



NEW YORK, NY
JUNE 1-3
 2023 JAVITS CENTER

IN PARTNERSHIP WITH:



SUPPORTED BY:



MAKE CONNECTIONS WITH **QUALIFIED LEADS**

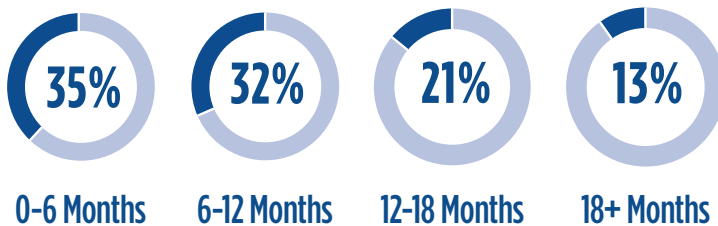
ATTENDEES ARE FROM



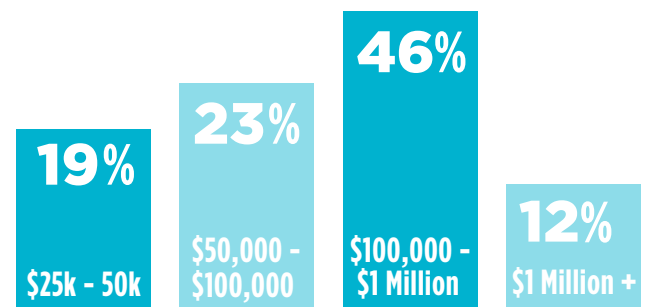
SHOW INFO

- The most dynamic franchise expo in the country
- Generating leads for over 30+ years
- A comprehensive conference program attracts knowledgeable attendees
- CFE courses created by the IFA

GOAL TO **OPEN A FRANCHISE**



ATTENDEE **INVESTMENT LEVELS**



U.S. Department of Commerce Trade Event Partnership Program (TEPP)

IFE is supported by US Department of Commerce. Commercial Specialists promote the Expo worldwide to highly qualified investors and organize delegations to attend IFE.

FOR MORE INFORMATION CONTACT DANA MATTHEW STEIN

Dana.Stein@Comexposium.com

OR CALL **201.881.1654**

VISIT US AT
IFEinfo.com

PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting in person with prospects in an atmosphere conducive to business. Attract, engage, and succeed at the International Franchise Expo!

10' x 10' space on show floor | 8' pipe and drape back drop | Listing on website
Listing in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | 7% IFA membership discount | \$ 74 per square ft

EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | Draped table and 1 side chair | Retractable banner stand
Listing on website | Listing in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | 7% IFA membership discount | \$4,550

BUSINESS RESOURCE CENTER

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | Draped table 2 chairs | Listing on website
Listing in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | \$4,200



MARCH 31-APRIL 1, 2023
Phoenix, AZ



JUNE 1-3, 2023
New York, NY

SUPPORTED BY U.S. COMMERCIAL SERVICE
Department of Commerce



SEPT 8-9, 2023
Fort Lauderdale, FL