# Turn your customers into vocal fans to grow your business

If you're really good at something, you shouldn't also have to be great at marketing it to get customers. We're dedicated to helping you build your reputation and grow your business. Specifically, we help businesses get more reviews, referrals and sales by automating their reputation marketing.















# Attract more customers by earning 4x more reviews for your business







Save time with automated SMS and email campaigns that are proven to get you more reviews and customer recommendations.



Turn your existing customers into vocal advocates who bring you even more business through our Referrals tool.

# **Standard Features Include:**

- ✓ Get Google & Facebook reviews
- Connect 10+ review channels
- Automated review requests
- ✓ Smart, automated follow-ups
- Automated social sharing
- Website widgets
- Automated referral requests
- Review topic insights
- Detailed franchisor and franchisee reporting
- Free set up



"NiceJob has helped my business so much. 80% of people who book with me do it because of my reviews! I am catching all those missed reviews with the help of NiceJob AND not only do my reviews post on Google, but NiceJob automatically posts all my reviews on my website and my social media platforms!"

- QUICK DRAW

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# **Case Studies**



## **Little Kickers**

**BEFORE NICEJOB** 

**279** 

reviews

**CURRENT** 

3,373

reviews

**INCREASE BY** 

12.1x

in 1.5 years



### You Move Me

**BEFORE NICEJOB** 

4,678

reviews

CURRENT

**25,473** 

reviews

**INCREASE BY** 

5.4x

in 2 years

90%

Consumers think reviews are more important than any information provided by a sales person **57%** 

Only 57% of consumes would use a business with a three star rating...

94%

... but 94% consumers would use a business with a four star rating 59%

of consumers look at 2-3 reviews sites before they make a decision about a business 87%

of people say that a business needs a rating of 3-5 stars before they will use them

