



# The Franchise Opportunity For Business Professionals

Get your share of the \$78 billion a year commercial cleaning industry without doing any of the cleaning!



## The Business Opportunity

Stratus Building Solutions, is a unique Master Franchise opportunity tailored specifically for individuals seeking a highly profitable investment within the commercial cleaning industry. Our innovative model eliminates the need for our Master franchisees to engage in any cleaning activities, allowing them to focus solely on sales, marketing and operational responsibilities. With our true executive business model, you can enjoy the benefits of a business that is recession and pandemic resistant, has 9 revenue streams, 80% recurring revenue, a Monday to Friday - no weekends schedule and is extremely scalable. Experience the ultimate Master franchise opportunity designed specifically by executives, for executives.

## How It Works

As a Stratus Master Franchisee you will have the exclusive rights in a defined territory to award Unit Franchises and obtain commercial cleaning contracts. As you obtain the cleaning contracts, you assign them to those who purchased a Unit Franchise.

## The Big Picture

Stratus has 70 Master Franchisees with over 3,100 unit franchisees and have serviced over 36,000 customers across the U.S. and Canada.

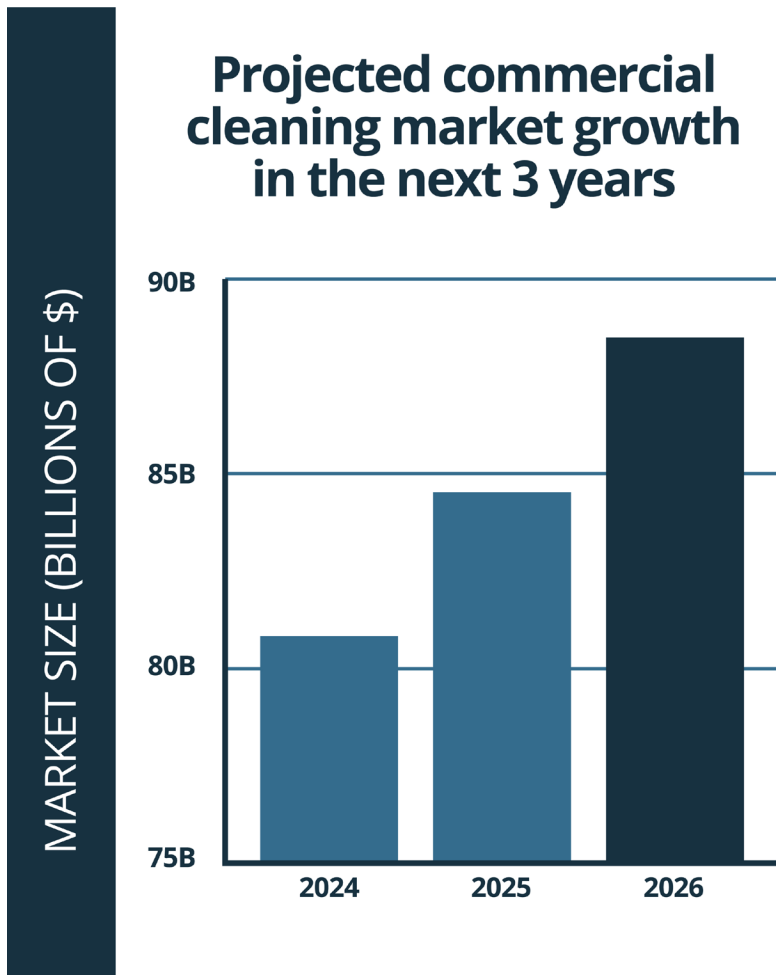


**"Over 85% of Master Franchisees would do it again"**  
- Franchise Business Review



## The Industry

The commercial cleaning industry is renowned for its stability and reliability, having been deemed an “Essential Service.” With a current market value of \$78 billion per year, it demonstrates consistent growth and is projected to reach \$88.2 billion by 2026, representing an expected annualized growth rate of 2.4%. These figures showcase the industry’s resilience and potential for sustained expansion.



Moreover, our business model has demonstrated exceptional resilience against various external factors such as pandemics, recessions, and inflation. Unlike many other industries, our operations remain largely unaffected by such elements, further solidifying the attractiveness and stability of our business proposition.





## The Numbers

Stratus' top line sales growth increased **25%** in 2022

Average Gross Revenue in 2022 was **\$2.8 Million**

Average of Top 5 Performing Regions in 2022: **\$7.8 Million**

Info pulled from item 19 in 2023 Stratus Building Solutions FDD

## The Basics

**Industry:** Commercial Cleaning

**Franchising Since:** 2006

**Industry Size:** \$78 Billion

**Number of Regional Masters:** 70

**Number of Unit Franchisees:** 3,100+

**Investment Range:** \$110,000 - \$350,000

**Required Liquid Capital:** \$100,000

**Net Worth:** \$250,000

**Office Requirements:** 1,200-1,500 sq-ft



## Key Features & Benefits

80% Recurring Revenue

Brand Recognition

Executive Business Model

Monday - Friday 9 - 5 ~ NO Weekends

### 9 Revenue Streams



Supply Sales



Unit Franchise Fees



Interest on Financing



Contract Sales



Special Services



Admin Fee 10%



Insurance Revenue



Royalties



Additional Fees

Extremely Scalable

Recession and Pandemic Resilient

Essential Service

Strong Franchisee Validation

National Accounts Program



### The Ideal Candidate

Our ideal candidates are typically white-collar business executives with a strong sales and marketing background. They are financially qualified and have the skill set to build relationships and motivate others to succeed. They do not need any prior industry experience as our extensive training program will give them the blueprints to operate a successful business.





## **Our Training & Support**

Franchisees receive pre-opening support and two-weeks of initial training. One-week at our corporate office in LA and one-week of on-site training. With on-going support including:

- Follow-up training at your locations 4-6 days
- Turn-key Marketing Solutions
- Proprietary Software
- Annual Meetings
- Peer-to-Peer Support
- Monthly Calls
- Digital Marketing & CRM
- Sales & Development Programs

## **Our Process**

We have a six-step “Mutual Investigation” process that will allow you to explore, learn, and talk with our team and franchisees to help you make an informed decision as to whether this is the right opportunity for you.

- Introductory Call
- Franchise Presentation
- Franchise Disclosure Document
- Corporate Calls (Speak with Executive Team)
- Franchise Validation Calls
- Discovery Day





# 2023 Entrepreneur #1 Fastest Growing Franchise

## 2023 Accolades

Ranked Entrepreneur Franchise 500  
2018, 2019, 2020, 2021, 2022, 2023

Franchise Business Review

Franchise Satisfaction Award 2023

# Become A Master Franchisor



For more info call, text, or email

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