

# FRANCHISE EXPO WEST

West Hall A

April 12-13, 2024

Los Angeles, CA

Updated as of 04/24/2023

20'  
EXHIBITOR LOUNGE  
50' 35'  
SALES OFFICE 20'  
655 453

40'  
FRANCHISE EXPO THEATER 30'  
257

## BUSINESS RESOURCE CENTER

641	644	549	544	443	444	347	352	253	254	151	144
639	642	547	542	441	442	345	350	251	252	149	
637	640	545	540	439	VISA TO AMERICA 440	343	5TH AVENUE LEADS 348	249	250	147	140

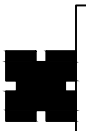
## BUSINESS RESOURCE CENTER

633	630	541	524		430	329	336	237	238	131	132
631	628	539	522	427	428	327	334	235	236	127	128
629											126
627				425					232	125	122
625	622		516	423	422		328		230	121	118
623											116
621	618	521	514	421	420	UNITED FRANCHISE GROUP COWORKS 319	320	223	218	117	114
619	616	519	512	417	418	317	318	219	216	111	112
617	614	517	510	FULLY PROMOTED 415	416	MSA WORLDWIDE 315	316	217	BLOOM GROWTH 214	109	110
613	610		508	CLASSY CLOSETS 413	414	JUICE IT UP! 313	310	211		107	108
611	608	513	506							105	104
609	606	507	504	409	410	309	306	207	206	101	102

EMERGING FRANCHISERS

EMERGING FRANCHISERS

MONTESSORI ROOM



602 505  
ROSATI'S PIZZA CHARLEY'S CHEESESTEAKS & WINGS  
600 503

INTERNATIONAL FRANCHISE ASSOCIATION  
500

OHM FITNESS  
300

ENTRANCE