

FRANCHISE EXPO WEST

IN PARTNERSHIP WITH:



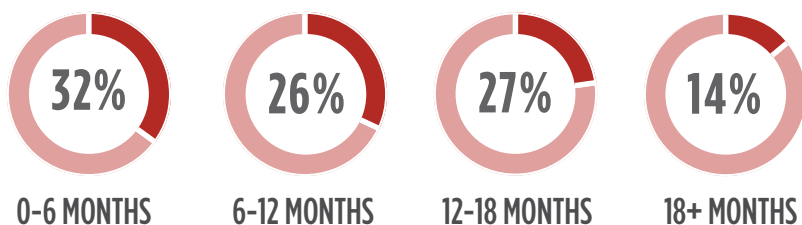
PHOENIX, AZ

MAR 31 - APR 1

2023 PHOENIX CONVENTION CENTER

MAKE CONNECTIONS WITH **QUALIFIED LEADS**

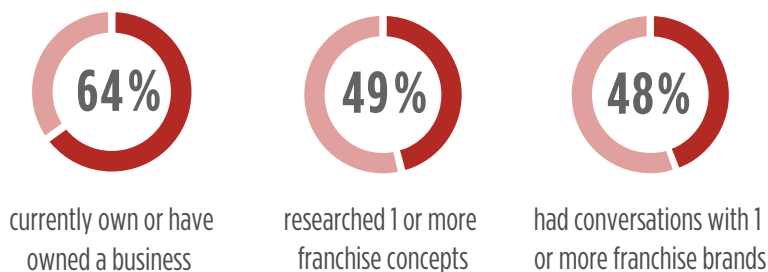
GOAL TO **OPEN A FRANCHISE**



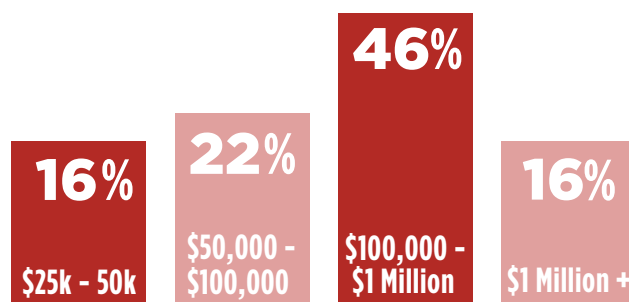
SHOW INFO

- Leading franchise expo on the West Coast
- On-site promotions to drive interest to your booth
- A comprehensive conference program attracts knowledgeable attendees
- CFE courses created by the IFA

PRIOR TO ATTENDING **THE EXPO**



ATTENDEE **INVESTMENT LEVELS**



FOR MORE INFORMATION CONTACT DANA MATTHEW STEIN

Dana.Stein@Comexposium.com

OR CALL **201.881.1654**

VISIT US AT

FranchiseExpoWest.com

PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting in person with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo West!

10' x 10' space on show floor | 8' pipe and drape back drop | Listing on website

Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | 7% IFA membership discount | \$65 per square ft

EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | Draped table and 1 side chair | Retractable banner stand

Listing on website | Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | 7% IFA membership discount | \$3,900

BUSINESS RESOURCE CENTER

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | Draped table and 2 chair | Listing on website

Listing in Event Guide | Custom e-Guest Pass to invite prospects

Access to workshops and free sessions | \$3,750



MARCH 31-APRIL 1, 2023
Phoenix, AZ



JUNE 1-3, 2023
New York, NY

SUPPORTED BY U.S. COMMERCIAL SERVICE
Department of Commerce



SEPT 8-9, 2023
Fort Lauderdale, FL