



# KIDSUNITED

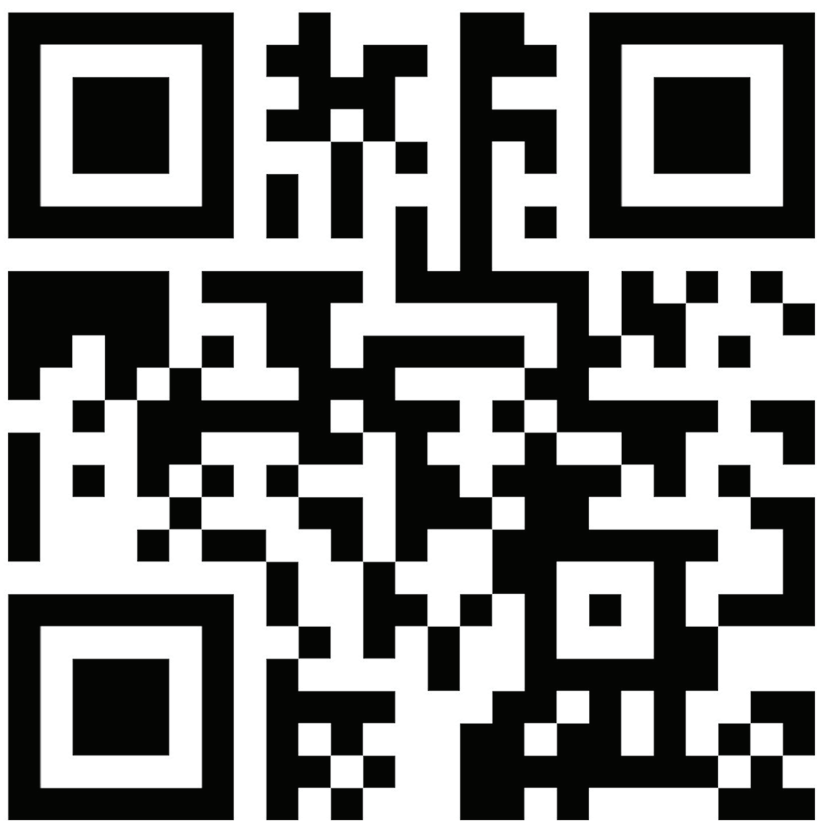
FRANCHISE OPPORTUNITY



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# HELPING CHILDREN DEVELOP THROUGH SOCCER

These days kids face a lot of challenges, and parents are always looking for a solution that will not only help their child overcome those, but keep them engaged while having fun.

Our goal is to teach children how to make healthier and more creative decisions in their lives. To conquer personal challenges that will give them self-confidence and motivation to achieve the most they can out of life.







# THE SCIENCE OF PERSONAL, PHYSICAL, SOCIAL, & INTELLECTUAL DEVELOPMENT

The KIDSUNITED Facility provides a safe, and stimulation environment for children from 1.5 to 8 years old. There is unlimited desire and need for concepts like ours. We are a one-of-kind facility that focuses on the child as a whole person, emphasizing the growth of several early developmental milestones while learning to play the best sport in the world. We are standouts in the child services industry through out curated programs that include clearly structured practices that are tailored in accordance with long term early childhood development.





State-of-the-art facilities that have been carefully custom-designed down to the last detail to create a comfortable, safe environment for effective training of young ones. Easier on young bodies, we have multi-layer amortizing artificial turf that minimizes the load on the spine and joints. We have developed different programs for families to choose from. Each offer a variety of benefits in varied capacities, all with the goal of teaching fundamentals that further influence improved cognitive skills, flexibility, coordination, and more. We have dialed in each detail, given thought to every facet, and developed a fantastic business concept and model that will flourish in whatever community we plant ourselves in.



Why should you  
choose KIDSUNITED?

MAKE A  
DIFFERENCE IN  
CHILDRENS LIVES,  
WHILE ALSO  
MAKING ONE  
IN YOURS.

## **Operational Support**

You aren't just buying a name; you are buying proven operational practices that have kept our business growing for years! We provide ongoing training and support in many areas critical to the success of the franchisee's business, including unit operations and maintenance, customer-service techniques, product ordering, suggested pricing guidelines, software support, and administrative procedures. We also provide oversight for financial, legal, and accounting elements for its franchisees. Additionally, we strive to discover and research methods and techniques that will enhance unit-level profitability.

## **Marketing Support**

KIDSUNITED believes in the power of strategic and targeted marketing. We provide advertising materials, strategies and programs to our franchisees that align with the national efforts but tailored for local or regional levels. Our franchisees will have proven consumer marketing plans and access to analytics and data to ensure lead generation.

## **Purchasing Advantage**

KIDSUNITED has worked hard to develop relationships with trusted and qualified vendors. We negotiate quantity discounts on behalf of all of our franchisees, while maintaining the quality of our premium brand.

## **Coaches & Continued Education**

KIDSUNITED uses a complete and dynamic soccer coaching method suited for all ages and abilities. We have much higher standards, which means the criteria to be a coach goes beyond soccer. Our coaches must have the capacity to understand child development fundamentals and the ability to recognize challenges children face. This, along with our curated programs, gives them the ability to guide and help children overcome obstacles and develop with increased confidence. We never stop researching, evolving and learning and it is critical that our coaches do the same.

# FAQ

## Who are we?

KidsUnited specializes in early childhood development through soccer, catering to children aged 1.5 to 8 years old. Our unique approach focuses on motor skills, cognitive development, and life skills, all while using soccer as the primary tool for learning. Children retain more when having fun!

## Upfront Costs

The initial Franchise Fee is \$30,000, and a royalty Fee of 7.5% on monthly gross revenues. To give you a complete picture, the total investment typically averages around \$250,000.



## Why \$250,000?

What sets KidsUnited apart is our state-of-the-art indoor Facilities. Average Facility size is 2,400 square feet, with a single indoor field spanning about 1,200 square feet. Our programs run year-round, so weather never affects our classes. All in, your buildout cost, plus signage, branding, equipment and furniture purchases, and initial inventory yields around \$250,000.

## What is considered the best space to lease?

We recommend shopping centers. Our programs attract high traffic, making us a valuable addition to any shopping center. We typically look for areas with a household income of at least \$100,000 or more.

## What is my ROI?

Average ROI is 18 months. We run a presale campaign during your buildout phase, so you're already gaining members before your doors officially open. This means you could be breaking even or even cash flow positive by day one, which is quite unusual for most businesses.

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[KIDSUNITED.COM/franchise](http://KIDSUNITED.COM/franchise)

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