



**Canadian
Franchise
Association®**

Growing Together

FRANCHISING IN CANADA

Canadian franchises contribute over **\$120 billion CAD** per year to the Canadian economy and create jobs for almost **2 million Canadians**.

Franchising is the **12th largest** sector of the Canadian economy.



ECONOMIC FORECAST FOR FRANCHISING IN CANADA

Canada's franchising sector is strong and continues to grow across Canada.



The Canadian franchise industry is estimated to have more than

1,100 brands

and more than

66,000 franchise locations

across over

50 different categories

including retail, hospitality, food service, automotive, education, business services, and health care.

Economic growth rate
(national average):

3.24%

Franchise location

growth

across all provinces in 2024

ABOUT THE CFA

The Canadian Franchise Association (CFA) is a national, not-for-profit association of over 600 corporate members representing approximately 40,000 franchise business owners.

We are the voice of the franchise community and recognized authority on franchising in Canada. We speak for a business sector that represents every industry and touches the lives of every Canadian, in every community across the country.

Our purpose is to help everyday Canadians realize the dream of business ownership through the power and opportunity of franchising.

CONNECT WITH US!

Learn more about CFA membership

Contact **Lou Gervasi**, Director, Development & Member Services, at lgervasi@cfa.ca or 416-419-3100.

www.CFA.ca