323.00
CAFE TA	ABLES	- HYDRAULIC CHROME BASE - 29"H	
30GRHC		30" Round/Graphite Nebula Top	\$382.00
30MTHC		30" Round/Maple Top	\$382.00
30BRHC		30" Round/Red Top	\$382.00
30WHHC		30" Round/White Top	\$382.00
30WDHC	30" Round/Barnwood Top		
30BKHC		30" Round/Black Top	\$382.00
30AGHC		30" Round/Brushed Gunmetal Top	
300SHC		30" Round/Orange Top	\$382.00
30MAHC		30" Round/Madison Acajou Top	\$382.00
30BEHC		30" Round/Blue Top	
30YSHC	30" Round/Brushed Yellow Top		\$382.00
30GSHC		30" Round/Green Top	\$382.00
36GRHC		36" Round/Graphite Nebula Top	\$400.00
36MTHC		36" Round/Maple Top	\$400.00
36WTHC		36" Round/White Top	\$400.00
36BKHC		36" Round /Black Top	\$395.50
CAFE T		- BLACK BASE - 29"H	
ZTJ		30" Round/Graphite Nebula Top	\$244.50
ZTK		30" Round/Maple Top	\$244.50
ZTB		30" Round/Red Top	\$244.50
30WH29		30" Round/White Top	\$244.50
30WDBC		30" Round/Barnwood Top	\$282.50
30BKSC		30" Round/Black Top	\$282.50
30AGBC		30" Round/Brushed Gunmetal Top	\$282.50
300SBC		30" Round/Orange Top	\$282.50
ZTA		30" Round/Madison Acajou Top	\$273.00

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



CUSTOM FURNITURE

CAFE TA	BLES - I	BLACK BASE - 29"H (CONTINUED)	
CODE	QTY	ITEM DESCRIPTION	PRICE
30BEBC	30" Round/Blue Top		\$282.50
30YSBC		30" Round/Brushed Yellow Top	\$282.50
30GSBC		30" Round/Green Top	\$282.50
ZTN		36" Round/Graphite Nebula Top	\$271.50
ZTP		36" Round/Maple Top	\$271.50
ZTQ		36" Round/White Top	\$271.50
36BKSC		36" Round/Black Top	\$272.50
BARSTO	OLS		
MARBBE		Marina/Ocean Blue Fabric	\$329.50
MARBBR		Marina/Brown Fabric	\$329.50
MARBRD		Marina/Red Fabric	\$329.50
MARBWH		Marina/White Vinyl	\$329.50
MARBBK		Marina/Black Vinyl	\$329.50
ROLLWH		Lift/White Vinyl	\$256.50
ROLLRD		Lift/Red Vinyl	\$256.50
ROLLBL		Lift/Black Vinyl	\$256.50
ROLLGY		Lift/Gray Vinyl	\$256.50
BS002		Zoey/White	\$340.50
BSS		Banana/Black	\$287.00
BST		Banana/White	\$287.00
BLDBRD		Blade/Red	\$164.00
BLDBSB		Blade/Sky Blue	\$164.00
ZENBAR		Zenith/White	\$195.00
LMBAR	Laguna/Maple		\$218.50
XBAR	Christopher/White Vinyl		\$218.50
BS001		Shark/White	\$374.50
BSR		Syntax/Black	\$264.50
LUBSCL		Lucent/Frosted Acrylic	\$319.50
RSTSTL		Rustique/Gunmetal	\$160.50

CODE	QTY	ITEM DESCRIPTION	PRICE
PROEXE		Pro High Back Chair/White Vinyl	\$450.50
PROEXB		Pro High Back Chair/Black Vinyl	\$450.50
PROMID		Pro Mid Back Chair/White Vinyl	\$286.00
PROMDB		Pro Mid Back Chair/Black Vinyl	\$286.00
PROGB		Pro Guest Chair/Black Vinyl	\$314.00
CUPCHA		Cupertino Mid Back Chair/Black Vinyl	\$355.50
GENCHA		Genesis Chair/Black Fabric	\$310.50
TASKST		Task Stool/Black Fabric	\$181.50
CONFE	RENCE	TABLES	
CONF42		42"Round x 29"h/White Top	\$428.00
CB1		42"Round x 29"h/Graphite Nebula Top	\$428.00
CB8		42"Round x 29"h/Madison Gray Acajou Top	\$428.00
42BKCT		42"Round x 29"h/Black Top	\$428.00
CF1		GEO Rounded Square Table/Glass Top/Black	\$318.50
CE1		GEO Rounded Square Table/Glass Top/Chrome	\$335.00
CF2		GEO Rectangular/Glass Top/Black	\$469.50
CE2		GEO Rectangular/Glass Top/Chrome	\$486.50
42ATO		Atomic 42"Round x 30"h/Glass Top	\$374.50
36ATO		Atomic 36"Round x 30"h/Glass Top	\$374.50
BKC10N		120"l x 48"d x 29"h/Black Top	\$1098.50
BKCT8N		96"l x 48"d x 29"h/Black Top	\$1098.50
BKCT5N		60"l x 48"d x 29"h/Black Top	\$550.00
WD3		48"l x 24"d x 30"h/White Top	\$400.00
MADC05		Madison 60"l x 48"d x 29"h/Gray Acajou Top	\$564.50
MADC08		Madison 96"l x 60"d x 29"h/Gray Acajou Top	\$1127.00
MADC10		Madison 120"l x 48"d x 29"h/Gray Acajou Top	\$1127.00

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CUSTOM FURNITURE

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EXECUT	EXECUTIVE DESK & STORAGE					
CODE	QTY	ITEM DESCRIPTION	PRICE			
JD8		Desk 60"l x 30"d x 29"/Gray Acajou Top	\$697.00			
BC8		Bookcase 36"l x 12"d x 72"h Gray Acajou	\$514.50			
POWERE	D & COM	IMUNAL TABLES				
VNTBLK		Ventura Powered Bar Table/Black Top	\$932.00			
VNTWHT		Ventura Powered Bar Table/White Top	\$932.00			
VNTMNP		Ventura Communal Bar Table/Maple Top/Solid	\$804.50			
VNTBMW		Ventura Communal Bar Table/Maple Top/Holes	\$804.50			
VNTBWW		Ventura Communal Bar Table/White Top/Holes	\$804.50			
VNTWNP		Ventura Communal Bar Table/White Top/Solid	\$804.50			
VNTBNP		Ventura Communal Bar Table/Black Top/Solid	\$804.50			
VNTCBK		Ventura Powered Cafe Table/Black Top	\$726.00			
VNTCWH		Ventura Powered Cafe Table/White Top	\$726.00			
VNTCMN		Ventura Communal Cafe Table/Maple Top/Solid	\$641.00			
VNTCMW		Ventura Communal Cafe Table/Maple Top/Holes	\$641.00			
VNTCWW		Ventura Communal Cafe Table/White Top/Holes	\$641.00			
VNTCWN		Ventura Communal Cafe Table/White Top/Solid	\$641.00			
VNTCBN		Ventura Communal Cafe Table/Black Top/Solid	\$641.00			

CODE	QTY	ITEM DESCRIPTION	PRICE
HDG7FT	GII	7' Boxwood Hedge/36.5"l x 12"d x 84"h	\$900.50
HDG4FT		4' Boxwood Hedge/46"l x 9"d x 47"h	\$559.00
LA15		Mason Floor Lamp/Brushed Silver	\$258.00
LA14		Mason Table Lamp/Brushed Silver	\$175.00
PSHCCS		Posh Shelving/Chrome/Acrylic	\$606.00
DIVFWB		Freestanding Whiteboard/39"l x 1.5"d x 72"h	\$497.00
COUNT	R & BA	R	
MTCPUL		Midtown Powered Counter/Pewter/Unlighted	\$1751.00
MTCLPI		Midtown Powered Counter/Pewter/Lighted	\$1857.00
MTBUUL		Midtown Bar/Pewter/Unlighted	\$1742.00
MTBLPI		Midtown Bar/Pewter/Lighted/Blue	\$1857.00
MTBLPI		Midtown Bar/Pewter/Lighted/Red	\$1857.00
MTBLPI		Midtown Bar/Pewter/Lighted/Green	\$1857.00
MTBLPI		Midtown Bar/Pewter/Lighted/White	\$1857.00

Add 30% to orders not received by the discount deadline date. Orders must be received two (2) weeks prior to show opening to be guaranteed. Floor orders limited to availability. A delivery fee of \$50.00 will be added to each order.

Discount Deadline: February 23, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Items canceled after move-in begins will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.

Custom Furniture Total	
Add 30% after February 23, 2022	
8.6% Tax	
Delivery Fee	\$50.00
TOTAL	

Standing on rental furniture is prohibited. Arata Expositions, Inc. cannot be responsible for injuries or falls caused by improper use. All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibiting company is responsible for these items and for their condition at close of show.

Company Name	Booth Num	ber
Street Address	City	
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	



ECONOMY PACKAGES

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.

Bundle your options to cover all the basics at a discounted rate.

EXHIBITOR ECONOMY PACKAGE OPTION 1 / 10 x 10 BOOTHS ONLY	
 1 - 6'L x 2'D x 30"H draped display table (check drape color below) Black White Blue Red Teal Burgundy Silver 2 - Side Chairs 1 - Wastebasket 	OPTION 1 Cost: \$493.00
NO SUBSTITUTIONS. If item colors are not selected in advance, AEI will select colors.	Total 8.6% Tax TOTAL
EXHIBITOR ECONOMY PACKAGE OPTION 2 / 10 x 10 BOOTHS ONLY	
1 - 6'L x 2'D x 42"H draped display table (check drape color below)	OPTION 2
2 - Counter Stools 1 - Wastebasket	Cost: \$733.50
NO SUBSTITUTIONS. If item colors are not selected in advance, AEI will select colors.	Total 8.6% Tax TOTAL

This form must be completed and returned by February 23, 2022 in order to receive the EXHIBITOR ECONOMY PACKAGES. After the deadline, all furnishings will be available at the published show rates. **THE EXHIBITOR ECONOMY PACKAGE WILL NOT BE AVAILABLE AT SHOW SITE.**

Company Name		Booth Number
Street Address		City
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	

RENTAL UNIT RA-001



What's Included:

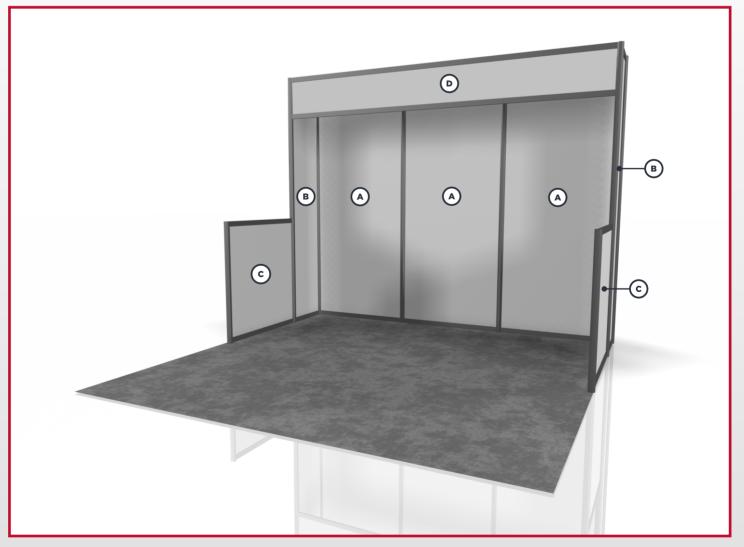
- 10' x 10' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.





Quantity	Panel	Sides	Width	Height
3	Α	Single-Sided	38.125"	92.875"
2	В	Single-Sided	18.5"	92.875"
2	с	Single-Sided	38.125"	38.875"
1	(D) Header	Single-Sided	116.875"	11.875



RENTAL UNIT RA-002



What's Included:

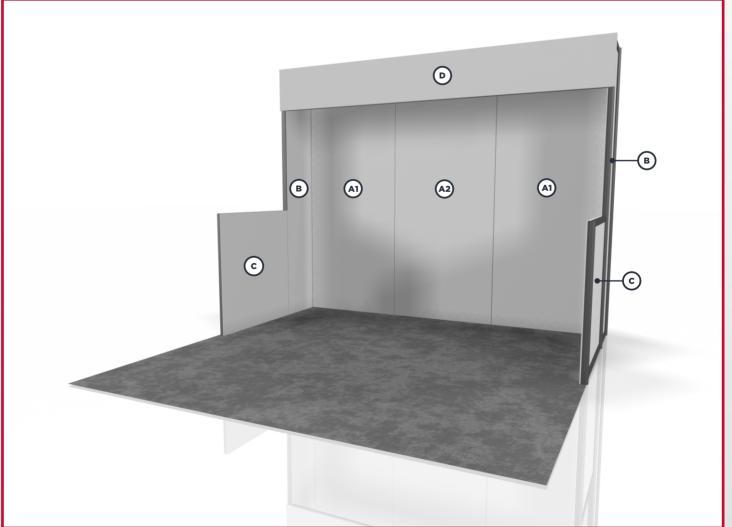
- 10' x 10' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.





Quantity	Panel	Sides	Width	Height
2	A1	Single-Sided	39"	96"
1	A2	Single-Sided	39.375"	96"
2	В	Single-Sided	19.5"	96"
2	с	Single-Sided	39.375"	42"
1	(D) Header	Single-Sided	119.875"	15"



RENTAL UNIT RB-001



What's Included:

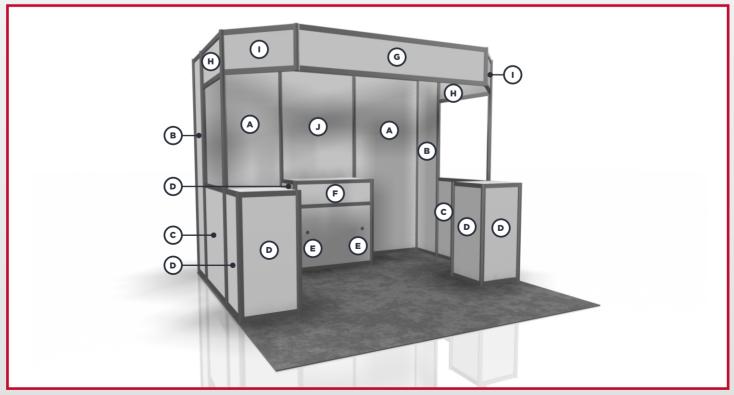
- 10' x 10' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Discount: **\$4,179.00**



Quantity	Panel	Sides	Width	Height
2	А	Single-Sided	38.125"	92.875"
2	В	Single-Sided	18.5"	92.875"
2	с	Single-Sided	38.125"	38.875"
10	D	Single-Sided	18.5"	38.875"
2	(E) Doors	Single-Sided	20"	27"
1	F	Single-Sided	38.125"	10.25"
1	(G) Header	Single-Sided	77.625"	11.875"
2	(H)Header	Single-Sided	38.125"	11.875"
2	(I) Header	Single-Sided	26.625"	11.875"
1	J	Single-Sided	38.125"	52.75"



RENTAL UNIT RB-002

Discount:

\$4 596 90



What's Included:

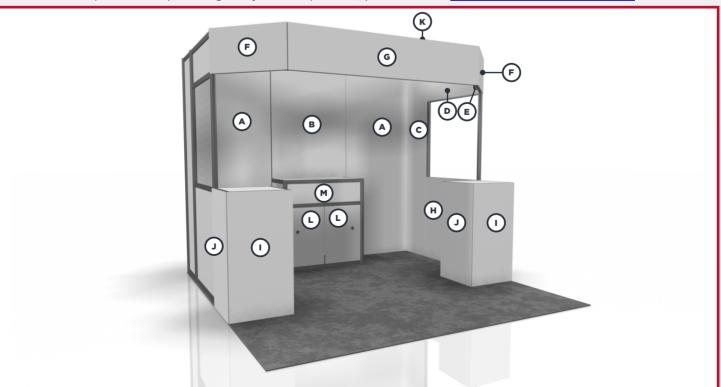
- 10' x 10' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Standard:

¢6 205 75

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Quantity	Panel	Sides	Width	Height
2	А	Single-Sided	39"	96"
1	В	Single-Sided	39.375"	54"
2	с	Single-Sided	19.5"	96"
2	(D)Inside Header	Single-Sided	39"	15"
2	(E) Inside Header	Single-Sided	27"	15"
2	(F) Header	Single-Sided	28.25"	15"
1	(G) Header	Single-Sided	80.625"	15"
2	н	Single-Sided	39.375"	42"
4	I	Single-Sided	22.125"	42"
4	J	Single-Sided	21.75"	42"
1	(K) Inside Header	Single-Sided	77.75"	15"
2	(L) Doors	Single-Sided	20"	27"
1	м	Single-Sided	38.125"	10.25"



RENTAL UNIT RC-001



What's Included:

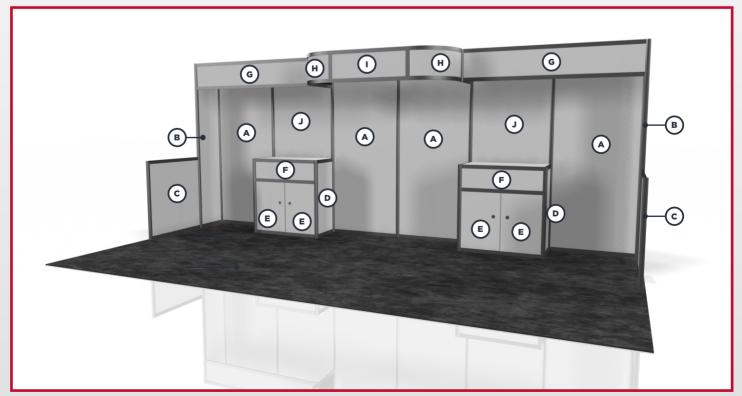
- 10' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.





Quantity	Panel	Sides	Width	Height
4	Α	Single-Sided	38.125"	92.875"
2	В	Single-Sided	18.5"	92.875"
2	с	Single-Sided	38.125"	38.875"
4	D	Single-Sided	18.5"	38.875"
4	(E) Doors	Single-Sided	20"	27"
2	F	Single-Sided	38.125"	10.25"
2	(G) Header	Single-Sided	77.625"	11.875"
2	(H)Header	Single-Sided	29.75"	11.875"
1	(I) Header	Single-Sided	38.125"	11.875"
2	J	Single-Sided	38.125"	52.75"



RENTAL UNIT RC-002



What's Included:

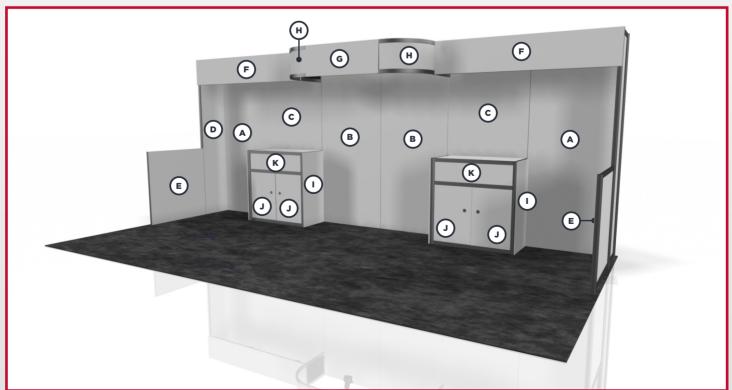
- 10' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.





