Disrupt the $ 33 B+ coding education industry

Growth by $ 770 M
in the next 4 Years

TOP 15 EMERGING EUROPEAN CONCEPT TO INVEST IN TODAY · What Franchise · CBS · euronews. · Global Franchise



CODING COURSES **CAMPS** **WORKSHOPS** **BIRTHDAY PARTIES**

MASTER FRANCHISE OPPORTUNITIES FROM A TRUSTED GLOBAL MARKET LEADER NOW OPEN IN THE UNITED STATES

countries	locations	students
32	160+	140,000+

Growing Market, High Demand

- **$33B** market growing by **$770M/per year** each year from 2020-2025
- **Millions of tech jobs** created every year

Custom Built Curriculum

- **The only** certified coding curriculum by Education Alliance Finland.
- Complete & **proven** curriculum with **800+ lessons**

Quick Start Training & Support

- **Start-up time: 3 months**
- Marketing **strategy** and creatives **provided**
- Extensive sales playbook

Great Economics and ROI

- Flexible and **affordable** pricing
- Multiple revenue streams
- Over hundred **successful** international franchises

BE IN THE LOOP!
Learn more about joining the Logiscool franchise today!

logiscool
Create. Code. Enjoy.

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LOGISCOOL QUICK GUIDE

What is this franchise about?

- Logiscool is the leading global franchise network of computer coding and digital literacy education for kids and teens.
- **With Logiscool, children acquire knowledge through the creation of computer games and fun programs.**
- Instructions are offered in after-school courses, vacation camps, workshops, online courses, in small group settings, or privately.

What is computer coding & why do children need to learn it?

- Software is everywhere and it's growing at an exponential rate!
- Computer coding and digital literacy is an essential skill of the present and the future.
- Public education in most countries cannot fulfill the ever-growing demand for IT professionals.
- According to Forbes, there's currently a **shortage of 1,000,000 software professionals** in the world and this number is multiplying every day.
- Learning digital literacy develops many skills. **At Logiscool we help children to be creators and becoming skillful, confident and prepared for any profession** in fast changing and challenging economies.

What is included with my franchise investment?

- **Protected master franchise territories with massive business opportunities for applicable candidates.**
- Complete and proven curriculum and education platform with 800+ smart lesson plans experienced by 140,000+ students spanning all grades and abilities.
- Extensive technical, sales, marketing support and training including access to a robust owner portal and knowledge base.

How does this compare to other coding schools?

- **Logiscool was the first to build a franchise network of coding schools - resulting in the highest expertise in this field today.**
- Logiscool has the most complete system and the best gamified teaching method in this field for students, instructors and franchise owners.
- Logiscool offers the widest variety of courses, camps, and workshops and has a special offer for (private) schools and tutorial networks in the topics of coding and digital literacy.
- **With experience in launching and successfully operating in 32+ countries, Logiscool's systems are very easy to get started – you can start within 3 months.**

Do I need to have an IT/education background?

- The top franchise partners have a background in sales, marketing, and business operations.
- **Neither education, nor software background is necessary to begin!**
- Your trainers will deliver the teaching – so you can concentrate on building and operating your business.

Financials

- Initial fee based on territory size and local economics.
- Royalty is fixed, all-in, no hidden costs and charges.
- **International figures show impressive ROI and unit margins.**
- Our international master partners can provide references regarding their successful performance.



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