

Sharetea

EST.1992 TAIWAN Bubblicious

BRAND STORY

Sharetea
EST.1992 TAIWAN Bubblicious

|| Tasty Tea

Established in Taiwan in 1992.
Since then, it has opened many branches and franchises all around the world. Sharetea's mission is to introduce the world to the most authentic Taiwanese tea-drinking culture!

Sharetea is a well-known and popular boba tea brand in the United States. Currently, Sharetea has expanded over 130 locations across the United States and Canada.



LOCATIONS

From One Small Store in Taiwan to Over **330+** Locations Around the World



U.S.A



Czech Republic



Canada



Malaysia



Brunei



Philippines



Dubai



Indonesia



Vietnam



Sarawak



From Asia

To North America, Europe, and Oceania.



Hong Kong



Japan



Vietnam



Australia



Singapore

From a Small Local Taiwanese Bubble Tea Shop

To a Recognized and Loved International Brand



Kingston,CA

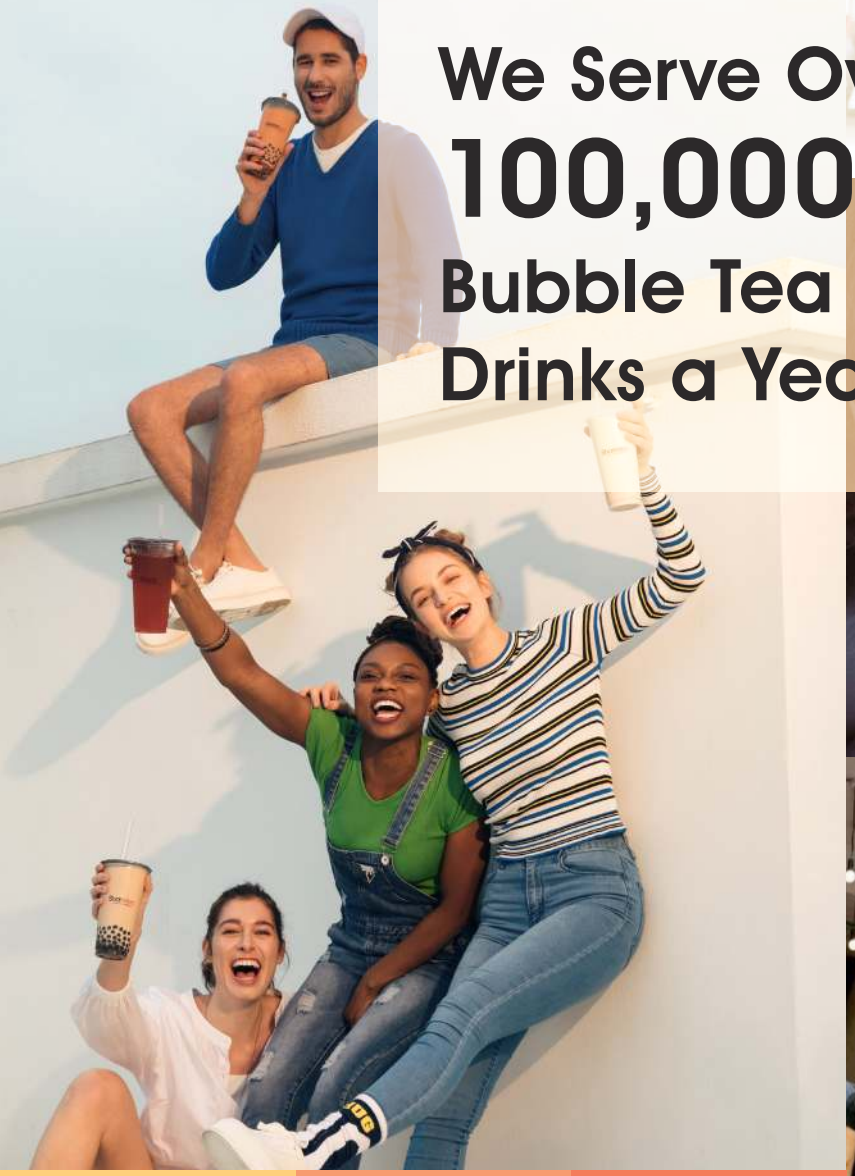


Westfield Valley Fair, U.S.A

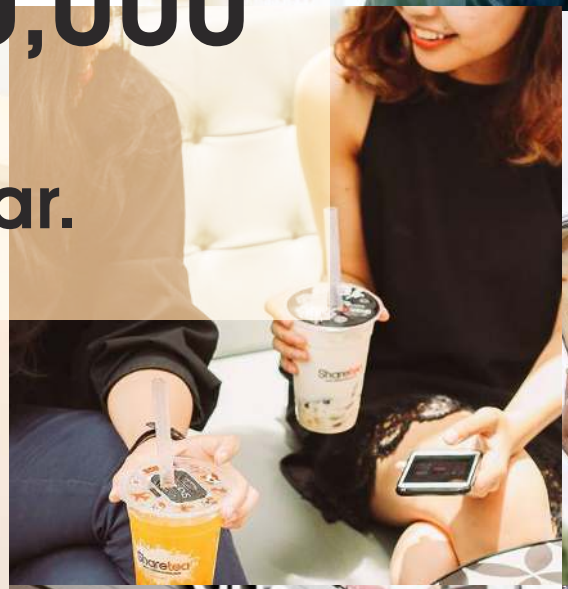


Vacouver, U.S.A

We Serve Over 100,000,000 Bubble Tea Drinks a Year.