Quantity	Panel	Sides	Width	Height
2	А	Single-Sided	39"	96"
2	В	Single-Sided	39.375"	96"
2	с	Single-Sided	39.375"	54"
2	D	Single-Sided	19.5"	96"
2	E	Single-Sided	39.375"	42"
2	(F) Header	Single-Sided	79.375"	15"
1	(G) Header	Single-Sided	41.125"	15"
2	(H)Header	Single-Sided	29.75"	11.875"
4	I	Single-Sided	19.5"	42"
4	(J) Doors	Single-Sided	20"	27"
2	к	Single-Sided	38.125"	10.25"



RENTAL UNIT RD-001



What's Included:

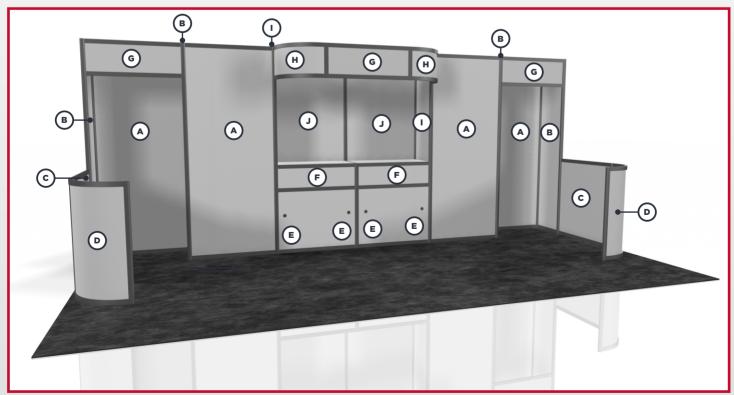
- 10' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Discount:
\$9,085.00

Standard: **\$13,627.50**

Quantity	Panel	Sides	Width	Height
4	А	Single-Sided	38.125"	92.875"
4	В	Single-Sided	18.5"	92.875"
2	с	Single-Sided	38.125"	38.875"
2	D	Single-Sided	29.75"	38.875"
4	E	Single-Sided	20"	27"
2	F	Single-Sided	38.125"	10.25"
3	(G) Header	Single-Sided	38.125"	11.875"
2	(H)Header	Single-Sided	29.75"	11.875"
2	I	Single-Sided	18.5"	52.75"
2	J	Single-Sided	38.125"	52.75"



RENTAL UNIT RD-002



What's Included:

- 10' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made

Discount	:	
\$9,9	93.	50

Standard: **\$14,990.25**

Quantity	Panel	Sides	Width	Height
2	А	Single-Sided	38.5"	96"
2	В	Single-Sided	41.125"	96"
2	с	Single-Sided	39.875"	54"
4	D	Single-Sided	18.5"	92.875"
2	E	Single-Sided	18.5"	52.75"
4	F	Single-Sided	41.125"	42"
2	G	Single-Sided	29.75"	38.875"
2	(H)Header	Single-Sided	39.375"	15"
1	(I) Header	Single-Sided	41.25"	15"
2	JHeader	Single-Sided	29.75"	11.875"
4	(K) Doors	Single-Sided	20"	27"
2	L	Single-Sided	38.125"	10.25"



RENTAL UNIT RE-001



What's Included:

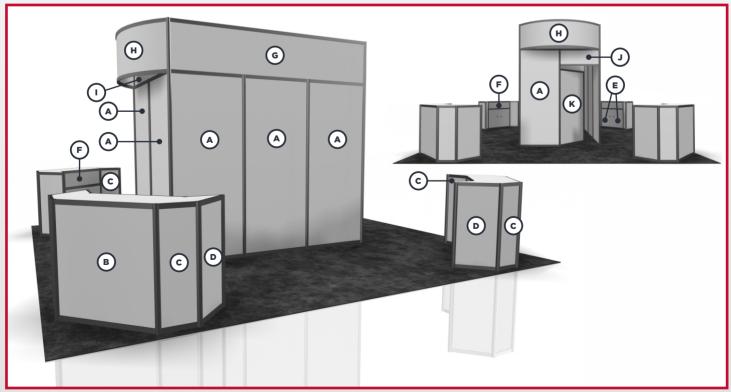
- 20' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Discount: **\$13,810.00**

Standard: **\$20,715.00**

Quantity	Panel	Sides	Width	Height
9	А	Single-Sided	38.125"	92.875"
4	В	Single-Sided	38.125"	38.875"
16	с	Single-Sided	12.625"	38.875"
8	D	Single-Sided	18.5"	38.875"
8	(E) Doors	Single-Sided	20"	27"
4	F	Single-Sided	38.125"	10.25"
2	(G) Header	Single-Sided	116.875"	22.875"
2	(H) Header	Single-Sided	86.25"	22.875"
2	I	Single-Sided	77.625"	22.875"
1	J	Single-Sided	38.125"	14"
1	(K) Door	Single-Sided	32"	73.5"



RENTAL UNIT RE-002

Discount:



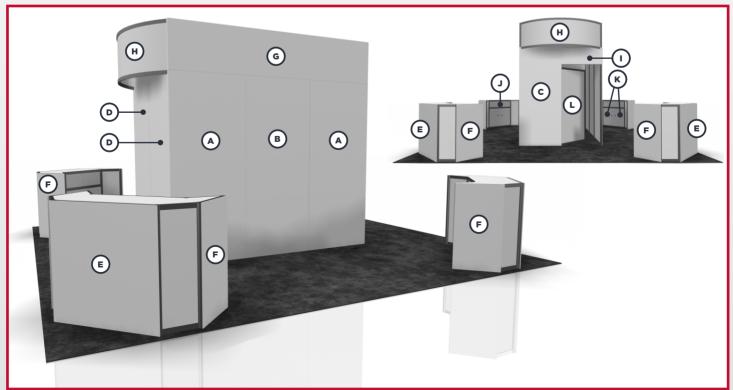
What's Included:

- 20' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 7.75% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items canceled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Standard:

		\$ 15,19	1.00 \$2	2,786.50
Quantity	Panel	Sides	Width	Height
4	А	Single-Sided	40.5"	96"
2	В	Single-Sided	39.375"	96"
1	с	Single-Sided	41.375"	120"
2	D	Single-Sided	40.5"	120"
4	E	Single-Sided	41.125"	42"
8	F	Single-Sided	21.5"	42"
2	(G) Header	Single-Sided	119.875"	24"
2	(H)Header	Single-Sided	86.25"	22.875"
1	I	Single-Sided	39.5"	42"
4	J	Single-Sided	38.125"	14"
8	(K) Doors	Single-Sided	20"	27"
1	(L) Door	Single-Sided	32"	73.5"



RENTAL UNIT RF-001



What's Included:

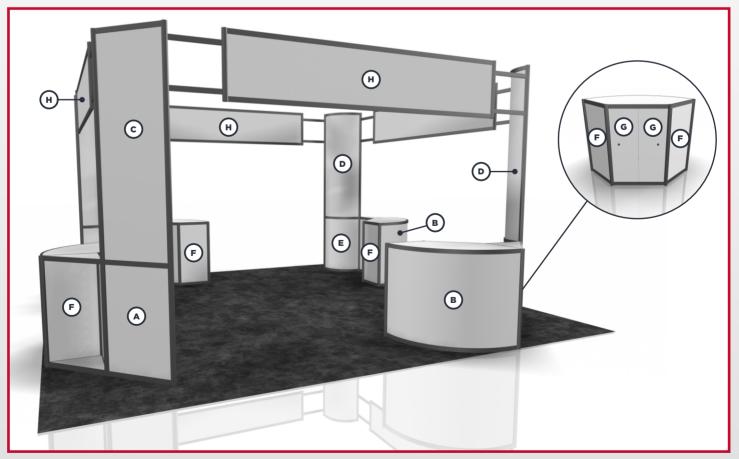
- 20' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or custom accessories.

Discount: **\$15,050.00**

Standard: **\$22,575.00**

Quantity	Panel	Sides	Width	Height
4	А	Single-Sided	26.625"	38.875"
4	В	Single-Sided	60.625"	38.875"
4	с	Single-Sided	26.625"	76.75"
4	D	Single-Sided	29.75"	76.75"
4	E	Single-Sided	29.75"	38.875"
12	F	Single-Sided	18.5"	38.875"
8	(G) Doors	Single-Sided	14"	38.125"
4	(H) Header	Double-Sided	116.875"	20.875"



RENTAL UNIT RF-002



What's Included:

- 20' x 20' (standard carpet)
- Labor (build, install & dismantle)

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made

Discount:
\$16,555.00

Standard: **\$24,832.50**

Quantity	Panel	Sides	Width	Height
4	А	Single-Sided	29.625"	120"
4	В	Single-Sided	60.625"	38.875"
4	с	Single-Sided	21.5"	42"
4	D	Single-Sided	29.75"	76.75"
4	E	Single-Sided	29.75"	38.875"
12	F	Single-Sided	18.5"	38.875"
8	(G) Doors	Single-Sided	14"	38.125"
4	(H)Header	Single-Sided	119.875"	24"

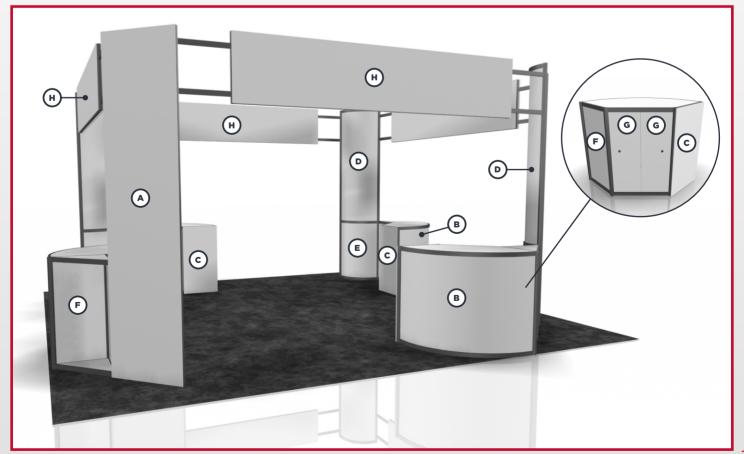


Exhibit Order



Accessories:

Use accessories to increase flexibilty, function and add customized features to your exhibit space.

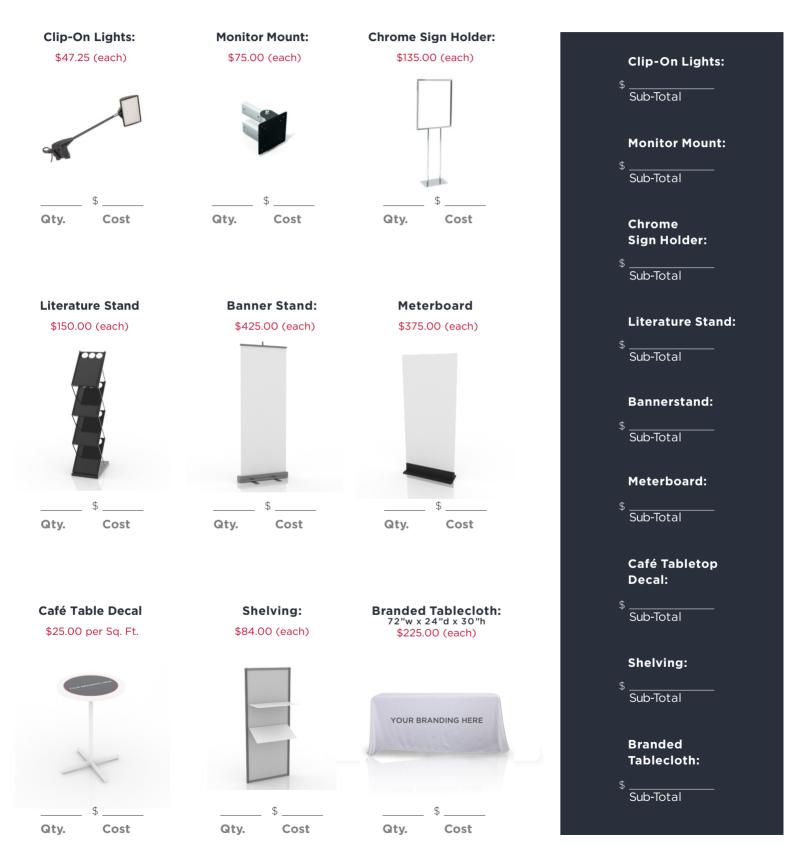
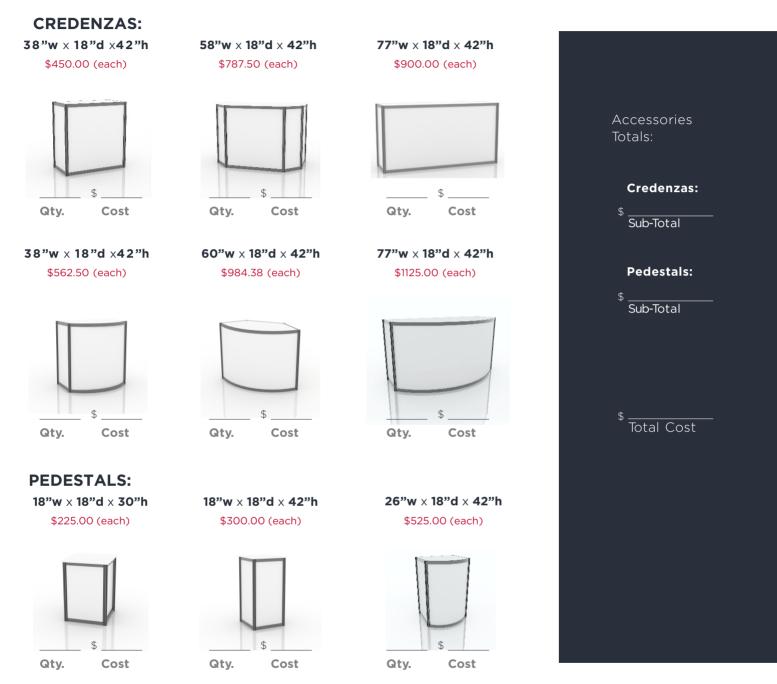


Exhibit Order



Accessories:

Use accessories to increase flexibility, function and add customized features to your exhibit space.



Electrical Requirements: Pricing <u>does not</u> include electrical hook-up or labor for installation of clip-on lights. You must contact the electrical contractor directly to order outlets and other electrical needs (including labor) for your exhibit space. For convenience, the electrical ordering form has been included within this service manual.

Please contact <u>customerservice@arataexpo.com</u> for pricing and assistance with color changes,logo design, velcro panels and for additional information on customized design and display graphics.

ORDER EARLY Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Please add 8.6% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items canceled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on printed graphics or customaccessories.

Exhibit Order



Exhibitor Nam												
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Package Selection		□ RB-001 □ RB-002										
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Blank Sintra Color	Black 🗆	White 🗆	Grey 🗆	Red	□Blue	□Lig	ht Blue	□Gree	en ⊡Pu	ırple		
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Corporate Headquarters 15928 Tournament Drive

301.921.0800

Gaithersburg, MD 20877

Florida Office

2501 Investors Row, Ste. 1000 Orlando, FL 32837 **407.422.3636**

SUPEREASY FabriWall

Multi-Dimensional Tension Fabric Displays

ENTIFIC

lifecycle Massachusetts

Standard Units:

• 10' unit: 8' tall x 9'6" wide with a 7 degree radius, or straight wall. MILLENNIUM

- 20' unit: 8" tall x 19'6" wide with a 16 degree radius, or straight wall.
- Custom units available upon request.
- Pricing includes the purchase of the structure and graphic.

Key Benefits

- Quick and hassle free installation (assembly time of 15 minutes, by a single person).
- Lightweight aluminum construction minimizes drayage.
- Entire system is 20 pounds or less.
- Digitally printed pillowcase and snap-together components offer a seamless, sleek look.





Features

installation instructions.

for vivid image reproduction.

• Modern. Seamless. Sleek. Affordable.

Beautiful Displays Made Easy!

A replacement for traditional modular units and pop-up displays.

FabriWall is a multi-dimensional, stretched-fabric display that can

be outfitted with your custom print! With its completely seamless

FabriWall is one of the hottest items in the tradeshow business today.

fabric cover, lightweight structure, and vivid image display,

· Comes with gloves, carrying bag, diagram and simple

• Made with seamless dye sublimation poly poplin fabric,

Just 3 Easy Steps, to Your FabriWall Success!

the help of snap together fittings.

Step 2: Slide pillowcase over the aluminum frame.

Step 1: Remove items from bag. Build the aluminum frame with

Step 3: Use hidden zipper to cover the pillowcase over the frame.





www.arataexpo.com

Washington DC | 301.921.0800 Orlando | 407.422.3636



FABRIWALL



As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Orders received after the deadline are subject to availability and will be charged at standard rates.

8' x 10'	8' x 10' CURVED UNIT							
Qty.	Description	Discount Price	Standard Price	Extended Price				
	Purchase Cost	\$5,350.00	\$10,700.00	\$				

8' x 10' s	8' x 10' STRAIGHT UNIT								
Qty.	Description	Discount Price	Standard Price	Extended Price					
	Purchase Cost	\$5,350.00	\$10,700.00	\$					

8' x 20' CURVED UNIT							
Qty.	Description	Discount Price	Standard Price	Extended Price			
	Purchase Cost	\$9,380.00	\$18,760.00	\$			

8' x 20' STRAIGHT UNIT						
Qty.	Description	Discount Price	Standard Price	Extended Price		
	Purchase Cost	\$9,680.00	\$19,360.00	\$		

Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Cancellations after the order has been received will be invoiced 100% of cost. Absolutely no credits will be issued after show closing.

The exhibitor must supply the necessary artwork for the graphics. If requested, our Design Department will work with you to create a dynamic image for your backwall. Our Customer Service Department will contact you for details.

If you require our assistance to set up your structure, please complete the Display Labor Order Form.

FabriWall Total	
8.6% Tax	
TOTAL	

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	

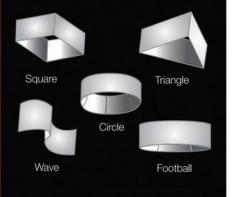
SUPERVISIBLE

FabriFrame

Standard and Customizable Overhead Signage



Purchase one of these five standard shapes!



Key Benefits

- Quick and hassle free installation (assembly time of 15 minutes, by a single person).
- Lightweight aluminum construction minimizes drayage.

Get Noticed!

