

**Be more than a boss. Be the
BAGEL BOSS in your community.**

BAGEL BB BOSS

FRANCHISING



BagelFranchise.com



BAGEL BB BOSS

For the past 49 years, Bagel Boss has been the leading bagel brand giving our customers the very best. We only use the freshest and highest quality ingredients in all of our menu items from our mastered smoked Atlantic Salmon to our Pastry's Chefs' incredible cakes and cookies, our guests always rave about the foods we create for their table. We look forward to you and your team bringing Bagel Boss to a new community. When you join us, you will be able to provide a legacy of the finest New York bagels, bialys, bakery items and a wide selection of kosher foods for every occasion. From a simple brunch to a fun and elegant Bar Mitzvah, Bagel Boss does it all.

Our Mission

is to feed anyone craving a real authentic New York bagel a Bagel Boss bagel.

As Seen On



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Why Bagel Boss?

- BB** We are the innovators - not the imitators.
- BB** An opportunity to immediately become the leading bagel shop in your community!
- BB** Bagel Boss is more than just a bagel shop - we are community based and are a foundation in any town or city where our owners operate - offering a whole line of sandwiches, salads, grab and go meals, catering and more.
- BB** Bagel Boss is a family - we are ready to welcome you into the Bagel Boss family.
- BB** We have LIFELONG customers that live all over the country and seek out our bagels - instead of delivery from our Bagel of the Month club, they can now come to you every week.
- BB** Our operational model and comprehensive training helps owners launch the business quickly.
- BB** Voted Long Island's #1 Bagel for past 10+ years





History and Growth

Established in 1975, Bagel Boss has grown from our roots as a neighborhood bakery to a franchise brand accessible by aspiring bagel shop owners nationwide. We are 5th and 6th generation bagel bakers who have been serving New York's finest bagels since 1935.

From bagels, flagels®, mastered smoked Atlantic salmon, lox & homemade cream cheese in a variety of flavors to babka, rugelach, challahs, gourmet coffee and more. We have been a franchise brand since 1975 and we have been supporting both our family and independent owners alike - with our secret recipes, procedures and operational models to be able to maintain a commitment to the quality of our products and beverages.



Investment Overview

OFFERING BY PROSPECTUS ONLY

Per our 2024 Franchise Disclosure Document	Initial Fees & Investment Terms	Notes on Investment
Startup Investment	\$510,099 to \$1,100,049	Franchise Fee for 1 Shop is Included in this Startup Range
Initial Franchise Fee	\$40,000 for 1 shop	3 shops\$105,000 5 shops\$165,000 10 shops\$315,000
On-going Royalty	5% of Gross Revenues	Paid Weekly
Brand Development Fund	1% of Gross Revenues	Paid Weekly
Local Advertising/Marketing Fee	1% of Gross Revenues	Paid Weekly
Grand Opening	\$6,000 - \$9,000	Included in Startup Investment

The Initial Franchise Fee includes the Bagel Boss pre-opening training. This is held at one of our Long Island, NY area locations during the course of three weeks. We cover bagel production, beverage and food preparation, daily operations processes, local marketing, staffing recommendations, financial oversight and management for your Bagel Boss. We offer additional training and support on-site in your location before you open. On-going we provide refresher training, education, mentorship and guidance for development of your local Bagel Boss shop.



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