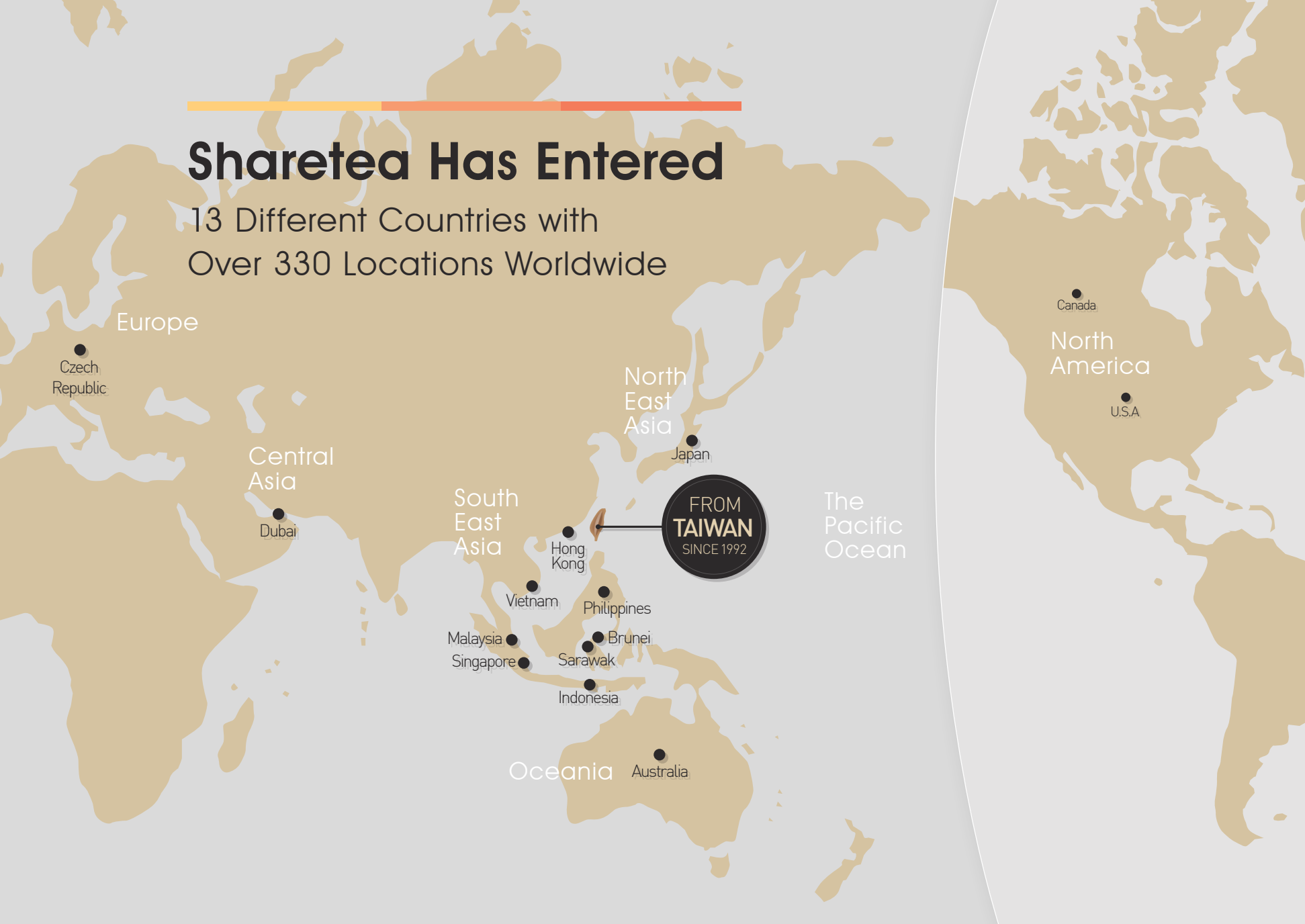






Sharetea Has Entered

13 Different Countries with Over 330 Locations Worldwide





Hercules



Davis City



Berkeley



Concord

Locations All Over
California & Other Regions
Of The United States of America.

Northern California

We started in the San Francisco Bay Area and dominated the boba tea market there, turning thousands of people into boba-holics.

Many Paths To Success

We have a variety of successful store concepts such as Street Side store, food court shop and mall location. There is definitely more than one way to succeed.





Westfield San Francisco



Fairfield



Westfield Valley Fair



San Francisco Metreon Mall





Cerritos



Arcadia

Locations All Over
California & Other Regions
Of The United States of America.

Southern California

Start your business NOW!
There are plenty of opportunities awaiting to be discovered.



Beaumont



Redlands



Irvine



Chula Vista



Lake Forest



Linda Vista

The Taste of Success
Is as Sweet & Refreshing
as Sharetea!

Washington

With a focus on the young and multicultural generation, Sharetea has been a global franchise for 30 years. Let us tell you how to do it!





Vancouver



Camas



University of Washington



West Seattle



Woodlands



College Station

From the West Coast
to the East Coast.

Texas

Sharetea has successfully immersed in local culture and won local customers' approval in Texas. The TOP 1 opening day sales record's store is also in Texas area.



Katy



Sugarland



Baybrook Mall



Phoenix



Chandler



Arizona

Successfully expanded in Arizona and won approvals in different area.
Sharetea has rooted in local communities by all efforts from franchisees and support from HQ.







St. Charles, IL



Chinatown, Washington DC



Fairfax, VA



Sandy Springs, GA



Aurora , CO



Charlotte , NC



Louisville , KY



Metairie , LA

Locations All Over The United States of America



Orem, UT



Philadelphia, PA



Michigan University, MI



Oklahoma City, OK



Albuqnerque, NM



Columbus,OH

More and More Opportunities are Coming!





Kingston

Canada