Tension fabric structures are the most custom look available for a standard price in the tradeshow industry. FabriFrame overhead units provide visibility from anywhere in the exhibit hall. So make your exhibit stand out in a crowd by utilizing the overhead space that you pay for but many times do not use!

Reusable shapes are the perfect solution for any project and any budget. Select from a number of standard structures or let our in-house design engineers create a unique display that fits your needs.

Features

- Comes with gloves, carrying bag, diagram and simple installation instructions.
- Made with seamless dye sublimation poly poplin fabric, for vivid image reproduction.
- Modern. Seamless. Sleek. Affordable.

Choose a custom shape for your display!







FABRIFRAME



Single-sided graphics and frame hardware are included. Labor and hardware to hang your sign are NOT included. Please remember to complete and return the Hanging Sign/Rigging Labor Order Forms. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Orders received after the deadline are subject to availability and will be charged at standard rates.

SQUARE (3' HIGH x 10' LONG)						
Qty.	Description	Discount Price	Standard Price	Extended Price		
	Purchase Cost	\$8,575.00	\$17,150.00	\$		

CIRCLE (3' HIGH x 10' DIAMETER)						
Qty.	Description	Discount Price	Standard Price	Extended Price		
	Purchase Cost	\$6,550.00	\$13,100.00	\$		

THE WAVE (3' HIGH x 10' LONG - DOUBLE SIDED)					
Qty.	Description	Extended Price			
	Purchase Cost	\$4,350.00	\$8,700.00	\$	

TRIANG	TRIANGLE (3' HIGH x 10' LONG - EACH SIDE)						
Qty.	Description	Discount Price	Standard Price	Extended Price			
	Purchase Cost	\$5,700.00	\$11,400.00	\$			

FOOTBA	FOOTBALL (3' HIGH x 10' LONG - EACH SIDE)						
Qty.	Description	Extended Price					
	Purchase Cost	\$4,850.00	\$9,700.00	\$			

Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Cancellations after the order has been received will be invoiced 100% of cost. Absolutely no credits will be issued after show closing.

Exhibitor must supply artwork for graphics. If requested, our Design Department will work with you to create a dynamic image for your signage. Our Customer Service Department will contact you for details.

FabriFrame Total	
8.6% Tax	
0.0 /0 14	
TOTAL	

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



DISPLAY CASES

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.





FULL \	FULL VIEW DISPLAY CASE							
Qty.	Description	Discount Price	Standard Price	Extended Price				
	6' Full View (70"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				
	5' Full View (60"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				
	4' Full View (48"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				

HALF \	HALF VIEW DISPLAY CASE							
Qty.	Description	Discount Price	Standard Price	Extended Price				
	6' Half View (70"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				
	5' Half View (60"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				
	4' Half View (48"L x 20"D x 38"H)	\$850.00	\$1190.00	\$				

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				1000

QUARTER VIEW DISPLAY CASE						
Qty.	Description	Discount Price	Standard Price	Extended Price		
	6' Quarter View (70"L x 20"D x 38"H)	\$850.00	\$1190.00	\$		
	5' Quarter View (60"L x 20"D x 38"H)	\$850.00	\$1190.00	\$		
	4' Quarter View (48"L x 20"D x 38"H)	\$850.00	\$1190.00	\$		



CORNER DISPLAY CASE					
Qty.	Description	Discount Price	Standard Price	Extended Price	
	5' Corner (48.5"L x 20"D x 38"H)	\$850.00	\$1190.00	\$	



VERTIC	CAL DISPLAY CASE			
Qty.	Description	Discount Price	Standard Price	Extended Price
	7' Vertical (20"L x 20"D x 79"H)	\$850.00	\$1190.00	\$

Discount Deadline: February 23, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Items cancelled after the discount deadline will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.

Display Case Total	
8.6% Tax	
8.0% Tax	
τοται	

Standing on rental furniture is prohibited. Arata Expositions, Inc. cannot be responsible for injuries or falls caused by improper use.

Company Name		Booth Number
Street Address		City
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	



SPECIAL SIGNS

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.

CUSTOM SIGNS/SERVICES

This order for custom signs should accompany a printed version of each sign requested including exact copy, dimensions, orientation (horizontal or vertical) and easel back if desired.

DIGITAL	SHOWCARD SIGN	S	
ΩΤΥ	SIZE	DISCOUNT PRICE	STANDARD PRICE
	7" x 11"	\$60.00	\$120.00
	7" x 44"	\$67.00	\$134.00
	11" x 14"	\$77.00	\$154.00
	14" x 22"	\$88.00	\$176.00
	22" x 28"	\$112.00	\$224.00
	28" x 44"	\$171.00	\$342.00
	Easel back	\$10.00	\$20.00

LARG	E FORMAT	GRAPHICS		
QTY	LENGTH	WIDTH	SQUARE FEET	MATERIAL

Horizontal

Vertical

	MATERIAL		
Special Instructions/Copy:	Material	Discount Price	Standard Price
	Foam core	\$25.00	\$50.00
	Sintra	\$25.00	\$50.00
	Masonite	\$25.00	\$50.00
	Gator Foam	\$25.00	\$50.00
	Plexi	\$45.00	\$90.00
There will be an additional charge to prices listed for sign design labor or necessary labor to prepare logos for reproduction.	Fabric Banner	\$22.00	\$44.00
	Vinyl Banner	\$22.00	\$44.00

Discount Deadline: February 16, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. An additional 100% of the published prices will be applied to all orders received after the deadline. Cancelled orders will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.

Special Signs Total _____

8.6% Tax ____

TOTAL _____

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	

File Prep



Accepted Files:

- PDF (preferred)
- EPS / Ai
- TIF (with LZW Compression)

CorelDRAW

Maximum resolution of 120 DPI. Should not exceed 500MB.

Submitted artwork requires a 1/2" bleed (for SEG fabric, include a 5" bleed). Do <u>not</u> include crop marks. Please remember to embed images and outline or convert fonts to paths before forwarding design files.

Be sure to notify your contact at Arata Expositions following submission. You will be provided with a digital proof of all submitted graphics for review.

Please Note: Graphics formatted for websites are not suited for large-format printing.

FTP Access:

When uploading files, be sure to use Microsoft Edge, Chrome, or Firefox (no Safari browsers).

download: FTP Client using - https://filezilla-project.org/ **username:** Please contact <u>customerservice@arataexpo.com</u> to receive your assigned username. Further instructions to access ftp will be sent to your attention with your assigned username and password.

If you experience a problem or have questions, please contact Jay Cornell at jcornell@arataexpo.com.

Alternate cloud storage services are acceptable such as Dropbox, etc.



Arata Expositions, Inc.

Corporate Headquarters

15928 Tourname nt Drive Gaithersburg, MD 20877

301.921.0800

Florida Office

2501 Investors Row, Ste. 1000 Orlando, FL 32837

407.422.3636



STANDARD SIGN REQUEST

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders.



STANDARD BOOTH EQUIPMENT

Standard Booth Equipment with 8' high draped back wall and 3' high side rail, as shown in illustration, will be provided without charge. Equipment consists of aluminum frames supported by case metal bases plus drapery.

STANDARD BOOTH EQUIPMENT/SIGN DOES NOT APPLY TO ISLANDS

A standard Company I.D. sign measuring 7' x 44" will be supplied if desired. Please print copy as you wish it to read in space provided below.

	44"		-
			7'
COMPANY NAME		B00TH NUMBER (s)	
	We 🔲 will/ 📄 will not require Co	ompany I.D. sign.	

NOTE: This form must be completed and returned before February 23, 2022. Any forms received after this date will result in a \$5.00 charge for each I.D. sign ordered.

Company Name	Booth Number	
Street Address	City	
State Zip Code	Country	
Contact Name	Email Address	
Telephone Number	Fax Number	



Add an extra layer of protection to your booth space.

Arata Expositions will utilize a **Hygienca Electro-Hygiene Sprayer.** Along with EPA registered disinfectant, from list N, the sprayer utilizes Ultra Low Volume cold atomizing designed and proven to eliminate 99.9% of all viruses, pathogens, and bacteria.

The application of the disinfectant will become effective within minutes. All applications will be done after hours and with all safety protocols followed and PPE equipment utilized.

الج الج			
DISINFECTANT CLEANING			
	Discount Price	Standard Price	
Disinfectant Spray-Daily X = sq. ft. X	\$1.75 per sq. ft.	\$2.45 per sq. ft. = \$	
The square footage is based on the overall size of the space oc	cupied.	Disinfectant Total 8.6% Tax TOTAL	
Arata Expositions, Inc.	15928 Toui	urg, MD 20877 Orlando, F	tors Row, Ste. 1000 FL 32837

[©] COPYRIGHT 2020 this design remains the exclusive property of Arata Expositions, Inc., and should not be reproduced without written permission and/or consent.



All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibitor is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. NOTE: All rental carpets are delivered clean to your booth space. However, during set up, the carpet can become soiled. We suggest you order cleaning services at least once before the show opens.

ALL DAILY CLEANING SERVICES MUST BE ORDERED EXCLUSIVELY THROUGH ARATA EXPOSITIONS, INC. NO INDEPENDENT CONTRACTORS WILL BE PERMITTED TO PERFORM CLEANING SERVICES.

OOTH CLEANING								
Vacuuming of booth	and emptying of	wastebaskets.						
Pre Show			Discoun	t Pric	e	Standard Price		Extended Price
	X	=	_ sq. ft.	Х	\$.70 per sq. ft.	\$.98 per sq. ft.	=	\$
Daily Booth Cleaning ———	X	=	_ sq. ft.	Х	\$1.40 per sq. ft.	\$1.96 per sq. ft.	=	\$
The square footage	is based on the o	verall size of the space	e occupiec	l.				

PORTER SERVICE

Emptying of wastebaskets once every two hours, show hours only. Rates are based on booth size.

Booth Size	Cost per Day		Number of Show Days		Extended Price
Up to 500 sq. ft.	\$150.00	х		=	
501 to 1000 sq. ft.	\$165.00	х		=	
1001 to 2500 sq. ft.	\$200.00	х		=	
Greater than 2500 sq. ft.	\$240.00	х		=	
The square footage is based on the overall s	ize of the energy		uniod		

Discount Deadline: February 23, 2022. Discount price applies only to orders that are accompanied by payment and are received by discount deadline. **Standard price applies to orders received after the deadline**. Absolutely no credits will be issued after show closing. All rates are subject to change if necessitated by increased labor and material costs.

Cleaning Total	
8.6% Tax	
TOTAL	

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		- Fax Number	



LABOR REGULATIONS

LABOR/UNION REGULATIONS

We have provided the following information to acquaint you with specific guidelines for labor. Trade shows, conventions and special events in this vicinity are governed by local union contracts. Please review this information in order to better understand the applicable union jurisdictions. If you have any questions once you have read this, please address them directly to Arata Expositions, Inc.

GENERAL INFORMATION

All necessary union labor is available to the exhibitor on advance order by use of the forms provided in this kit. Union labor is also available at the Exhibitor Service Center during installation, show hours and dismantle.

INSTALLATION AND DISMANTLE LABOR

Exhibitors have specified rights. For example, they are permitted to arrange their own manufactured products for display and related sales literature within their booth for as long as necessary.

Full-time employees of the exhibiting company may set their exhibit if it can be accomplished by one person in 1/2 hour without the use of power tools. Any labor services that may be required beyond what your full-time employees can provide must be rendered by union labor. Your labor requirements can be ordered on the enclosed Display Labor Order Form,

FREIGHT HANDLING

Arata Expositions, Inc. will be responsible for the loading and unloading of all trucks, trailers, common and contract carriers as well as the handling of empty crates and the operation of handling equipment. Exhibitors may hand carry their own material from POV's (privately owned vehicles). They are not permitted to use any material handling equipment. This includes dollies, carts or other mechanical equipment. Only full-time employees of the exhibiting company will be allowed to hand carry items.

Our Material Handling Department is responsible for maintaining in and out traffic schedules at the show site. Even local exhibitors should clear all movements of exhibit materials through this department as we will have priority at the unloading areas at all times.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Arata Expositions, Inc. cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in the installation or dismantle of your booth, please order labor on the Display Labor Order Form.

GRATUITIES

Arata Expositions, Inc. requests that exhibitors do not tip our employees. Do not give coffee breaks other than midmorning and mid-afternoon when union employees have a fifteen minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to an Arata Expositions, Inc. supervisor. Employees of Arata Expositions, Inc. are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all Arata Expositions, Inc. employees.



MECHANICAL LIFTS

OPERATION OF ALL MECHANICAL LIFTS

ALL MECHANICAL EQUIPMENT ON THE TRADE SHOW FLOOR AND DOCK AREAS MUST BE UNDER THE CARE, CUSTODY, AND CONTROL OF ARATA EXPOSITIONS, INC. THIS INCLUDES FORKLIFTS, PALLET JACKS, AS WELL AS ANY OTHER MECHANICAL EQUIPMENT. GENIE LIFTS ARE PROHIBITED.

- The operation or use of all motorized or mechanical lifting equipment for installation of booth structures or signs is not permitted by exhibitors or their designated contractors. Genie lifts are prohibited.
- The operation or use of all motorized or mechanical material handling equipment is not permitted by exhibitors or their designated contractors. This includes mechanical scooters and carts.
- Arata Expositions, Inc. equipment is for use by AEI employees only. Please do not take it for your use.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES, AND MANPOWER MUST BE SUPPLIED BY ARATA EXPOSITIONS, INC.

Customer acknowledges that the show site and surrounding areas are **active work zones**. Customer, its agents, employees and representatives are present at their **own risk**.

Thank you for your cooperation.





DISPLAY LABOR

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All exhibitors must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing. ADVANCE RATES APPLIES TO ORDERS RECEIVED PRIOR TO February 23, 2022.

RATES: (ONE HOUR MINIMUM PER MAN)	ADVANCE RATE STANDARD RATE	STANDARD RATE			
STRAIGHT TIME: Monday - Friday 8:00 am - 4:30 PM	\$ 142.25 PER MAN PER HOUR \$ 199.15 PER MAN PER HOUF	۲			
OVERTIME: Monday - Friday 7:00 am - 8:00 am and 4:30 pm to midnight, 7:00 am - midnight	t \$ 213.25 PER MAN PER HOUR \$ 298.55 PER MAN PER HOU	R			
Saturday and Sunday. DOUBLE TIME: Midnight to 7:00 am and all Holidays.	\$ 284.50 PER MAN PER HOUR \$ 398.30 PER MAN PER HOUF	२			
INSTALLATION OF DISPLAY Starting time can be guaranteed only at the (per person) if labor is not cancelled 24 hou	e start of the working day. You will be charged a one hour minimum labor fee ırs prior to the requested start time.				
DATE TIME NO. OF PEOPLE APPROX. HOURS	TOTAL HOURS HOURLY RATE TOTAL ESTIMATED COST				
X	= @ \$ = \$				
X	= @ \$ = \$				
Request AEI to proceed, at earliest hour, to install our display without	AEI Supervision (30%/\$45.00)				
supervision. The charge for this service is 30% of the total bill (\$45. minimum). IN ORDER TO COMPLETE THE WORK WITHOUT AN EXH REPRESENTATIVE PRESENT, THE AEI SUPERVISED LABOR FORM BE COMPLETED.	.00 Total Estimated Labor Costs HIBITOR				
	g display. Time will commence upon assignment of men in accordance wit spatcher's desk to obtain and return men ordered. If exhibitor fails to pick will be applied.				
Supervisor's Name: Telep	hone Number:				
DISMANTLING OF DISPLAY Starting time can be guaranteed only at the (per person) if labor is not cancelled 24 hou	e start of the working day. You will be charged a one hour minimum labor fee Jrs prior to the requested start time.				
DATE TIME NO. OF PEOPLE APPROX. HOURS	TOTAL HOURS HOURLY RATE TOTAL ESTIMATED COST				
X	=6 \$ = \$				
X	=6 \$ = \$				
Request AEI to proceed, at earliest hour, to dismantle our display w our supervision. The charge for this service is 30% of the total bill (minimum). IN ORDER TO COMPLETE THE WORK WITHOUT AN EXH REPRESENTATIVE PRESENT, THE AEI SUPERVISED LABOR FORM BE COMPLETED.	\$45.00 Total Estimated Labor Costs HBITOR				
Supervisor's Name: Telep	hone Number:				
Company Name	Booth Number				
Street Address	City				
Chote Zie Code Co	ter				
State Zip Code Count	uy				
Contact Name Email Address					
Telephone Number Fax N	umber				



AEI SUPERVISED LABOR

This form must be completed by all exhibitors wishing to use AEI supervised labor.

INBOUND SHIPPING INFORMATION					
Display will be shipped to: Warehouse Showsite					
Date Shipped:Date to arrive:Carrier:Carrier:					
Shipped from: City:					
Total number of: CratesCartonsCasesOther (please specify)					
SET UP INFORMATION					
Display Carpet: Shipped with exhibit:Rented from AEI:Color:Size:					
Electrical Placement: Electrical under carpet:Booth Grid (required):Drawing with exhibit:					
Special Electrical Instructions:					
Set up instructions: Attached:Shipped with display:Special tools/hardware:					
Special set up or dismantle instructions:					
Graphics: Shipped with display:Shipped separately:Carrier:Date to arrive:					
Special instructions for graphics:					
OUTBOUND SHIPPING INFORMATION					
After dismantling, return/ship display to: Carrier:					
T3 Logistics Common Carrier Van Line					
Air Freight Next Day Deferred					
If your designated carrier fails to pick up or refuses to accept your shipment your freight will be shipped by one of the official show carriers. It is the responsibility of the exhibitor to call your carrier of choice to schedule a pick up time and date.					
Emergency contact at show site:Contact phone #:					
Hotel: Hotel phone #: Arrival date:					
Company Name Booth Number					

Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	

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FORKLIFT LABOR

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

FORKLIFT & OPERATOR RATES per hour				
Description	Straight Time	Over-Time	Double Time	
5,000 lb. forklift & operator	\$281.00	\$353.00	\$424.00	
4 stage forklift & operator	\$337.00	\$408.00	\$479.00	
Additional riggers per man	\$142.25	\$213.25	\$284.50	
Cage (per hour)	\$63.00	\$63.00	\$63.00	

STRAIGHT TIME: Monday - Friday 8:00 am - 4:30 pm.

OVERTIME: Monday - Friday 7:00 am - 8:00 am & 4:30 pm to midnight. 7:00 am - midnight Saturday & Sunday

DOUBLE TIME: Midnight to 7:00 am and all holidays.

Forklifts must be ordered for header or booth construction exceeding 8' in height.

There is a 1 hour minimum for installation and a 1 hour minimum for dismantle.

The operation or use of all motorized or mechanical lifting equipment for installation of booth structures or signs is not permitted by exhibitors or their designated contractors.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES AND MANPOWER MUST BE SUPPLIED AND OPERATED BY ARATA EXPOSITIONS, INC.

