Customers decide who to do business with based on a business's online reputation.

If you're really good at something, you shouldn't also have to be great at marketing it to get customers. We're dedicated to helping you build your reputation and grow your business. Specifically, we help businesses get more reviews, referrals and sales by automating their reputation marketing.

Attract more customers by earning 4x more reviews for your business



Improve search engine rankings and website traffic with more reviews and ratings from a dozen different review sites including Facebook, Google, and TripAdvisor.



Save time with automated SMS and email campaigns engaging your customers with reviews and customer recommendations.



Turn your existing customers into vocal advocates that introduce you to your next customer through our Customer Recommendation tool.

By the end of Q4, NiceJob will be fully integrated into Paystone's gift and loyalty platform (formerly DataCandy). NiceJob will drive more reviews every time any of your customers accumulate or redeem any gift and loyalty.

Standard Features Include:

- Get Google & Facebook reviews
- Connect 10+ review channels
- Send review invites
- Use your reviews to win sales
- Website publishing
- SMS review invites
- Automate your review invites
- Smart review distribution
- Custom campaign templates
- Fan journey insights
- Photo SMS messages
- Premium integrations
- + No setup fees and no contracts















"NiceJob has helped my business so much. 80% of people who book with me do it because of my reviews! I am catching all those missed reviews with the help of NiceJob AND not only do my reviews post on Google, but NiceJob automatically posts all my reviews on my website and my social media platforms!"

- QUICK DRAW