Some of our franchisees crossing the northern border!

Current Locations

1. Calgary
2. Edmonton
3. Sunridge
4. Kingston



Edmonton



Calgary



British Columbia



Vancouver



Richmond Center




Conqlium



Richmond

Sharetea Drinks

Taiwan's Most Authentic Bubble Tea

Reputation for High Quality

Our drinks are made from the best quality tea leaves and select ingredients are shipped directly from Taiwan.
All products are guaranteed to arrive fresh and delicious. We test the tea leaves after each growing season and frequently test all ingredients to ensure our drinks' consistency and quality.
The best tea needs the best ingredients, and we insist on the best for you!



Milk Tea
Classic Pearl Milk Tea



Fruit Tea
Kiwi Fruit Tea with Aiyu Jelly



Creama
Matcha Creama



Fresh Milk
Cocoa Lover



Ice Blended
Strawberry Ice Blended



Signature
Lime Mojito

Over 30 Tasty Bubble Drinks To Choose From.

A Competitive Line Of Drinks

We have a well-equipped R&D and operations team that creates complete drink series, recipes, and new seasonal flavors throughout the year.



Media Reviews

Scottsdale-Independent

Sharetea opens 1st Arizona site at Desert Ridge Marketplace Posted Monday, July 8, 2019

The Taiwan-based black tea and pearl milk café opens its first Arizona location in The District near The Splash Pad, according to a press release, describing Sharetea's eclectic assortment of teas including traditional iced or hot brewed green or black teas, classic milk teas, freshly pureed fruit flavors, ice blends and creamy concoctions.

Also offered is boba, ice cream, jellies or pudding, the release said.

"Our goal is to keep bringing fresh, cutting-edge concepts to the North Valley," said Jenny Cushing, vice president of leasing at Vestar, in a prepared statement.

"Now, with the addition of Sharetea, our customers can grab an authentic hot or cold brew Taiwanese tea to enjoy while shopping, viewing an outdoor movie, or catching a live concert at our stage."



www.yourvalley.net/scottsdale-independent/stories/sharetea-opens-1st-arizona-site-at-desert-ridge-marketplace,100047?