GENIE LIFTS ARE PROHIBITED.

Additional crew and/or equipment will be used if AEI deems it necessary to safely complete the installation and/or dismantling of a job. The exhibitor will be charged accordingly.

ORDER: (Equipment and crew)

An exhibitor representative must be present to supervise the work being done. Exhibitor representative will return the crew to the **Arata Expositions, Inc. Exhibitor Service Center** upon completion of the work, check the work order and approve the work by signing work ticket.

INSTALLATION REQUEST	DISMANTLE REQUEST			
(Dates and time are not guaranteed)	(Dates and time are not guaranteed)			
DateTime	DateTime			
5,000 lb. forklift crew with cage	5,000 lb. forklift crew with cage			
4 stage forklift crew with cage	4 stage forklift crew with cage			

Forklift times cannot be guaranteed. Arata Expositions, Inc. will make every effort to meet specified request when possible. All rates are subject to change if necessitated by increased labor and/or material costs. If exhibitor fails to pick up crew at time confirmed, or order is not cancelled 24 hours prior to start time, a one hour charge per crew, "No Show Charge", will be applicable.

FORKLIFT ORDERS RECEIVED AFTER February 23, 2022 WILL BE ASSESSED A 40% SURCHARGE. FORKLIFT LABOR WILL NOT BE AVAILABLE UNTIL ONE HOUR AFTER SHOW CLOSE.

Company Name	Booth Number
Street Address	City
State Zip Code	Country
Contact Name	Email Address
Telephone Number	Fax Number



HANGING SIGNS

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

SNORKEL CREW & LABOR RATES PER HOUR				
Description Advance Rates Standard Rates				
Snorkel and Crew	\$865.50	\$1211.70		
Additional Riggers	\$178.00	\$249.20		
Assembly Crew per man	\$178.00	\$249.20		

The hanging sign crew consists of a snorkel operator and rigger. Additional crew or equipment will be used if AEI deems it necessary to safely install or remove the sign and will charge accordingly. Assembly crew consists of 2 men.

Flat rate includes any overtime to allow hanging of all signs in a timely manner prior to show opening.

There is a 1 hour minimum for installation and a 1 hour minimum for dismantle. The time necessary for workmen to get tools and report to the booth, have work checked by the exhibitor and return with the exhibitor to sign out will be included in the time charged to the work order.

Assembly of all non-electrical hanging signs must be done by Arata Expositions, Inc. Set up instructions must be provided for signs to be assembled. EACs and Exhibitors are not permitted to assemble and/or hang signs.

The operation or use of all motorized or mechanical lifting equipment for installation of booth structures or signs is not permitted by exhibitors or their designated contractors.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES AND MAN-POWER MUST BE SUPPLIED BY ARATA EXPOSITIONS, INC.

INSTALLATION ESTIMATE	DISMANTLE ESTIMATE			
Approx Hours Hourly Rate Estimate Cost	Approx Hours Hourly Rate Estimate Cost			
Snorkel and Crew (Indicate # of lifts required) Assembly Crew (for sign assembly) required	Snorkel and Crew (Indicate # of lifts required)			

Overhead signs should be sent in a separate container to the advance warehouse no later than March 2, 2022 using the enclosed hanging sign labels. AEI will begin to assemble and hang signs when the hall becomes accessible.

Set up instructions must be provided for signs to be assembled. All non electrical signs must be assembled by AEI. EACs and Exhibitors are not permitted to assemble and/or hang signs.

If the order is not confirmed and the sign not received at the advance warehouse by the deadline date, the sign will be hung on site as equipment and labor become available. Standard sign pricing will apply.

Company Name				Booth Number
Street Address				 City
State	Zip Code	(Country	
Contact Name		E	Email Address	
Telephone Number		F	Fax Number	



HANGING SIGNS

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

GENERAL INFORMATION

All non electrical hanging signs or overhead structures must be assembled and installed by Arata Expositions, Inc. Set up instructions must be included with this form and inside the sign crate. Provide one copy of this form (completed) to your display house. All hanging signs must conform to show management rules and regulations and facility limitations. Please attach a photograph or rendering of your sign or overhead structure.

Type of Sign:	banner	metal or woo	d 🗌 Othe	r (Specify)	
Shape of Sign:	square	🗌 triangle	rectangle	Other (Specify)	
Size of Sign:	length	width	height		
Weight of the Sign:	lbs.				
Does Your Sign Requi	re Electrical?	yes no			

HANGING INSTRUCTIONS	Booth #	
Please complete the diagram indicating adjacent booth numbers and requested placement for hanging sign. Do not include aisle width.		
Number of feet from floor to top of sign:		
Number of feet in from Booth #:ft. Bo	ooth #	Booth #
Number of feet in from Booth #: ft.		
Number of feet in from Booth #: ft.		
Number of feet in from Booth # : ft.		
Booth Size: ft. x ft.	Booth #	

Due to variations in the convention center ceiling structure and the relation of exhibit areas to support beams, sign locations may vary from original specifications. If additional rigging points are required, these will be installed and the exhibitor will be charged for such.

Please note low ceiling areas indicated on floor plan.

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



STRUCTURAL INTEGRITY

THIS FORM MUST BE RETURNED FOR ALL SUSPENDED STRUCTURES

______, the contracted exhibitor at Franchise Expo West 2022 and (if applicable) _______, the display house or builder for the aforementioned exhibitor, do hereby certify and guarantee that the stress points for the hanging structure have been properly engineered and tested. We further certify that the structure can be hung safely and has been constructed to meet all applicable regulations and safety measures.

We hereby release, indemnify and forever hold harmless Show Management, Phoenix Convention Center, Arata Expositions, Inc., and its subsidiaries, their directors, officers, employees, representatives, agents, and contractors from and against any and all liability, claims, damage, loss, fines, or penalties arising from the installation, use or dismantling of this structure. All hang points supporting in excess for 200lbs. may be verified (metered) on site at exhibitor's expense.

Exhibiting Company:	Booth Number:
Authorized Signature:	
Printed Name:	Date:
Display House/Builder (if applicable):	
Authorized Signature:	
Printed Name:	
Email Address:	Phone Number:

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



EXHIBITOR APPOINTED CONTRACTOR

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

	RETURN TO:		
DEADLINE:	Arata Expositions, Inc.		
Wednesday, February 16, 2022	15928 Tournament Drive		
	Gaithersburg, MD 20877		
	Fax: 301.990.1717		
	Email:customerservice@arataexpo.com		

If the exhibitor plans to utilize a firm other than the Arata Expositions, Inc., the EXHIBITOR ONLY must complete and send this form to Arata Expositions, Inc. to be received by the above deadline date. If notification is not received by the deadline date, Arata Expositions, Inc. labor must be used for all work and the Exhibitor Appointed Contractor will be permitted to supervise only.

In addition, a Certificate of Insurance, valid in the state of Arizona, must be provided with at least the following limits: Comprehensive General Liability not less than \$1,000,000 with respect to injuries to any one person in one occurrence; \$2,000,000 with respect to injuries to more than one person in any one occurrence; and \$500,000 with respect to damage to property; Workers' Compensation Insurance, including employee liability coverage, in a minimum amount not less than \$1,000,000 of individual and/or aggregate coverage, and naming Arata Expositions, Inc., Show Management, and the Phoenix Convention Center as additional insured.

The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Arata Expositions, Inc. The Exhibitor Appointed Contractor must coordinate all his activities with Arata Expositions, Inc. and abide by all rules and regulations of the show.

ARATA EXPOSITIONS, INC. WILL ONLY ACCEPT THIS FORM IF IT IS SIGNED BY AN AUTHORIZED EMPLOYEE OF THE EXHIBITING COMPANY. NOTIFICATION FROM THE DISPLAY HOUSE WILL NOT BE ACCEPTED. PLEASE MAIL OR FAX THIS FORM ALONG WITH YOUR CERTIFICATE OF INSURANCE TO ARATA EXPOSITIONS, INC. ARATA EXPOSITIONS WILL ALSO REQUIRE A CERTIFICATE OF INSURANCE FROM YOUR APPOINTED CONTRACTOR. DO NOT SEND CERTIFICATES OF INSURANCE OR THIS FORM TO SHOW MANAGEMENT.

Company Name	Booth Number
Exhibitor Contact (Please Print)	Email Address
Exhibitor Authorized Signature Phone Number	Type of work being performed
Exhibitor Appointed Contractor/Display House	Email Address
Contact Name	Phone Number



CERTIFICATE OF INSURANCE

						ARATA-		OP ID: JAR
Ą		ERTIF	ICATE OF LIA	BILITY INS	URANC	E		(MM/DD/YYYY)
C B	IIS CERTIFICATE IS ISSUED AS A ERTIFICATE DOES NOT AFFIRMAT LOW. THIS CERTIFICATE OF INS EPRESENTATIVE OR PRODUCER, AI	VELY OF	R NEGATIVELY AMEND, DOES NOT CONSTITU	EXTEND OR ALT	ER THE CO	VERAGE AFFORDED E	ГЕ НО ВҮ ТНІ	E POLICIES
th	PORTANT: If the certificate holder e terms and conditions of the policy rtificate holder in lieu of such endors	certain p	olicies may require an e					
The 7164	^{DUCER} Jacobs Company, Inc. Columbia Gateway Drive			CONTACT NAME: Janet Ru PHONE (A/C, No, Ext): 410-91	0-8315	FAX (A/C, No):	410-3	81-2105
Colu	mbia, MD 21046-1448			E-MAIL ADDRESS: JRusso				1
					. ,	RDING COVERAGE		NAIC #
INSU	RED Arata Expositions, Inc.			INSURER A : Continenta				28258 22306
1450	15928 Tournament Drive							36064
	Gaithersburg, MD 20877			INSURER C : Hanover In				22292
				INSURER E :	surance compa	iiy		
	(504050 050	TIFICATE		INSURER F :				
	/ERAGES CER		E NUMBER:	VE REEN ISSUED TO		REVISION NUMBER:		
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NSR LTR	TYPE OF INSURANCE	ADDL SUBR	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMI	rs	
В	X COMMERCIAL GENERAL LIABILITY					EACH OCCURRENCE	\$	1,000,00
	CLAIMS-MADE X OCCUR		ZDQA298289-03	05/01/2018	05/01/2019	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$	1,000,00
						MED EXP (Any one person)	\$	10,00
	X Per Loction Aggre					PERSONAL & ADV INJURY	\$	1,000,00
	GEN'L AGGREGATE LIMIT APPLIES PER:					GENERAL AGGREGATE	\$	3,000,00
	POLICY PRO- JECT LOC					PRODUCTS - COMP/OP AGG	\$	2,000,00
	OTHER:					Emp Ben.	\$	1,000,00
~	AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident)	\$	1,000,00
С	X ANY AUTO ALL OWNED SCHEDULED		AZQA865901 01	05/01/2018	05/01/2019	BODILY INJURY (Per person)	\$	
	AUTOS AUTOS					BODILY INJURY (Per accident) PROPERTY DAMAGE		
	X HIRED AUTOS X NON-OWNED AUTOS			Ť		(Per accident)	\$ \$	
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0	CLAINS-WADE		UHQA296291-03	00/01/2010	00/01/2010	AGGREGATE	э \$	3,000,00
	WORKERS COMPENSATION					X PER OTH- STATUTE ER	2	
Α	AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE		82-889154-0103	05/01/2018	05/01/2019	STATUTE ER E.L. EACH ACCIDENT	\$	1,000,00
•	(Mandatory in NH)	N/A				E.L. DISEASE - EA EMPLOYEE		1,000,00
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT		1.000.00
D	Leased/ Rented		IHQA308002 03	05/01/2018	05/01/2019	1.000 Ded	÷	1,000.00
С	Hired Auto Phy Dam		AZQA865901 01	05/01/2018	05/01/2019	1,000 Ded		50,00
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CEI	RTIFICATE HOLDER			CANCELLATION				
	Arata Expositions Inc. 15928 Tournament Drive Gaithersburg, MD 20877			SHOULD ANY OF THE EXPIRATION ACCORDANCE WI	N DATE THE TH THE POLIC			
	1			V	1 kus	RD CORPORATION. AI		

ACORD 25 (2014/01)

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TIPS FOR MATERIAL HANDLING

HELPFUL HINTS

- 1. <u>Ship prepaid</u> collect shipments will not be accepted at either the warehouse or show site.
- If you ship by way of your own truck or car, it is important to <u>have a delivery ticket prepared indicating</u> <u>the piece count and weight</u>. You are invoiced for material handling based on weight. If no information is available, the weight is estimated by the unloading crew.
- <u>Consolidate</u> as many pieces as possible into one shipment to avoid being billed for several minimum shipments. To reduce material handling costs, ship all of your exhibit materials in ONE shipment. Remember, there is a 200 pound minimum charge per shipment. See the example below.
- 4. Please be sure to obtain and complete an AEI Bill of Lading. Bills of Lading will be made available at the AEI service center on the final show day. Please be sure to return your completed Bill of Lading and any additional outbound information before you leave the show floor.
- Should you choose to use a carrier other than the official show carrier, please be certain to contact them with any necessary pick-up information. AEI is not responsible for contacting outside carriers for pick-ups.
- 6. BE SURE YOUR MATERIALS ARE INSURED from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all risk coverage. This can be done by adding exposition floaters to existing policies. Contact your insurance representative. BE SURE YOUR LIABILITY AND PROPERTY INSURANCE IS IN EFFECT DURING TRANSIT, STORAGE AND WHILE AT CONVENTION SITE.

Date Received	Actual Weight	Minimum Charge	\$/100 Lbs.	Total Cost
3/2/22	80 Lbs.	200 Lbs. Min.	\$168.75	\$337.50
3/2/22	50 Lbs.	200 Lbs. Min.	\$168.75	\$337.50
3/2/22	70 Lbs.	200 Lbs. Min.	\$168.75	\$337.50

THE EXPENSIVE WAY!

200 Lbs. Total

Material Handling Charges \$1,012.50

THE COST-EFFECTIVE WAY!

Date Received	Actual Weight	Minimum Charge	\$/100 Lbs.	Total Cost
3/2/22	200 Lbs.	200 Lbs. Min.	\$168.75	\$337.50
	200 Lbs. Total	Mater	ial Handling Charges	\$337.50

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MATERIAL HANDLING

LIMITS OF LIABILITY

- 1. **ACCEPTANCE OF TERMS:** It is understood that acceptance of the following terms and conditions will be construed when any of the following conditions are met:
 - The Exhibit Shipping Information & Material Handling Rate Schedule is signed; or
 - Exhibitor's materials are delivered to either the Arata Expositions, Inc. (hereafter referred to as "AEI") warehouse or show site for which AEI is the Official General Contractor for the event; or
 - When an order for any rental equipment and/or labor is placed by the exhibitor with AEI
- 2. AEI'S RESPONSIBLITIES: The responsibility of AEI with respect to the goods stored hereunder shall be limited to the exercise of ordinary care and diligence by its officers and employees in receiving, handling, keeping, and delivering the same. For purposes of this contract, AEI means their employees, officers, directors, agents, assigns, affiliated companies, and related entities including, but not limited to, any subcontractors AEI may appoint. AEI shall not be liable for loss or damage by natural elements, fire, heat, frost, damp, dust, moths, rust, leakage, deterioration, acts of God, vandalism, theft, civil disturbance, power failure, acts of terrorism or war, labor disputes, lockouts or work stoppages of any kind, nor for other causes beyond AEI's reasonable control.
- 3. AEI LIABILITY: It is understood that AEI and its subcontractors are not insurers. The exhibitor is responsible for obtaining the proper insurance to cover their property. AEI does not provide for full liability should loss or damage occur. AEI's liability shall be limited to the physical loss or damage to the specific article, which is lost or damaged. In any case, the liability of AEI is limited to \$.30 per pound per article, with a maximum of \$50.00 per item, and a maximum of \$1,000 per shipment, whichever is less, as agreed upon damages and exclusive remedy. Provisions of this paragraph shall apply if loss or damage, regardless of cause or origin, results directly or indirectly to property through performance or nonperformance of obligations imposed by the offering of services to Exhibitors, or from negligence, active or otherwise, by AEI, its subcontractors, or employees. This applies while these goods are in AEI's warehouse, in vehicles for delivery, or at show site. AEI shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which make it impossible or impractical to exhibit same.
- 4. EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE COVERING YOUR MATERIALS AGAINST DAMAGE, LOSS, AND ALL OTHER HAZARDS FROM THE TIME SHIPMENTS ARE MADE PRIOR TO THE SHOW UNTIL SHIPMENTS ARE RECEIVED BACK AFTER THE SHOW. THIS CAN GENERALLY BE DONE BY ADDING "EXPOSITION FLOATERS" TO EXISTING INSURANCE POLICIES. IT IS UNDERSTOOD THAT AEI IS NOT AN INSURER. THAT INSURANCE, IF ANY, SHALL BE OBTAINED BY THE EXHIBITOR AND THE AMOUNTS PAYABLE BY AEI HEREUNDER ARE BASED ON THE VALUE OF THE MATERIAL HANDLING SERVICES AND THE SCOPE OF AEI LIABILITY AS SET FORTH ABOVE.
- 5. **PACKAGING:** AEI shall not be responsible for damage to uncrated material, material improperly packed, concealed damage, pad wrapped or shrink-wrapped materials, glass breakage, or carpet in bags or poly. Additionally, AEI shall not be responsible for crates and packaging that are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be designed to adequately protect contents for handling by forklifts and similar means.
- 6. INSURANCE CLAIMS: The exhibitor must report the damage or loss at the AEI service desk at show site and complete our paperwork documenting the incident. Failure to complete the proper paperwork at show site will result in the claim being waived. The exhibitor must submit any written claim for loss or damage within (30) days of the close of the show on which the loss or damage occurred or the claim shall be considered waived. No suit or action shall be brought against AEI more than one year after the cause of action accrues.



MATERIAL HANDLING

LIMITS OF LIABILITY

- 7. **INBOUND SHIPMENTS:** After the exhibit materials are placed in the booth, AEI will not be responsible for condition, count or content. Please remember that there may be a lapse of time between the delivery of shipments to the booth and the arrival of the exhibitor or exhibitor's representative. AEI will not be responsible or liable for any loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to the exhibitor's booth at show site. We suggest exhibitors arrange for security services for their booth.
- 8. **EQUIPMENT REQUIRING SPECIAL EQUIPMENT:** Fourteen days advance notice must be provided to AEI by the exhibitor in order to obtain special devices to properly load, place or reload equipment requiring such care. AEI will not be liable for any damage incurred during the handling of equipment requiring special devices if this advance notice has not been received by AEI.
- 9. **EMPTY CONTAINER LABELS:** The exhibitor is responsible for affixing EMPTY labels (available at the AEI service desk) to containers to be stored during the show. It is understood that these labels are used for empty storage only and AEI assumes no responsibility or liability for loss or damage to contents while containers are in storage or for mislabeled containers.
- 10. **CLASSIFYING SHIPMENTS:** AEI cannot be responsible for classifying shipments. After shipments are tendered to a carrier for shipment, AEI cannot be responsible for delivery time or damage or loss to property.
- 11. **OUTBOUND SHIPMENTS:** All shipments received at the close of the show are subject to a final count. AEI will count and ship pieces AEI finds when AEI removes the shipment from the booth to load out. All Material Handling Agreements submitted to AEI by the exhibitor will be checked at the time of pick up from the booth. Corrections will be made where any discrepancies exist between the quantities of pieces listed by the exhibitor and the actual count of such items in the booth at the time of pick up. AEI is not responsible for shipments left in booths by exhibitors. We suggest exhibitors arrange for security services for their booth. **PLEASE NOTE**: Where an exhibitor indicates choice of carrier for pickup, it is the exhibitor's responsibility to arrange with such carrier for said pickup service. In order to expedite removal of freight from the show site, AEI shall have the authority to change designated carriers, if such carriers do not pick up on time or refuse to accept shipments. Exhibits not removed from the show on removal day and on which we have no shipping information will be returned to the AEI warehouse at an additional charge to await disposition. AEI assumes no liability as a result of such rerouting or handling.
- 12. **PAYMENT OF SERVICES:** The exhibitor agrees, in the event of a dispute with AEI or its subcontractors relative to any loss or damage to any of the exhibitor's freight or equipment, that the exhibitor will not withhold payment in any amount due to AEI for freight handling services or any other services provided by AEI or its subcontractors as an offset against the amount of the alleged loss or damage. Instead, the exhibitor agrees to pay AEI prior to the close of the show for all such charges and further agrees that any claim the exhibitor may have against AEI or its subcontractors shall be pursued independently by the exhibitor as a complete, separate transaction to be resolved on its own merits.
- 13. **JURISDICTION:** This agreement shall be deemed to have been made in the State of Maryland, and that any and all performance thereunder, or breach thereof, shall be interpreted, governed and construed pursuant to the laws of the State of Maryland, and the parties to this agreement consent that the Circuit Court for Montgomery County, Maryland shall be the sole forum where any cause of action arising under, or in any way related to, this agreement may be instituted.
- 14. **MISCELLANEOUS:** Exhibitor, as a material part of the consideration to AEI for material handling services, waives and releases all claims against AEI, its employees, agents, officers, and directors, with respect to all matters for which AEI has disclaimed liability, pursuant to the provisions of this contract. The exhibitor acknowledges that he or she has read this agreement, understands it and agrees to be bound by its terms, and further agrees that it is the complete and exclusive agreement between the parties. The invalidity or enforceability of any provision hereof shall not affect, modify, or impair the validity and enforceability of all other provisions herein.



SPOTTING FEE

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

Exhibitors or agents with mobile or motorized equipment will require guidance to their respective booths. This guidance is required and provided by Arata Expositions, Inc. to prevent damage that may occur to exhibitors, the property of others, or when necessary to move crates that may be in the aisles.

Exhibitors may drive their motorized equipment into and out of the exhibit areas or have Arata Expositions, Inc. supply an operator when available.

SPOTTING FEES ROUND TRIP CHARGES				
Vehicle/Trailers below 25 feet	\$413.44			
Vehicle/Trailers 25 feet to 75 feet \$689.06				
Heavy Machinery, Trailers above 75 feet \$3,445.31				
In addition to the spotting fee, mobile units will be assessed a one hour forklift/operator charge each way for unloading and loading. This applies to all motorized equipment arriving at the exhibit hall that can be driven to the booth under its own power.				

CALCULA	TE / DEA	ΠΕςτ ΠΛ	TE 2. TIME
CALCULA			

Installation:	Date	Time	Size	Rate
Dismantle:	Date	Time	Size	Rate

SCHEDULING:

A representative from Arata Expositions, Inc. will contact you to schedule your vehicle spot.

FLOORING:

All flooring under vehicle must be covered. Carpeting can be rented on the Standard Carpet and Plush Carpet order forms. If you choose to use your own flooring, it must be shipped to the advance warehouse. Material handling charges will apply. Labor charges will apply to lay exhibitor owned flooring.

MATERIAL HANDLING:

Material handling charges will apply to any booth material within the vehicles/trailers. The materials will be removed from the vehicles/trailers, weighed and written up as a show site shipment.

VEHICLE RULES:

Display vehicles must have battery cables disconnected; fuel tanks must be taped shut or have locking gas cap and may contain no more than 1/8 tank of fuel or 4 gallons (whichever is less). Ignition keys must be removed and delivered to event security.

Company Name	Booth Number
Street Address	City
State Zip Code	Country
Contact Name	Email Address
Telephone Number	Fax Number



CART LOAD SERVICE

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

CART LOAD SERVICES

Cart Load Service is a feature offered for Privately Operated Vehicles ("POVs") only. POVs are limited to small passenger vehicles such as cars, small mini vans or SUV's. If you arrive with a truck, van, or trailer filled with exhibit material you will not qualify for this service and will be required to utilize material handling services.

Arata Expositions, Inc. is pleased to make available for hire, one (1) laborer with one (1) pushcart, for one (1) trip. Charges for these services are \$300.00 round trip.

This service is for those who have small hand carry items all of which must fit on a 3' x 4' push cart, in one trip only.

A cart load is eight (8) pieces or less, weighing less than 200 lbs. total. There is one cart load allowed per booth. Freight that is too large or heavy will be charged material handling rates.

Vehicle must load and unload from the dock area. AEI personnel will direct vehicles. The loading dock is for loading and unloading only. No parking will be allowed on the loading dock. Vehicles must have two people per vehicle so that once the POV is unloaded, it can be moved immediately from the dock area.

No AEI equipment is allowed to be used by exhibitors.

Exhibitors are required to carry all risk floater insurance covering their products and exhibit materials against damage, loss, and other hazards. The coverage should start when the product and exhibit materials leave an exhibitor's place of business and end upon the return to the exhibitor facility after the show. This can be done by adding "riders" to existing policies.

Cart load service will be available at the following times:



MOVE IN SCHEDULE				
Thursday, March 17, 2022	10:00am - 5:00pm			

MOVE OUT SCHEDULE				
Saturday,	March 19, 2022	4:00pm - 8:00pm		

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



SHIPPING INFORMATION

SHIPPING INFORMATION:

ADVANCE SHIPPING WAREHOUSE ADDRESS

Shipments will be received between January 31, 2022 and March 2, 2022.

Shipments should be **PREPAID**, addressed as follows:

- To: Exhibiting Company and Booth Number
- For: Franchise Expo West 2022
- c/o: Arata Expositions, Inc
- c/o: YRC
 - 2021 S. 51st Avenue Phoenix, AZ 85043

Receiving hours : 8:00am - 4:00pm weekdays

Receiving deadline for advance freight is March 2, 2022. We will continue receiving freight at the advance warehouse through March 15, 2022. Shipments received from March 3 -15, 2022 will incur a late surcharge.

DIRECT SHOWSITE SHIPMENTS

Shipments will be received starting Thursday, March 17, 2022.

Shipments should be **PREPAID**, addressed as follows:

- To: Exhibiting Company and Booth Number
- For: Franchise Expo West 2022
- c/o: Arata Expositions, Inc.
- c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street
 - Phoenix, AZ 85004

To avoid confusion, remove all expired shipping labels before shipment.

Material Handling fees include receiving your material at our warehouse and/or show site, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock, and reloading onto a carrier. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a round-trip, per shipment basis.

Arata Expositions, Inc. will receive and hold all crated exhibits in storage up to thirty (30) days prior to the show set-up. ANY UNCRATED OR PAD WRAPPED PIECES, OVERSIZED CRATES AND/OR FLATBED SHIPMENTS WILL NOT BE ACCEPT-ED IN ADVANCE STORAGE. All shipments consigned to Arata Expositions, Inc. warehouse **MUST BE DELIVERED** no later than 4:00pm on Wednesday, March 2, 2022. Any material received at the warehouse after this date and time will be subject to a late surcharge.

All shipments MUST BE PREPAID. No collect shipments will be accepted either at Arata Expositions, Inc. warehouse or the venue. Under no circumstances should any shipment be consigned to the venue prior to move-in dates. The venue will refuse and return all such shipments direct to consignee without notification.

Exhibitors may hand carry small items into the exhibit hall from their POV (privately owned vehicle). Only full time employees of the exhibiting company will be allowed to hand carry items. The use of carts, dollies, flat trucks or other mechanized equipment is not permitted.

TRUCK DOCKS ARE UNDER THE CONTROL OF THE OFFICIAL MATERIAL HANDLING CONTRACTOR. THIS IS NECESSARY FOR THE TOTAL EFFICIENT MOVEMENT OF FREIGHT IN AND OUT. This control will be strictly enforced. Any freight handled by AEI will be recorded on a freight receiving report and charged the rates reflected in this service manual.

Be prepared for the outbound shipment. Know your destination and if you have a choice of carrier, be sure to contact them in advance. If you prefer to use the official

show carriers, service representatives will be available at the Customer Service Center to assist you.

If your designated carrier fails to pick up or refuses to accept your shipment by Saturday, March 19, 2022 by 8:00pm, your freight will be shipped by one of the official show carriers or material may be returned to our warehouse pending advice from the exhibitor. The exhibitor will be charged accordingly for this service. No liability will be assumed by Arata Expositions, Inc. as a result of such rerouting and handling.

Arata Expositions, Inc. cannot be responsible for classifying shipments. After shipments are tendered to a common carrier for shipment, Arata Expositions, Inc. cannot be responsible for delivery time or damage or loss to property.



GLOSSARY OF SHIPPING TERMS

GLOSSARY OF SHIPPING TERMS

This glossary is intended to help understand the process of moving your exhibition materials to and from show site as well as charges associated with that movement.

Air Waybill:

Document, which contains all pertinent information, used by an air freight company to transport shipment.

Bill of Lading:

Written receipt from a carrier for goods accepted for transportation. Serves as a receipt, contract and operation paperwork and is most important document in the shipping process.

Classification:

Commodity tariff used to classify shipments. Shipments are evaluated by their density, sensitivity, packaging and other criteria. Rates are assessed on a shipment after a commodity classification is established.

CWT:

Hundred weight (100 lbs).

Dock:

Area where goods are received.

Drayage or Material Handling Contractor:

Handler who moves exhibit materials from the dock to the exhibit booth or from the drayer's warehouse to the exhibit booth. This party is responsible for all material handling activities at a show.

Rerouted Freight:

Routing of freight not picked up by an exhibitor's carrier or shipments left behind at the booth without an outbound bill of lading at the close of the show.

Freight Forwarder:

Transportation company that arranges and manages all aspects of shipping, but does not own vehicles.

Marshalling Yard:

Area designated to stage or check trucks for delivery and pick up from/to a show.

Material Handling:

Handling of exhibit properties between the loading dock and the booth area. Also includes handling of goods from advanced receiving, and the removal and return of empty containers.

Material Handling Form:

Form completed by the exhibitor requesting material handling to advance warehouse and/or show site.

Official Contractor:

Organization appointed by show management to provide services such as set up and tear down of exhibit booths, and to oversee labor, material handling and loading dock procedures.

Pro-Number:

Progressive numbering system used by the trucking industry for tracking, billing and identifying freight.

Shipper:

Individual or company whose goods are being shipped.

Shipping Outbound Material Handling Form:

Form completed by the exhibitor requesting material handling/shipping of exhibit materials from the show site.

Tariff:

Schedule of published rates and charges on file with the Interstate Commerce Commission (ICC) or Public Utilities Commission (PUC). Also referred to as a Schedule of Rates.

Waybill:

Document that contains the address of the shipper and recipient and other pertinent information. Used by air freight companies to transport and route shipments. Contains a number used in tracking shipments.



MATERIAL HANDLING RATE SCHEDULE

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

WAREHOUSE SHIPMENTS: This rate includes receiving at Arata Expositions, Inc. WAREHOUSE, 30 days of storage prior to show, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock, and reloading onto carrier. Uncrated, pad wrapped, oversized crates and/or flatbed shipments will not be received at the warehouse. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a roundtrip, per shipment basis.

SITE SHIPMENTS: This rate includes receiving at the EXHIBIT HALL on scheduled move in dates, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock, and reloading onto your carrier. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a roundtrip, per shipment basis.

RATES ARE BASED PER CWT (with a 200 pound minimum)

WAREHOUSE SHIPMENTS

Crated Shipment	\$168.75 per CWT
Special Handling Shipment	\$219.38 per CWT
Carpet and/or Padding Only Shipment	\$253.13 per CWT

SITE SHIPMENTS

Crated Shipment	\$166.75 per CWT
Special Handling Shipment	\$216.78 per CWT
Uncrated/Pad Wrapped Shipment	\$250.13 per CWT
Carpet and/or Padding Only Shipment	\$250.13 per CWT

LATE SHIPMENT SURCHARGE FOR SHIPMENTS RECEIVED IN WAREHOUSE AFTER MARCH 2, 2022.					
Crated Shipment	\$42.19 per CWT	Special Handling Shipment	\$54.84 per CWT	Carpet and/orPadding Only Shipment	\$63.28 per CWT

SMALL PACKAGE SHIPMENTS (FEDEX & UPS only): Direct shipments to show site will be received at a rate of \$55.00 per package. Small package shipments are defined as envelopes or small cartons with a combined weight not to exceed 40 pounds that are received at the same time, from the same carrier. Small package rates do not apply to warehouse shipments.

WEIGHT TICKET FEE: A \$25.00 fee will be added to your invoice for each shipment received without certified weight tickets.

SPECIAL SERVICES: A cost quotation will be provided for local pickup and delivery service and for shipments requiring specialized equipment and handling due to excessive weight, size or value.

Company Name	Booth Number
Street Address	City
State Zip Code	Country
Contact Name	Email Address
Telephone Number	Fax Number



SPECIAL HANDLING

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading/loading, constricted space unloading/loading, designated piece unloading/loading, carpet/padding only shipments or stacked shipments. Also included are multiple shipments, alternate delivery locations, mixed loads, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment to unload, sort, and deliver. All Federal Express, Airborne Express, DHL and UPS shipments require special handling.

SPECIAL HANDLING DEFINITIONS

Ground Unloading/Loading:

Vehicles that are not dock height, preventing the use of loading docks, such as personal owned vehicles, U-hauls, vans, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

Stacked Shipments:

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

Constricted Space Unloading/Loading:

Trailer loaded "high and tight" shipments that are not easily accessible. Freight that is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be by passed to reach the targeted freight.

Designated Piece Unloading/Loading:

Drivers that require the loading crew to bring multiple pieces of freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

Mixed Loads:

Shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling.

Crated vs. Uncrated:

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

Multiple Shipments:

Shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to a booth.

Alternate Delivery Location:

Shipments that are delivered by a carrier that requires all or partial delivery of the shipment to a different level in the same building, or to other rooms in the same venue.

Carpet /Padding Only Shipments:

Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and or equipment to unload.

Improper Paperwork / No Documentation:

Shipments that arrive from a small package carrier (including among others, Federal Express, Airborne Express, DHL, and UPS) without an individual Bill of Lading, requiring additional time, labor, and equipment to process. Shipments received without paperwork will be delivered without guarantee of piece count or condition. Shipments that arrive without machine printed documentation showing the weight of the shipment.

Improper Weight:

Shipments that come in and are re-weighed showing the documentation was incorrect with a lower weight than the actual weight. These shipments get charged special handling plus a weight ticket charge.



MATERIAL HANDLING RATE CACULATION

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

WAREHOUSE SHIPMENT MATERIAL HANDLING RATE CALCULATOR						
RATE CLASSIFICATION	WEIGHT (ROUNDED UP TO NEXT 100LBS) (200LBS MINIMUM)	сwт	x	PRICE PER CWT	=	TOTAL COST ESTIMATE
Example: Warehouse Crated	250 lbs (300) Divided by 100 =	3	х	\$168.75	=	\$506.25
Warehouse Crated			Х	\$168.75	=	
Warehouse Special Handling			Х	\$219.38	=	
Warehouse Carpet/Padding Only			Х	\$253.13	=	

NOTE: Overtime and late arrival charges may be applicable. Overtime charges include warehouse shipments that are moved to show site during overtime hours. Please refer to the Arata Expositions, Inc. Material Handling Rate Schedule form for surcharges.

SHOWSITE SHIPMENT MATERIAL HANDLING RATE CALCULATOR

RATE CLASSIFICATION	WEIGHT (ROUNDED UP TO NEXT 100LBS) (200LBS MINIMUM)	сwт	x	PRICE PER CWT	=	TOTAL COST ESTIMATE
Example: Showsite Crated	250 lbs (300) Divided by 100 =	3	x	\$166.75	=	\$500.25
Showsite Crated			Х	\$166.75	Ш	
Showsite Special Handling			Х	\$216.78	=	
Showsite Uncrated/Pad-Wrapped			Х	\$250.13	=	
Showsite Carpet/Padding Only			Х	\$250.13	=	

NOTE: Overtime charges may be applicable. Please refer to the Arata Expositions, Inc. Material Handling Rate Schedule form for surcharges.

MATERIAL HANDLING DEFINITIONS

CRATED: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

SPECIAL HANDLING: Material delivered by a carrier in such a manner that requires additional handling. Refer to the Special Handling Definitions outlined in the manual. **CARPET/PADDING ONLY:** Shipments that consist of carpet and/or padding only.

UNCRATED/PAD-WRAPPED: Material that is shipped loose or pad-wrapped, and/or un-skidded machinery without proper lifting bars or hooks.

Total Warehouse Shipments $\$_{-}$

- Total Show Site Shipments \$_____
- Material Handling Total \$__
- *_____

Company Name			Booth Number
Street Address			City
State	Zip Code	Country	
Contact Name		Email Address	
Telephone Number		Fax Number	



FREIGHT ROUTING

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a charge authorization form with orders. Absolutely no credits will be issued after show closing.

INFORMATION ON INCOMING SHIPMENTS FOR THE SHOW

warehouse

📃 site

Origin of Shipment	Booth Number
Shipping Date	Carrier
Approximate Number of Containers	Approximate Arrival Date
Weight of Largest Container	Total Weight of Shipment

To enable our tracking of delayed shipments, please mail duplicate bill of lading to: Arata Expositions, Inc., 15928 Tournament Drive, Gaithersburg, MD 20877, Phone: 301.921.0800

COLLECT SHIPMENTS WILL NOT BE ACCEPTED.

INSTRUCTIONS FOR OUTGOING SHIPMENTS AT CLOSE OF SHOW

Ship To (Company Name)				
Street Address		City	State	Zip
Carrier		PREP	AID Collect	
Approximate Number of Co	ntainers	Approximate	Weight of Shipment	
Description				
FOR SPLIT SHIPMENTS, U	ISE SPACE BELOW			
Ship To (Company Name)				
Street Address		City	State	Zip
Carrier		PREP	AID Collect	
Approximate Number of Co	ntainers	Approximate	Weight of Shipment	
Description				
Company Name			Booth Num	ber
Street Address			City	
State	Zip Code	Country		
Contact Name		Email Address		
Telephone Number		Fax Number		
				property by any other authorized carrier and to NOT REPLACE A BILL OF LADING. THE BILL

of LADING MUST BE COMPLETED ON SHOW SITE AND RETURNED TO THE CUSTOMER SERICE DESK PRIOR TO LEAVING THE SHOW.