Phoenix New Times

Best of Phoenix/Food & Drink/2021 Best Boba Sharetea Posted 2021

The lines are always long at Share Tea. Don't worry, though: the orders are taken quickly, and within a few minutes, your whole crew will be slurping that sweet boba. A bestseller is the Pearl Black Milk Tea, with boba that's soft and not too chewy and a sweetness level custom-made to match your preferences. We also recommend the Happy Family, which boasts five toppings — red bean, nata de coco, normal pearls, mini pearls, and pudding — in one boba drink. If the mood is for something not-so-milky, an alternate option is mango or peach mojito. You'll find yourself wanting to come back for more boba, and good news: Repeat customers are rewarded with a stamp card where you get one on the house after buying 10 drinks.



https://www.phoenixnewtimes.com/best-of/2021/food-and-drink/best-boba-12113334

Media Reviews

Xplouisville

Sharetea Louisville Posted July 12, 2019

Sharetea is one of the largest bubble tea stores in the world. When they were established in 1992 in Taipei, Taiwan, they only had a few black tea and pearl milk tea drinks. They've since franchised opening up stores in 18 countries around the world, while also expanding their drink menu to over 50+ delicious drinks with multiple topping combinations.
Ordering is simple and easy even with all the options. You will choose your drink, how much ice, how much sugar and optional toppings. If you have any questions the bobaristas are trained to help assist you with your drink selection.
Sharetea is located at 3333 Bardstown Road Suite 5, Louisville, KY 40218. It is the first Sharetea location in Kentucky!





xplouisville.com/check-out-sharetea/?fbclid=IwAR3C_qveH_8tR4fUn3yrr6AJt4BkEOhgChLha9UWi63oQ8nfMnFIym3jKIc

Azcentral

Taiwanese boba company Sharetea is coming to Phoenix. Posted July 12, 2019

With the addition of Sharetea, tea time is fast approaching at Desert Ridge Marketplace.
The Taiwan-based black tea and pearl milk cafe with locations all over the world, and 60 stores within the U.S., is set to open its first Arizona cafe later this summer at the newly renovated shopping center.
Serving hot or iced drinks with ice cream, pudding, lychee, jellies, boba and more, this international tea spot works to share the tea culture of Taiwan.



www.azcentral.com/story/entertainment/dining/2019/07/12/taiwanese-boba-tea-sharetea-phoenix-dessert-ridge-marketplace/1679412001/

Media Reviews

Medium

Boba Everywhere

Sharetea

Bubble tea is no mere fad. The Taiwan-born drink marrying chewy and sweet tapioca balls with creamy and sweet milk tea and ice has been in the U.S. for decades, yet its popularity keeps growing. Also known as boba for the Chinese slang-derived name of the tapioca balls commonly found at the bottom of the cup, bubble tea is gaining mouth share and review share as it keeps spreading throughout the U.S. and to new kinds of businesses.

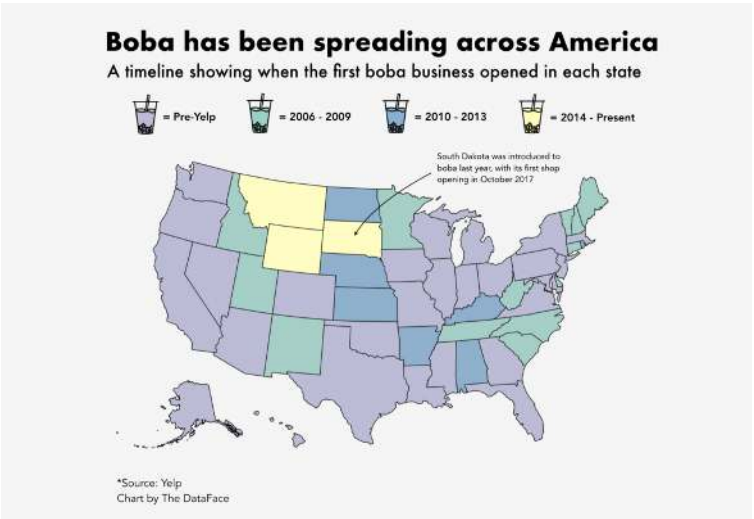
By "mouth share," boba is on a meteoric rise. "Mouth share" is a name we use for a metric that tracks the popularity on Yelp of a type of food or restaurant, while controlling for the overall rise in usage of Yelp. It's the sum of pageviews for businesses in a given category, divided by all pageviews for food and restaurants—the category's share of all hungry and thirsty mouths going to Yelp for their fill.