AUTHORIZED SIGNATURE



INBOUND FREIGHT PROCEDURES

ALL FREIGHT MUST BE ACCOMPANIED BY A CERTIFIED WEIGHT TICKET

ALL DRIVERS MUST PROVIDE THE FOLLOWING INFORMATION ON THEIR BILLS OF LADING:

- 1. BOOTH NUMBER
- 2. EXHIBITING COMPANY NAME
- 3. SHIPPER'S NAME
- 4. PIECE SUMMARY
- 5. ACTUAL HEAVY & LIGHT WEIGHT CERTIFIED SCALE TICKETS
- 6. NET, GROSS, AND TARE WEIGHT

PIECE SUMMARIES MUST BE BROKEN INTO THE FOLLOWING CATEGORIES:

- 1. CRATES (WOODEN BOXES)
- 2. CARTONS (CARDBOARD BOXES)
- 3. CARPETS (RUGS AND PADS)
- 4. FIBERCASES
- 5. SKIDS (PALLETS)
- 6. MACHINES
- 7. MISCELLANEOUS (LOOSE OR UNPACKAGED ITEMS)

ALL BILLS MUST CONTAIN THIS INFORMATION BEFORE THE FREIGHT CLERK CAN ACCEPT THEM.

WE REQUIRE TWO COPIES OF YOUR BILLS OF LADING.

IF YOU CANNOT PROVIDE ANY OF THE REQUESTED INFORMATION, PLEASE CONTACT YOUR DISPATCH OR FREIGHT CLERK.



MOVE-OUT SCHEDULE

All carriers should report to the convention center to check in for pick ups.

Freight load out will be on a first come/first served basis. All carriers must check in prior to 7:00pm on Saturday, March 19, 2022 or your freight will be rerouted via our official carrier.

OUTBOUND SHIPMENTS

Arrangements for outbound freight by van line, air freight, truck or private vehicle may be made at the Arata Expositions, Inc. service center beginning on Friday, March 18, 2022. Service representatives will assist in filling out bills of lading, and general coordination of all outbound freight activities.

Those exhibitors using carriers other than the Official Carriers, PLEASE NOTE: Where carriers fail to pick up or refuse to accept shipments, Arata Expositions, Inc. reserves the right to reroute such shipments by 8:00pm on Saturday, March 19, 2022. If no disposition is provided, material may be hauled to our warehouse pending advice from the exhibitor and they will be charged accordingly for this service. No liability will be assumed as a result of such rerouting or handling. **Please make sure that you have contacted your carrier and turned in all proper paperwork before you leave the exhibit floor.**



OUTBOUND FREIGHT PROCEDURES

ALL DRIVERS MUST PROVIDE THE FOLLOWING INFORMATION TO PICK UP FREIGHT FROM A SHOW:

- 1. BOOTH NUMBER
- 2. EXHIBITING COMPANY NAME
- 3. DESTINATION OF THE FREIGHT
- 4. CARRIER'S NAME (OR BROKER'S NAME)

IF THE LOAD HAS BEEN BROKERED OUT TO YOUR COMPANY, YOU MUST HAVE THE EXHIBITOR OR THE BROKER EMAIL ARATA EXPOSITIONS. INC. A RELEASE ON THEIR LETTERHEAD.

ARATA EXPOSITIONS. INC. MUST RECEIVE THE RELEASE BEFORE WE CAN ISSUE THE HARD CARD TO PICK UP THE FREIGHT WILL BE ISSUED.

THERE MAY BE A WAITING PERIOD BEFORE THE FREIGHT IS READY TO BE PICKED UP.

IF YOU DO NOT HAVE ANY OF THE REQUESTED INFORMATION, PLEASE CONTACT YOUR DISPATCH FOR ASSISTANCE.

Haulistic formerly		portation Order Form o be named the OFFICIAL transportation company for:			
	CANCHISE EXPO				
REQUESTE	R NAME:	REQUESTER PHONE:			
PLEASE AF		FOR MY EXHIBIT MATERIALSImage: Constraint of the second secon			
<u>PICK UP ADDR</u>	ESS:	BILLING INFORMATION			
COMPANYSTREET NOSUITE/FL. NOSUITE/FL. NOCITY/STATE/ZIPCONTACTPHONEPICK UP DATE		STREET NOSUITE OR FL. NO CITY/STATE/ZIP CONTACT PHONE FAX			
READY TIME		BOOTH # DECLARED VALUE:			
NO. OF PIECES	SHIP TO: C ADVANCE WA	AREHOUSE DIRECT TO SHOW SITE DIMENSIONS WEIGHT L x W			
	SERVICE	LEVEL REQUIRED: DAY 3-5 DAY DEFERRED (LTL)			
	Please arrange shipping	after show to the following address			
Street address City, State, Zip: Contact Name: Phone:		Providing REAL solutions to your transportation problems! HONE: S59-254-4112• TOLL FREE 800-388-4112 Email: LEX@ shiphaulistic.com			
Please Print & Sign	Authorized Name				



T3 LOGISTICS, LLC

CARRIER FOR: Franchise Expo West 2022

SERVICES OFFERED

Next Day	Same Day /Expedite Services
Second Day	Van Lines
Deferred (3-5 day)	Customs Brokerage
International Services	Warehousing

For **rates and scheduling**, please contact us at: E-mail: operations@t3logistics.com or call 1.866.920.4228

Around The Clock Service.

T3 LOGISTICS, LLC

T3 Logistics, LLC SHOW CARRIER

Schedule your Quote/Pick Up using any of these options: **FAX**: 1.410.799.0118 **E-MAIL**: operations@t3logistics.com **PHONE**: 1.866.920.4228

Quote / Shipping Request

Shipper Contact:	
FAX:	
E-MAIL:	

FROM					TO				
Company:			Company:						
Event Name:			Event Name:						
Facility Name:			Facility Na	ame:					
Booth #:					Booth #:				
Address:					Address:				
City:	State: Zip:			City: State: Zip:				Zip:	
Contact:	1				Contact:				
Phone:		Fax:			Phone:		Fa	Fax:	
Pick Date:		Time:			Pick Date	:	Ti	me:	
Special Instruc	ctions:								
		1	1						
Pieces	Description of Articles, Special Marks and Exceptions		W (Subjec	/eight t to change) Length x Width :		Width x	h x Height All Risk Insurance		
Crates									
Cartons			-						
Fiber Cases/Trunks			and i						
Skids (Please provide piece count per skid)									
	Carpet		Y	1.01					
	Carpet Pad	ding							
Important Insurance Information Minimum cargo liability agreed to be not more than \$0.50/lb. or \$50.00 whichever is greater, unless a higher amount is declared and additional All Risk Insurance charges paid thereon. Contact T3 Logistics rep to discuss the benefits of purchasing additional insurance. Service Requested Check One: Next Day Request pre-printed address Second Day Labels and shipping form 3-5 Day Deferred Schedule return shipment Van Line Service Other:									

FOR ADVANCE SHIPMENTS ONLY

NAME OF EXHIBITING COMPANY

BOOTH NUMBER

Franchise Expo West 2022 c/o: Arata Expositions, Inc c/o: YRC 2021 S. 51st Avenue Phoenix, AZ 85043

HOLD FOR STORAGE

SHIP TO ARRIVE BY MARCH 2, 2022

EXHIBIT MATERIAL, DO NOT DELAY

FOR ADVANCE SHIPMENTS ONLY

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BOOTH NUMBER

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HOLD FOR STORAGE

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HOLD FOR STORAGE

DELIVER PRIOR TO MARCH 2, 2022

EXHIBIT MATERIAL, DO NOT DELAY

FOR SHOW SITE SHIPMENTS ONLY

NAME OF EXHIBITING COMPANY

BOOTH NUMBER

Franchise Expo West 2022 c/o: Arata Expositions, Inc. c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street Phoenix, AZ 85004

SHOW SITE DELIVERY

EXHIBIT MATERIAL, DO NOT DELAY

FOR SHOW SITE SHIPMENTS ONLY

NAME OF EXHIBITING COMPANY

BOOTH NUMBER

Franchise Expo West 2022 c/o: Arata Expositions, Inc. c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street Phoenix, AZ 85004

SHOW SITE DELIVERY

EXHIBIT MATERIAL, DO NOT DELAY

FOR SHOW SITE SHIPMENTS ONLY

NAME OF EXHIBITING COMPANY

BOOTH NUMBER

Franchise Expo West 2022 c/o: Arata Expositions, Inc. c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street Phoenix, AZ 85004

SHOW SITE DELIVERY

EXHIBIT MATERIAL, DO NOT DELAY

FOR SHOW SITE SHIPMENTS ONLY

NAME OF EXHIBITING COMPANY

BOOTH NUMBER

Franchise Expo West 2022 c/o: Arata Expositions, Inc. c/o: Phoenix Convention Center Halls A & B 100 N 3rd Street Phoenix, AZ 85004

SHOW SITE DELIVERY

EXHIBIT MATERIAL, DO NOT DELAY

Win MORE Business with Advanced Lead Retrieval Tools

You've made the investment to exhibit, now get the **highest ROI** possible by capturing prospect information in just a few seconds. Expo Logic's lead retrieval tools make it easy to scan badges, qualify leads, and even follow-up with leads!

LeadPod Pro

The LeadPod[™] Pro app turns any iPhone, iPad or Android device into your own advanced lead retrieval tool. With the LeadPod Pro app you can scan an attendee's badge using the camera on your device, capture their contact information instantly, take notes on each lead, and survey your lead with customizable surveys.

You can also save a lead as a contact on your phone, place a call to your lead or send them an email or text message – all directly from the app! This functionality makes lead follow-up a breeze and ensures you get the most out of the leads you capture.



LEARN MORE

Lead Manager

Lead Manager is a user-friendly, handheld device with a large touchscreen display. Lead Manager allows you to scan badges, collect leads quickly and view the lead information right on the device. The large screen makes reading the leads easy and gives you the option to enter notes right on the device.



LEARN MORE



553 Foundry Road East Norriton, PA 19403 Phone: 484-751-5131 Fax: 888-288-6093 expologic-myexpoleads@communitybrands.com myexpoleads.expologic.com



To order online, go to myexpoleads.expologic.com and use show code: **FEW22** If you would like to fax or mail your order to us there will be a \$7.95 processing fee.

LeadPod Pro

Mobile solution for iOS and Android devices, includes basic survey questions and note-taking capability. *Minimum iOS Version 9.0, Minimum Android Version 5.0. All devices require AutoFocus Cameras*

Lead Manager

Wireless battery operated unit that saves leads on-line for download at any time. New improved touch screen allows for easy note-taking & qualification.

Printer for Lead Manager

Wireless, battery powered thermal printer connects to handheld scanners to print a hardcopy of each scan. Will operate from up to 50ft away and print 1000+ leads on a single charge. ONLY COMPATIBLE WITH LEAD MANAGER.

Device Selection					
	Initial Price	Starting 2/5/22	Starting 3/5/22	QTY	TOTAL
LeadPod Pro	\$285/1st Unit	\$335/1st Unit	\$385/1st Unit		\$
Capture leads, take notes and more with this app.	\$135/Addl.	\$185/Addl.	\$235/Addl.		\$
Lead Manager	\$355/1st Unit	\$405/1st Unit	\$455/1st Unit		\$
Wireless battery operated unit with touch-screen note taking that saves leads on-line for download at any time.	\$255/Addl.	\$305/Addl.	\$355/Addl.		\$
Printer for Lead Manager	\$125/1st Unit	\$125/1st Unit	\$125/1st Unit		\$
Wireless, battery powered thermal printer.	\$125/Addl.	\$125/Addl.	\$125/Addl.		\$
Additional Services					
Insurance quantities must equal device quantiti	es		COST	ΟΤΥ	ΤΟΤΑΙ

Insurance quantities must equal device quantities.	COST	QTY	TOTAL
Custom Surveys	\$95		\$
Custom Qualifiers	\$95		\$
Lead Manager Insurance	\$45 /each		\$
Insurance for Portable Printer	\$45		\$

PROCESSING FEE \$ 7.95 (for mailed, faxed, emailed or phoned in orders)

GRAND TOTAL \$







Your Contact and Payment Information

Company	Billing Contact
Billing Street Address (Must match the billing address on the credit card	being used for payment)
City	State Zip
Phone	Fax
Email Address	
Cell Phone Number (for on-site contact)	Booth Number
Email Address (for on-site contact)	
First Name (for on-site contact)	Last Name (for on-site contact)

Credit Card (circle one if paying by credit card) AMEX VISA MasterCard Discover	Check Number	Total Amount Due
Credit Card Number	CVV	Expires
Name as it appears on card	Signature	

TERMS & CONDITIONS: It is understood the above-named Company is responsible for the pick-up, proper use, safeguarding, and prompt return of the Badge. Reader(s) in his/her possession and is also liable for any loss or damage. Expo Logic reserves the right to terminate services if the rented equipment is found to be improperly used. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. A \$7.95 processing fee will be added to faxed or mailed orders. It is against Expo Logic's security policy to accept credit card information via email.

CANCELLATION POLICY: You may cancel your order up to 2 weeks before the event's opening date. A \$50.00/Order Cancellation Fee will apply. No refunds will be given for orders cancelled less than 2 weeks prior to the event's opening date. *LeadPod users will have instant access to their leads, as long as the device has an active internet connection (WiFi, LTE/4G, 3G).







Exhibitor Liability Insurance Program

As a standard requirement for all our show exhibitors, it is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Insurance Coverage is not optional.

This insurance must be in force during the lease dates of the event, March 16-20, 2022, naming MFV Expositions LLC (210 Route 4 East, Suite 204 Paramus, NJ 07652) as the certificate holder. The following must be named as additional insured: MFV Expositions LLC and Phoenix Convention Center.

Rainprotection Insurance Program

If you do not have insurance, or you would rather not use your own insurance, (similar to when you rent a car – so that claims would not be filed against your policy), we have set up a program with Rainprotection Insurance through which, you can purchase compliant insurance instantly online for only \$84.

Benefits of using this program:

- No Deductible unlike your corporate policy, Rainprotection's policy has no deductible. Should there be a claim, you will have no out of pocket costs and your future rates will not go up since you would not need to submit a claim on your policy.
- No Hassles you will not need to go back and forth with your broker adding additional insureds and making your insurance compliant with show requirements
- Coverage for exhibitors who do not have an existing policy
- Coverage for international exhibitors whose insurance will not cover them in the U.S.A.
- Easy and Inexpensive to purchase instantly online
- Already pre-filled with all the proper show information.
- Submitted to show management for you Once purchased, they automatically receive a copy

Make This Process Simple - Purchase Your Insurance Now and Forget About It

Click the link below to purchase your Liability Insurance for just \$84 https://securevendorinsurance.com/RainprotectionGroupVendor/ApplicantInformation?GroupEventKey=f70ec1f51b9f

NON USA EXHIBITORS

When filling in your company information it will ask for a phone number and address. Please use the following: Address - 100 N 3rd St, Phoenix, Arizona 85004 Phone Number - (800) 528-7975

After reading the above information, if you still decide to use your own insurance, please make it compliant and then submit a copy to: martin.joksimovic@comexposium.com.

Are you worried about lost, stolen, or damaged merchandise? We also offer Equipment/Merchandise/Display Insurance All exhibitors are strongly urged to obtain full-coverage temporary insurance for their

merchandise and displays while in transit and while at the exposition.

Please complete and return the Enrollment Form below: Click Here for the Instant Equipment Insurance Enrollment Form



EXHIBITOR SERVICES FORM

Order via email: Email: pcc@avconcepts.com

One Dedicated Team to Support Your Audio-Visual and Production Needs

As the on-site, audio-visual provider for **Franchise Expo West 2022**, AV Concepts has your presentation technology needs covered. Our inventory includes audio-visual and staging components that enable exhibitors to showcase products and services with maximum impact.

We offer a wide range of technology options—each designed to fit your specific needs and budget. We make the process simple and efficient with our on-line ordering system, where you can quickly search through our inventory to select the services and equipment you need to reach your audience. **If you don't see what you are looking for, our support team is standing by.**

Place your order today via email:

pcc@avconcepts.com

AV Concepts

PHONE: (480) 557-6040 EMAIL: pcc@avconcepts.com WEB: www.avconcepts.com Order before March 10th, 2022 for advanced pricing

Franchise Expo West 2022 March 18 – 19, 2022



40" Monitor

Includes: Built-in speakers and all necessary cabling to connect any device.

Benefits: Fits well within a 10'x10' booth. Perfect for all types of video playback

Monitor Options Include:

- Table Stand
- Floor Stand with Optional Shelf
- Wall Mount to Hard Wall

48" Monitor

Includes: Built-in speakers and all necessary cabling to connect any device.

Benefits: Fits well within a 10'x10' booth. Perfect for all types of video playback

Monitor Options Include:

- Table Stand
- Floor Stand with Optional Shelf
- Wall Mount to Hard Wall

55" Monitor

Includes: Built-in speakers and all necessary cabling to connect any device.

Benefits: Large, high-definition monitor for presentations. Ideal for group presentations and impactful viewings in booths of all sizes.

Monitor Options Include:

- Table Stand
- Floor Stand with Optional Shelf
- Wall Mount to Hard Wall



\$700

\$850

10'

\$1025

- 10'

10' 555" 8'

Aventura Catering Exhibitor Menu and Order Form



Aventura Catering Sandy Brown Phone: 602.534.8607 Email: Brown-Sandy@aramark.com

View our full catering menu

www.aventuracatering.com

beverages

freshly brewed coffee

our coffee service includes disposable cups with lids, creamer, sugar, artificial sweeteners, stir sticks and disposable napkins. coffee is priced per gallon with a 1-gallon minimum required per variety.

starbucks[®] house blend coffee \$72.00++ per gallon

starbucks® decaffeinated coffee \$72.00++ per gallon

tazo[®] hot tea \$72.00++ per gallon

beverage service

assorted pepsi[®] soft drinks \$4.00++ each individual bottled aquafina[®] water \$4.00++ each individual sparkling water \$5.00++ each bubly[®] flavored sparkling water \$4.00++ each individual assorted fruit juice \$5.00++ each iced tea, lemonade or fruit punch \$46.00++ per gallon infused waters of strawberry-basil, cucumber or citrus \$30.00++ per gallon

water cooler daily rental	\$75.00+
refrigerated water cooler rental and setup	
(5) gallon purified water bottle	\$28.00++

electrical needs: 500 watts (5 amp) 110 volt must be ordered by client through commonwealth electric

logo bottled water

your booth attendees will be your own personal marketers with your company's logo bottled water. provide us with your company logo and we'll custom order your bottled waters. a lead time of 30 days is required with a minimum of 20 cases ordered. \$200.00 artwork fee.

12 oz bottled waters 16.9 oz bottled waters \$96.00++ per case \$102.00++ per case

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

A 22% administrative fee and current sales tax will be added to all food and beverage.

A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



à la carte

bakery breakfast bites

assorted bagels, cream cheese \$48.00++ per dozen assorted danish pastries \$46.00++ per dozen innovation bakery bread, muffins \$45.00++ per dozen assorted donuts \$48.00++ per dozen

sweet

assorted cookies \$35.00++ per dozen oreo[®] crusted fudge brownies \$45.00++ per dozen rich white chocolate m&m[®] topped blondies \$45.00++ per dozen chocolate dipped strawberries \$72.00++ per dozen petite french dessert pastries \$72.00++ per dozen assorted candy bars \$48.00++ per dozen

savory

tri colored tortilla chips and salsa (for 25) \$150.00++ tri colored tortilla chips and guacamole (for 25) \$150.00++ pita chips and spinach dip (for 25) \$150.00++ homemade potato chips and onion dip (for 25) \$150.00++ mixed nuts \$6.00++ each mini pretzel, spicy snack mix, trail mix \$5.00++ each

rejuvenating

granola bars \$4.00++ each fresh fruit cup \$6.00++ each whole fresh fruit \$3.50++ each

sandwich trays

silver dollar sandwich platter (25) \$85.00++ each assortment to include roast beef, ham, turkey, variety of cheeses bowl of potato chips

croissant sandwich platter (10) assortment to include roast beef and cheddar, ham and american turkey and swiss, bowl of potato chips

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

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A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



\$95.00++ each

specialty booth stations

starbucks bike

\$1,500.00++

includes the bike, an attendant, 5 gallons of nitro coffee, 10 gallons of cold brew coffee disposable cups and condiments for four hours of service

additional coffee: \$400.00++ per 5 gallons

booth attendant: \$45.00+ for each additional hour

poppin' popcorn

select our table top popcorn machine or our antique popcorn cart for your booth. each station yields approximately (200) servings of theater style popcorn for up to 4 hours of service and includes popcorn bags and disposable napkins. select one seasoning flavor: theater butter, white cheddar, garlic parmesan, cheesy jalapeño or caramel. a dedicated booth attendant is required.

table top popcorn station \$300.00++

antique popcorn cart station \$350.00++

booth attendant required: \$165.00+ (up to 4 hours) provided by aventura to operate equipment electrical needs: 2000 watts (20 amp) 120 volt must be ordered by client through commonwealth electric

additional 200 servings of popcorn \$175.00++

smoothies bar with tiki cart

\$650.00++ per hour (3 hour minimum)

\$600.00++

specialty made-to-order smoothie bar is a show stopping treat. includes (100) smoothies per hour with disposable cups, straws and napkins with your choice of (2) flavors: strawberry, mango, strawberry-banana, peach, berry berry or piña colada. a dedicated attendant is required.

additional smoothies available at \$6.00++ each

booth attendant required: \$165.00+ (up to 4 hours) provided by aventura to operate equipment electrical needs: 2000 watts (20 amp) 120 volt must be ordered by client through commonwealth electric

candy store

ultimate candy buffet that can be coordinated with your company color or event theme. glass containers to display candy with individual bags included. choice of 7 candies to choose from including: gummy bears, mary janes, candy sticks, jelly beans, starburst[®], lollipops, red hots[®], hershey's[®] kisses, red vines, m&ms[®] or let us know your favorite candy! serves 100 guests.

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

A 22% administrative fee and current sales tax will be added to all food and beverage.

A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



specialty booth stations continued

ice cream sandwiches

ice cream sandwiched in between bakery fresh cookies that are a treat no one can resist. includes (100) 2.5" ice cream sandwiches for 2 hours of service with a dedicated attendant, disposable napkins and utensils with your choice of (2) ice cream flavors: vanilla, chocolate, strawberry, mint chip, butter pecan and choice of (2) cookie flavors: chocolate chip, sugar, snickerdoodle.

additional servings: \$150.00++ (serves 25)

booth attendant required: \$165.00+ (up to 4 hours) electrical needs: 500 watts (5 amp) 120 volt must be ordered by client through commonwealth electric

fresh baked cookie station

tempt show traffic to your booth with the warm and welcoming scent of freshly baked cookies. the fresh baked cookie station includes up to 4 hours of service, a table top otis spunkmeyer gourmet cookie oven, disposable napkins and approximately (160) 2 oz. cookies with your choice of (1) flavor: chocolate chip, oatmeal raisin or white chocolate macadamia nut.

additional case of cookie dough (160 cookies) available at \$200.00++ per case

booth attendant required: \$165.00+ (up to 4 hours) to bake and distribute cookies electrical needs: 2000 watts (20 amp) 120 volt must be ordered by client through commonwealth electric

cappuccino bar

\$450.00++ per hour (3 hour minimum)

a barista presents your guests with specialty made-to-order coffee service of espresso shots, flavored cappuccinos, macchiato, mochas, lattes, hot chocolate and steamers. the cappuccino bar includes disposable cups with lids and napkins.

barista required: \$165.00+ (up to 4 hours) provided by aventura to serve beverages electrical needs: 2000 watts (20 amp) 120 volt and 500 watts (5 amp) 110 volt must be ordered by client through commonwealth electric

italian soda bar

welcome your guests to your booth by offering soda with an italian twist. the italian soda bar includes up to 4 hours of service and (250) 12 oz. servings with disposable cups with lids and straws. select up to three flavors: strawberry, raspberry, peach, orange, lemon, lime.

additional servings: \$125.00++ per hour (serves 25)

booth attendant required: \$165.00+ (up to 4 hours) provided by aventura to serve beverages

bubly[®] bar

assorted flavors of bubly[®] sparkling water with fresh fruit to enhance the flavor pineapple, mango, fresh berries, lemons (serves 250)

booth attendant required: \$165.00+ (up to 4 hours)

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A 22% administrative fee and current sales tax will be added to all food and beverage.

A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



4

\$1,500.00++

\$1,250.00++

\$350.00++

\$600.00++

specialty booth stations continued

dippin' dots stand

the original beaded ice cream is a fun and tasty treat! this stand comes with ice cream cups, spoons and disposable napkins with your choice of two flavors for up to 4 hours of service and (100) servings: chocolate, strawberry, vanilla, rainbow, cookies 'n cream, mint chocolate, banana split, cotton candy, birthday cake. a dedicated attendant is required.

booth attendant required: \$165.00+ (up to 4 hours) provided by aventura to operate equipment electrical needs: 2000 watts (20 amp) 120 volt must be ordered by client through commonwealth electric

hot and soft pretzels

keep your soft jumbo pretzels warm with our tabletop pretzel warmer. the pretzel warmer holds up to 36 pretzels and displays them for an easy grab and go snack. order your pretzel quantity and our staff will deliver, setup and remove the warmer for you. a minimum order of 36 pretzels is required.

traditional pretzels \$4.00++ each

add individual servings of cheese dip \$1.00++ each

booth attendant required: \$165.00+ (4 hour minimum) provided by aventura to operate equipment electrical needs: 2000 watts (20 amp) 120 volt must be ordered by client through commonwealth electric

hydration station

refreshing and delicious, this station will quench your thirst. the hydration station comes with 2 gallons of infused water, 2 gallons of lemonade and 2 gallons of iced tea presented with beverage dispensers, disposable cups with lids and napkins. select from the following flavors:

2 gallons of infused water, choice of: strawberry-basil, cucumber or citrus

2 gallons of lemonade, choice of: classic, strawberry, lavender or mango

2 gallons of iced tea, choice of: regular, passion fruit or prickly pear

keurig[®] single cup coffee service

brew fresh coffee by the cup (30 pods per kit) includes a single cup coffee brewer with assorted gourmet flavors disposable cups with lids, creamer, sugar, artificial sweeteners, stir sticks and disposable napkins

additional pod refill (30 pods) \$85.00++

electrical needs: 500 watts (5 amp) 110 volt must be ordered by client through commonwealth electric

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

A 22% administrative fee and current sales tax will be added to all food and beverage.

A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



\$125.00++

\$800.00++

\$275.00++

\$145.00++

bar service

aventura, as a licensee, is responsible for the administration of the sale and service of all alcoholic beverages in accordance with the arizona department of liquor licenses and control. therefore, in compliance with the state law, all beer, wine and liquor must be supplied and served by aventura. one bartender per bar is required and will automatically be applied to your order for \$185.00+ for up to 4 hours of service. each additional hour is \$45.00+ per hour.

host bar

the host bar is based on consumption

premium cocktails \$9.00++ each house wine by the glass \$9.00++ each imported beer \$8.00++ each domestic beer \$7.00++ each bottled still water \$4.00++ each bottled sparkling water \$5.00++ each assorted pepsi[®] soft drinks \$4.00++ each

host specialty items

imported beer keg \$575.00++ each heineken®, corona®, stella artois® local microbrew beer keg \$550.00++ each four peaks kilt lifter, san tan devil's ale, papago orange blossom huss brewing scottsdale blonde, arizona light

domestic beer keg \$385.00++ each

budweiser[®], bud light[®], miller lite[®]

electrical needs: 500 watts (5 amp) 120 volt must be ordered by client through commonwealth electric *ask your sales professional for additional options

huss brewing bicycle

includes an assortment of (100) huss beers. showcase your booth with our colorful huss brewing bike featuring local huss brewery assortment of microbrews *bartender required at \$185.00+ for up to 4 hours of service*

mimosa bar

serves (100) mimosas for up to 4 hours of service made with house champagne, orange juice, cranberry juice, grapefruit juice, raspberries, blueberries and strawberries. disposable serviceware included. *bartender required at \$185.00+ for up to 4 hours of service*

margarita madness

(225) frozen margaritas with our frozen margarita machine made with your choice of one of the following: classic, strawberry or prickly pear margaritas. disposable serviceware included. *bartender required at \$185.00+ for up to 4 hours of service*

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

A 22% administrative fee and current sales tax will be added to all food and beverage.

A minimum order of \$100.00 is required. If not met, client is subject to a \$35.00+ delivery fee.

Client is responsible for providing tables and electrical service for their booth.



\$1,000.00++

\$1,900.00++

\$900.00++

general information, policies and procedures

FOOD & BEVERAGE REGULATIONS

All food and beverage items served within Phoenix Convention Center & Venues must be prepared and presented by Aventura...A Premier Catering Company. This includes requests for exhibitor amenities such as logo-bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverage from the Convention Center. Aventura, as a licensee, is responsible for the administration of the sale and service of all alcoholic beverages in accordance with the Arizona Department of Liquor Licenses and Control. Therefore, in compliance with the state law, all beer, wine and liquor must be supplied and served by Aventura.

EVENT PLANNING

Exhibitor Food & Beverage Order Specifications

To insure the proper planning of your event, we kindly request that all exhibitor food and beverage specifications be received in writing by our office no later than fourteen (14) days prior to the date of your first service. Orders received within fourteen (14) days of the first scheduled service will incur a 10% late administrative charge.

Confirmation of Orders

Upon receipt of all written food and beverage specifications, your Aventura Sales Professional will review and provide the customer with written confirmation of services ordered. A separate event order will be issued to the customer for each individual service, along with a contract outlining specific agreements between the customer and the caterer, Aventura. The contract, signed event orders and payment in full must be received by Aventura no less than five (5) business days prior to the first event. The event orders, when completed, will form part of your contract. Menu prices are subject to change without notice. **Client Responsibility**

The client is responsible for ordering electrical power from Commonwealth Electric and booth catering tables and/or bar fronts and bar back tables from show decorator if necessary.

PAYMENT POLICY

Deposits

Aventura policy requires full payment (100%) of total estimated charges in advance. Acceptable Forms of Payment

Company check, American Express, Visa, MasterCard and Discover are considered acceptable forms of payment. If payment is received within less than three (3) business days prior to the event, certified funds or credit card payment will be required. If company check is utilized for payment, a credit card will be required to facilitate on site additions and changes to existing orders.

Cancellation

Full charges will apply to cancellations made within five (5) business days prior to delivery.

ADMINISTRATIVE CHARGE* AND SALES TAX

• All food and beverage items are subject to 22% administrative charge* and applicable Arizona sales tax. Administrative charge* is taxable in the State of Arizona.

- ++ indicates the addition of 22% administrative charge* and applicable sales tax
- + indicates the addition of applicable Arizona sales tax (currently 8.6%)
- Administrative charge* and sales tax are subject to change without notice

DELIVERY FEES

All catering orders or re-orders totaling less than \$100.00 (excluding administrative charge* and sales tax) will result in a \$35.00+ delivery fee.

BEVERAGE PURCHASE POLICY

All beverage items are sold à la carte and cannot be purchased on a consumption basis.

LABOR

Each booth attendant is \$165.00+ and bartender is \$185.00+ for up to 4 hours, each additional hour is \$45.00+ per hour for each attendant or bartender.

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

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Client is responsible for providing tables and electrical service for their booth.

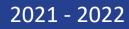


Exhibitor Booth Catering Order Form

Please fax or email your completed order and credit card authorization form to (602) 534-8603 or Sandy Brown at Brown-Sandy@aramark.com. Confirmation will be emailed to you.

Show Name					,				
Company:									
Order Conta	act:								
Street Addr	ess:								
City:					State:		Zip:		
Email:									
Phone:					Fax:				
Booth #: # of Guests:									
On-Site Con	tact:								
On-Site Con	tact Cell:								
MENU ITEMS									
Coming Data	Charles Times	End Theory	Quantita	IVIENC				Linit Duine	Tatal Data
Service Date	Start Time	End Time	Quantity	IVIENC	J ITEMS Item Desc	cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity	MENC		cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity			cription		Unit Price	Total Price
Service Date	Start Time	End Time	Quantity		Item Desc		ninistrative Fee		Total Price
Service Date	Start Time	End Time	Quantity		Item Desc			Subtotal	Total Price
Service Date	Start Time	End Time	Quantity		Item Desc			Subtotal e (if applicable)	Total Price

Aventura Catering Exhibitor Menu and Order Form





Phoenix Convention Center & Venues 100 North Third Street Phoenix, Arizona 85004 † 602.534.8600 | f 602.534.8603

Aventura requires full payment (100%) of total estimated charges prior to the commencement of services. Aventura accepts cash, company checks, money orders and wire transfers as payment. Major Credit Cards are an acceptable form of payment. For all charges above \$30,000, a 3% surcharge will be applied. An initial deposit is required at the time the Service Agreement is executed. The amount of the initial deposit varies and will be outlined in the Service Agreement. Final deposits are due prior to the commencement of services with specific due dates outlined in the Service Agreement. If payment is received within less than five (5) business days prior to the commencement of services, cash, certified funds or credit card payment will be required. All events require a completed and signed Credit Card Authorization Form on file to facilitate any on-site orders, or additions. All charges incurred on-site will be applied to the credit card at the closing of the event.

	_company check to be issued for advance payment - credit card to be used for any additional orders and/or increases	
	credit card to be used for all charges	
COMPANY:		
ONSITE CONTACT:		
CARD HOLDER'S NAME:		
BILLING ADDRESS:		
PHONE:	FAX:	
EMAIL:		
CARD HOLDER'S SIGNATURE:		
	(signature MUST be same as name on credit card)	
	PLEASE CHECK ONE	
AMEX	MASTERCARD VISA	
CREDIT CARD #:	EXPIRATION DATE:	
SECURITY CODE#:		
	for all credit card charges above \$30,000 a 3% surcharge will be applied	
	FOR OFFICE USE ONLY	
DATE:	(AUTHORIZATION VALID FOR 30 DAYS)	
AUTHORIZATION #:	AMOUNT OF AUTHORIZATION:	
AUTHORIZED PERSONNEL:		
PLEASE MAKE LEG	GIBLE PHOTO COPY OF CREDIT CARD (FRONT ONLY) FOR CREDIT CARD VERIFICATION	

ANY CREDITS DUE WILL BE PLACED ONTO PROVIDED CREDIT CARD



FOOD AND BEVERAGE SAMPLING

By contractual agreement with the City of Phoenix and the Phoenix Convention Center, AVENTURA is the exclusive food and beverage caterer at the Phoenix Convention Center. Under the terms of this agreement, the Phoenix Convention Center and AVENTURA have established the following guidelines for the serving of food and beverage samples for tradeshows.

A. EVENTS SUCH AS CONVENTION MEETINGS, TRADE SHOWS AND EXHIBIT SHOWS WHICH ARE NOT OPEN TO THE GENERAL PUBLIC

- 1. Attendees must be registered with and belong to the association.
- 2. Sampling must be done by the exhibitor that occupies the booth space & no food/ beverage can be offered for sale.
- 3. Samples to be given away must be:
 - a) Items which registered members of the association produce and or manufacturer in the normal conduct of their business
 - b) Produced by equipment, which registered members of the association would be likely to purchase in the normal conduct of their business.
- 4. Portion sizes must be of such size as to permit tasting, 1x1 bite-sized or 4 oz cups with a 3 oz pour.
- 5. Food items must be served in an individual container, sealed or served by an attendant.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

Hand washing stations are required for samples that are not pre-packaged per Maricopa County guidelines.

Maricopa County Environmental Services Department - 602. 506.6824 Form Center • Maricopa County, AZ • CivicEngage

Permits, Forms, and Applications | Maricopa County, AZ

EVENTS OF THE EXHIBIT TYPE FORMAT WHICH ARE OPEN TO THE GENERAL PUBLIC

- 1. Exhibitor must occupy a commercial booth space and food or beverage sample shall not be of competing nature with food and beverage offered for sale by AVENTURA.
- 2. Item(s) must be a product or produced by equipment, which is being displayed.
- 3. Portion sizes must be of such size as to permit tasting, but not large enough to satisfy thirst or hunger. (Same as number 3 above.)
- 4. Food items must be served in an individual container, sealed or served by an attendant.
- 5. Promotional items not covered in paragraph (2) above are not permitted.
- 6. Vendor distributing sample item must have a valid Maricopa County "Temporary Food Service Establishment" permit issued by the Maricopa County Environmental Department. A copy of this permit must be provided to AVENTURA no later than seven days prior to event.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

Hand washing stations are required for samples that are not pre-packaged per Maricopa County guidelines.

Maricopa County Environmental Services Department - 602.506.6824

Form Center • Maricopa County, AZ • CivicEngage

Permits, Forms, and Applications | Maricopa County, AZ

C. ALCOHOLIC BEVERAGE SAMPLING

ARAMARK Sports & Entertainment Services, LLC d/b/a Aventura...a premier catering company, as a licensee is responsible for the administration of the sale and service of all alcoholic beverages in accordance with the Arizona Liquor Commissions regulations.