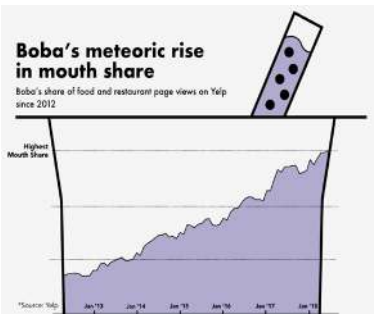
Just as remarkably, more Yelpers than ever can't wait to tell each other about the boba they just drank. The share of reviews in food or restaurant categories mentioning "boba" is roughly double the share eight years ago.

Boba has been popular for a long time, which makes its continued gains all the more impressive. The recent growth in boba's popularity coincides with the opening or expanding of new boba chains such as Kung Fu Tea and Sharetea, among others.

Boba is a nationwide phenomenon: There's a bubble-tea shop in every state. Some states' residents have had a bubble-tea option for over a decade; about one-third have gotten their first business categorized as bubble tea more recently, including seven in the last six years.

— Carl Bialik







medium.com/locally-optimal/boba-everywhere-afe6293ddcccafe6293ddccc

Media Reviews

Business Buzz – February 2020

By Elana O'Loskey -January 28, 2020

Sharetea Orinda Opens



Shawn Yee and his team have spent two years getting Sharetea Orinda ready to open its doors. Last month, the owners were finishing up construction and planning a soft opening and grand opening for the second or third week in February.

"We opened Sharetea Orinda because as someone who grew up in Orinda and attended Miramonte High School, I know there are not a lot of places where kids and young adults in the area can hang out in a fun and safe environment," says Yee.

They hope to become a popular destination for local residents of all ages who need to fulfill their boba cravings without leaving town. Yee has numerous nieces and nephews currently attending Orinda schools and says with a grin, "I'll probably be seeing a lot more of them once we open."

www.theorindanews.com/2020/01/28/business-buzz-february-2020/

Restaurant Review: Sharetea



After Sharetea opened in late January on Northeast 45th Street and 11th Avenue Northeast, where I'd sometimes see a crowd of people trailing out its door, my curiosity got the best of me. What was so great about this place anyway?

Sharetea, it turns out, is actually a well-known bubble tea franchise from Taiwan. On a sunny Sunday afternoon, I went to investigate. The store was buzzing with people, but luckily I had missed peak business hours; according to the staff, that's usually after dinner time, particularly Fridays and Saturdays. The beverage featured a perfect balance of flavors, having neither too much milk nor too strong of a tea presence. Needless to say, I'll certainly be back.

www.dailyuw.com/arts_and_leisure/article_756e5f4e-e331-11e4-a74c-1f490782504c.html



Sharetea Events

We work with many organizations to promote our brand at select events. We also encourage our business partners to participate in activities such as night markets to reach out to more customers.

Holiday Promotion

Halloween & Christmas









Sharetea HQ's has strong support on marketing. On each different holidays or festivals, HQ will launch different kinds of promotions. In 2019's Halloween, we held an event to give away branded merchandises. In 2021's Christmas, we launched a series of Christmas cup for holiday season. It helps franchisees to attract customers' attention.

100th Store Celebration

Opening of North America CELEBRATIO

In order to celebrate our 100th store, Sharetea HQ promote it
by different related boba merchandise to give away from social media.













Sharetea Peripheral Products

Sharetea launches peripheral products in different activities for a way to build loyalty from customers. It also brings effects of brand exposure.























Why Sharetea ?

Taiwan's Most Authentic Bubble Tea

- 30 years of franchising business experience
- 13 countries
- 330+ successful stores
- Excellent return on investment capital
- Successful history of expansion
- Easy to run, maintain, and manage
- Extensive training program and ongoing operational assistance

HOW TO JOIN US

Scan it and fill out the application form right away!

1 Fill out the Application Form

2 Qualification process by Sharetea HQ in Taiwan.

3 Sharetea HQ will contact you via phone or email.

4 Communicate with Sharetea representatives to go over all the details.

5 Sign the Franchise Pre-Contract to protect the exclusive right to franchise in the area.

6 Look for the best possible store location in the area if you haven't found one already.

7 Get lease of approved store location from landlord.

8 Sign the Final Contract with Sharetea and prepare to run your own business!

Sharetea

EST.1992 TAIWAN Bubblicious

www.1992sharetea.com