- 1. Any alcoholic beverage sampling must follow these guidelines:
- a) Exhibitor must be a local distributor with an Arizona Liauor Department of Licenses and Control Alcoholic Beverage License. A copy of the license will be required prior to approval.
- b) Portion sizes must be of such size as to permit tasting not to exceed 4-ounce portion of beer/wine and 1ounce portion of distilled spirits.
- c) Approval from AVENTURA for each exhibitor dispersing alcoholic beverage samples.

FOOD AND BEVERAGE ITEMS MAY BE SAMPLED ONLY AND CANNOT BE SOLD

AUTHORIZATION REQUEST SAMPLE FOOD AND/OR BEVERAGE DISTRIBUTION

Aventura...A Premier Catering Company maintains exclusive food & beverage distribution rights with Phoenix Convention Center. The sponsor(s) of an exposition(s) and/or their exhibitors may distribute sample food and/or beverage products only upon written authorization.

GENERAL CONDITIONS:

- 1.) Items dispensed are limited to products manufactured, processed and/or distributed by exhibiting entity in the tradeshow. Items may be sampled only and cannot be sold.
- 2.) All items are limited to SAMPLE SIZE.
 - a.) Beverage items are limited to maximum 3 fluid ounces of product in a 4-ounce container
 - b.) Food items limited to 1"x 1" bite-size portions
 - c.) Food and/or beverage items used as traffic promoters (i.e., popcorn, coffee, bar service) MUST be purchased from the Aventura...A Premier Catering Company.

Entity distributing sample item(s) must have a Maricopa County Environmental Services Temporary Food Service Establishment permit and must provide a copy of said certificate to Aventura...A Premier Catering Company no later than fourteen (14) days prior to event.

Hand washing stations are required for samples that are not pre-packaged per Maricopa County guidelines.

Maricopa County Environmental Services Department - 602.506.6824 / esplanreview@maricopa.gov

Form Center • Maricopa County, AZ • CivicEngage

Permits, Forms, and Applications | Maricopa County, AZ

Name of Convention				
Entity Name		Booth #		
Telephone	Fax			
Address	City	State	Zip	
On site Contact		Title		
Email address				
Product(s) you wish to distribute:				
Size of portion to be distributed:				
Proposed method of distribution:				
Please explain purpose for offering sam	ples:			
SERVICES REQUIRED: Appropriate charg Storage:NoYes If FreezerRefrigerate	Yes, approximate amou	untcu. ft.		
AventuraA Premier Catering Compan	y reserves the right to ch	nange any policy when r	necessary.	
Please complete this form in its e	ntirety and return to:			
AventuraA Premier Catering C Phoenix Convention Center 100 North Third Street Phoenix, Arizona 85004 tel 602.534.8607	A	LEASE CONTACT W/ ANY VENTURA CATERING – 60 prown-sandy@aramark.c	02.534.8607	
fax 602.534.8603	Authorized Aventura R	Representative		



Commonwealth Electric Company 100 North 3rd Street, Phoenix, AZ 85004 PH 602.253.5881 Fax 602.253.5530 Email: ccooper@commonwealthelectric.com

Please note that electrical orders can only be placed online or via this form, phone orders not accepted.

				Dates:	March 18th-1	8th, 2022
Event: Franchise Expo We For Discount Payment Price we must receive y	est 2022			Event #	47520	
For Discount Payment Price we must receive y DISCOUNT DEADLINE DATE OF:	our order and pa	ayment prior	^{to this} 4.202	22		
Company Name:					Booth#:	
Standard Electrical Outlets **Rate	es are for dur	ation of e	vent**	If you		listed on this form please call
Qty Description			Amount			i quote.
120V Motor & Equipment		0	Amount	_		4
500 Watts (5Amp)	\$113.39	\$144.82		Liabti	ng Water and for Ai	r, please call for Order Form
1000 Watts (10 Amp)	\$150.33	\$195.43		Light	ng, water and/or A	r, please call for order rollin
2000 Watts (10 Amp)	\$190.33	\$247.45			24 Hou	r Services:
1 Phase 208V A.C. 60 Cycle **Re			labor	Patos	are DOUBLE the C	Jutlet Pate
10 Amp 208V 1 Phase	\$256.32	\$333.21	Laboi	Nates		
20 Amp 208V 1 Phase	\$238.32	\$392.26			Check if required	L
30 Amp 208V 1 Phase	\$376.36	\$489.27			Overbo	ad Power:
50 Amp 208V 1 Phase	\$513.71	\$667.83		Patos		terial, please call for
60 Amp 208V 1 Phase	\$582.93	\$757.81				tenar, please call for
100 Amp 208V 1 Phase		\$7.57.81		quote		
3 Phase 208V A.C. 60 Cycle **Re			labor		208\/ and /	180V Services:
10 Amp 208v 3 Phase	\$289.84	\$376.79	Laboi	There		or charge of (1) hr. for
20 Amp 208V 3 Phase	\$207.04	\$525.83				all 208V service. There is
30 Amp 208V 3 Phase	\$404.48	\$580.36			IMUM labor char	
50 Amp 208V 3 Phase	\$645.05	\$3838.56			ation/removal of	
60 Amp 208V 3 Phase		\$030.30		Installe	allonnemoval of	all 400 v service.
100 Amp 208V 3 Phase		51,017.13			ELECTRIC	CAL LABOR:
Rental Ite		01,071.00		Outlot		placed anywhere other
Extension Cord 15'	\$30.66					ooth will require a layout
Extension Cord 15	\$32.93					nour labor. Please call for
					• •	
5-way power strip	\$28.39 \$24.98					booth is an Island booth
3-way adaptor In line booths with standard electrical p		ng hook g	Ironolino)	or nee	eds overhead pov	ver.
will NOT incur lab		ng back c	rapeline)		Okay to procood (layout with scaled orientation
	or charges					ill be installed prior to
Labor for Layout/Overhead	Qty and 208	V Service	es		exhibitor move in.	
ST (M-F 8am-4:30pm)	\$99.93					
OT (M-F 4:30pm-12am & Sat 8am-12 am	\$149.90				Layout to follow	
DT (M-F 12Am-8am & all Sundays/Holidays	\$199.86				5	
State of Arizona or Federal Tax Exempt	Total Order			1	FOR SUPERVIS	ED LABOR ONLY
form must be submitted with order to	8.6% Sales T	ax		Exhibit		ested, requires a MINIMUM of
receive exemption.	Labor Amou				ir of labor.	
**By signing the order form, I have	Total Due			Date/I	ime Requested	
read and agree to all of	Iotal Due			Date/Time Requested		
Commonwealth Electric Company's				Onsite Contact Onsite Contact Cell #		
Conditions and Regulations.**				Onsite		
Company Name					Phone	
					Cell Phone	
					Charles	7:
Address					State	Zip
Email Address **Please Print Legibly**					Onsite Contact	
Signature					Print Name	
Paid by: CK AX MC VS	CC#				1	Exp CVV Date
Cardbaldar Signatura					Drint Name	
Cardholder Signature					Print Name	



EXHIBITOR ORDERING GUIDE

YOUR ROADMAP TO A SUCCESSFUL EVENT



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A 印名 SmartCity.

Where TECHNOLOGY Meets HOSP ALITY

EXPERTISE WE HAVE DESIGNED & INSTALLED MORE NETWORKS FOR MAJOR TRADESHOWS THAN ANY OTHER ORGANIZATION

FIRST CLASS CUSTOMER SERVICE

Leading up to the start of your event, our **customer service team** will work with you to ensure all the required information needed to install services is collected prior to your arrival. These items include; verifying your order, providing all pertinent IP and wireless information, collecting a floor plan, advanced payment, and confirmation of all required signatures. We understand there are a lot of moving parts when planning to exhibit at a convention and our mission to make this process as easy as possible.

It's our goal to make our team as accessible as possible. All our events are staffed with local team members for you to utilize, helping ensure network reliability and the delivery of the services you need. During move-in and show days, our team is available to assist you with your ordered services.

KNOWLEDGEABLE TECHNICAL SUPPORT

Our experienced technicians are **readily available** to perform troubleshooting, installation of additional services, relocations and much more.

Our team will be available throughout the entire event to provide you with the show experience you've always envisioned.

REDUNDANCY OF EQUIPMENT

We always have spares on-hand and are network ready. Smart City always keeps network switches and wireless access points on-hand and connected to the network. If a piece of equipment fails, we can replace it immediately with **little to no downtime**.

24/7 NETWORK MONITORING

All ports on the Smart City network are **polled every minute for network stability**. Certified network engineers are on staff in our Network Operations Center during event hours and on call 24/7.





Order online at: https://orders.smartcitynetworks.com or call 888.446.6911



Is the exclusive provider of the following services:







Need just a **BASIC** CONNECTION?

Our **BASIC INTERNET SERVICE**, ideal for **LIGHT INTERNET USAGE** such as

web browsing and checking email via a wired connection.

SERVICE	INCENTIVE**	BASE	ON-SITE
Basic Internet	\$895	\$1,140	\$1,368
Additional Device	\$185	\$220	\$255
EQUIPMENT & LABOR	INCENTIVE**	BASE	ON-SITE
Switch Rental	\$185	\$225	\$270
Patch Cables	\$50	\$62	\$74
Labor (Floor Work)	\$125	\$ 125	\$ 125

* NOT FOR STREAMING ** ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

Basic Internet Includes:

- 1.54 Mbps burstable to 3 Mbps per device
- Routers are not permitted on this service and will not work
- Each device includes (1) Private IP Address
- Up to 4 additional IPs [devices] may be purchased separately
- Ethernet RJ45 Hardline drop and is DHCP (plug and play)

To connect multiple devices to this service a Switch Rental, Patch Cables and Floor Work are required. If more than 5 devices are needed, another main drop (Basic Internet w/1 Private IP) is required. An additional 4 devices can then be added to your order. A maximum of 10 devices in one location is permitted.

ORDER NOW (>



Order online at: https://orders.smartcitynetworks.com or call 888.446.6911

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What if it's MISSION CRITICAL?

Our DEDICATED WIRED SERVICES are the FASTEST AND MOST RELIABLE way

to deliver high quality experiences at your event.

DEDICATED SERVICES	STREAMING SD or HD or UHD				BASE	ON-SITE
3 Mbps Dedicated	1	N/A	N/A	\$3,495	\$4,370	\$5,244
6 Mbps Dedicated	2	1	N/A	\$5,900	\$7,375	\$8,850
10 Mbps Dedicated	3	2	N/A	\$7,850	\$9,810	\$11,772
15 Mbps Dedicated	5	3	N/A	\$11,700	\$14,630	\$17,556
25 Mbps Dedicated	6	4	1	\$19,250	\$24,060	\$28,872

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

Whether you are setting up your own booth Wi-Fi, Webcasting, HD Streaming, Gaming or require Point to Point connectivity, Dedicated Internet is the way to go!

Dedicated Services Include:

- Ethernet (1) RJ45 Hardline drop with VLAN
- Wireless and Hardline routers are permitted
- (5) Static Public IP addresses
- Speeds up to 1 Gbps available
- Additional Static IP addresses available for purchase





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NEED WIRELESS CONNECTIVITY?

Our **STANDARD HOTSPOT** provides **SIMPLE & SECURE WIRELESS**

connectivity ideal for checking emails, browsing the web, processing payments, and light website demonstrations.

STANDARD HOT	SPOT PROVIDES 1	.5 Mbps PER DEVICE	*
DEVICE LIMIT	INCENTIVE**	BASE	ON-SITE
5 Device Limit	\$2,339	\$2,807	\$3,368
15 Device Limit	\$4,133	\$4,960	\$5,952
30 Device Limit	\$6,762	\$8,114	\$9,737
Additional Access Point Rental	\$750	\$750	\$750

*<u>NOT</u> FOR STREAMING. **ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

All Hotspots broadcast on the **5 Ghz frequency only** and include:

- (1) Custom network name or SSID
- (1) Password (8 character minimum)
- (1) Access Point booth size may require additional Access Point rental





https://orders.smartcitynetworks.com/wifi-splash-page-design



Order online at: https://orders.smartcitynetworks.com or call 888.446.6911

WILL YOUR BOOTH DEMO BRING OUT THE MASSES?

Our PREMIUM HOTSPOT combines HIGH BANDWIDTH WIRELESS

with greater flexibility and customization options that generate smoother product demos, quicker remote connectivity and superior video streaming quality.

PREMIUM HOTSPOTS ARE NOT RATE LIMITED PER DEVICE STREAMING								
BANDWIDTH ALLOCATION	SD c	or HD o	r UHD	INCENTIVE*	BASE	ON-SITE		
10 Mbps	3	N/A	N/A	\$8,800	\$10,560	\$12,672		
20 Mbps	6	4	N/A	\$16,600	\$19,920	\$23,904		
30 Mbps	10	6	1	\$24,200	\$29,040	\$34,848		
40 Mbps	13	8	1	\$31,550	\$37,860	\$45,434		
50 Mbps	16	10	2	\$39,050	\$46,860	\$56,232		
Additional Access Point Rental	N/A	N/A	N/A	\$ 7 50	\$750	\$750		

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

All Hotspots broadcast on the **5 Ghz frequency only** and include:

- (1) Custom network name or SSID
- (1) Password (8 character minimum)
- (1) Access Point booth size may require additional Access Point rental



AT TET

Order online at: https://orders.smartcitynetworks.com or call 888.446.6911

Wi-Fi Splash Page services starting at \$250 https://orders.smartcitynetworks.com/wifi-splash-page-design

NEED TELEPHONE OR CONFERENCE SERVICES?

Our **TELEPHONE SERVICES** provide reliable **VOICE SERVICE** solutions for

Single Line, Multi Line, and Conference calls.

VOICE SERVICES	INCENTIVE*	BASE	ON-SITE
Single Line Telephone - With or Without Device	\$275	\$345	\$414
Multi Line Telephone	\$415	\$520	\$624
Polycom Speaker Phone	\$465	\$575	\$690

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

We have specialized in telephone services for over 30 years. Smart City provides reliable phone services with crystal clear connections. Our telephone services can be used for reception check-in, conference calls in meeting rooms and for credit card processing machines.

Telephone Service Information:

- Multi Line telephones include (1) Main number and (1) rollover line
- Polycom speakerphones require power source, electrical services may need to be ordered separately
- Domestic Long Distance is included
- International calling is billed separately





Order online at: https://orders.smartcitynetworks.com or call 888.446.6911

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NEED CABLE TV SERVICES?

Smart City Networks is the exclusive provider of **CABLE TV SERVICES** Visit our online ordering site to learn more.

Our cable services deliver high-definition channels with clear and crisp picture quality to satisfy even the most discerning of viewers.

*ORDER 14 DAYS PRIOR TO FIRST DAY OF MOVE-IN TO GET THE INCENTIVE RATE!

**Cable services may require a deposit in some locations.





Order online at: <u>https://orders.smartcitynetworks.com</u> or call 888.446.6911

Frequently Asked Questions

DOES SMART CITY NETWORKS PROVIDE COMPLIMENTARY WI-FI?

Yes! Smart City Networks provides complimentary Wi-Fi in most designated public areas of the facility, such as the concourse lobbies and food courts. Check with your specific venue for locations. This service is made available to approximately 30 million guests, visitors, and attendees at our convention centers throughout the country. There is no requirement to purchase a Smart City Networks service in order to take advantage of the complimentary Wi-Fi.

WHY DOESN'T SMART CITY NETWORKS PROVIDE COMPLIMENTARY WI-FI IN THE EXHIBIT HALLS?

Exhibit halls are not public areas since this space is typically licensed to a company, government agency, or trade association for a private event. The space license agreement governs the availability of a range of services for the event and the license may or may not call for complimentary Wi-Fi services.

WILL MY PERSONAL HOTSPOT (MI-FI) WORK IN YOUR BUILDING?

Yes – however, the capability of your personal mobile hotspot is limited by your cellular carrier by the spectrum and Internet bandwidth capacity they have made available. Cellular carrier signals penetrate into a facility either from a nearby cellular tower or via an in-building Distributed Antenna System (DAS). It is important to remember that your personal mobile hotspot is obtaining a wireless signal from a shared cellular network, so service may be disrupted or become unreliable due to user density and demand on the carrier's network. In all cases, you have the option to take advantage of the complimentary Wi-Fi throughout the public areas, or if you choose, you can purchase an upgraded package based on your service requirements.

WHAT MUST BE IDENTIFIED ON MY FLOORPLANS?

Floor plans should include the surrounding booth numbers for orientation, measurements and easy identification of all required end location(s). Be sure to distinguish your main distribution line (MDL) and additional patch cables. Please reference Smart City's Communications Floorplan Worksheet.

TIP: Most of our venue's data jacks originate from a floor pocket. Be sure to submit a completed floorplan prior to the first day show move-in to avoid any additional labor charges.



Order online at: https://orders.smartcitynetworks.com or call 888.446.6911

DO YOU OFFER INCENTIVE RATES?

Yes! Orders received along with payment by the incentive deadline date will receive our early incentive pricing.

WHY ARE ROUTERS NOT ALLOWED ON A SHARED NETWORK?

Many times, Smart City has found that routers on a shared network are installed incorrectly, which can cause problems for other users of the network. Additionally, an accurate count of the number of devices on the network is required to determine the appropriate network size and bandwidth available to the network. For more information and to request the build-out of a special system to meet your needs, contact our team today for a quote.

CAN I PROVIDE MY OWN SWITCH AND/OR CABLING?

Yes, you can provide your own switch and patch cables for in booth cabling. Unless otherwise mandated by the venue.

Please Note: Connectivity can be guaranteed only to the point where Smart City Networks' services originate in the booth. Smart City Networks cannot guarantee service on customer/exhibitorprovided cable(s) and/or equipment. Any request for trouble diagnosis or problem resolution found not to be the fault of Smart City Networks (such as faulty equipment or damaged cable) may be billed to the exhibitor at the prevailing labor rate.

HOW MUCH BANDWIDTH DO I NEED?

To identify how much bandwidth you should require, please reach out to a technical representative in your organization, review your program specifications listed with any demonstrations or downloads you plan to run.

WHAT DOES SD, HD, AND UHD STAND FOR?

SD, HD, and UHD are the abbreviated names of three video streaming formats. The basic difference between each of the formats is the number of pixels comprising the video image. The greater the pixel count the sharper and more detailed your video will be.

FORMAT	RESOLUTION	BANDWIDTH REQUIRED
Standard Definition (SD)	720x480	3.0-5.0 Mbps
High Definition (HD)	1280x720 & 1920x1080	5.0-8.0 Mbps
Ultra High Definition (UHD)	3840x2160	25 Mbps

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Our Promise $\star \star \star \star \star$

Smart City Networks is "Where Technology Meets Hospitality". By anticipating and responding to our clients' needs, we continue to lead the nation in providing quality advanced technology and telecommunication solutions to the trade show and event industry. We work to build personal relationships with our clients because excellent service requires an exceptional and long-lasting commitment.

"IN A HECTIC WORLD, WE PROVIDE PEACE OF MIND."

